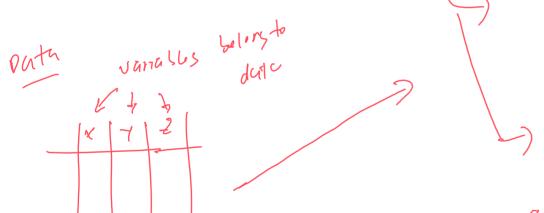
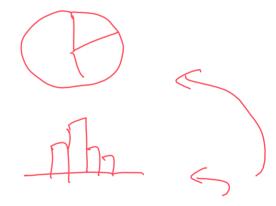
# Visualization - Aesthetic Mapping - Titanic

## A visualization:



- whose aesthetics
- represents variables
- from a data set





### Aesthetics mean

• "something you can see".

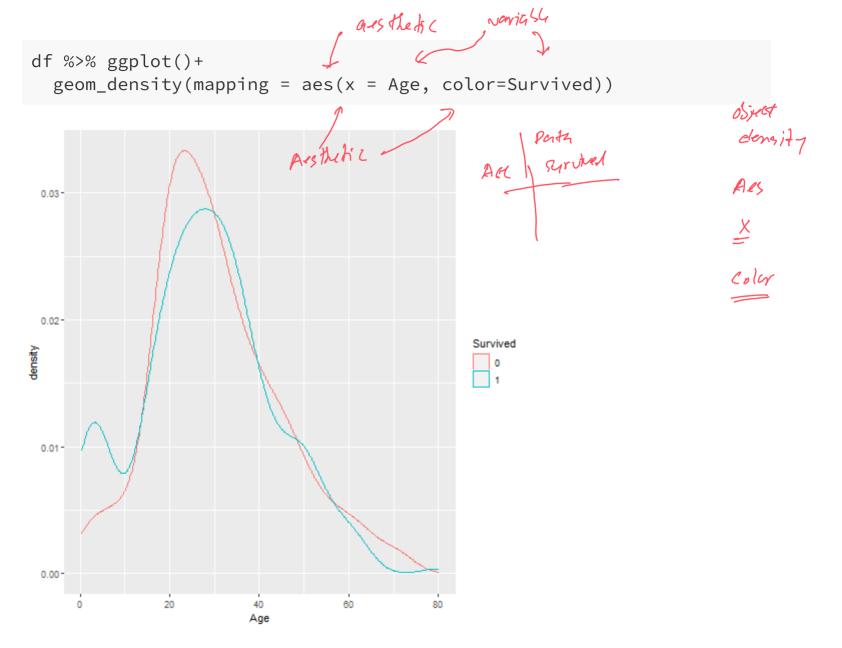
#### Examples include:

- position (i.e., on the x and y axes)
- color ("outside" color)
- fill ("inside" color)
- shape (of points)
- size

# **Aesthetics Mapping**

- map
- variables
- to aesthetics

# Examples



# Aesthetic of a geom

- A geom has its list of own aesthetics
- Use ?geom\_point() to check for the list of geom\_point
- Some aesthetics are required, some are not

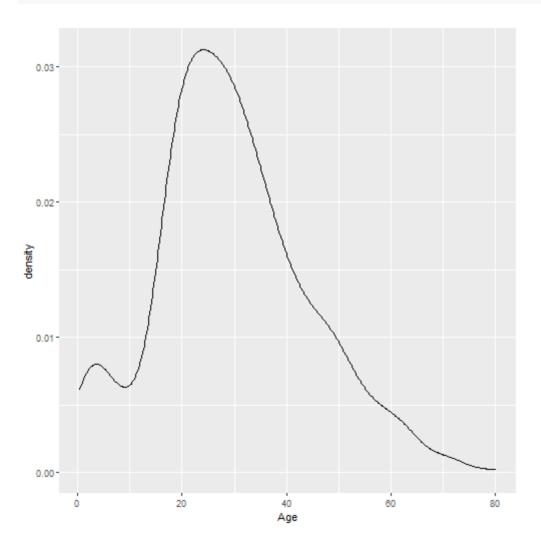
## **Common Visualization Practices**

## One Continuous Variable

- Density: geom\_density
- Histogram: geom\_histogram
- Boxplot: geom\_boxplot

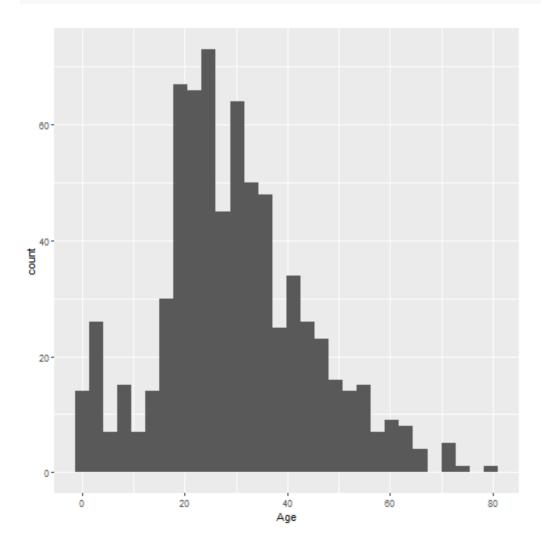
#### **One Continuous Variable: Density**

```
df %>% ggplot()+
geom_density(mapping = aes(x = Age))
```



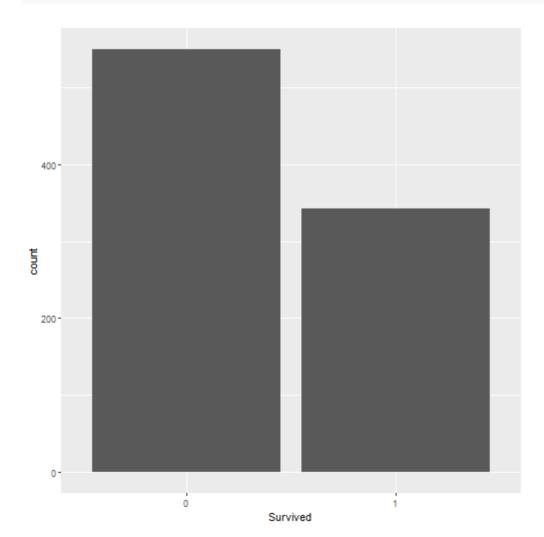
#### One Continuous Variable: Histogram

```
df %>% ggplot()+
geom_histogram(mapping = aes(x = Age))
```



#### One Categorical Variable: Bar chart

```
df %>% ggplot()+
geom_bar(mapping = aes(x = Survived))
```

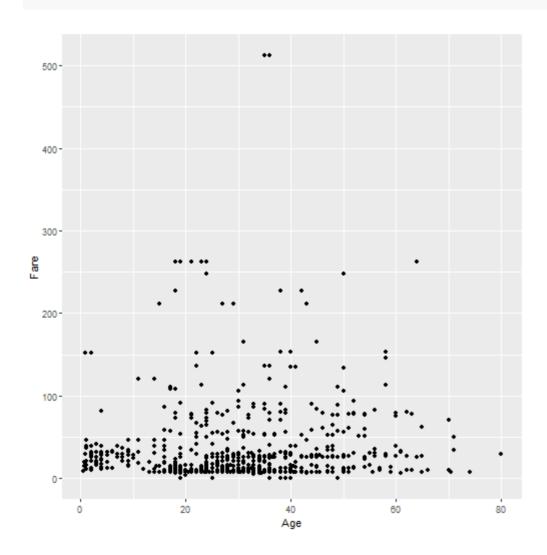


## Two Continuous Variables

- Scatter Plot: geom\_point
- Line Plot: geom\_line
- Smooth Plot: geom\_smooth

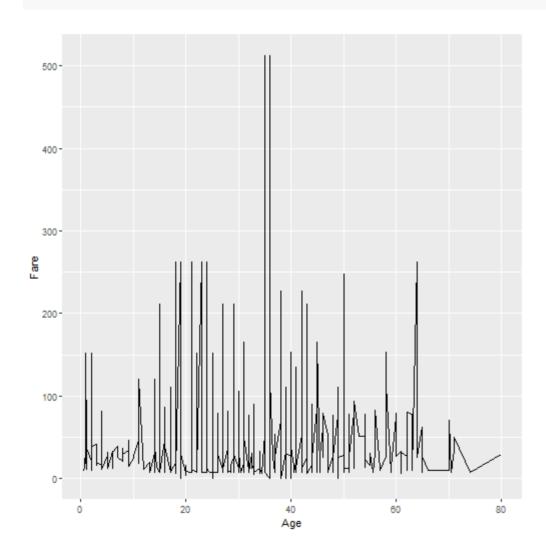
#### Two numeric: Scatter Plot: geom\_point

```
df %>% ggplot()+geom_point(aes(x=Age, y=Fare))
```



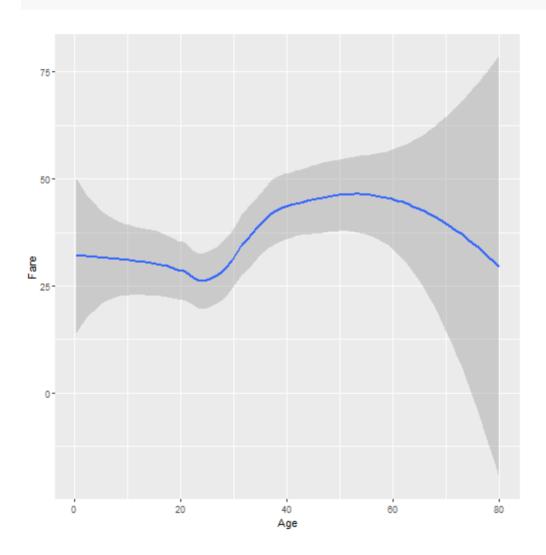
#### Two numeric: Line Plot: geom\_line

df %>% ggplot()+geom\_line(aes(x=Age, y=Fare))



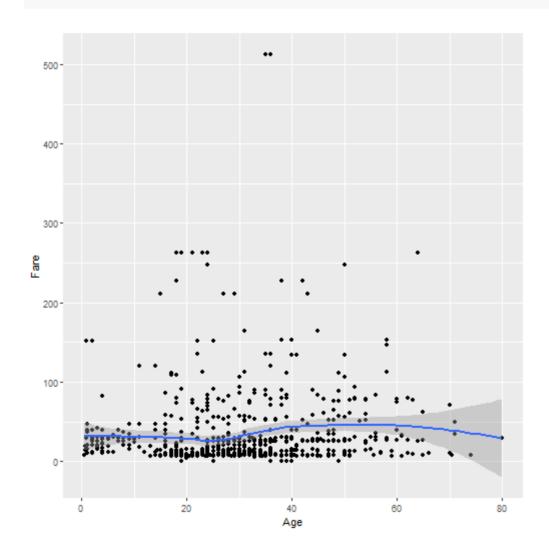
#### Two numeric: Smooth Plot: geom\_smooth

df %>% ggplot()+geom\_smooth(aes(x=Age, y=Fare))



#### Two numeric: geom\_point + geom\_smooth

```
df %>% ggplot() + geom_point(aes(x=Age, y=Fare))+
geom_smooth(aes(x=Age, y=Fare))
```

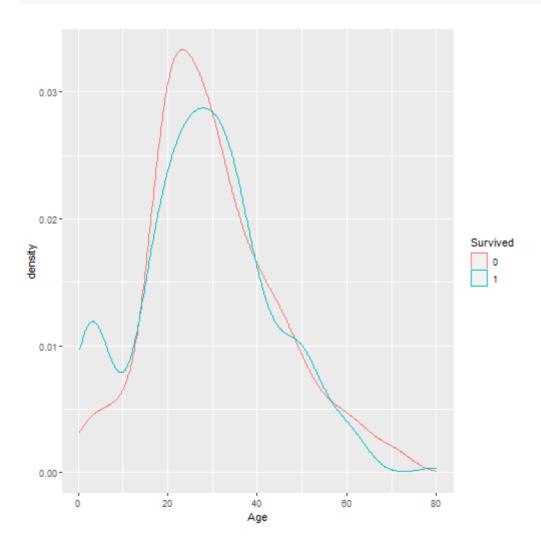


# One Continuous Variable + One Categorical Variable

- Density
- BoxPlot

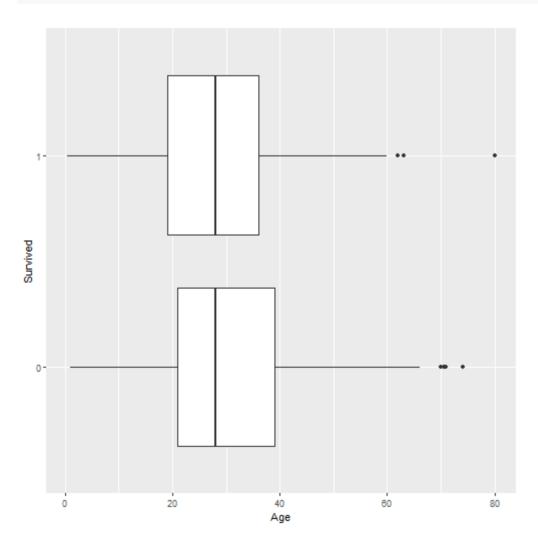
#### **One Continuous + One Categorical: Density**

```
df %>% ggplot()+
geom_density(mapping = aes(x = Age, color = Survived))
```



#### One Continuous + One Categorical: Boxplot

```
df %>% ggplot()+
geom_boxplot(mapping = aes(x = Age, y = Survived))
```

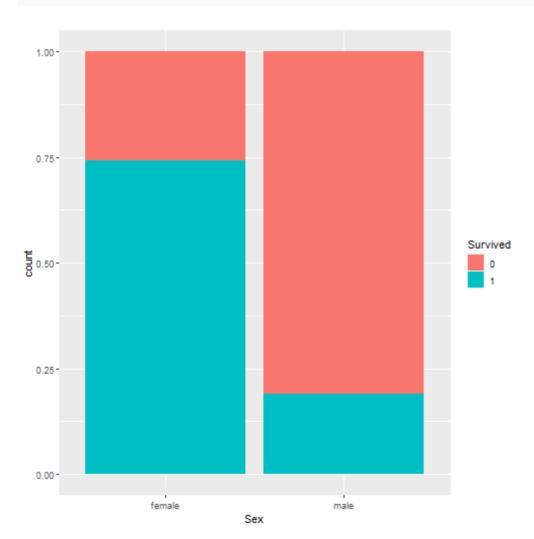


# Two categorical variables

• Barplot

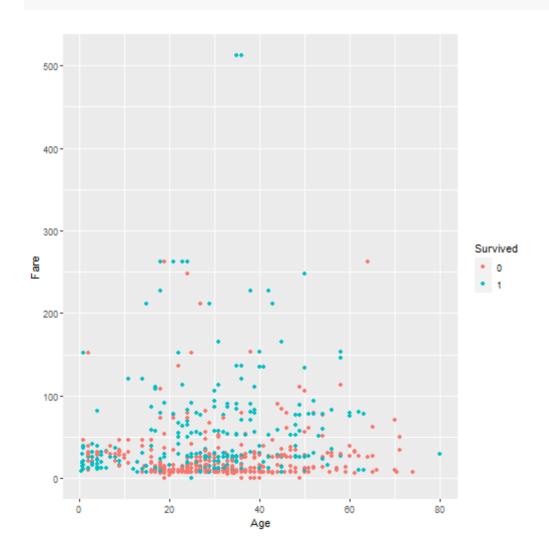
#### Two categorical variables: Barplot

```
df %>% ggplot()+
geom_bar(mapping=aes(x=Sex, fill=Survived), position = 'fill')
```



#### Three variables

```
df %>% ggplot() + geom_point(aes(x=Age, y=Fare, color = Survived))
```



## More

• ggplot cheat sheet