Visualization - Aesthetic Mapping - Titanic

A visualization:

• is a geometry object (a geom)

• whose aesthetics

• represents variables

• from a data set

Aesthetics mean

• "something you can see".

Examples include:

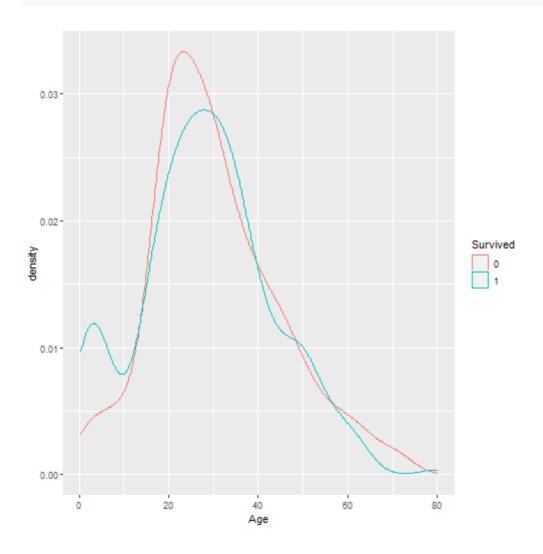
- position (i.e., on the x and y axes)
- color ("outside" color)
- fill ("inside" color)
- shape (of points)
- size

Aesthetics Mapping

- map
- variables
- to aesthetics

Examples

```
df %>% ggplot()+
  geom_density(mapping = aes(x = Age, color=Survived))
```



Aesthetic of a geom

- A geom has its list of own aesthetics
- Use ?geom_point() to check for the list of geom_point
- Some aesthetics are required, some are not

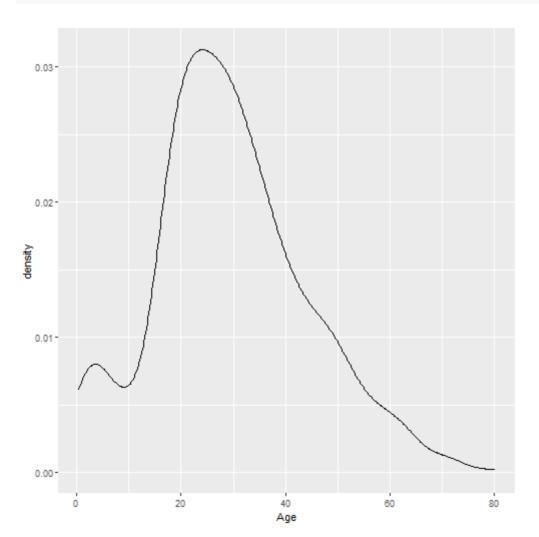
Common Visualization Practices

One Continuous Variable

- Density: geom_density
- Histogram: geom_histogram
- Boxplot: geom_boxplot

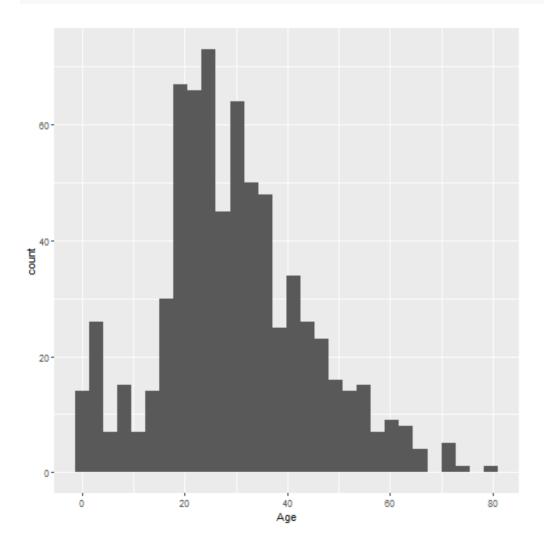
One Continuous Variable: Density

```
df %>% ggplot()+
  geom_density(mapping = aes(x = Age))
```



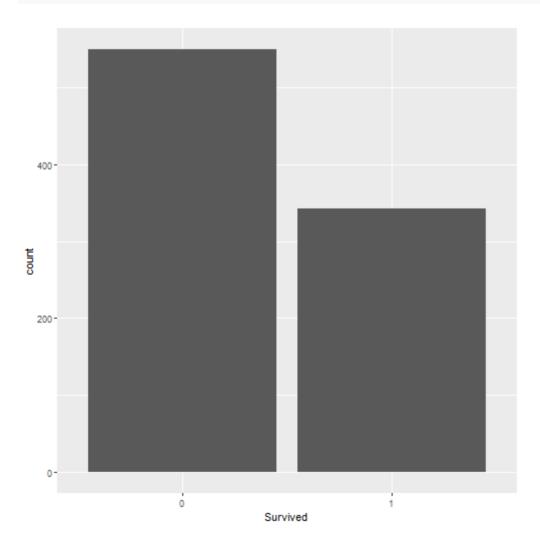
One Continuous Variable: Histogram

```
df %>% ggplot()+
  geom_histogram(mapping = aes(x = Age))
```



One Categorical Variable: Bar chart

```
df %>% ggplot()+
  geom_bar(mapping = aes(x = Survived))
```

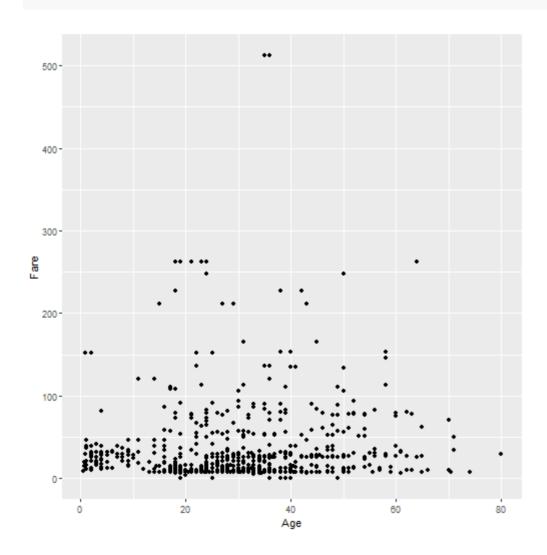


Two Continuous Variables

- Scatter Plot: geom_point
- Line Plot: geom_line
- Smooth Plot: geom_smooth

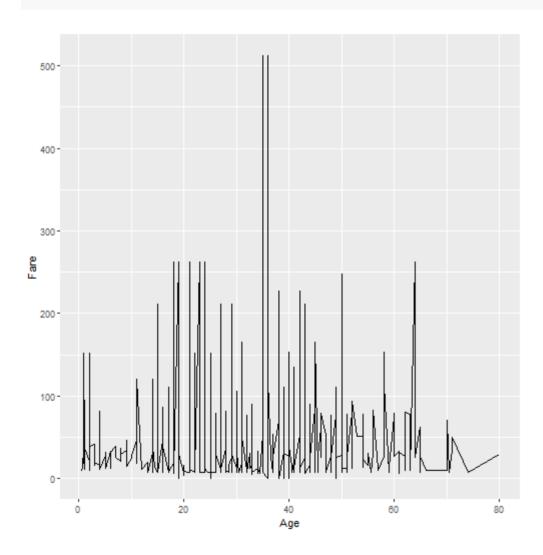
Two numeric: Scatter Plot: geom_point

```
df %>% ggplot()+geom_point(aes(x=Age, y=Fare))
```



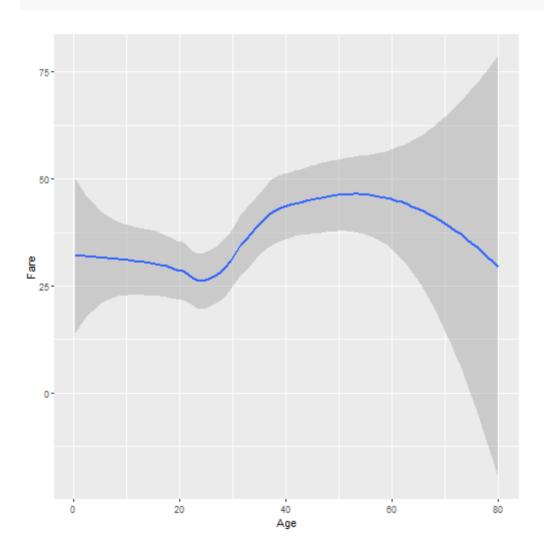
Two numeric: Line Plot: geom_line

df %>% ggplot()+geom_line(aes(x=Age, y=Fare))



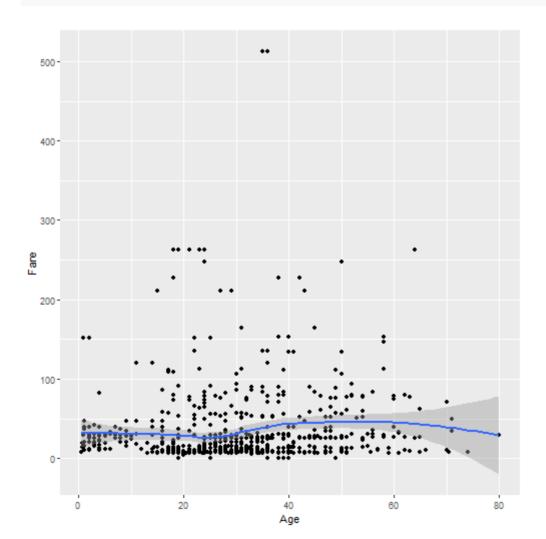
Two numeric: Smooth Plot: geom_smooth

df %>% ggplot()+geom_smooth(aes(x=Age, y=Fare))



Two numeric: geom_point + geom_smooth

```
df %>% ggplot() + geom_point(aes(x=Age, y=Fare))+
  geom_smooth(aes(x=Age, y=Fare))
```

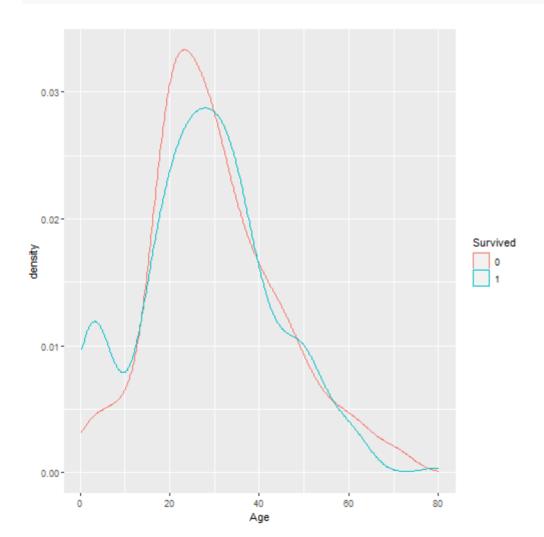


One Continuous Variable + One Categorical Variable

- Density
- BoxPlot

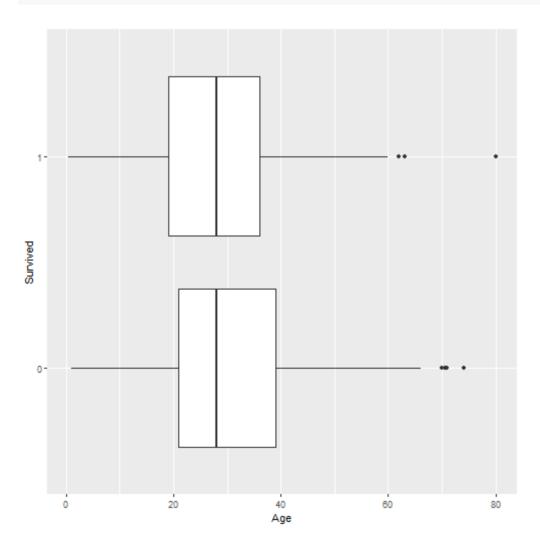
One Continuous + One Categorical: Density

```
df %>% ggplot()+
  geom_density(mapping = aes(x = Age, color = Survived))
```



One Continuous + One Categorical: Boxplot

```
df %>% ggplot()+
  geom_boxplot(mapping = aes(x = Age, y = Survived))
```

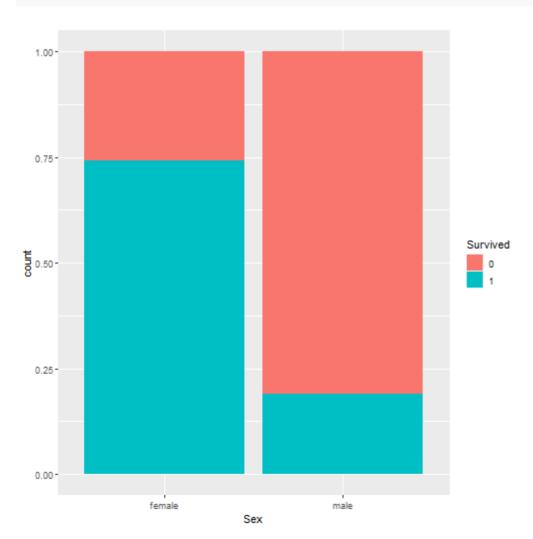


Two categorical variables

• Barplot

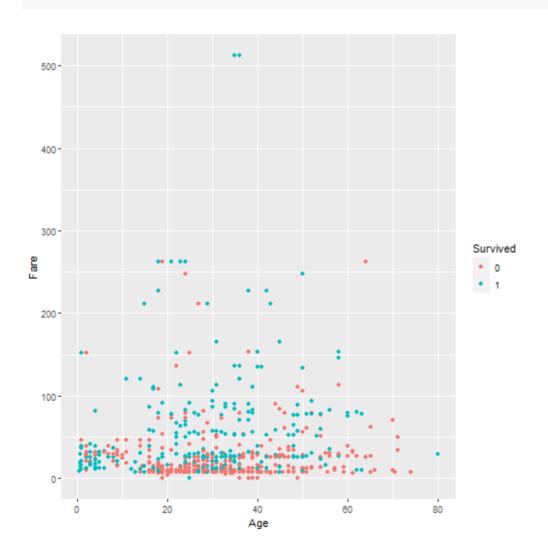
Two categorical variables: Barplot

```
df %>% ggplot()+
  geom_bar(mapping=aes(x=Sex, fill=Survived), position = 'fill')
```



Three variables

```
df %>% ggplot() + geom_point(aes(x=Age, y=Fare, color = Survived))
```



More

• ggplot cheat sheet