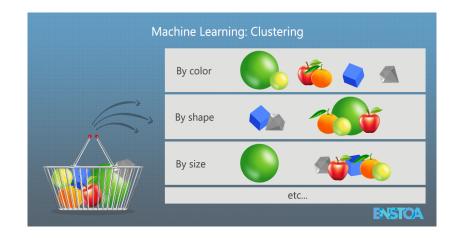
Clustering



Clustering is grouping data points into groups where data points in one group are similar to each other.

What is clustering?



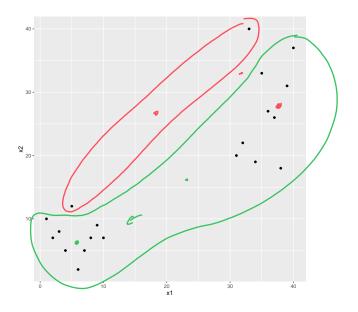
Methods of Clustering

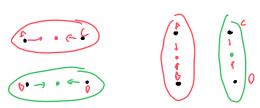
We will cover two clustering methods:

- ► K-means clustering and
- ► Hierarchical clustering

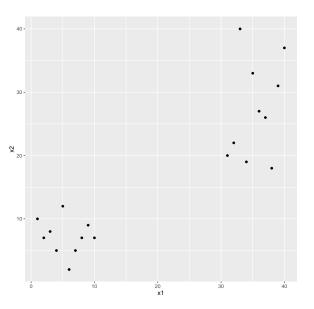
K-means clustering

Example - Data

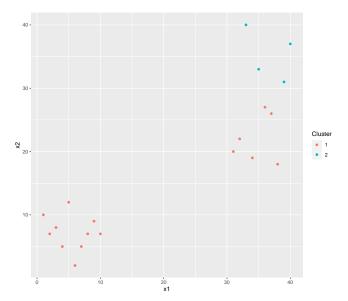




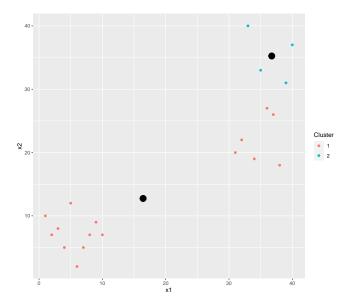
Step 1: Randomly Assign Points to Clusters



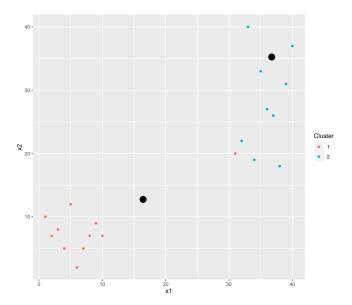
Step 1: Randomly Assign Points to Clusters



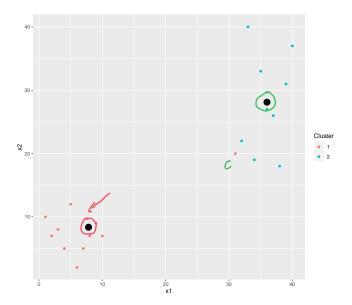
Locate centroids



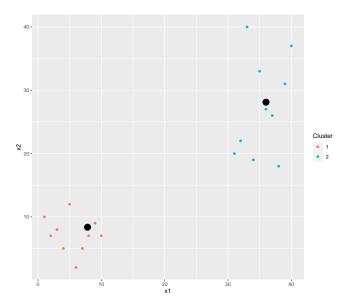
Reassign Points to clusters



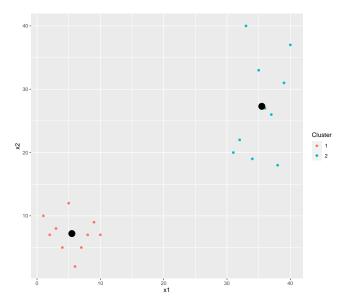
Relocate centroids



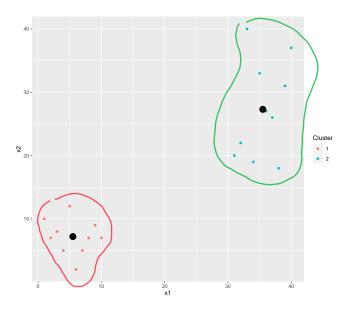
Reassign Points to clusters



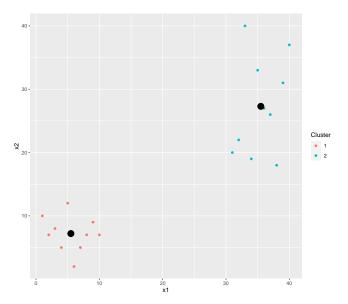
Relocate centroids



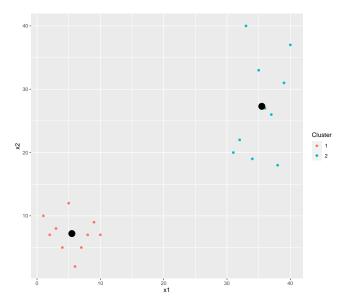
Reassign Points to clusters



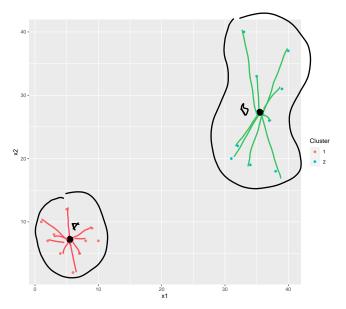
Relocate centroids



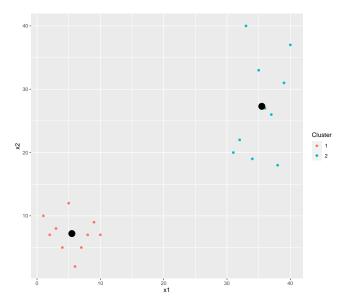
Step 2: Reassign Points to clusters



Step 2: Relocate centroids



Step 2: Reassign Points to clusters



Centroids

Cluster	×1	×2
1	5.5	7.2
2	35.5	27.3

K-means Algorithm

- Randomly assign a number, from 1 to K, to each of the observations. These serve as initial cluster assignments for the observations.
- Iterate until the cluster assignments stop changing:
 - (a) For each of the K clusters, compute the cluster centroid. The k^{th} cluster centroid is the vector of the p feature means for the observations in the kth cluster.
 - (b) Assign each observation to the cluster whose centroid is closest (where closest is defined using Euclidean distance).

Dataset

Point	Х	у
A	1	3
В	2	2
C	3	5
D	4	5
E	5	6
		_

Randomly Assign Cluster to Points

Cluster	Point	Х	у
1	Α	1	3
2	В	2	2
1	C	3	5
1	D	4	5
2	Е	5	6

Cluster	Point	Χ	у	C_1x	C_1y	C_2x	C_2y
1	А	1	3	2.67	4.33	3.5	4
2	В	2	2	2.67	4.33	3.5	4
1	C	3	5	2.67	4.33	3.5	4
1	D	4	5	2.67	4.33	3.5	4
2	Ε	5	6	2.67	4.33	3.5	4

1	Α	1	3	2.67	4.33	3.5	4	2.13	2.69
2	В	2	2	2.67	4.33	3.5	4	2.42	2.50
1	C	3	5	2.67	4.33	3.5	4	0.75	1.12
1	D	4	5	2.67	4.33	3.5	4	1.49	1.12

2 E 5 6 2.67 4.33 3.5 4 2.87 2.50

Cluster Point x y C_1x C_1y C_2x C_2y dc1 dc2

Cluster	Point	Х	У	acı	ac2	min_distance
1	А	1	3	2.13	2.69	2.13
2	В	2	2	2.42	2.50	2.42
1	C	3	5	0.75	1.12	0.75
1	D	4	5	1.49	1.12	1.12
2	Ε	5	6	2.87	2.50	2.50

1	Α	1	3	2.13	2.69	2.13	1
2	В	2	2	2.42	2.50	2.42	1
1	C	3	5	0.75	1.12	0.75	1
1	D	4	5	1.49	1.12	1.12	2
2	Ε	5	6	2.87	2.50	2.50	2

Cluster Point x y dc1 dc2 min_distance New_Cluster

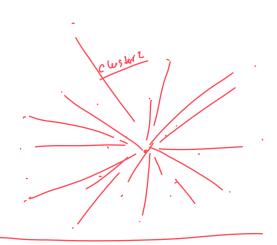
- ▶ With the initial Clusters:
- ▶ Let M and N are the centroids of cluster 1 and 2 respectively

 $= 2 \cdot (MA^2 + MC^2 + MD^2 + NB^2 + ND^2)$

► Total Variance within 19.83

 $= \frac{1}{2} \big(AB^2 + AC^2 + AD^2 \big) + \frac{1}{2} \cdot BE^2$





- ▶ With the new Clusters:
- ▶ Let H and K are the centroids of cluster 1 and 2, respectively.

$$= 2 \cdot (HA^2 + HB^2 + HC^2 + KD^2 + KE^2)$$

- $= \frac{1}{3}(AB^2 + AC^2 + BC^2) + \frac{1}{2} \cdot DE^2$
- Total Variance within 7.67
- The process of k-means will minimize the total variance within

Example

You apply 2-means clustering to a set of five observations with two features. You are given the following initial cluster assignments:

Observation	X_1	X_2	Initial cluster
A	1	1	1
В	0	0	1
C	0	1	1
D	2	1	2
E	1	0	2

Calculate the total within-cluster variation (Total Variance within) of the initial cluster assignments, based on Euclidean distance measure.