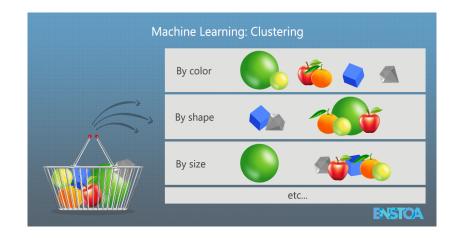
Clustering and K-means Clustering

What is clustering?

Clustering is grouping data points into groups where data points in one group are similar to each other.

What is clustering?



Methods of Clustering

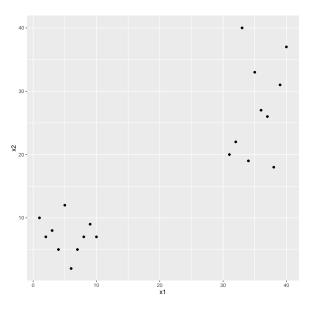
We will cover two clustering methods:

- ► K-means clustering and
- ► Hierarchical clustering

K-means Clustering

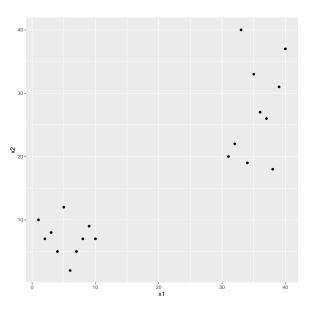
- Data
- ▶ Visualize Data
- Result of K-means clustering

Step 1

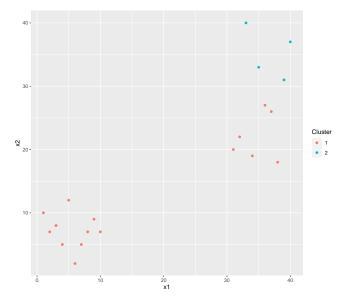


c. •o

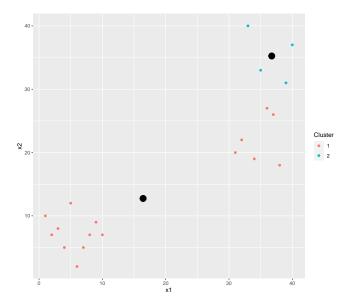
Step 1: Randomly select centroids



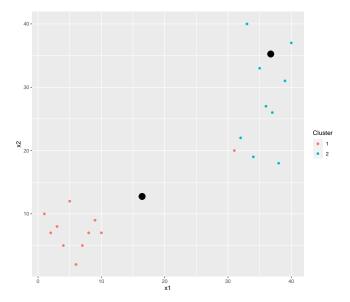
Step 1: Collect points for each clusters



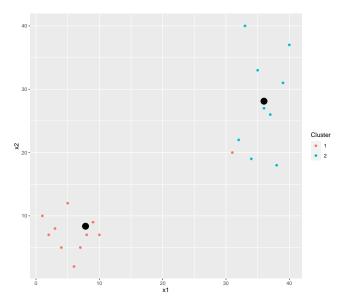
Locate centroids



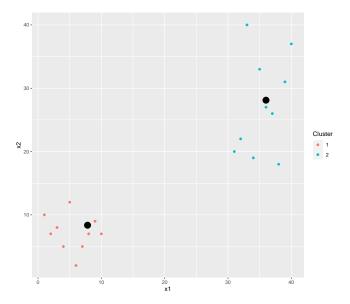
Collect points for each clusters



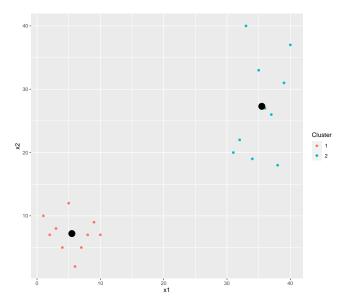
Relocate centroids



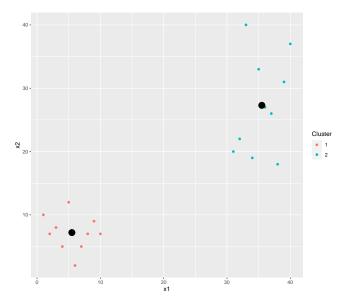
Collect points for each clusters



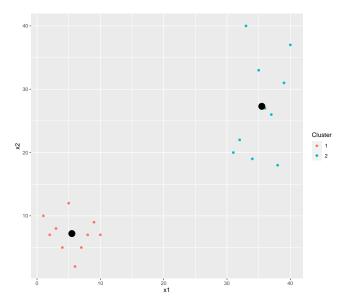
Relocate centroids



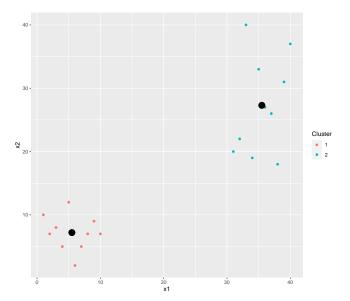
Collect points for each clusters



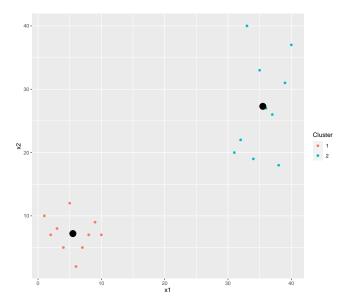
Relocate centroids



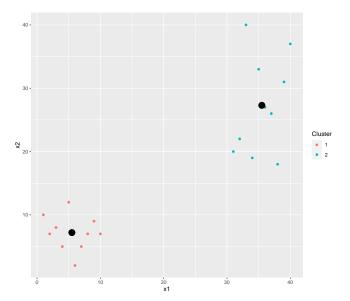
Step 2: Collect points for each clusters



Step 2: Relocate centroids



Step 2: Collect points for each clusters



Centroids

Cluster	x1	x2
1	5.5	7.2
2	35.5	27.3

K-means Algorithm

- Randomly assign a number, from 1 to K, to each of the observations. These serve as initial cluster assignments for the observations.
- Iterate until the cluster assignments stop changing:
 - (a) For each of the K clusters, compute the cluster centroid. The kth cluster centroid is the vector of the p feature means for the observations in the kth cluster.
 - (b) Assign each observation to the cluster whose centroid is closest (where closest is defined using Euclidean distance).

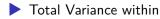
Dataset

Point	Х	у
A	1	3
В	2	2
C	3	5
D	4	5
E	5	6
		_

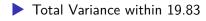
Randomly Assign Cluster to Points

Cluster	Point	Х	
1	Α	1	3
2	В	2	2
1	C	3	5
1	D	4	5
2	E	5	6

Cluster Point x	
1 A 1	
2 B 2	
1 C 3	
1 D 4	
2 E 5	



Cluster	Point	Χ	
1	Α	1	
2	В	2	
1	C	3	
1	D	4	
2	Е	5	



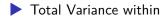
Cluster	Point	Х	у	C_1x	C_1y	C_2x	C_2y
1	А	1	3	2.67	4.33	3.5	4
2	В	2	2	2.67	4.33	3.5	4
1	C	3	5	2.67	4.33	3.5	4
1	D	4	5	2.67	4.33	3.5	4
2	Ε	5	6	2.67	4.33	3.5	4

1	Α	1	3	2.67	4.33	3.5	4	2.13	2.69
2	В	2	2	2.67	4.33	3.5	4	2.42	2.50
1	C	3	5	2.67	4.33	3.5	4	0.75	1.12
1	D	4	5	2.67	4.33	3.5	4	1.49	1.12

2 E 5 6 2.67 4.33 3.5 4 2.87 2.50

Cluster Point x y C_1x C_1y C_2x C_2y dc1 dc2

Cluster	Point	X	У	dc1	dc2	min_distance
1	Α	1	3	2.13	2.69	2.13
2	В	2	2	2.42	2.50	2.42
1	C	3	5	0.75	1.12	0.75
1	D	4	5	1.49	1.12	1.12
2	Е	5	6	2.87	2.50	2.50



Cluster	Point	Х	у	dc1	dc2	min_distance	New_Cluster
1	Α	1	3	2.13	2.69	2.13	1
2	В	2	2	2.42	2.50	2.42	1
1	C	3	5	0.75	1.12	0.75	1
1	D	4	5	1.49	1.12	1.12	2
2	Е	5	6	2.87	2.50	2.50	2

