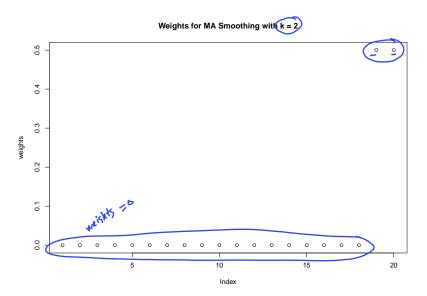
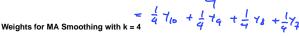
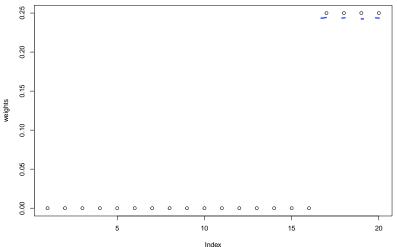
#### Time Series



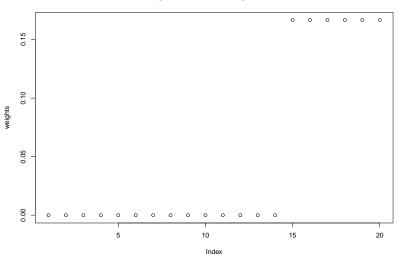


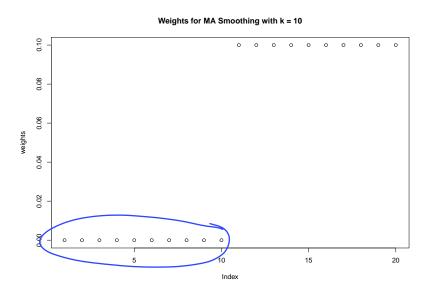
$$44 \text{ Smoothing with k = 4} = \frac{1}{4} 7_{10} + \frac{1}{4} 7_{4} + \frac{1}{4} 7_{8} + \frac{1}{4} 7_{2}$$

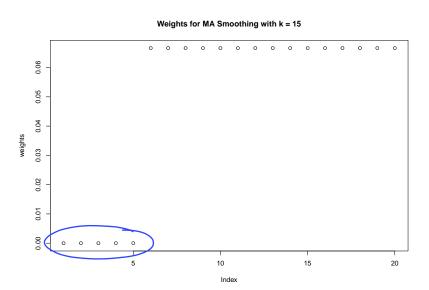




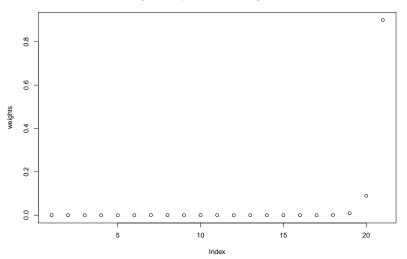




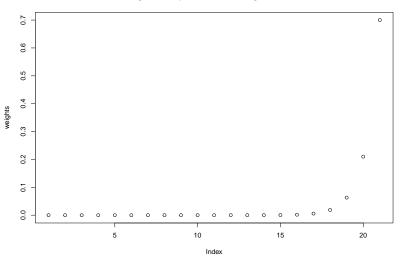




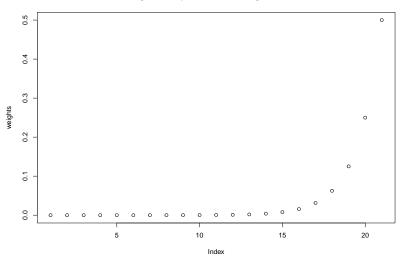
Weights for Exponential Smoothing with w = 0.1



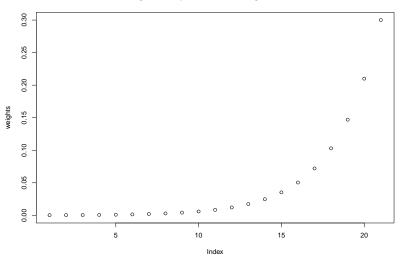


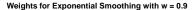


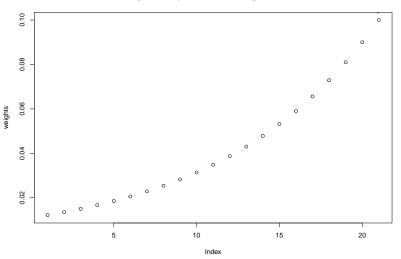
Weights for Exponential Smoothing with w = 0.5

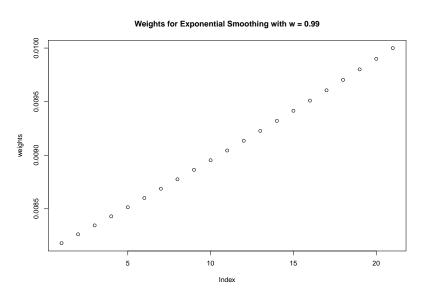


Weights for Exponential Smoothing with w = 0.7









## Exponential Smoothing

- ▶ MA distributes the weight equally to the recent observations
- $\blacktriangleright$  Exponential Smoothing controls the weights of the recent observations by w

$$s_t = \underbrace{\frac{\mathbf{y}_t + w \mathbf{y}_{t-1} + w^2 \mathbf{y}_{t-2} + \ldots + w^t \mathbf{y}_0}{1/(1-w)}}_{1/(1-w)}$$

- ightharpoonup Smaller w smooths the series more lightly.
- lacktriangle Greater w smooths the series more strongly.

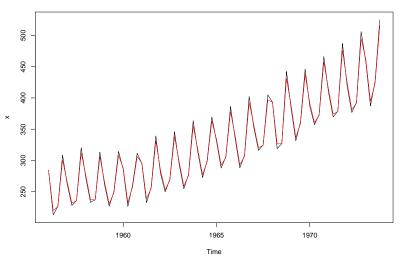
#### Another Formula:

Exponential Smoothing can be calculated by

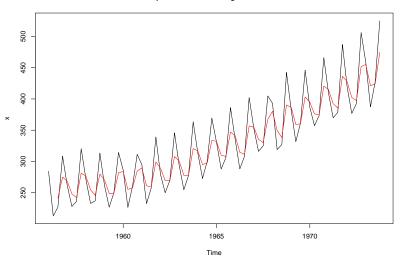
$$\begin{split} s_1 &= y_1, \text{and} \\ s_t &= s_{t-1} + (1-w)(y_t - s_{t-1}) \\ &= (1-w)y_t + ws_{t-1} \end{split}$$

Notice that: when  $w \to 0$ ,  $s_t \to y_t$ , or little smoothing has taken.

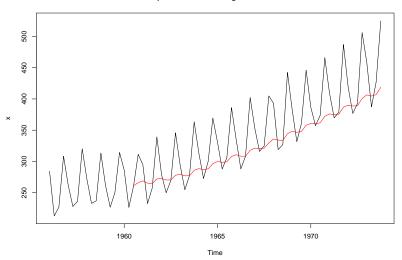
#### Exponential Smoothing with w = 0.1



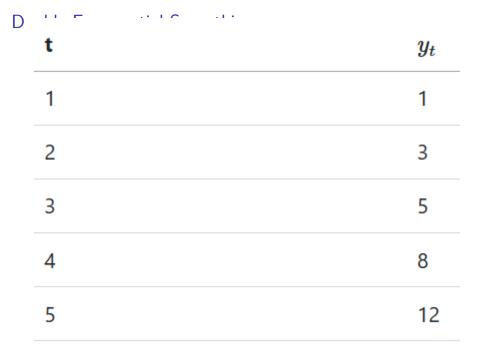
#### Exponential Smoothing with w = 0.5



#### Exponential Smoothing with w = 0.9



# Double Exponential Smoothing



 t
  $y_t$  s 

 1
 1
 s 

 2
  $s_t$   $s_t$  

 3
  $s_t$   $s_t$  

 4
  $s_t$  

 5
  $s_t$  

 12

$$\begin{split} s_1 &= y_1, \text{ and} \\ s_t &= s_{t-1} + (1-w)(y_t - s_{t-1}) \\ &= \underbrace{(1-w)y_t + ws_{t-1}} \\ s_t &= t_t = 1 \\ s_2 &= (1-w)t_2 + ... + ... + ... + ... + ... + ... \\ &= ... + ... + ... + ... + ... + ... + ... + ... \\ &= ... + ... + ... + ... + ... + ... + ... + ... \\ s_3 &= (1-... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... \\ s_3 &= (1-... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... + ... \\ s_4 &= ... +$$

= .8 \* 12 + .2 \* 7.3

= 11.06.

#### Example

You are given the following time series

$\overline{t}$	1	2	3	4	5
$y_t$	1	3	5	8	13

Assume that this is a linear trend time series. Using double exponential smoothing with w=.8 to estimate the trend (slope) and forecast  $y_6$ .