Week 3 Notes: Exponential Smoothing Models

* *Exponential smoothing was proposed in the late 1950s, and has motivated some of the most successful forecasting methods. This week we will discuss several exponential smoothing models and how to use these models for forecasting.*
* *We will see that exponential smoothing methods can be very flexible and capable of handling time series with trend, seasonality or both.*
* In the pod assignments, we will implement exponential smoothing in both real-life datasets and our own simulated datasets.
* Make sure you reach out to your pod mates for the Pod assignment and please see me during office hours if you need any help.
* I look forward to reviewing your work and have a great week.