

BRYAN V. TRAN

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EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

Los Angeles, CA

Bachelor of Science Candidate, Major in Computer Science

Jun 2018

- *Relevant Coursework:* Computer Organization, Software Construction Lab, Digital Systems Logic, Operating Systems Principles
- *Test Scores:* ACT: 34 (English – 34, Mathematics – 35, Reading – 32, Science – 35), SAT: 2200, SAT II: Mathematics II - 750
- *Prior:* Marina High School – 4.7 Weighted GPA, Top 2% of Graduating Class, Varsity Cross Country & Track Co-Captain

WORK EXPERIENCE

UCLA OFFICE OF RESIDENTIAL LIFE

Los Angeles, CA

Computer Support Technician

Sep 2015 – Present

- Administered technical computer support for over 180 professional and student staff at the Office of Residential Life at UCLA
- Troubleshoot technical issues relating to computers (PC & Mac), laptops, printers, mobile devices, and various software programs
- Maintained inventory of computers, peripherals, printers, and relevant equipment and protected hardware and account security
- Coordinated with team to migrate 180+ computer systems to UCLANET server, updating hardware and transferring user profiles

MCMXC CLOTHING, INC.

Huntington Beach, CA

Web Development Intern

Aug 2015 – Present

- Designed and launched the company's website utilizing jQuery, JavaScript, HTML, and CSS, www.mcmxcllothing.com
- Utilized best SEO practices to elevate the company's web presence and optimize traffic, page views, and user experience
- Assisted in marketing clothing locally and on social media for the online store to maximize sales and promote brand awareness
- Responsible for photographing several lines of clothing to be used in the online store catalog and lookbooks for social media

BE WELL NUTRITION, INC.

Los Angeles, CA

Account Manager

Jun 2015 – Sep 2015

- Responsible for managing sales and relationships with over 50 current accounts in Southern California for company's first product
- Served as interface between customer service and sales, understanding customer demands and planning how to meet the demands
- Performed extensive industry research on competing protein drinks, tracking competitors and assessing the competitive landscape
- Developed a retail pitch plan and reached out to distributors, delivering package containing samples and promotional material

UNIQLO USA

Costa Mesa, CA

Sales Associate

Jun 2014 – Sep 2014

- Processed multiple shipments of over 4500 units to set up for the grand opening of the first UNIQLO store in Southern California
- Registered over 200 transactions on weekend and holiday shifts, helping to exceed sales target on opening day by over 50%
- Performed merchandize organization attentively throughout the sales floor to match the UNIQLO flagship store standards

LEADERSHIP & ACTIVITIES

BRUIN STARTUP FAIR

Los Angeles, CA

Director of Finance

Jun 2015 – Present

- Handled and organized a budget of over \$8,000 received from sponsors for event attracting over 30 companies and 500 students
- Effectively analyzed and presented financial reports in an accurate and timely manner, clearly communicating weekly finances
- Oversaw the budgeting and planning process in conjunction with the main organizers of the event, managing cash flow
- Designed t-shirts given to all registered students at the event, creating the vector artwork and working with several organizations

SIGMA ETA PI: CO-ED ENTREPRENEURSHIP FRATERNITY

Los Angeles, CA

Director of Recruitment / Active Member

Oct 2014 – Present

- Coordinated with a team of three students to create a startup pitch deck for a venture project and develop a web application
- Organized the fraternity's Fall 2015 Recruitment, designing all promotional material such as t-shirts, flyers, banners, and photos
- Shaped the direction and growth of the organization through new membership recruitment and strategic marketing management
- Contributed to organizing a professional networking event with guest speakers consisting of CEOs from Los Angeles startups

FLARE PHOTOGRAPHY

Los Angeles, CA

Lead Photographer

Apr 2015 – Present

- Headed the photographing of a variety of projects including senior portraits, clothing lookbooks, composites, and special events
- Consulted with clients regarding customizable photography packages, preferred photo shoot locations, editing styles, and posing
- Performed post processing of photos in Photoshop and Lightroom to fit the client's criteria, enhancing quality and removing flaws

OTHER

- *Skills:* Microsoft Office Suite, Adobe Lightroom, Photoshop, Illustrator and Premiere; C++, Python, HTML, CSS, JavaScript
- *Other Involvements:* Southeast Asian Campus Learning and Retention, Vietnamese Culture Night, ALDO Brand Ambassador
- *Interests:* Weightlifting, Running, Photography, Fashion, Graphic/Web Design, Technology, Game of Thrones, Mr. Robot