BRYAN CHUN-YUAN CHENG

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**SUMMARY OF QUALIFICATIONS**

* Be proficient in JavaScript, React with modern frontend framework development
* Highly self-motivated in modern FE stack, great teamwork ability, familiar with agile development.
* Experienced in release process and CI/CD pipeline
* Good understanding of PHP and Python
* High profiles of hackathon winner also experienced in world-class hackathon competitions in Yahoo, Mozilla, Facebook and Baidu.

**TECHNICAL KEYWORDS**

**Frontend Skills:** JavaScript, React, HTML/CSS

**Backend Skills:** PHP, Python

**Research Interests:** Information Retrieval, Data Mining, Opinion Mining

**WORK EXPERIENCE**

**YAHOO** **Taipei, Taiwan**

*Software Engineer, Search Engineering* September 2014 – Current

* Optimized user experience for Yahoo web/vertical search, improved the volume of various display advertisements with monetization features.
* Won 2015 CEO Challenge Award and 2016 Bot Challenge 1st Place

**TAIWAN MOBILE INNOVATION** **Taipei, Taiwan**

*Incubation Team, Startups* June 2014 – August 2014

* Project Pagineer:
  + Built synchronous mechanism for auction from Yahoo/eBay/Ruten to Facebook page, integrated Facebook Insights API and embed.ly statistics in business report individually.
  + Served 90+ users within 19 active Facebook Pages and synced over 7000+ products for business marketing.

**YAHOO** **Taipei, Taiwan**

*Summer Intern, Search Engineering* July 2012 – August 2012

* Built content-based search suggestions from various corpus, and combined time-based queries recommendation mechanism for News, Movies and Answers verticals.
* Adopted FP-growth association rules for candidate queries, constructed alternative search assist in bucketing.

**INSTITITE OF INFORMATION SCIENCE, ACADEMIA SINICA Taipei, Taiwan**

*Intern, Digital Archive Architecture Laboratory* Feb 2009 – Aug 2011

* Contributed online image search application based on CCH (Contrast Context Histogram), established architectural feature-based search engine for Taiwan's historic buildings.
* Cooperated development video streaming platform with Chinese Television System (CTS); adopted open source video platform *Kaltura* as an editorial backend.
* Built WASIGHT.COM, which is a DAVEART-liked social network for design academy students. Involved in frontend development and backend APIs integration.

**HONORS**

* Yahoo! Hack Taiwan 2013 Second Place November 2013
* Mozilla Firefox OS App Day 2013 Second Place January 2013
* Yahoo! Open Hack Day 2012 Second Place & October 2012

Yahoo! Open Hack Day 2012 The Most Potential Award

**EDUCATION**

**M.S., Computer Science**, *YUAN ZE UNIVERSITY* June 2013

* Focus on **Machine Learning** and **Information Retrieval**

Data Mining / Bioinformatics / Computational Biology / Agile Software Development

* **Honors:** 2011 Outstanding TA Award

**B.S., Computer Science**, *YUAN ZE UNIVERSITY* June 2011

**COMMUNITY**

**G0V Summit 2014***,**Program Assistant* November 2014

**COSCUP 2012***,**Attendee Team Lead* Feb 2012 – Aug 2012

**Mozilla Taiwan Community***, Localization Owner* Sep 2009

**PUBLICATIONS**

**Chun-Yuan Cheng**, Yu-Chun Wang, Richard Tzong-Han Tsai. IISR Crosslink Approach at NTCIR 9 CLLD Task. In *NII Testbeds and Community for information access Research (NTCIR) 9*, Japan, December 2011.

Yu-Ting Hsiao, **Chun-Yuan Cheng**, Cheng-Hung Li, Yu-Zheng Wang, Hsiang-An Wang. Annotating Photographs of Places of Interest in Taiwan - A Multifaceted Photo Summarization Method Based on TELDAP. In *International Journal of History and Arts Computing (IJHAC) 2011*.