


AI in Art: Creativity Reimagined or Rights Undermined?

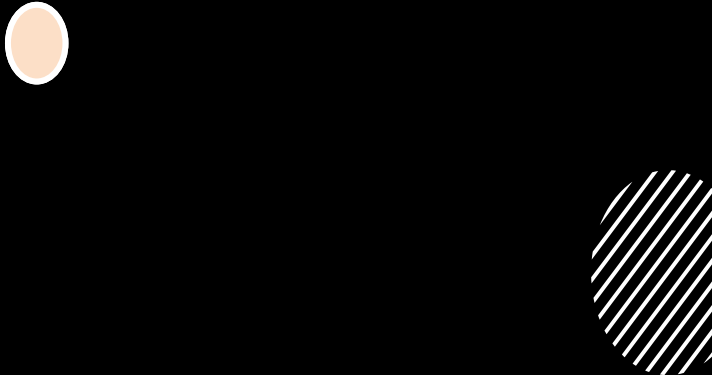
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BTM 710



Implications for Copyright and Artists' Rights in the Era of AI



Why Does AI in Art Matter?



- Rise of AI tools like DALL-E and MidJourney



- Challenges to traditional authorship and copyright



- Ethical and economic implications for artists



How To Explore the Issue?



- Systematic Literature Review and Case Law Analysis

- Google Forms survey of artists and tech professionals

- Classification tasks to distinguish AI vs human art
- Opinions on AI art ethics and legality

- Python and OpenAI models to make sense of the data



AI vs Human Creativity:

Can We Tell the Difference?



Key Results:




- AI images correctly identified 74.24% of the time



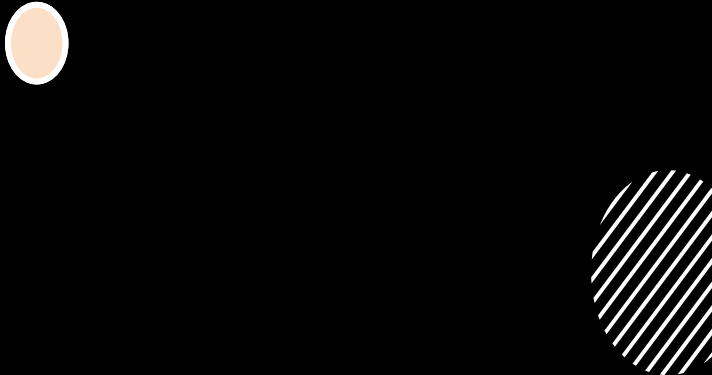
- Human images identified 78.79%



- Ambiguity highlights AI's mimicry of human style



Ethics and Emotional Depth in AI Art



- Ownership and copyright: 65%



- Data exploitation concerns: 50%

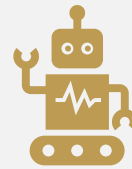


- AI misuse risks: 25%

What Artists Are Saying



Thoughts from
“Creative”
respondents:



- 'AI democratizes tools, but dilutes value.'



- 'Artists are unpaid educators for AI.'



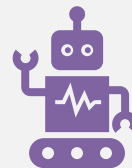
Copyright and Collaboration



- Hybrid copyright frameworks



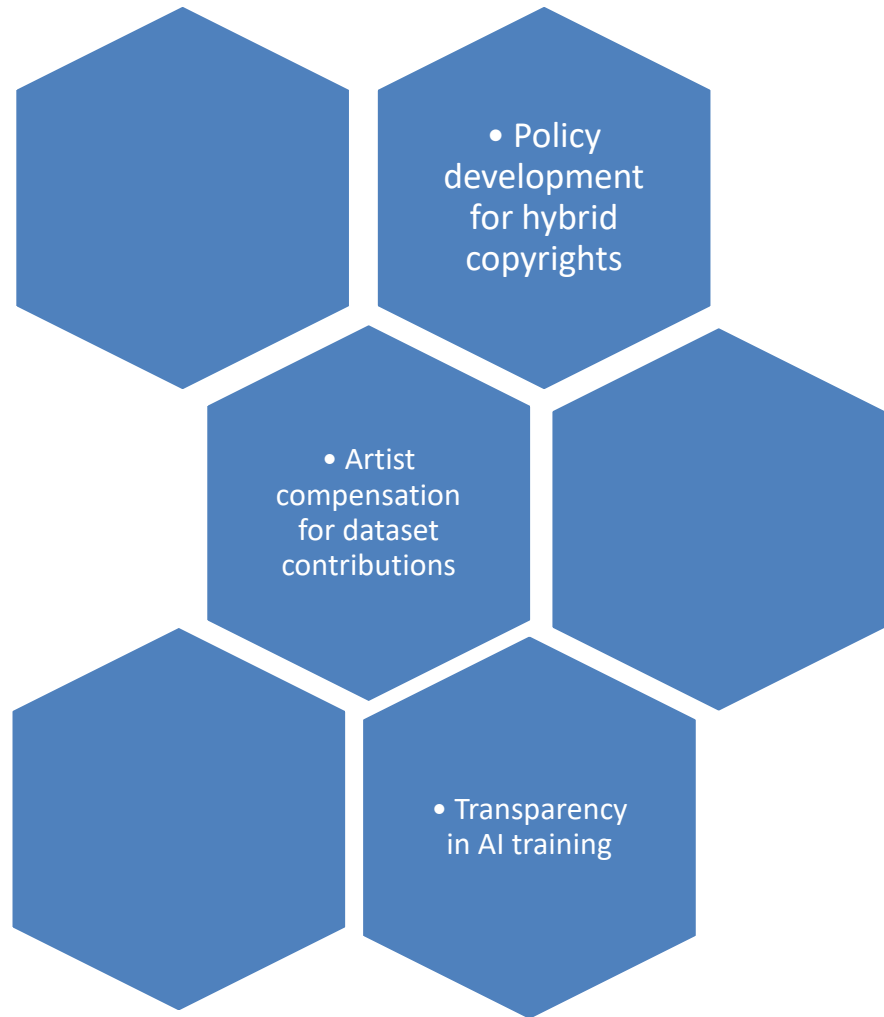
- Transparency in dataset sourcing



- Consent-based models for training AI



Paving the Way Forward





The Future of Creativity

Art challenges us to feel. AI challenges us to define:
What makes us human?

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