

# INSURANCE AWARENESS CAMPAIGN OF THE YEAR

This Award shall go to the insurance entity that has effective media campaigns on insurance matters.

## The Judges will:

- Reward registrants that have had successful insurance education and public relations campaigns through road shows, media and exhibition (with evidence of impact)
- Promotion of insurance products and benefits derived from insurance and risk management

## NB. Please include the following in your submission

- High resolution company logo
- Strategic company Goals
- Results and Outcomes
- Testimonials



*Rewarding Insurance  
Excellence in Tanzania*

For details, please visit:

[www.insuranceawards.or.tz](http://www.insuranceawards.or.tz)