

Bryce Joseph Barnett
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Education

University of Iowa, Tippie College of Business (Expected May 2023)

B.B.A., Marketing (Analytics)

B.B.A., Business Analytics and Information Systems

- GPA: 3.54/4.00

Job Experience

Scheels

2022-Present

Retail Sales – Men's/Women's Footwear

- Gained valuable interpersonal experience while assisting customers and pitching products
- Taught me various sales tactics and provided a competitive sales environment to maneuver
- Responsible for over \$175,000 in sales in less than 10 months with the company

Performance Health & Fitness / Performance Therapies

2022

Marketing Intern

- Gained hands-on experience with digital marketing while assisting the company's marketing director
- Experienced a wholistic view of the marketing approach for smaller companies while creating 30+ marketing campaigns to drive business
- Learned graphic design platforms such as Adobe Illustrator & Adobe Photoshop

Dollar Shave Club

2021

Student Ambassador

- Garnered experience in sales and marketing for personal and company growth
- Created sales pitches and utilized different sales techniques to generate sales

Apartments Downtown Property Management, Iowa City

2019

Groundskeeping Crew Member

- Achieved a bonus for work ethic, punctuality and effort
- Operated autonomously while also engaging collaboratively with other members to accomplish tasks in timely manner

Skills

- Proficient in all aspects of Microsoft Office (Word, Excel, PowerPoint, etc.)
- Background in various programming languages (Python, SQL, R)
- Knowledge of Excel Solver & PivotTables within Microsoft Excel
- Understanding of Data Mining techniques and practices within Rattle

Student Organizations/Achievements

- Intramural Basketball, Captain (2020)
- Intramural Basketball (2022)
- Intramural Basketball (2023)
- University of Iowa Dean's List member (Spring 2021, Spring 2022, Fall 2022)

