

Visual

EXPLORATIONS

Agenda

WHAT'S ON THE DOCKET

- 1. Objective
- 2. Project Update
- 3. Process
- 4. Design Exploration I
- 5. Design Exploration II
- 6. Design Exploration II
- 7. Prototypes
- 8. Next Steps

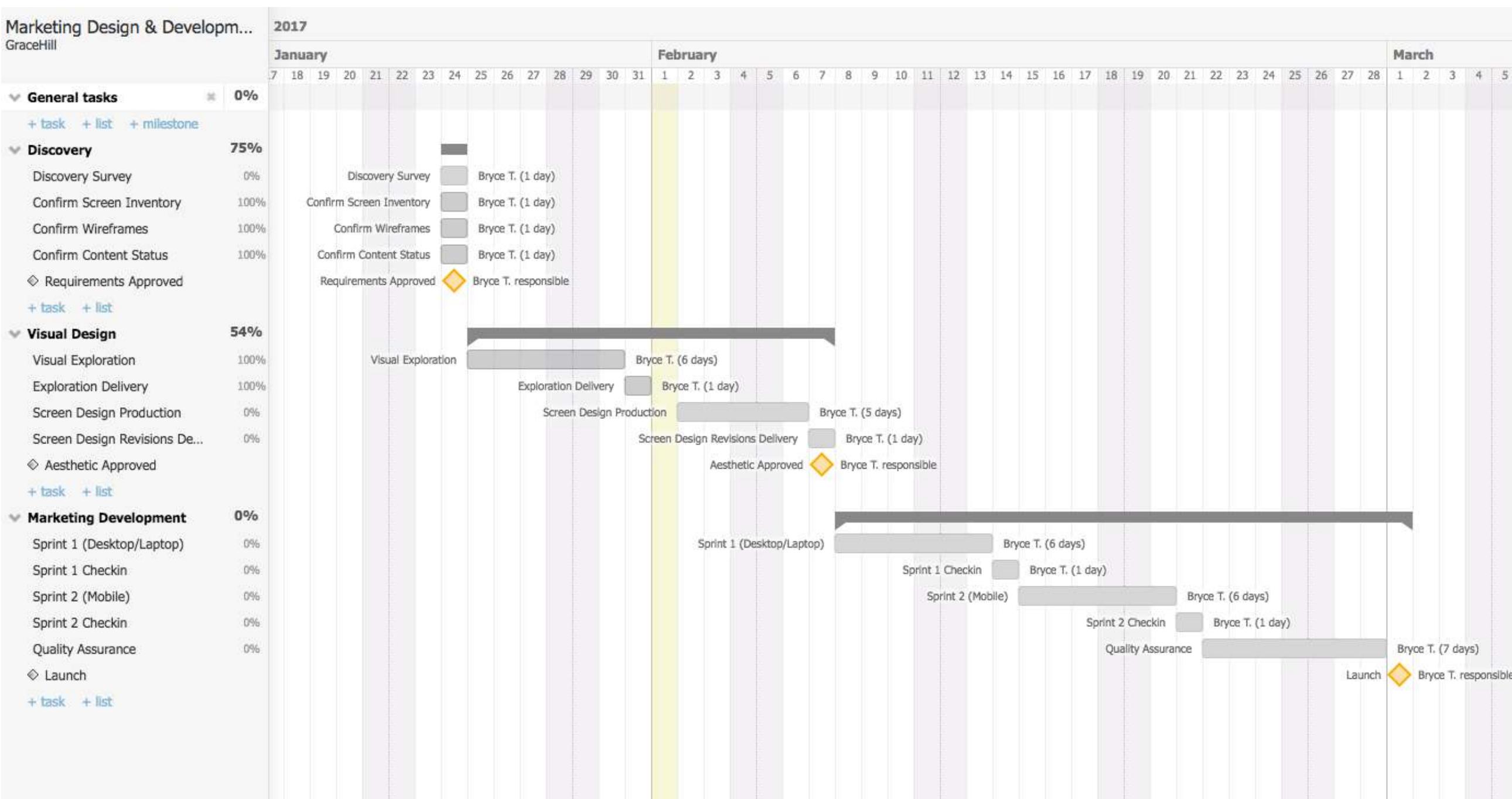
Objective

WHAT ARE TRYING TO DO

1. Todays checkin is to present the process and materials associated with exploring **3 visual directions** as they related to our current project objectives
2. We are not trying to solidify content strategy, we are trying to decide on treatments of typography, color/contrast, visual accent, and general layout.
3. However, when thinking about content as to how it relates to the design, consider how it fits into these proposed layouts and treatments. Is it enough? Too little? These are great questions to consider post-presentation.

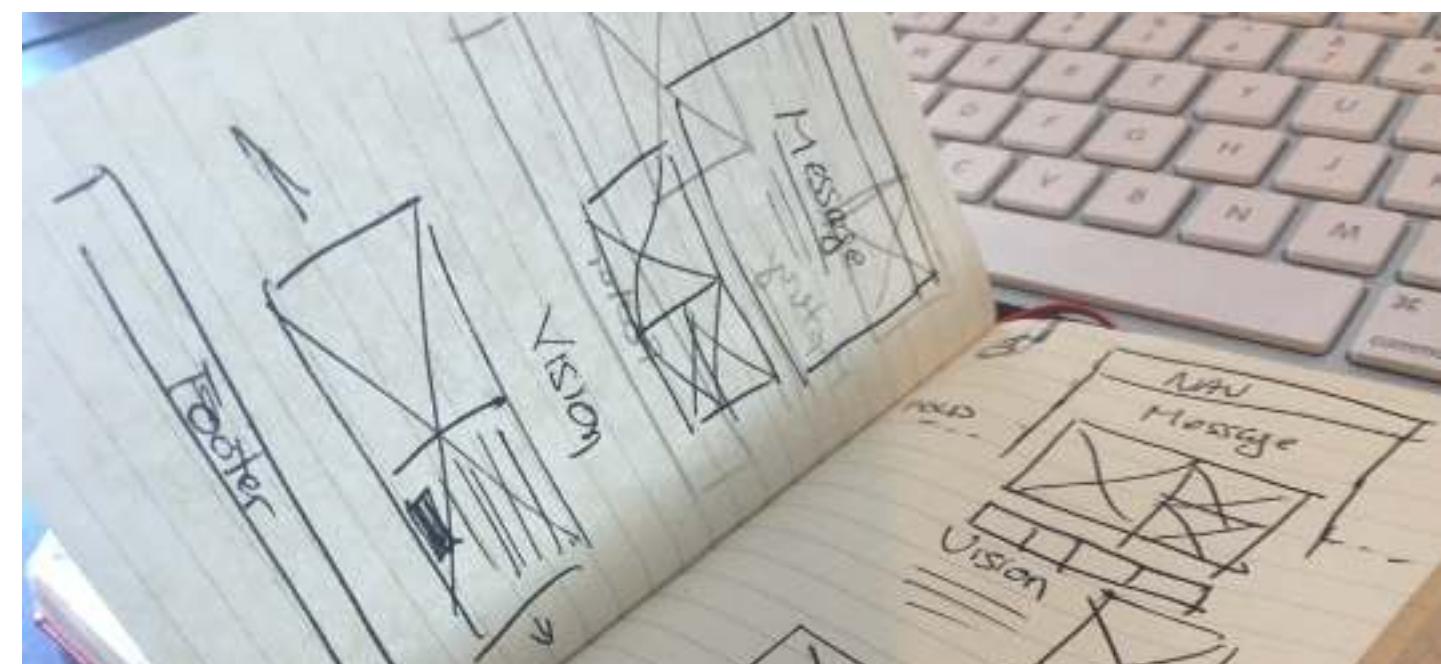
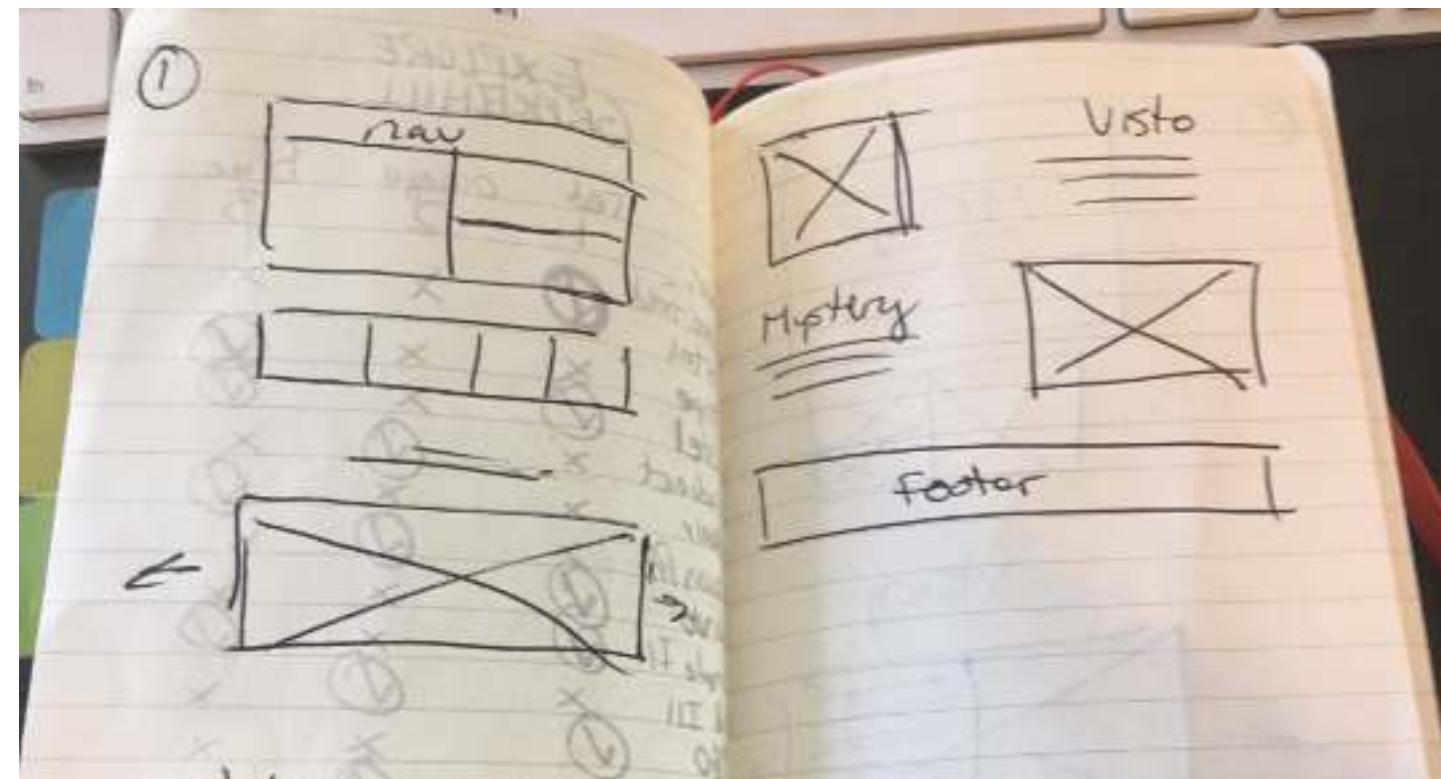
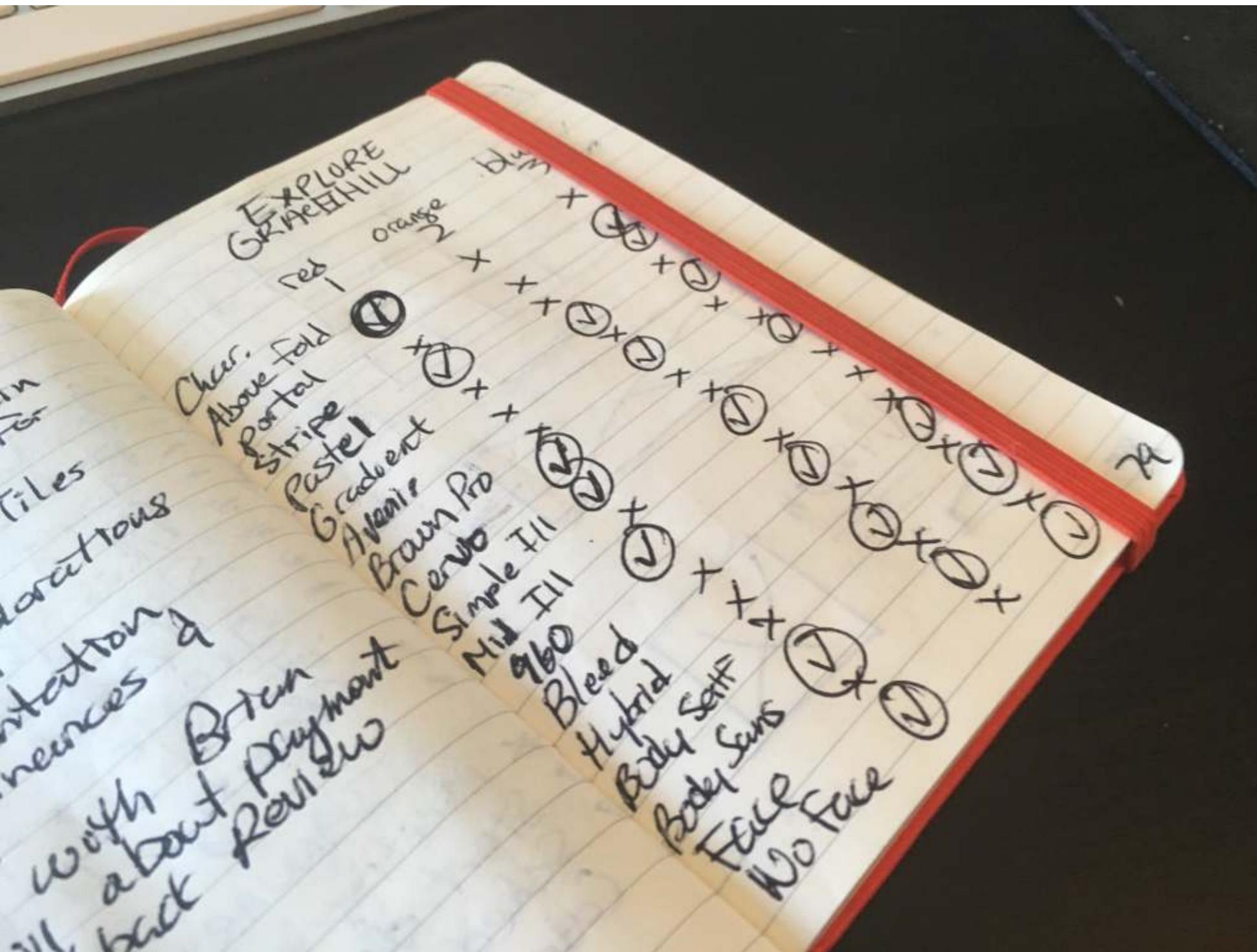
Project Update

HIGH-LEVEL VIEW



Exploration

PROCESS



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BROWN PRO Century Schoolbook

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Exploration I

PAGE HEADER

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Sub Header

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SECTION HEADER

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Section Subheader

H4

CONTENT HEADER

H5

Page Header

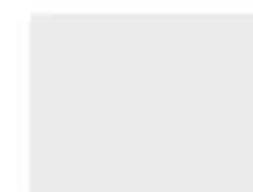
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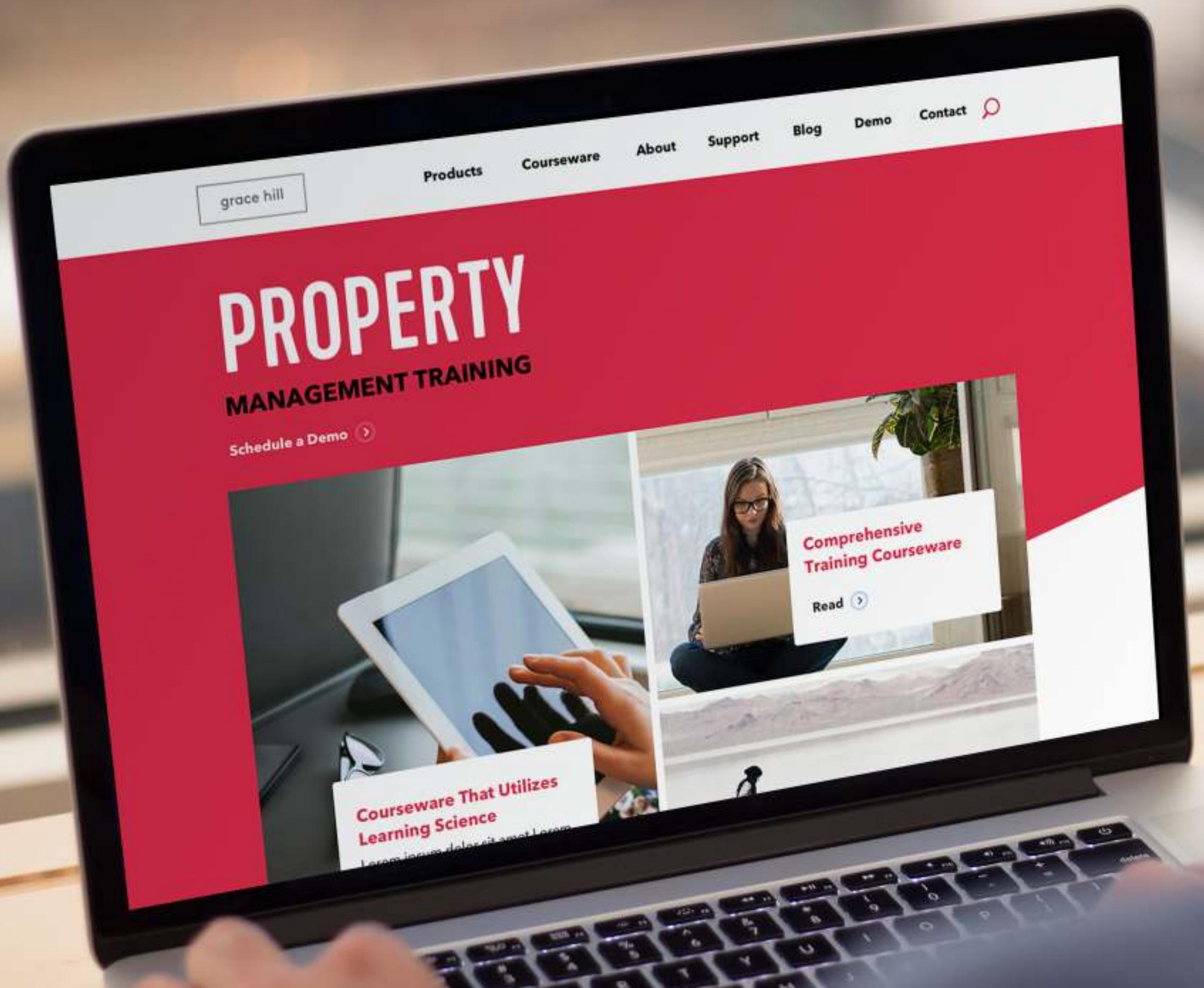
Hypnosis quit smoking methods maintain caused quite a stir in

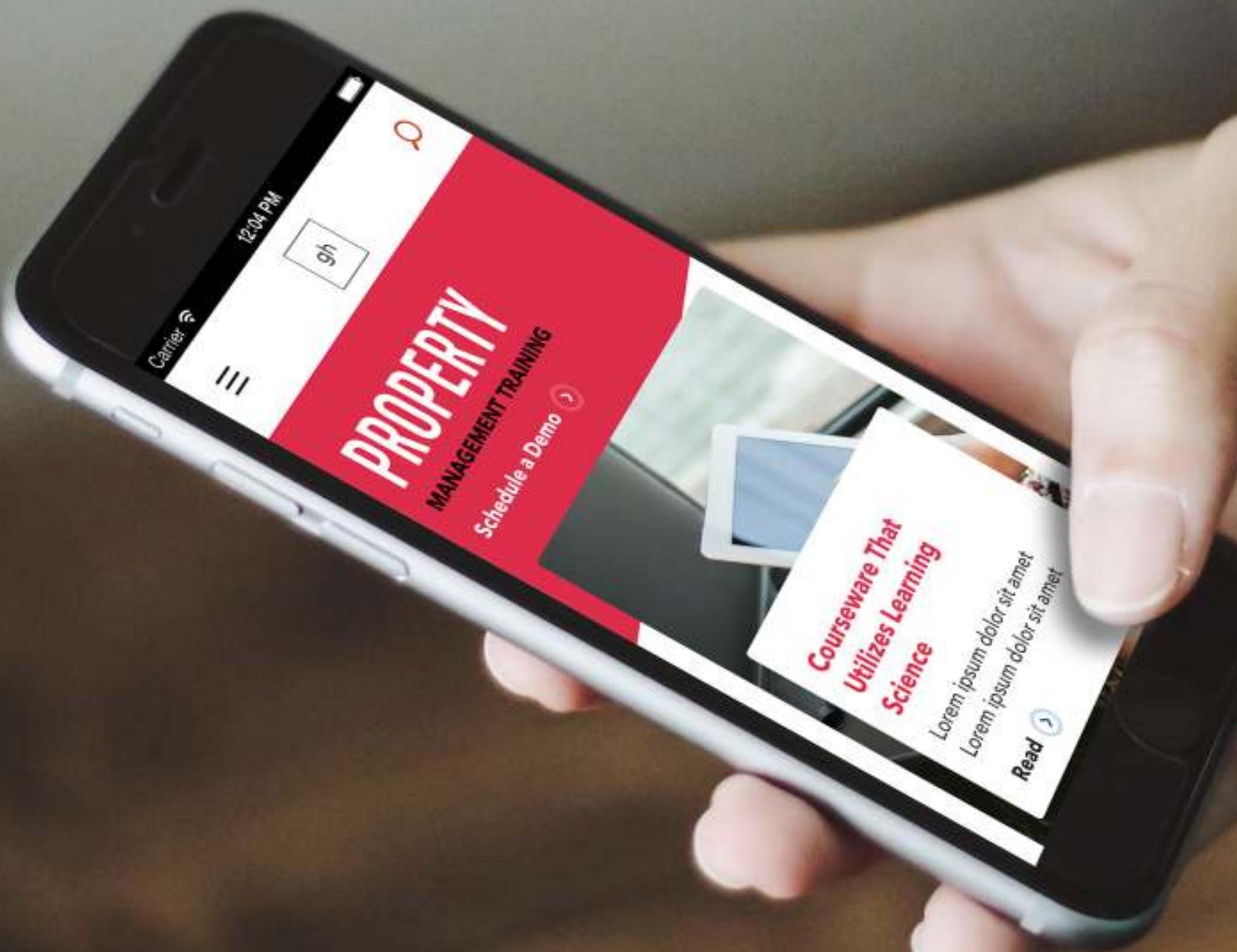
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Page Header

BLOCKQUOTE







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Products Courseware About Support Blog Demo Contact

PROPERTY

MANAGEMENT TRAINING

Schedule a Demo >

Courseware That Utilizes Learning Science
Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.

Comprehensive Training Courseware
Read >

Reducing Risk
Read >

12:04 PM

gr

PROPERTY

MANAGEMENT TRAINING

Schedule a Demo >

Courseware That Utilizes Learning Science
Lorem ipsum dolor sit amet, Lorem ipsum dolor sit amet.

Reducing Risk
Read >

WHAT WE DO

ADMINISTRATION THAT LEVERAGES
DIGITAL TECHNOLOGIES


Raising PERFORMANCE

Self-doubt and fear interfere with our ability to achieve our set goals. Self-doubt and fear are the voices in our head telling us, "You'll never..."


Streamlining ADMINISTRATION

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Reducing RISK

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Tailoring SOLUTIONS

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WHAT WE DO

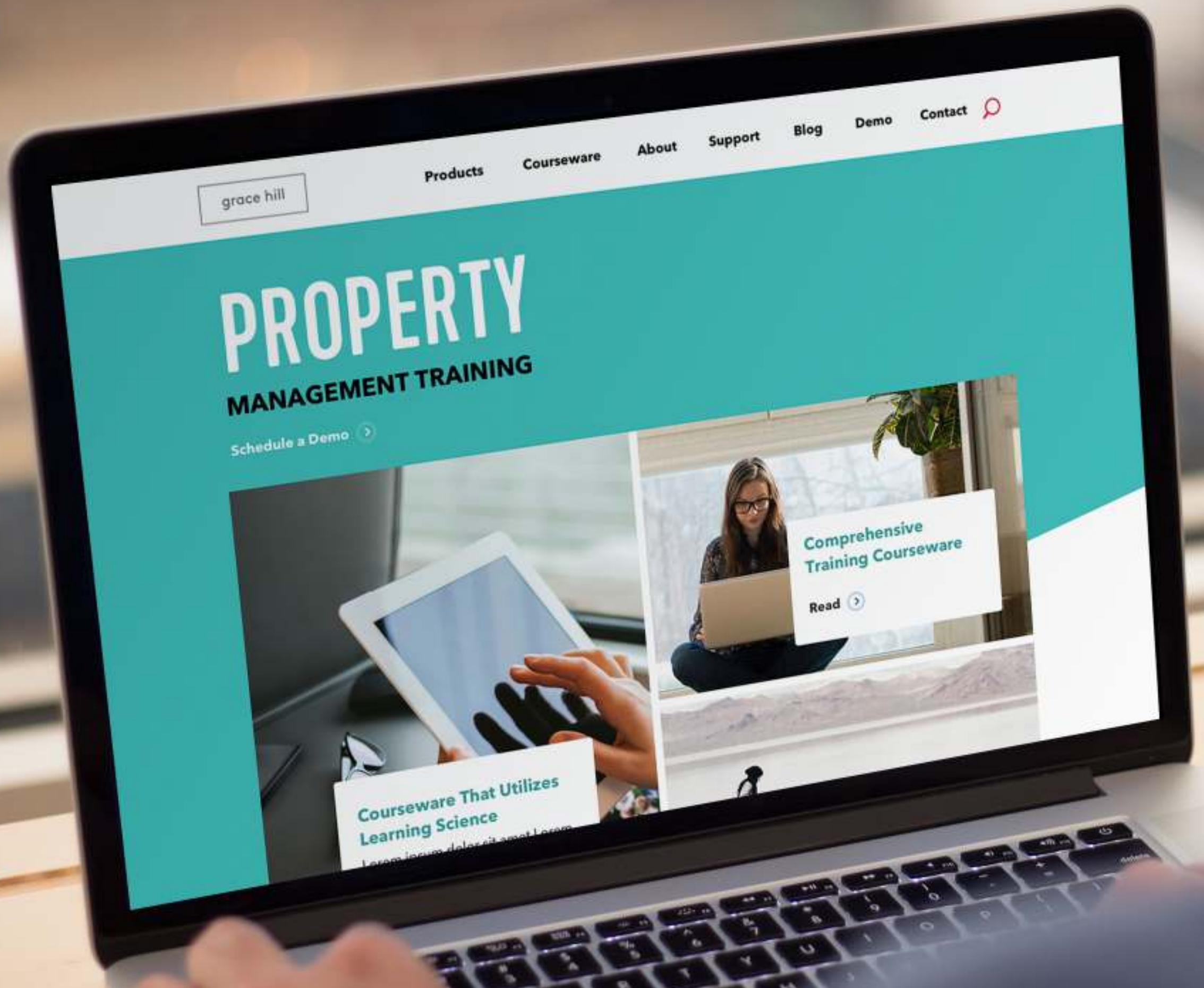
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Reducing Risk
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WHAT WE DO

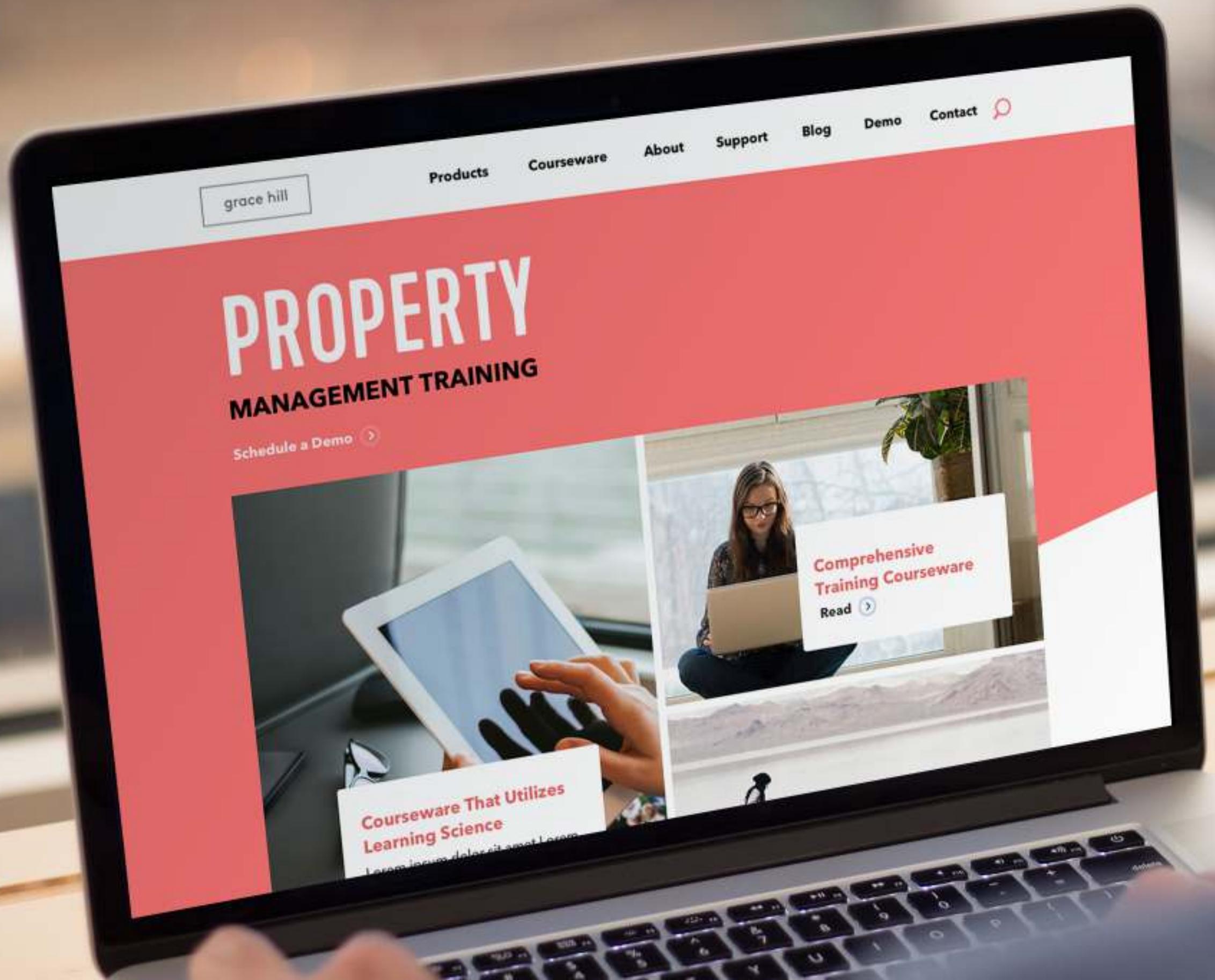
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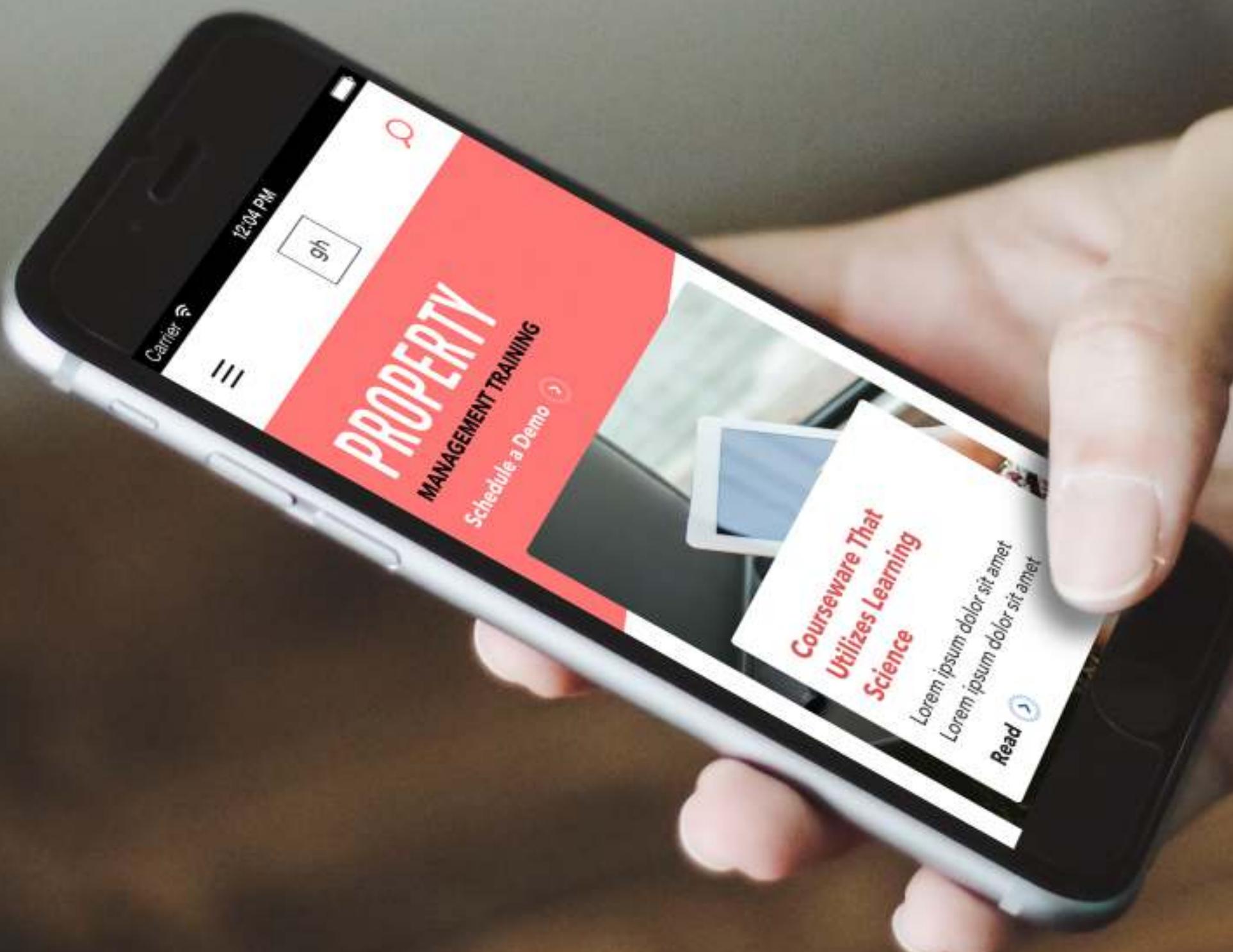
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The desktop view of the website features a red header with the "grace hill" logo and navigation links for Products, Courseware, About, Support, Blog, Demo, Contact, and a search icon. The main title "PROPERTY MANAGEMENT TRAINING" is displayed in large white letters. Below the title is a "Schedule a Demo" button. The main content area contains two large images: one showing hands interacting with a tablet and another showing a person working at a laptop. Overlaid on these images are three call-to-action boxes: "Courseware That Utilizes Learning Science" (with a "Read" button), "Comprehensive Training Courseware" (with a "Read" button), and "Reducing Risk" (with a "Read" button). A "Schedule a Demo" button is also located in the bottom right corner of the main content area.

The mobile view of the website has a red header with the "grace hill" logo and navigation links. The main title "PROPERTY MANAGEMENT TRAINING" is visible, along with a "Schedule a Demo" button. The content area displays three cards: "Courseware That Utilizes Learning Science" (with a "Read" button), "Comprehensive Training Courseware" (with a "Read" button), and "Reducing Risk" (with a "Read" button). Each card includes a small thumbnail image and a brief description.

WHAT WE DO

ADMINISTRATION THAT LEVERAGES
DIGITAL TECHNOLOGIES

This section contains two columns of icons and text. The first column includes a "Raising PERFORMANCE" icon (gauge) and a "Reducing RISK" icon (scales). The second column includes a "Streamlining ADMINISTRATION" icon (person) and a "Tailoring SOLUTIONS" icon (house).

Raising PERFORMANCE
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PROPERTY
MANAGEMENT TRAINING

Individuals & firms

Comprehensive Training Courses

Read (1)

Marketing Data

Read (1)

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PRODUCTS

BY PROPERTY MANAGEMENT EXPERTS

VISION

Matured from Grant Hill's industry-leading Learning Management System, with tools to train professional skills and communicate training content in one powerful, customizable platform. Your team, your training programs, and your business will benefit greatly from our service.

Read (1)

VISTO

Pisto™ is a new online resource for property management professionals from the heart of the industry - Grant Hill and the National Apartment Association Education Institute. Pisto™ gives you easy access to valuable training, educational programs and continuing education resources as well as updates on the latest trends and hot topics in the industry. Train and learn easier by customizing your dashboard - and build your career to the next level!

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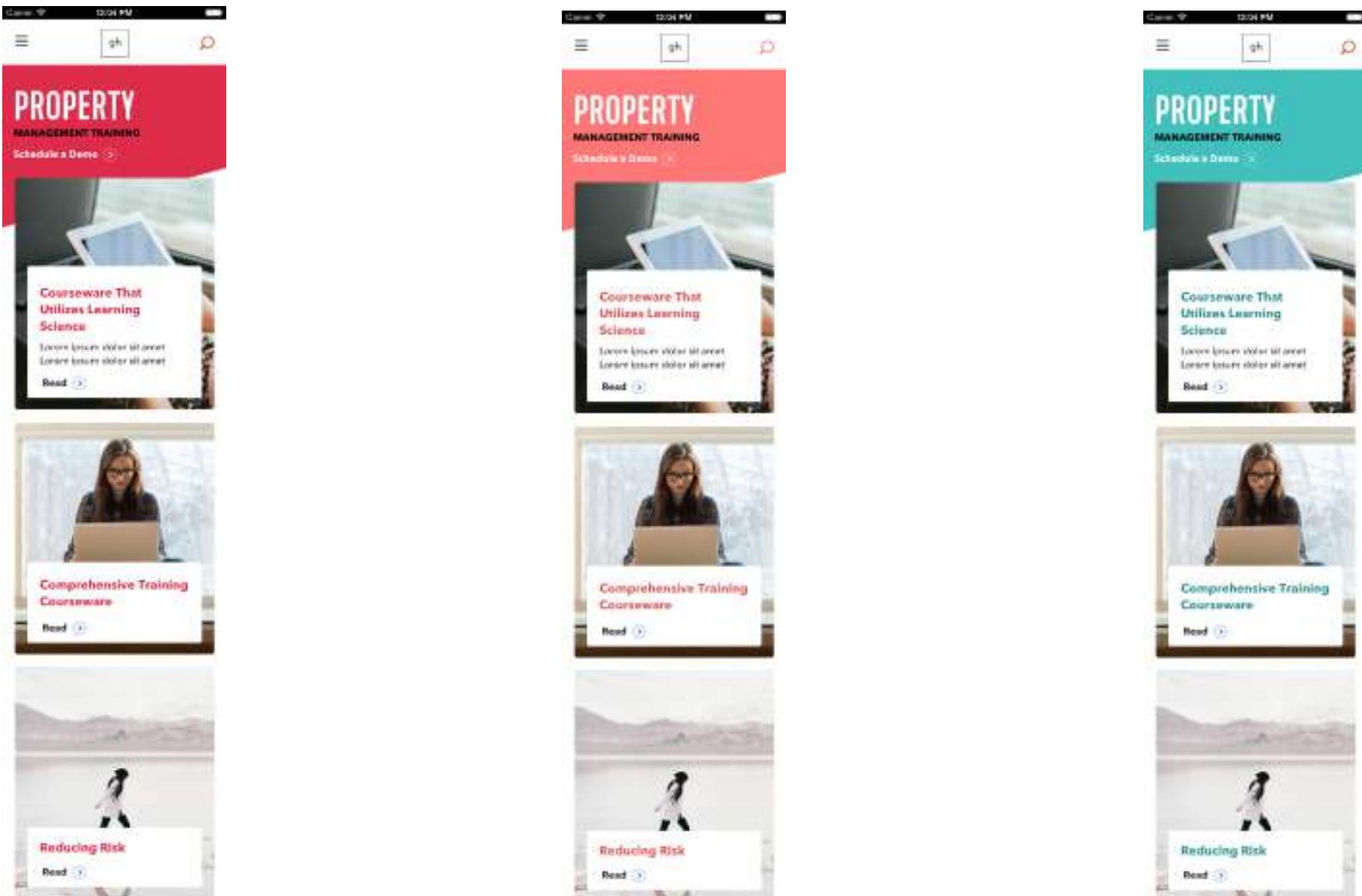
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Exploration II

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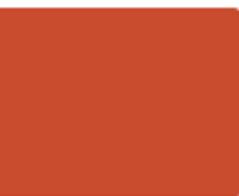
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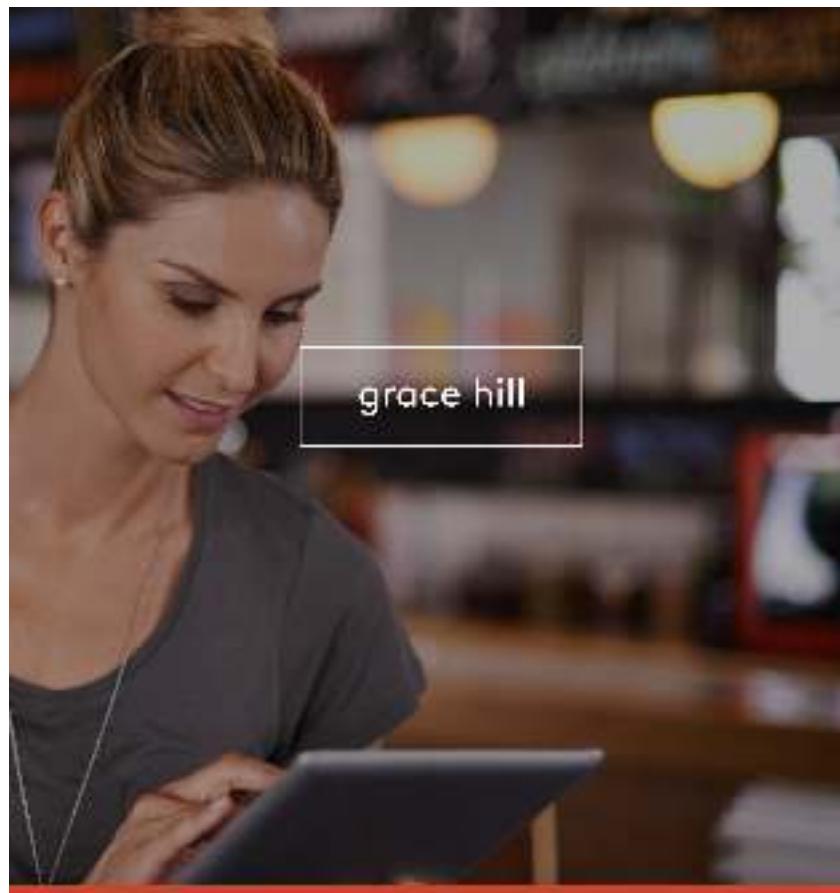
Hypnosis quit smoking methods maintain caused quite a stir

P

Page Header

BLOCKQUOTE





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Avenir Next

This font is a bold, clean sans-serif typeface designed for both print and digital environments. It features a wide character set, including over 1,000 characters, and includes several ligatures and alternates. The font is available in two weights: Regular and Bold. It is a great choice for logos, headings, and body text in both print and digital contexts.

GRADIENT

BROWN PRO

MID ILL

BLEED



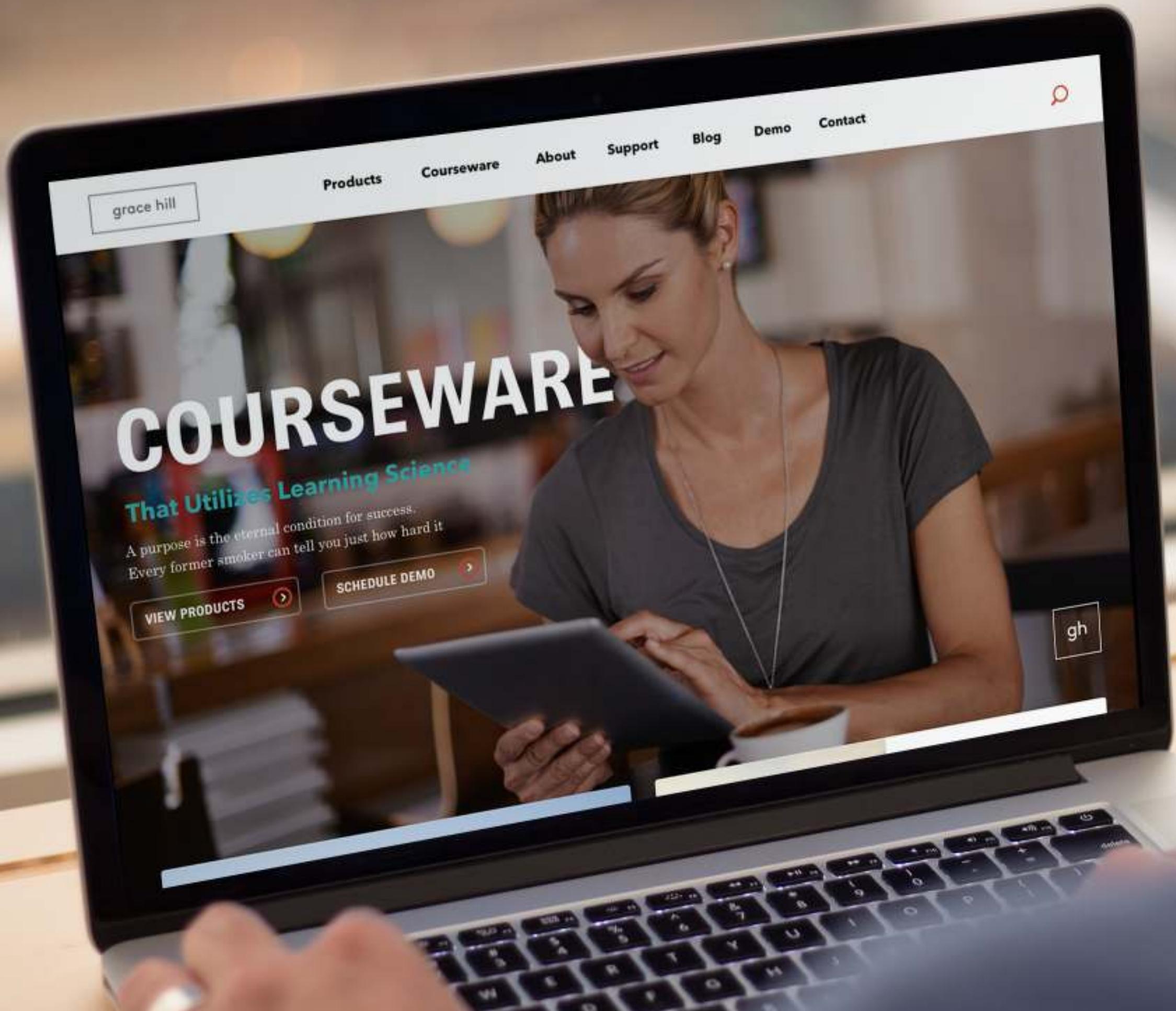
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BODY SERIF

FACES



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Products

Courseware

About

Support

Blog

Demo

Contact



COURSEWARE

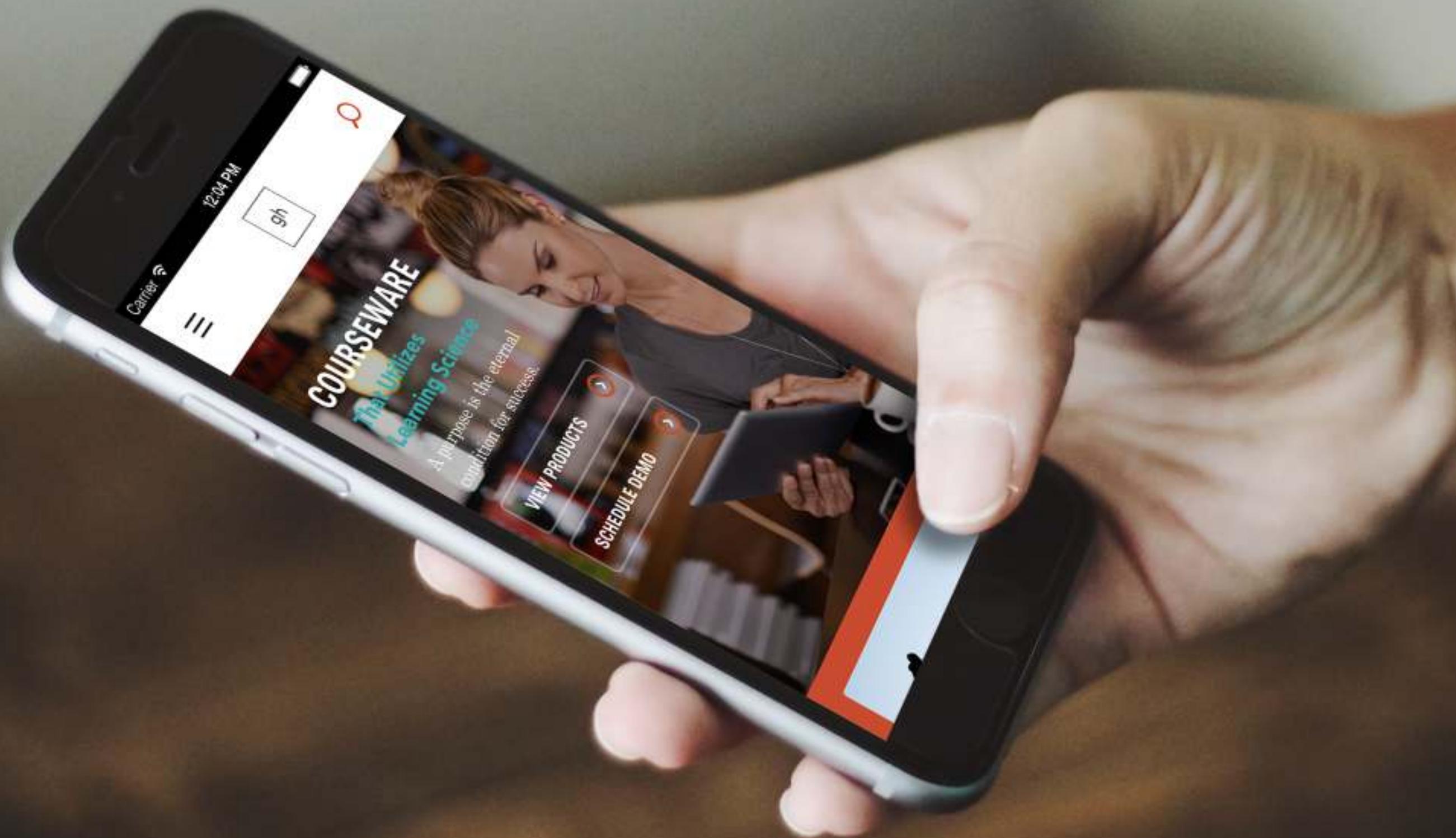
That Utilizes Learning Science

A purpose is the eternal condition for success.
Every former smoker can tell you just how hard it

VIEW PRODUCTS

SCHEDULE DEMO

gh



Products Courseware About Support Blog Demo Contact

COURSEWARE

That Utilizes Learning Sciences

A purpose is the external condition for success. Every person's heart can tell you just how hard it

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Raising Performance

No doubt and fear interfere with our ability to achieve or set goals. Self-doubt and fear are the voices in our head telling us, "You'll never succeed, so why try?" and

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The Right Training at the Right Time

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Comprehensive Training Courseware Library

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REDUCING
Risk

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COURSEWARE

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COURSEWARE

That Utilizes Learning Science

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COURSEWARE

Courseware

Learning Science

Courseware

Area Products

Schedule Demo

Raising Performance

Comprehensive Training Courseware Library

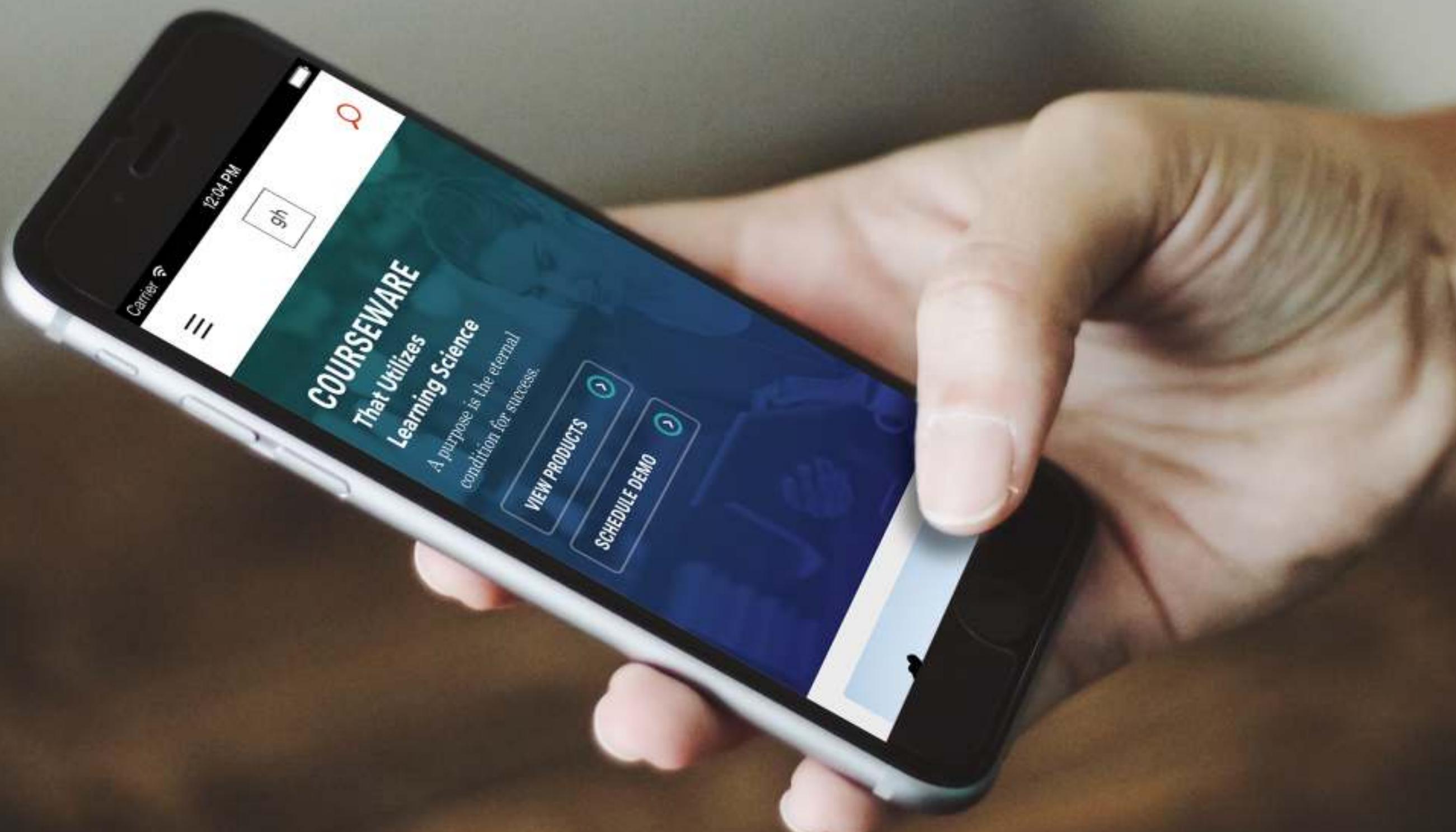
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Courseware That Utilizes Learning Science

APP PRODUCTS

SCHEDULE DEMO



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COURSEWARE
The Online Learning Science

Course Categories

- Business Performance
- The Right Way to Lead
- Strategic Thinking
- Executive Presence

Course Details

BUSINESS PERFORMANCE

THE RIGHT WAY TO LEAD

STRATEGIC THINKING

EXECUTIVE PRESENCE

Vision

Course Details

BUSINESS PERFORMANCE

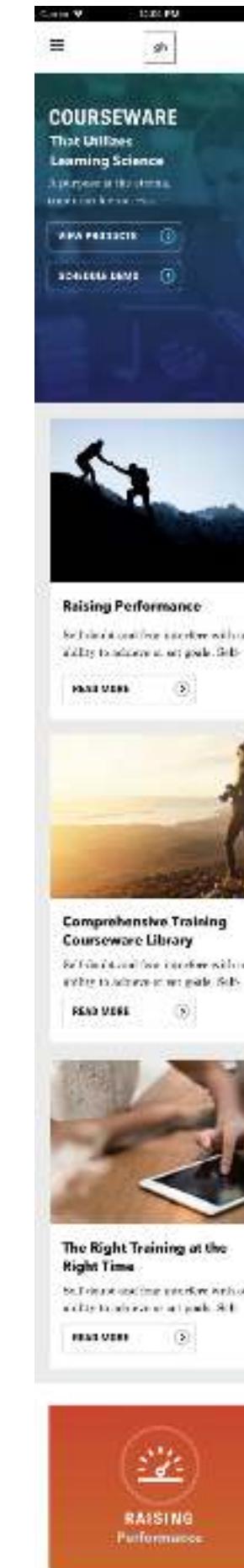
THE RIGHT WAY TO LEAD

STRATEGIC THINKING

EXECUTIVE PRESENCE

CHECK-IN

Module	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14	Week 15	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Week 23	Week 24	Week 25	Week 26	Week 27	Week 28	Week 29	Week 30	Week 31	Week 32	Week 33	Week 34	Week 35	Week 36	Week 37	Week 38	Week 39	Week 40	Week 41	Week 42	Week 43	Week 44	Week 45	Week 46	Week 47	Week 48	Week 49	Week 50	Week 51	Week 52	Week 53	Week 54	Week 55	Week 56	Week 57	Week 58	Week 59	Week 60	Week 61	Week 62	Week 63	Week 64	Week 65	Week 66	Week 67	Week 68	Week 69	Week 70	Week 71	Week 72	Week 73	Week 74	Week 75	Week 76	Week 77	Week 78	Week 79	Week 80	Week 81	Week 82	Week 83	Week 84	Week 85	Week 86	Week 87	Week 88	Week 89	Week 90	Week 91	Week 92	Week 93	Week 94	Week 95	Week 96	Week 97	Week 98	Week 99	Week 100	Week 101	Week 102	Week 103	Week 104	Week 105	Week 106	Week 107	Week 108	Week 109	Week 110	Week 111	Week 112	Week 113	Week 114	Week 115	Week 116	Week 117	Week 118	Week 119	Week 120	Week 121	Week 122	Week 123	Week 124	Week 125	Week 126	Week 127	Week 128	Week 129	Week 130	Week 131	Week 132	Week 133	Week 134	Week 135	Week 136	Week 137	Week 138	Week 139	Week 140	Week 141	Week 142	Week 143	Week 144	Week 145	Week 146	Week 147	Week 148	Week 149	Week 150	Week 151	Week 152	Week 153	Week 154	Week 155	Week 156	Week 157	Week 158	Week 159	Week 160	Week 161	Week 162	Week 163	Week 164	Week 165	Week 166	Week 167	Week 168	Week 169	Week 170	Week 171	Week 172	Week 173	Week 174	Week 175	Week 176	Week 177	Week 178	Week 179	Week 180	Week 181	Week 182	Week 183	Week 184	Week 185	Week 186	Week 187	Week 188	Week 189	Week 190	Week 191	Week 192	Week 193	Week 194	Week 195	Week 196	Week 197	Week 198	Week 199	Week 200	Week 201	Week 202	Week 203	Week 204	Week 205	Week 206	Week 207	Week 208	Week 209	Week 210	Week 211	Week 212	Week 213	Week 214	Week 215	Week 216	Week 217	Week 218	Week 219	Week 220	Week 221	Week 222	Week 223	Week 224	Week 225	Week 226	Week 227	Week 228	Week 229	Week 230	Week 231	Week 232	Week 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344	Week 345	Week 346	Week 347	Week 348	Week 349	Week 350	Week 351	Week 352	Week 353	Week 354	Week 355	Week 356	Week 357	Week 358	Week 359	Week 360	Week 361	Week 362	Week 363	Week 364	Week 365	Week 366	Week 367	Week 368	Week 369	Week 370	Week 371	Week 372	Week 373	Week 374	Week 375	Week 376	Week 377	Week 378	Week 379	Week 380	Week 381	Week 382	Week 383	Week 384	Week 385	Week 386	Week 387	Week 388	Week 389	Week 390	Week 391	Week 392	Week 393	Week 394	Week 395	Week 396	Week 397	Week 398	Week 399	Week 400	Week 401	Week 402	Week 403	Week 404	Week 405	Week 406	Week 407	Week 408	Week 409	Week 410	Week 411	Week 412	Week 413	Week 414	Week 415	Week 416	Week 417	Week 418	Week 419	Week 420	Week 421	Week 422	Week 423	Week 424	Week 425	Week 426	Week 427	Week 428	Week 429	Week 430	Week 431	Week 432	Week 433	Week 434	Week 435	Week 436	Week 437	Week 438	Week 439	Week 440	Week 441	Week 442	Week 443	Week 444	Week 445	Week 446	Week 447	Week 448	Week 449	Week 450	Week 451	Week 452	Week 453	Week 454	Week 455	Week 456	Week 457	Week 458	Week 459	Week 460	Week 461	Week 462	Week 463	Week 464	Week 465	Week 466	Week 467	Week 468	Week 469	Week 470	Week 471	Week 472	Week 473	Week 474	Week 475	Week 476	Week 477	Week 478	Week 479	Week 480	Week 481	Week 482	Week 483	Week 484	Week 485	Week 486	Week 487	Week 488	Week 489	Week 490	Week 491	Week 492	Week 493	Week 494	Week 495	Week 496	Week 497	Week 498	Week 499	Week 500	Week 501	Week 502	Week 503	Week 504	Week 505	Week 506	Week 507	Week 508	Week 509	Week 510	Week 511	Week 512	Week 513	Week 514	Week 515	Week 516	Week 517	Week 518	Week 519	Week 520	Week 521	Week 522	Week 523	Week 524	Week 525	Week 526	Week 527	Week 528	Week 529	Week 530	Week 531	Week 532	Week 533	Week 534	Week 535	Week 536	Week 537	Week 538	Week 539	Week 540	Week 541	Week 542	Week 543	Week 544	Week 545	Week 546	Week 547	Week 548	Week 549	Week 550	Week 551	Week 552	Week 553	Week 554	Week 555	Week 556	Week 557	Week 558	Week 559	Week 560	Week 561	Week 562	Week 563	Week 564	Week 565	Week 566	Week 567	Week 568	Week 569	Week 570	Week 571	Week 572	Week 573	Week 574	Week 575	Week 576	Week 577	Week 578	Week 579	Week 580	Week 581	Week 582	Week 583	Week 584	Week 585	Week 586	Week 587	Week 588	Week 589	Week 590	Week 591	Week 592	Week 593	Week 594	Week 595	Week 596	Week 597	Week 598	Week 599	Week 600	Week 601	Week 602	Week 603	Week 604	Week 605	Week 606	Week 607	Week 608	Week 609	Week 610	Week 611	Week 612	Week 613	Week 614	Week 615	Week 616	Week 617	Week 618	Week 619	Week 620	Week 621	Week 622	Week 623	Week 624	Week 625	Week 626	Week 627	Week 628	Week 629	Week 630	Week 631	Week 632	Week 633	Week 634	Week 635	Week 636	Week 637	Week 638	Week 639	Week 640	Week 641	Week 642	Week 643	Week 644	Week 645	Week 646	Week 647	Week 648	Week 649	Week 650	Week 651	Week 652	Week 653	Week 654	Week 655	Week 656	Week 657	Week 658	Week 659	Week 660	Week 661	Week 662	Week 663	Week 664	Week 665	Week 666	Week 667	Week 668	Week 669	Week 670	Week 671	Week 672	Week 673	Week 674	Week 675	Week 676	Week 677	Week 678	Week 679	Week 680	Week 681	Week 682	Week 683	Week 684	Week 685	Week 686	Week 687	Week 688	Week 689	Week 690	Week 691	Week 692	Week 693	Week 694	Week 695	Week 696	Week 697	Week 698	Week 699	Week 700	Week 701	Week 702	Week 703	Week 704	Week 705	Week 706	Week 707	Week 708	Week 709	Week 710	Week 711	Week 712	Week 713	Week 714	Week 715	Week 716	Week 717	Week 718	Week 719	Week 720	Week 721	Week 722	Week 723	Week 724	Week 725	Week 726	Week 727	Week 728	Week 729	Week 730	Week 731	Week 732	Week 733	Week 734	Week 735	Week 736	Week 737	Week 738	Week 739	Week 740	Week 741	Week 742	Week 743	Week 744	Week 745	Week 746	Week 747	Week 748	Week 749	Week 750	Week 751	Week 752	Week 753	Week 754	Week
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Exploration III

Page Header

H1

SUB HEADER

H2

Section Header

H3

SECTION SUBHEADER

H4

Content Header

H5

PAGE HEADER

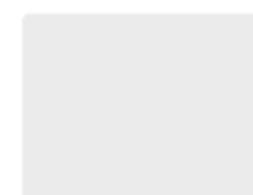
H6

Hypnosis quit smoking methods maintain caused quite a stir in

P

Page Header

BLOCKQUOTE



grace hill

Avenir Next
BROWN PRO

The font family consists of four weights of a serif typeface, designed to be used together. The weights range from a thin, elegant style to a bold, robust one. The characters are well-proportioned and have a classic, yet modern feel. The font is suitable for both print and digital applications, such as logos, headings, and body text.

PASTEL **STRIPE**

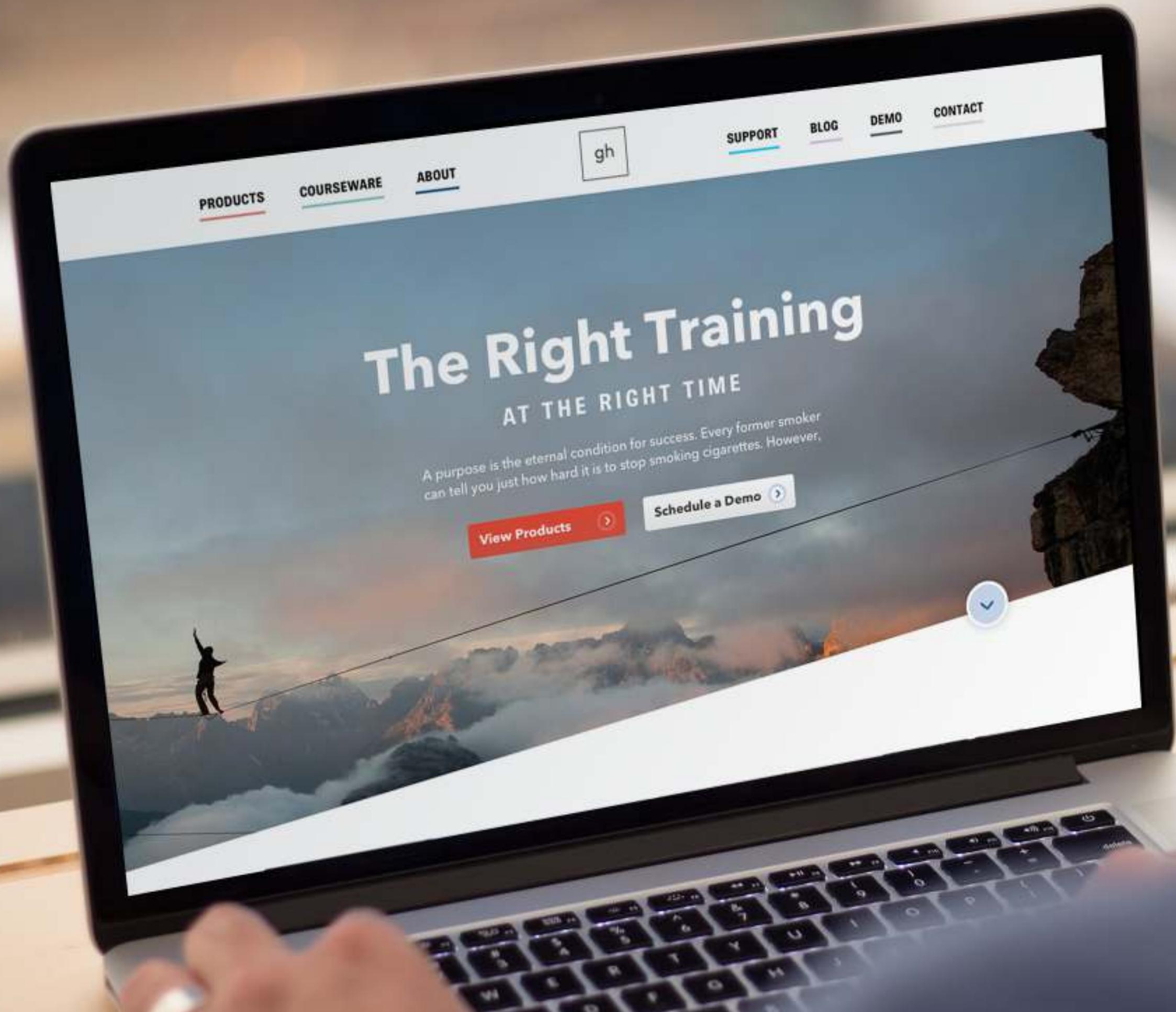
AVENIR **SIMPLE ILL.**

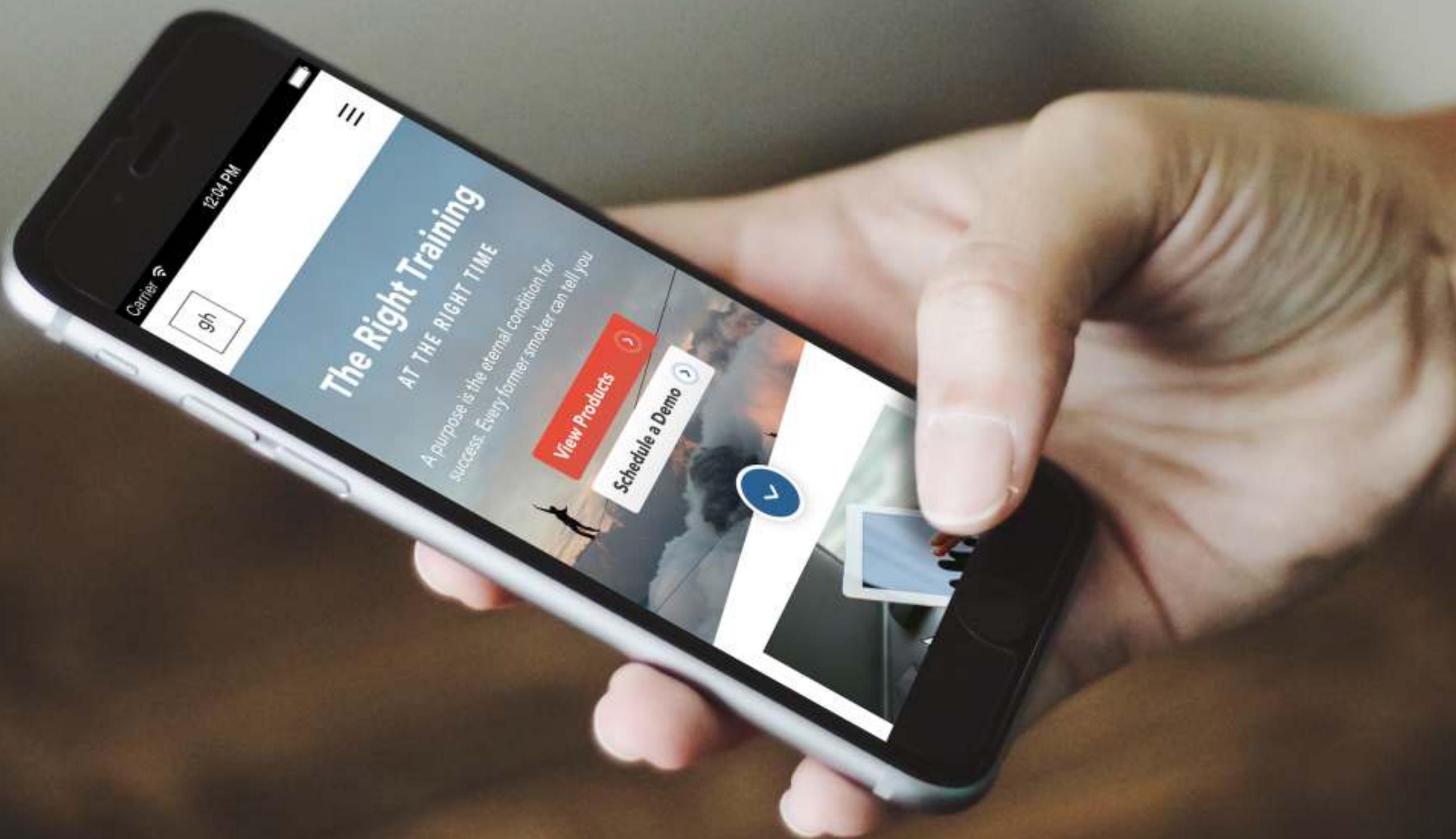
Avenir Next
BROWN PRO

The font family consists of four weights of a serif typeface, designed to be used together. The weights range from a thin, elegant style to a bold, robust one. The characters are well-proportioned and have a classic, yet modern feel. The font is suitable for both print and digital applications, such as logos, headings, and body text.

PASTEL **HYBRID GRID**

NO FACES **BODY SANS**





The Right Training
AT THE RIGHT TIME

A purpose is the internal desire for success. Every former smoker can tell you just how hard it is to stop smoking cigarettes. However,

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The Right Training
AT THE RIGHT TIME

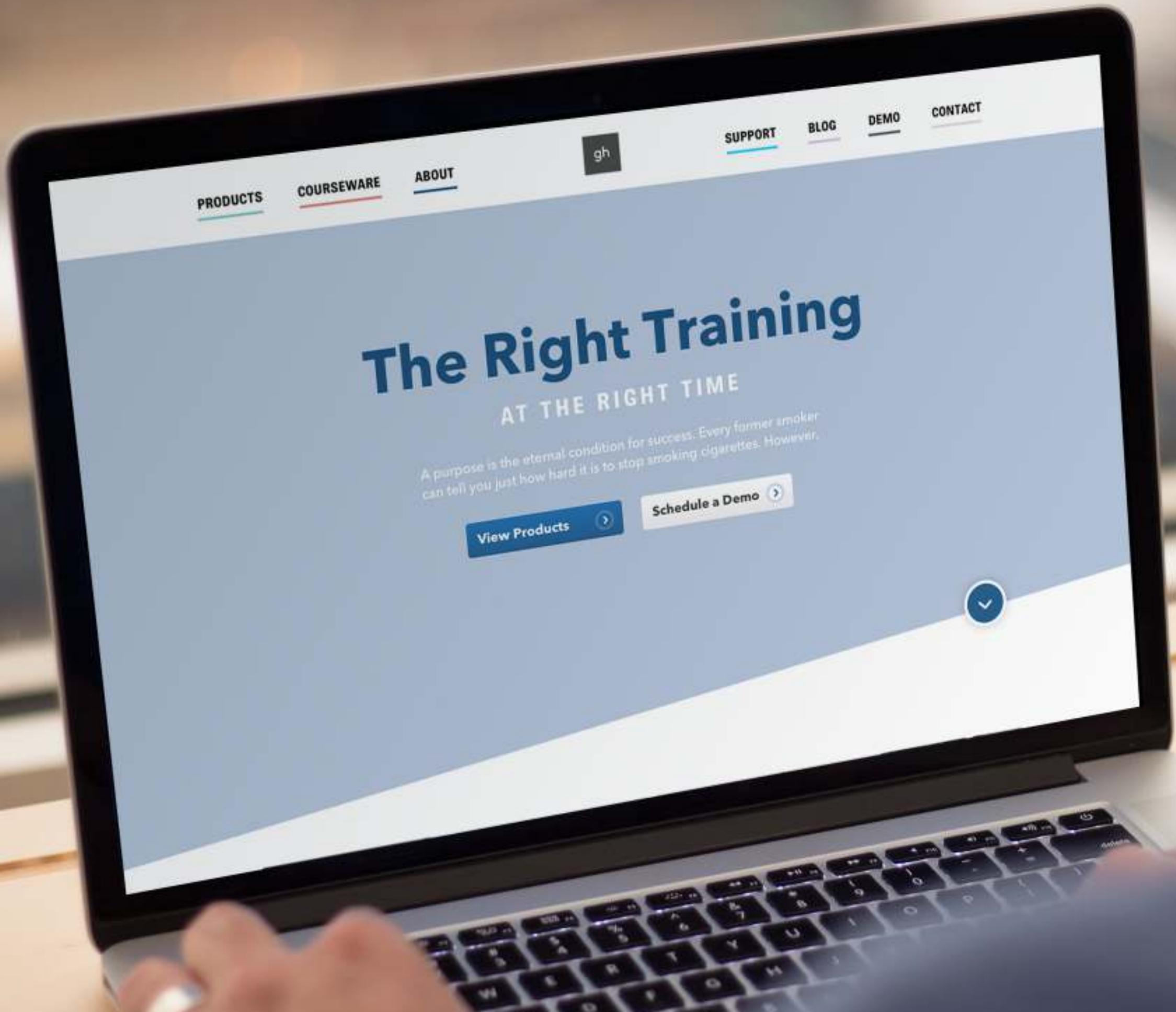
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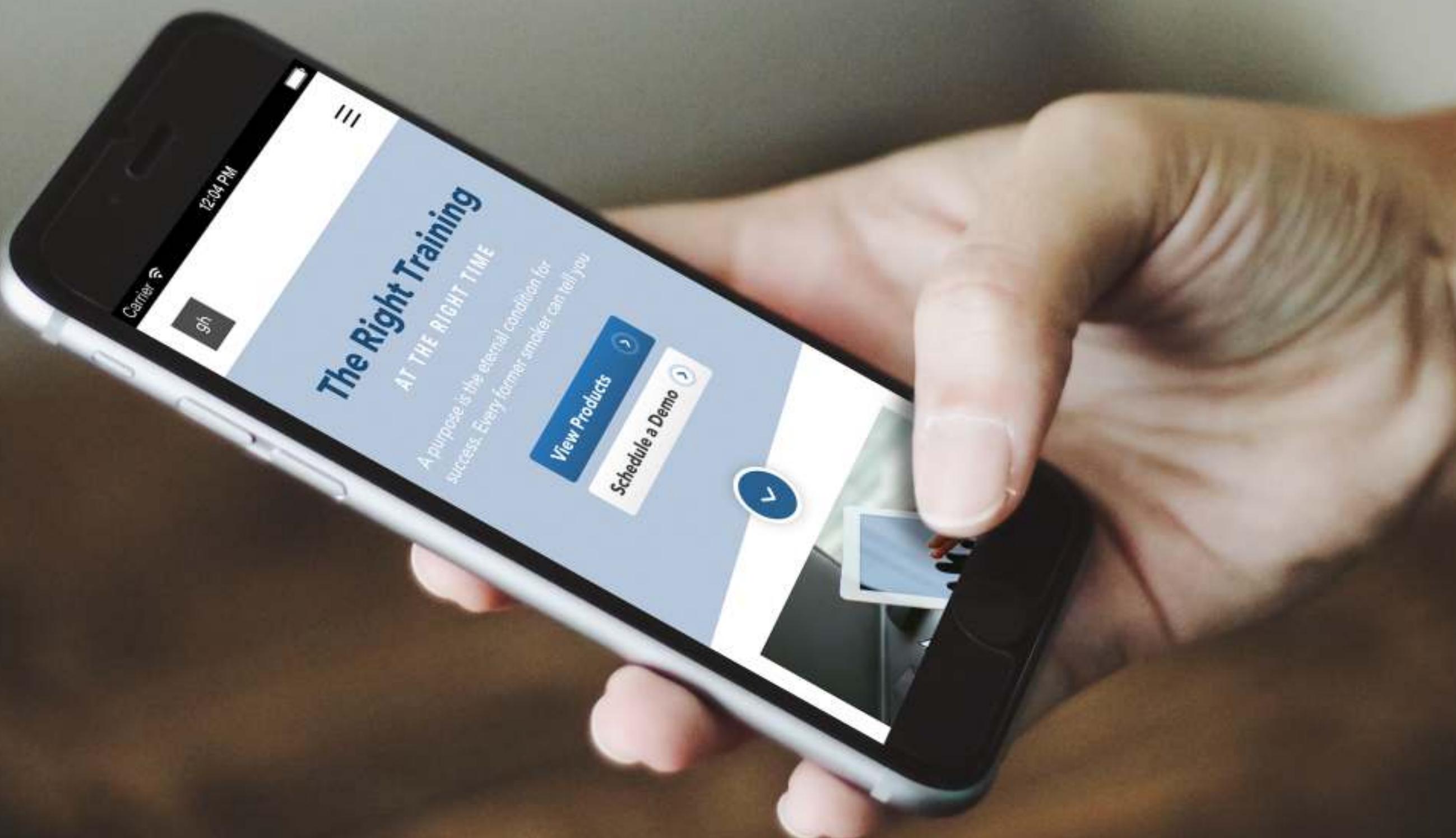
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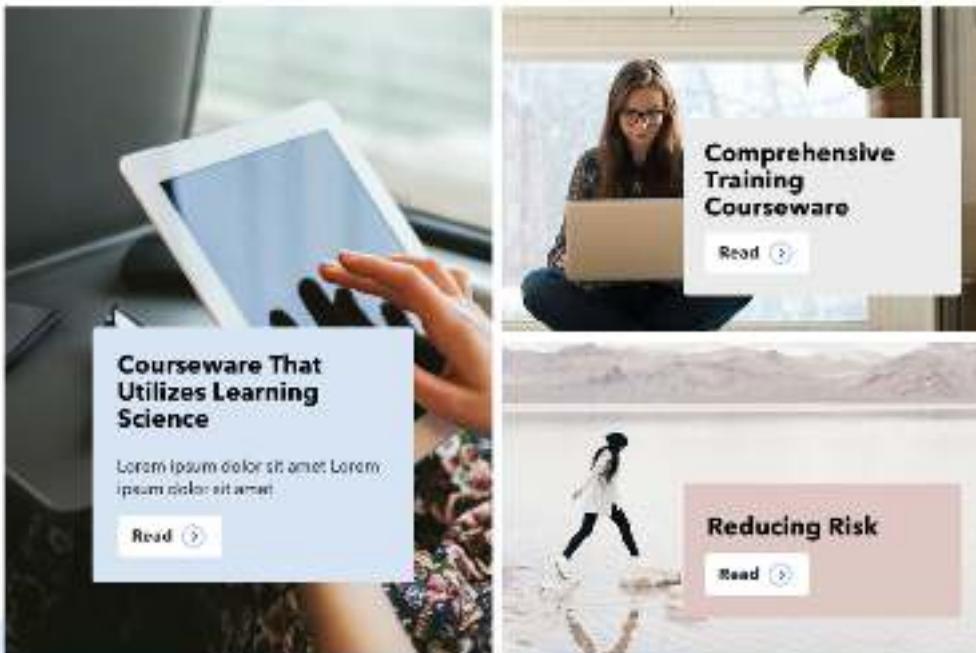


The Right Training

AT THE RIGHT TIME

A journey is the essential condition for success. Every human needs one. If you just now had it is too late. However,

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The Right Training

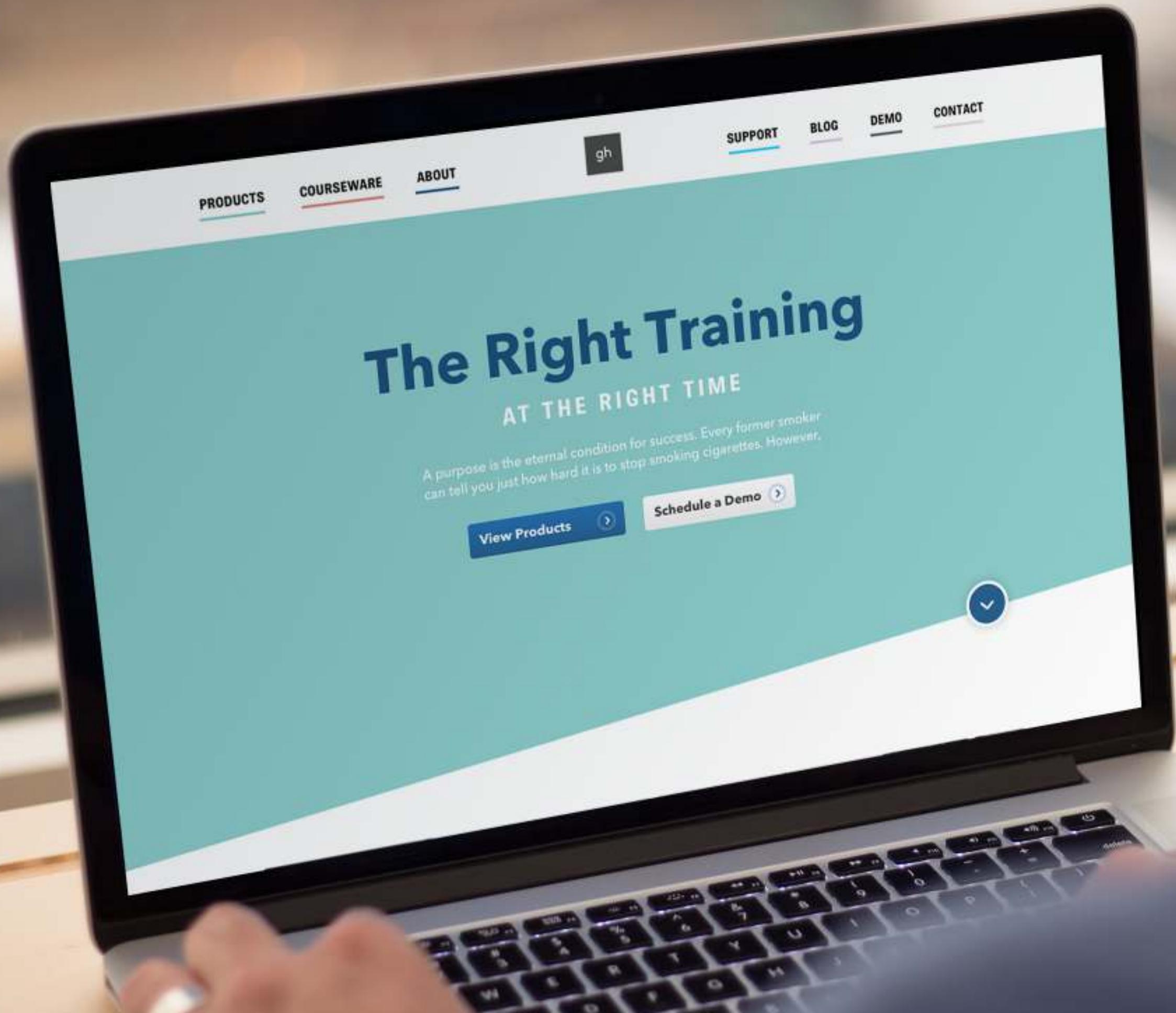
AT THE RIGHT TIME

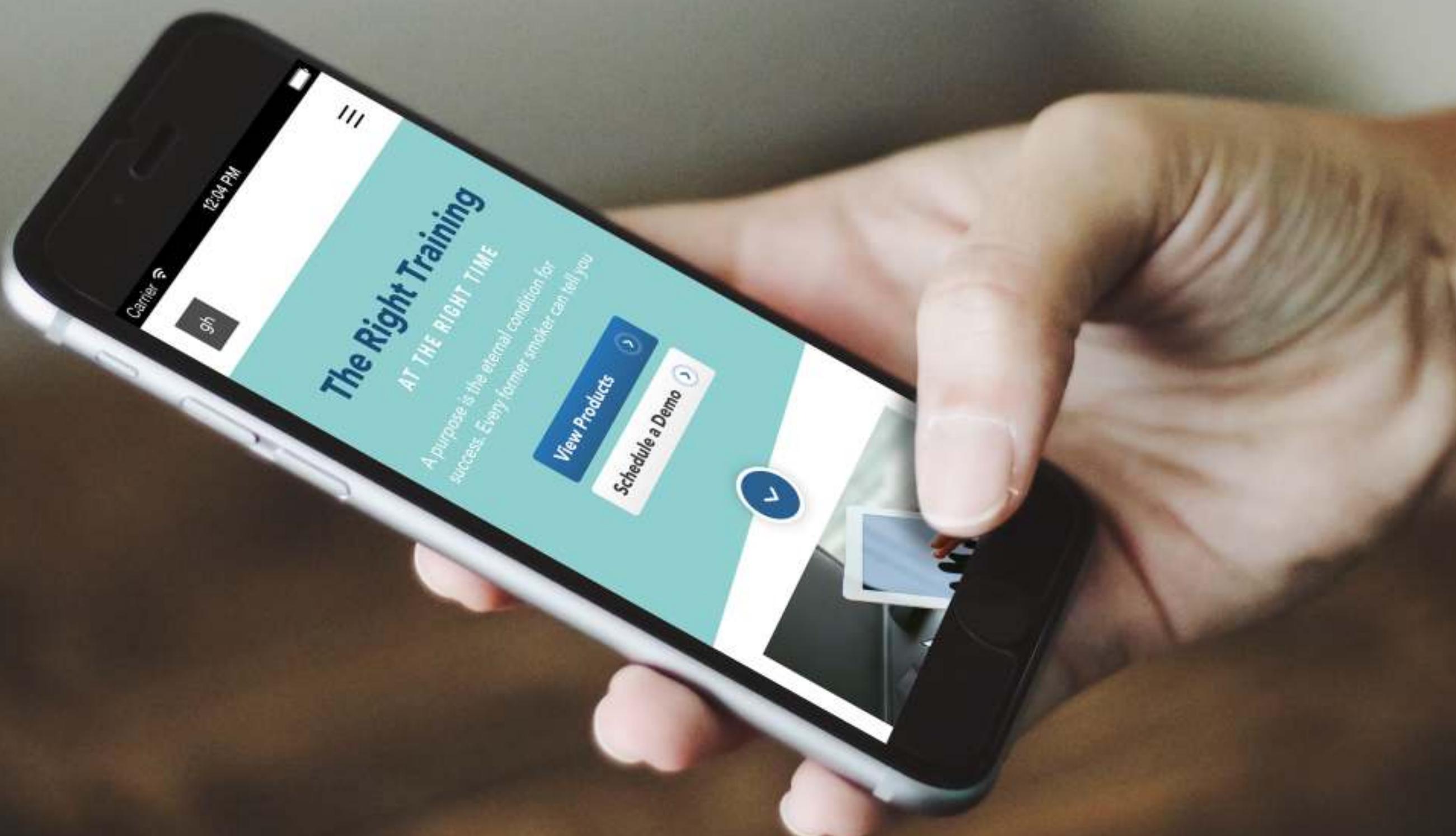
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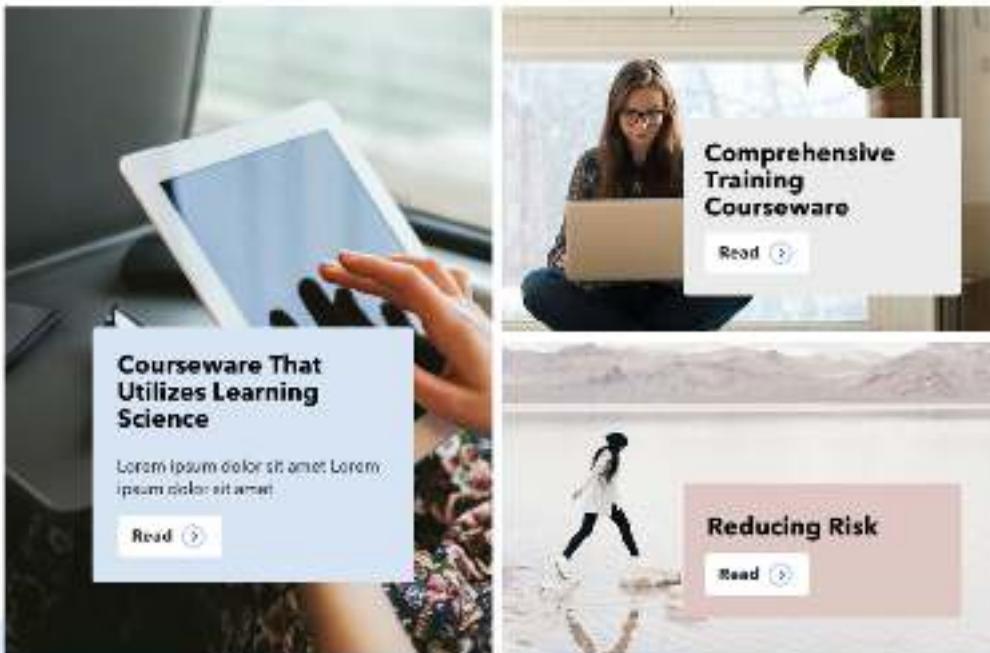


The Right Training

AT THE RIGHT TIME

A purpose is the essential condition for success. Every human action can tell you just how hard it is to stop smoking cigarettes. However,

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The Right Training

AT THE RIGHT TIME

At the right time, the right place, the right way.

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 REDUCING RISK

 STEPPING FORWARD

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Get Started

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Get Started

Visto

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Mystery Shopping

Get Started



Prototypes



<https://invis.io/Z4A9Y3JF6>

LAPTOP OPTIONS



<https://invis.io/Q6A9Y37VG>

MOBILE OPTIONS

Next Steps

ACTIONABLES AND SCHEDULING

1. GH Team: Aesthetic Direction Confirmation (2/3)
2. Foundry: Remaining Screens Production Presentation (2/8)
3. Foundry: Development Begins (2/9)