

# Bryce Harrell

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## Education

The University of California, Berkeley  
GPA: 3.83

Bachelor of Arts in Computer Science  
Expected Graduation: May 2024

**Relevant Coursework:** Calculus, Data Structures, Discrete Mathematics and Probability Theory  
**Awards:** GGSCT Scholarship Recipient, National Society of Leadership and Success Inductee

## Work Experience

- **Ecommerce Development Intern**      **Orthopedic Outfitters**      *May 2021 – Present*
  - Created and directed Amazon Seller account, analyzing advertising data and coordinating with product distributors to ensure supply chain efficiency, resulting in **\$1500** in average weekly sales within 3 months.
  - Managed company website through Shopify, optimizing product pricing and spearheading new product integration.
  - Cultivated company marketing materials, increasing new consumer traffic to the website by **362%** year to date.
- **Sales and Marketing Intern**      **Breckenridge Technologies**      *May 2020 – August 2020*
  - Shadowed sales professionals to gain deeper insight into best practices and strategies for maximizing sales revenue.
  - Utilized ZoomInfo as a prospecting tool to build email marketing campaigns and populate CRM.
  - Tracked leads in HubSpot, advancing prospects through the sales funnel.

## Projects

- **Gitlet | Java**
  - Built a CLI Git-like version control system from scratch.
  - Implemented essential functionalities such as the ability to add and commit files, restore to previous commits, and create and merge branches.
- **Build Your Own World | Java**
  - Created video game with random map generation and a GUI.
  - Integrated user gameplay mechanics such as keyboard input, save and load abilities, and interactive missions.

## Skills

- **Languages:** Proficient: Java, Python      Familiar: SQL, HTML, CSS, Swift, Scheme
- **Tools:** Git, Jupyter Notebook, Adobe CC, Excel, Amazon Seller, Shopify

## Activities and Certifications

- Agile Development and Scrum, IBM      November 2021
- Virtual Engineering Program, Goldman Sachs      January 2021
- Zeta Psi Fraternity      December 2020 – Present
- EPIC (Engineering Possibilities in College), Cal Poly San Luis Obispo      July 2019