

Bryce Harrell

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Education

The University of California, Berkeley
GPA: 3.83

Bachelor of Arts in Computer Science
Expected Graduation: May 2024

Relevant Coursework: Calculus, Data Structures, Discrete Mathematics and Probability Theory

Awards: GGSCT Scholarship Recipient, National Society of Leadership and Success Inductee

Work Experience

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- **Ecommerce Development Intern** **Orthopedic Outfitters** *May 2021 – Present*
 - Created and directed Amazon Seller account, analyzing advertising data and coordinating with product distributors to ensure supply chain efficiency, resulting in **\$1500** in average weekly sales within 3 months.
 - Managed company website through Shopify, optimizing product pricing and spearheading new product integration.
 - Cultivated company marketing materials, increasing new consumer traffic to the website by **362%** year to date.
 - **Sales and Marketing Intern** **Breckenridge Technologies** *May 2020 – August 2020*
 - Shadowed sales professionals to gain deeper insight into best practices and strategies for maximizing sales revenue.
 - Utilized ZoomInfo as a prospecting tool to build email marketing campaigns and populate CRM.
 - Tracked leads in HubSpot, advancing prospects through the sales funnel.

Projects

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- **Gitlet | Java**
 - Built a CLI Git-like version control system from scratch.
 - Implemented essential functionalities such as the ability to add and commit files, restore to previous commits, and create and merge branches.
 - **Build Your Own World | Java**
 - Created video game with random map generation and a GUI.
 - Integrated user gameplay mechanics such as keyboard input, save and load abilities, and interactive missions.

Skills

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- **Languages:** Proficient: Java, Python Familiar: SQL, HTML, CSS, Swift, Scheme
 - **Tools:** Git, Jupyter Notebook, Adobe CC, Excel, Amazon Seller, Shopify

Activities and Certifications

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- Virtual Engineering Program, Goldman Sachs January 2021
 - Zeta Psi Fraternity December 2020 – Present
 - EPIC (Engineering Possibilities in College), Cal Poly San Luis Obispo July 2019