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Module 1 Report

The purpose of this assessment is to use the data collected about crowdfunding and find which areas are the most successful compared to all the data collected. The first conclusion is based on the data comparing mean and median, there are far more successful campaigns vs unsuccessful ones. This can be gathered especially by looking at the Mean which compared to median is much higher. The second conclusion is that plays were the most successful area to campaign across all countries based off the sort by country data table. Conclusion was the time of year average of successful campaigns occurred the most in the spring/summer months March-September based on the time of year graph

The limitation I found was with plays being the most successful category, they should survey which plays are the most popular by genre in order to direct resouses to that specific successful area.