## Lofthus Frukt og Saft

						i																			
							Estimated	Duration	Actu	ual Duration	P	ercentage Comple	eted												
Website Development Checklist	In Charge	Planned Start	Estimated Duration	Actual Duration	Percentage Completed	Week Number	r 4 5	6 7	8 9 10	11 12	13 14	15 16 17 18	3 19 20 21	1 22 23 24	4 <b>2</b> 5 26 <b>27</b> 28	8 29 30 33	1 32 33 34	35 36 37	38 39 40	41 42 4	13 44 4	5 46 47	48 49	50 51	52
formation Gathering																									
Set goal for Lofthus website PN	M, IA	1	1	1	100%																				
Define target audience All	ll team members	1	1	1	100%																				
Review existing branding strategy All	II team members	2	1	1	100%																				
anning Phase																									
Brand re-strategizing PN	M, IA	3	3	4	75%																				
Create sitemap sketch	, UXD, WD, IA, PM	5	3	3	66%																				
Create wireframe and mock-up UX	XD, UID, WD, IA, PM	6	3	3	66%																				
esign Phase																									
Create style tiles/mood boards GE	D, UXD, UID, IA	9	4	5	60%																				
Create different page layouts UII	ID, UXD, WD, PM	11	4	7	40%																				
Review the layouts QA	A, IA, WCS,PM	15	3	4	wip																				
Get client's feedback on layouts/style tiles CL	L, PM, IA	18	1	2	wip																				
Make necessary changes All	ll design members	19	2	2	wip																				
ontent Gathering and Assembly																									
Writing Content We	CS, UXD, UID	21	6	9	wip																				
Photo Ops GE	D	23	2	3	wip																				
Image Editing GD	D	25	2	2	wip																				
Asset creation GD	D	27	3	5	wip																				
Proofreading QA	A, IA, WCS,PM	30	3	3	wip																				
Get all content ready for migration We	/CS, UXD, UID	32	4	5	wip																				
oding																									
Build and deploy website W	D, UXD, UID, WCS	36	8																						
Add special features and interactivity W	D, UXD, UID, WCS	42	6																						
SEO for the website	/D, UXD, UID, WCS	48	3																						
esting, Review and Launch																									
Test created website QA	A, IA, WCS,PM	52	2																						
Upload website to server SA	A, WD, IA, PM	53	2																						
Final testing and launch of website All	ll team members	54	2																						

Team Member Roles:	Abbreviation
Project Manager	PM
Information Architect	IA
User Experience Designer	UXD
User Interface Designer	UID
Web Developer	WD
Web Content Specialist	WCS
Quality Assurance Tester	QA
Server Administrator	SA
Graphic Designer	GD
Client	CL