1. Headings
   1. H1 is main page heading.
   2. H2 to be use for sections under the main page H1.
   3. H3 to be used as subheadings under H2.
   4. H4 to be used as subheadings under H3.
2. Figure
   1. Use <figure> for all images, include descriptive captions.
3. Inline quotes
   1. Use <q> element for any inline quotes.
4. Paragraphs
   1. Use <p> tags for all paragraphs.
5. Blockquotes
   1. Use <blockquote> elements, wrap in <figure> tag to add citations when needed.
6. Lists
   1. All list items are wrapped in <li></li>.
   2. Styling of lists are handled in CSS.