

BRYLIE BAIRD

📍 Austin, TX
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EDUCATION & CERTIFICATIONS

Bachelor of Science
Education

University of Wisconsin Oshkosh

📅 May 2018
🎓 GPA: 3.4

Certification
Web Development

Austin Community College

📅 March 2020

TECHNICAL SKILLS

Email Marketing Software

- Proficient with Mailchimp

Customer Relationship Management

- Basic knowledge of Salesforce

Sales Automation Tools

- Basic knowledge with Salesloft

Data Analytics

- Basic knowledge of Google Analytics

Web Development & Design

- HTML/CSS
- Bootstrap
- JavaScript
- SASS
- API
- Canva

SOFT SKILLS

- Open Minded & Adaptable
- Excellent Presentation Skills
- Proactive
- Analytical Skills
- Attention to Detail

CAREER OBJECTIVE

Results-oriented and customer-focused professional seeking a sales or business development position where I can utilize my five years of experience in the education industry to drive revenue growth and exceed sales targets. With a strong track record of success in analyzing data and uncovering opportunities for growth, I am well-equipped to develop and execute targeted sales strategies that maximize profits. Additionally, my experience in creating and executing dynamic presentations, combined with my skills in web development, provide a unique perspective on how technology can be effectively leveraged to engage customers and drive measurable success.

WORK EXPERIENCE

Special Education Educator

Austin Independent School District

📅 December 2022 - Current 📍 Austin, TX

- Increased student achievement by 25% over a three-month period through the use of data-driven analysis to help identify areas of weakness and develop targeted interventions.
- Delivered presentations to diverse audiences, including parents, students, and educational professionals, utilizing a variety of communication styles and digital media to convey complex information and increase engagement.
- Established a strong network of contacts within the education industry, including school administrators and other educational professionals, to remain informed on the latest developments and emerging trends within the field.

Elementary Educator

Hutto Independent School District

📅 2020 - 2022 📍 Hutto, TX

- Utilized expertise in assessing individual student needs to customize teaching style and deliver engaging and interactive classroom presentations, resulting in a 30% improvement in student participation and engagement over a three-month period.
- Implemented grade-level math curriculum that resulted in the highest testing score average for the majority of testing opportunities within the school district.
- Crafted personalized digital instructional materials using technologies such as Canva and Google Services.

Registered Behavior Technician

Action Behavior Centers

📅 2019 - 2020 📍 Austin, TX

- Collaborated with team members to analyze and interpret data, resulting in the development of targeted strategies and customized solutions to meet the unique needs of individual clients.
- Developed and delivered targeted training and coaching programs for families and caregivers, resulting in an increased understanding of behavior principles and improved implementation of behavior plans.
- Demonstrated proficiency in managing complex schedules, coordinating multiple appointments, and maintaining detailed documentation to ensure compliance with regulatory requirements.

PROJECTS

Online Portfolio

Web Development & Curriculum Design

- Built and launched a digital portfolio utilizing HTML/CSS, Bootstrap, SASS, and JavaScript to showcase my skills in web design, development, data analysis, and curriculum design. To view, please visit: bryliebaird.org

Imagine Art

Web Designer

- Designed company website using the Squarespace platform and implemented custom JavaScript/CSS to create a customized user experience.
- Implemented email marketing software, Mailchimp, to help streamline the email marketing process and save time on manual tasks.