



## Brylle Adrian L. Lim

Frontend Web Developer at MarketOne Japan

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SkypeID : brylle0003

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## EXPERIENCE

### MarketOne Japan – Frontend Web Developer (August 2018 – Present)

- Ensure that all HTML assets produced by the Tech Services team are of a high quality and technical standard.
- Create Web and Email HTML assets from campaign or project briefs.
- Create modular, easy-to-use HTML Web and Email template assets to be used by other Tech Services team members.

### Stök Media AB – Team Leader / Senior Frontend Web Developer (October 2014 – May 2018)

- Produce time estimates for the current sprint
- Create Wordpress Theme from scratch based on the design (PSD) provided. Ensures pixel perfect
- Ensures the website working on all major Web browsers(Desktop / Mobile)
- Develop Javascript to meet client needs
- Use CSS Preprocessors and JS task runner for better and faster development
- Communicate daily with the Scrum master for reports and impediments

### Straightarrow Corporation – Web Developer Associate (June 2013 – September 2014)

- Communicate with the team from UK for task specification
  - Create HTML email within the time specified
  - Ensures emails rendering correctly on different email clients
  - Use email marketing automation software to blast emails to a specific list
  - Ensures email to be scheduled on time based on client needs
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## TECHNICAL SKILLS

- **Development:**  
HTML5, CSS3 (SASS/LESS), jQuery, Wordpress, Task Runner (Gulp/Grunt), Bower, NPM, GIT, SVN, MJML / HTML Email Development, Hubspot COS Development, MySQL
- **Email Marketing Software:**  
Eloqua, MailChimp, Email On Acid
- **Tools:**  
Adobe Photoshop, Adobe Illustrator

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## EDUCATION

**Mapua University** (July 2008 – Feb 2013)

Buendia, Makati

Bachelor of Science in Information Technology

**Lorenzo Ruiz De Manila School** (2007 – 2008)

Cainta, Rizal

4th Year High School

**Regina Maria Montessori** (2004 – 2007)

Sucab, Paranaque

1st to 3rd Year High School

**Betty's Vermillion Academy** (1996 – 2004)

Sucab Paranaque

Kinder I to Grade 6

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## PERSONAL DATA

**Fullname:** Brylle Adrian Lacanlale Lim

**Home Address:** Japan: 136-0071, 6-33-6 Kameido, Koto-ku, Tokyo

**Date of Birth:** September 15, 1991

**Status:** Single

**Nationality:** Filipino

**Languages Spoken:** English, Filipino