

Link to website:

https://brynarchambault.github.io/MCS-210_Group_Website.github.io/HomePage1.html

Link to repository: https://github.com/brynarchambault/MCS-210_Group_Website.github.io

Usability: Our website prioritizes user-friendliness through an intuitive design and clear navigation. We implemented a straightforward menu and tab structure. Pages and tabs are clearly labeled to help users move from page to page. This also ensures users can easily locate and access relevant information on the topic without the need for additional instructions.

Educational Value: Our content is meticulously crafted to effectively educate users about the history of social media in global conflicts and the current issues in Ukraine and Israel-Palestine. We used the personas we developed to ensure our users would understand the information. We provide background information when necessary and explain topics thoroughly. We use primary-source photographs, textual information, and an interactive map to help get the information across while ensuring the users are engaged with the website.

Interactivity: We used interactive elements in the creation of the website. We have tabs that let users jump from page to page as well as move to sections within a page easily to avoid confusion and endless scrolling. Our interactivity also includes an interactive map with icons the user can click on. These icons show a photo, description, and a link to a section of the website to learn more. These interactive elements enhance the user experience.

Aesthetics: The entire website has a consistent, clean theme that is visually appealing while being functional. The use of photographs in our website allows for strong aesthetics and balances the amount of text. We use readable fonts and color contrast to make the website accessible. We made sure no visual elements distracted from the purpose and content of the website.