

### **Self-Perceived Communication Competence Scale (SPCC)**

Directions: Below are twelve situations in which you might need to communicate. People's abilities to communicate effectively vary a lot, and sometimes the same person is more competent to communicate in one situation than in another. Please indicate how competent you believe you are to communicate in each of the situations described below. Indicate in the space provided at the left of each item your estimate of your competence.

Presume 0 = completely incompetent and 100 = competent.

- \_\_\_\_\_ 1. Present a talk to a group of strangers.
- \_\_\_\_\_ 2. Talk with an acquaintance.
- \_\_\_\_\_ 3. Talk in a large meeting of friends.
- \_\_\_\_\_ 4. Talk in a small group of strangers.
- \_\_\_\_\_ 5. Talk with a friend.
- \_\_\_\_\_ 6. Talk in a large meeting of acquaintances.
- \_\_\_\_\_ 7. Talk with a stranger.
- \_\_\_\_\_ 8. Present a talk to a group of friends.
- \_\_\_\_\_ 9. Talk in a small group of acquaintances.
- \_\_\_\_\_ 10. Talk in a large meeting of strangers.
- \_\_\_\_\_ 11. Talk in a small group of friends.
- \_\_\_\_\_ 12. Present a talk to a group of acquaintances.

Scoring: To compute the subscores, add the percentages for the items indicated and divide the total by the number indicated below.

Public  $1 + 8 + 12$ ; divide by 3.

Meeting  $3 + 6 + 10$ ; divide by 3.

Group  $4 + 9 + 11$ ; divide by 3.

Dyad  $2 + 5 + 7$ ; divide by 3.

Stranger  $1 + 4 + 7 + 10$ ; divide by 4.

Acquaintance  $2 + 6 + 9 + 12$ ; divide by 4.

Friend  $3 + 5 + 8 + 11$ ; divide by 4.

To compute the total SPCC score, add the sub scores for Stranger, Acquaintance, and Friend. Then divide that total by 3.

Public  $> 86$  High SPCC  $< 51$  Low SPCC

Meeting  $> 85$  High SPCC  $< 51$  Low SPCC

Group  $> 90$  High SPCC  $< 61$  Low SPCC

Dyad  $> 93$  High SPCC  $< 68$  Low SPCC

Stranger  $> 79$  High SPCC  $< 31$  Low SPCC

Acquaintance  $> 92$  High SPCC  $< 62$  Low SPCC

Friend  $> 99$  High SPCC  $< 76$  Low SPCC

Total  $> 87$  High SPCC  $< 59$  Low SPCC

Higher SPCC scores indicate higher self-perceived communication competence with basic communication contexts (public, meeting, group, dyad) and receivers (strangers, acquaintance, friend).

#### Reference

Richmond, V. P., & McCroskey, J. C. (1998). *Communication apprehension, avoidance and effectiveness* (5<sup>th</sup> Ed.). Boston: Allyn & Bacon