

ARTE 101 Two-Dimensional Design
Section 001 (CRN 41871) TR 9:00-11:10am Room 211
Spring Semester 2018

Instructor: Eric Elliott
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Office Hours: MW 11:30-1:30pm, TR 2-2:30pm

Required Textbook:

Foundations of Art and Design, 2nd Edition, Lois Fichner-Rathus, Wadsworth Publishing, ISBN: 978-0-534-61338-9

Materials:

You will find the supply list for this class on the last page of this syllabus and you are expected to get everything on the list. It is important to buy the correct supplies and to be prepared for every class.

Course Description:

This course will introduce the principles of form and function in two-dimensional design with emphasis on color theory and use. Hands on assignments will reinforce readings from the text, discussions and visual samples. These assignments emphasize the manipulation of a variety of two-dimensional media and techniques.

Course Content & Objectives:

This course is designed to develop an understanding of the basic language of two-dimensional art. Students will demonstrate a basic understanding of the elements and principles of art through application and analysis. We will refine creative problem-solving skills, and work to understand and analyze design problems. Beyond the concepts and skills essential to good design practice, it is hoped that this course will also open a window towards self-expression and awareness.

During each class session, I will introduce a new topic that we will explore through various in class exercises. You will then have creative projects where you apply the concepts taught in class. Throughout the class we will be putting all of the exercises together into a sketchbook, for future reference, so be sure to keep all of the work you do throughout the class. Most of the in-class time will be spent working on studies and projects with ongoing guidance, lectures, critiques and group discussions. Homework will consist of weekly textbook reading assignments, one essay, and any project not completed during class time.

Class Outline & Weekly Reading Assignments:

- Week 1: Section 1: Mark making, Line, Shape & Pattern
Chapter 1, Pages 4-21
Chapter 2 Line, Pages 24-45
- Weeks 2-3: Section 1: Value & Positive and Negative Shapes
Chapter 4 Value Pages 68-81
Chapter 3 Shape, Pages 48-65
- Weeks 4: Start Project 1: Pattern, Shape, & Mark making
Chapter 11 Balance and Rhythm Pages 224-243
Section 1 Sketchbook Due on Thursday
- Week 5: Finish Project 1 & Start Section 2: Composition, Visual Interest, & Depth
Chapter 10 Emphasis and Focal Point, Pages 212-221
- Week 6: Section 2 Design Principles
Chapter 9 Unity and Variety Pages 190-209
- Week 7: Illusion of Depth & Linear Perspective
Chapter 7 Space, Pages 140-166
- Week 8: Linear Perspective & Start Project 2: Visual Interest, Composition, & Depth
Chapter 12 Scale and Proportion, Pages 246-263
- Week 9: Spring Break!
- Week 10: Project 2: Visual Interest, Composition, & Depth
Chapter 6 Texture, Pages 118-137
Section 2 Sketchbook Due on Thursday
- Weeks 11-13: Section 3: Color: Characteristics, Relative Color, Depth & Design
Chapter 5 Color, Pages 84-115
Chapter 8 Time and Motion, Pages 170-187
- Week 14: Start Project 3: Final Project
- Week 15: Project 3 Work Days & Section 3 Sketchbook Studies due Thursday
- Week 16: Project 3 Work Days & Papers due on Thursday
- Week 17: Final Critique: 8-9:50am Thursday May 10th (mandatory attendance)
- *The schedule may change at any time as best fits the needs of the class.

Important Dates:

- 1/31: Last Day to Add/Drop a full semester class w/out a grade
- 3/12-16: Spring Break
- 3/21: Last Day to Withdraw from a full semester class with a 'W'
- 5/4: Last day of Instruction
- 5/7-10: Final Exam Week
- 5/12: Commencement

Evaluation:

Students will be evaluated by in-class participation, the degree of demonstrated understanding of the concepts covered, the ability to successfully apply this understanding to assigned projects, the quality/craftsmanship, time spent/effort applied to each project, turning assignments in on time, and amount of overall development over the quarter. Grades are earned via hard work, and a willingness to learn and grow as an individual. Independent study is an essential aspect of this class and success depends on the effort and responsibility of the student.

Grading:

You will be given a grade for each project that will be averaged with other grades for in class participation, turning work in on time, and attendance to determine your final grade.

Participation 20%

In-class Sketchbook 50%

Projects 30%

The Participation grade includes attendance, turning work in on time, weekly chapter outlines, and weekly image collection. The Sketchbook grade is all of the in-class work, and the craftsmanship of the Sketchbook itself. The Projects are completed at the end of each section; this includes a paper with the final project.

Grades for Projects will be determined based on the following:

- Creativity, originality, and a willingness to explore new ideas
- Effective compositional solutions and understanding of the concepts
- Craftsmanship, quality of presentation, and technical use of materials
- Effort, the amount of work put into the project
- Following instructions correctly in relation to the assignment

Each project will be given a letter grade based on the percentage scale:

100-90 A, 89-80 B, 79-70 C, 69-60 D, 59-0 F

*Grades are not negotiable and the instructor makes the final decision.

Homework:

You will get a grade for turning your homework in on time as part of your participation grade, and a grade for each individual project. It is the student's responsibility to know the homework before they leave the room. Make sure to write down assignments and due dates! An undergraduate student should expect to spend on this course a minimum of two hours outside the classroom for every hour in the classroom. More details are available from the faculty member or department office and in CMU's Curriculum Policies and Procedures Manual.

Besides completing in-class projects, you will have weekly reading assignments, where you outline a chapter of the textbook. You will also be required to gather images and photos of artwork and other things that interest you, that you can tape or glue on to pages in your sketchbook, these will be used for projects throughout the course and for your final class project.

Absences/Participation/ Late Arrival:

Each student is expected to be here for each class and to be on time! Studio classes rely heavily on instruction, in-class work, critiques, and peer interaction. New material and subject matter will be a part of each class session, so be aware that some assignments cannot be recreated on your own and you should make every effort to attend each session. You must be here to learn! **Students are allowed only three absences.** After three your final grade drops one full letter grade for each following absence. Do not come to class late! If you come late, you will be counted tardy; three tardies equal one absence.

Students who miss class are responsible for immediately notifying their instructor and insuring that all missed assignments are completed in a manner agreed upon between teacher and student. In order to get an absence excused for illness or family emergency you must have a doctor's note or go through Student Services (If you need any kind of accommodation you should seek help at Student Services, they are there to help you).

Attendance will be taken at the beginning and end of each class in accordance with CMU Art Department attendance policy. In order to be counted present, a student must remain and work in class for the entire class period. This includes being prepared for each class period with materials needed. You will be counted for an unexcused absence if you do one of the following:

- Arrive late or leave early- counted as 1/3 absence each time
- Don't show up at all- counted as one absence
- Are warned about using your cellphone or music player- counted as one absence
- Are not prepared for class with appropriate materials

We will stop class 10 minutes before the end of class to clean up the studio, so don't not start packing up to go before then, it is disruptive and disrespectful.

Distractions policy:

No headphones or cell phone use in class, **turn your ringer off on your cell phone before entering the classroom**, and keep talking to a minimum and on the topics of art! During class time, you should plan on focusing your attention on the work of the class. To do otherwise is a distraction and a sign of disrespect toward your instructor, your peers and to the intellectual work of the course. If you are excessively on your cellphone or other electronic device (If I have to warn you about your behavior), you will be counted as absent. If your behavior becomes disruptive to the class, you will be asked to leave.

Art Department Student Learning Outcomes:

1. Interpret and apply formal elements and principles of design
2. Demonstrate application of tools, materials, techniques, and proper use and care for equipment through quality craftsmanship
3. Generate individual response through concept and theory beyond formal elements to create personal content
4. Communicate clearly regarding the critical analysis of art and design both historical and contemporary

-Student Learning Outcomes 1&2 will be assessed in ARTE 101

Essential Learning Statement:

ARTE 101 fulfills the Fine Arts component of CMU's Essential Learning Baccalaureate Requirements. ARTE 101 has also been approved by the CDHE for statewide guaranteed transfer in the Arts and Humanities category of the gtPathways program.

Institutional Student Learning Outcomes:

The CMU baccalaureate degree graduate will be able to:

- Construct a summative project, paper or practiced-based performance that draws on current research, scholarship and/or techniques, and specialized knowledge in the discipline (Applied Learning; Specialized Knowledge);
- Analyze data critically, reason logically, and apply quantitative analysis methods correctly to develop appropriate conclusions (Intellectual Skills: Quantitative Fluency);
- Make and defend assertions about a specialized topic in an extended well-organized document and an oral presentation that is appropriate to the discipline (Intellectual Skills-Communication Fluency); and
- Identify assumptions, evaluate hypotheses or alternative views, articulate implications, and formulate conclusions (Intellectual Skills: Critical Thinking).

General Student Services:

-Student Services (Lowell Heiny Hall room 107): coloradomesa.edu/student-services

The Office of Student Services works to support CMU students in all aspects of college life, by offering a vast array of services, resources and programs that make each student's time at Colorado Mesa University as exciting and successful as possible. Student Services works collaboratively with faculty, students, and staff to create a campus community that fosters the growth of students as strong individuals and productive citizens. To learn more, go to coloradomesa.edu/student-services or call 970-248-1366.

-Educational Access Services (Houston Hall room 108):

In coordination with Educational Access Services, reasonable accommodations will be provided for qualified students with disabilities. Students must register with the EAS office to receive assistance. Please meet with the instructor the first week of class for information and/or contact Dana VandeBurg, the Coordinator of Educational Access Services, directly by phone at 248-1801, or in person in Houston Hall, Suite 108.

-Tutorial Learning Center (TLC in HH 113):

The TLC is a FREE academic service for all Colorado Mesa University students. Tutors are available on a walk-in basis for many courses. Do you have a quick question? Do you need homework clarification or feedback on a paper? Are you reviewing for a test? Help is available at the TLC! At the main campus, come to Houston Hall 113 to meet with one of our friendly peer tutors. We are open on Monday through Thursday from 8am-6pm, and Fridays from 8am-5pm. We are also open Sundays from 1pm-6pm! Tutoring at branch campuses and distance tutoring is also available. Check out the website for schedules and locations at www.coloradomesa.edu/tutoring or call 248-1392 with any questions.

-Tomlinson Library:

CMU's professional reference librarians support students with their research (finding color printers, scanners and electronic resources, evaluating sources, and citing them) – so don't be shy! 24/7 chat support from librarians is available via the library homepage and/or you can email your questions to libref@coloradomesa.edu. The Reference Desk is on the first floor of Tomlinson Library. Reference Desk hours: Monday-Thursday 8am-9pm; Friday 8am-5pm; Saturday 10am-5pm; and Sunday 1pm-9pm. You can also reach a librarian by calling 970.248.1860.

Art Department Policy on Academic Integrity:

Art Department faculty follow the University policies for Academic Integrity, which are published in the student handbook. Please refer to the link below to read the policies in their entirety:

<http://www.coloradomesa.edu/studentservices/documents/MaverickGuide.pdf#page=15>
Students should be familiar with these policies and understand that the Department of Art has a zero tolerance policy for any violations of Academic Integrity. Each violation of Academic Integrity will be reported to the Department Head/ Academic Affairs. The student may receive a zero on the assignment or earn an F for the course. Unless otherwise specified in the syllabus, all graded work in Department of Art course work is intended to be individual student effort.

Academic Integrity Policies Follow the Student Code of Conduct as outlined in the CMU Student Handbook. Be honest, ethical, ready to learn, draw, design, illustrate, create, scan, and enjoy the class. You can find the CMU policy on Academic Integrity here: coloradomesa.edu/academics/policies/academic_integrity.html

Link to Student Success document:

http://www.coloradomesa.edu/academics/documents/StudentSuccessatCMU_WCCC.pdf

Reference Books:

These books may be helpful in further clarifying some of the issues we will be dealing with in class. Students may wish to refer to them for example and further explanation as needed:

Brian Curtis, Observational Drawing

Betty Edwards, Drawing on the Right Side of the Brain

Johannes Ittens, Design and Form

Josef Albers, Interaction of Color

Rudolph Arnheim, Art and Visual Perception

Ellen Lupton and Jennifer Cole Phillips, Graphic Design: The New Basics

Email Policy:

Please email faculty and students using your Coloradomesa.edu account for all correspondence.

Lockers:

Lockers are available in the Art Building. Sign up at the art office and bring your own lock.

Eric Elliott
2D Design Supply List

*You will need access to a printer (you will print out lots of images b/w and color) and access to a digital camera/phone camera

Drawing tools:

Graphite pencils: (at least one HB, and one 4B or 6B)

Pencil sharpener

White Eraser: (Mars/Staedtler/Pentel)

Metal Ruler: 12" or 18" (if you already have a ruler, don't get a new one)

Fine point black felt-tip markers (Medium and extra fine points -micron and/or sharpie)

Paint: Acrylic paint in tubes:

Red (Cadmium Red Medium Hue)

Yellow (Cadmium Yellow Medium Hue)

Blue (Ultramarine Blue or Cobalt Hue)

White

Black

Optional Colors:

Purple

Green

Orange

Brushes: watercolor or acrylic brushes (do not get bristle brushes- you want synthetic, soft brushes) 1 small Round for lines, 1 small Flat for smaller shapes, 1 medium sized Flat for bigger shapes

Paper:

Bristol (smooth or vellum 14"x17")

Sketch Book (9"x12" of smooth white drawing paper)

Tracing paper (at least 9"x12", but 14"x17" would be best)

Miscellaneous:

Masking tape (drafting or painters tape that won't pull off paper)

Glue Stick

Scissors or Exacto Knife

Cup for water (something plastic like a yogurt/salsa container)

White palette or mixing tray (something to mix paint on- a plastic plate will work)

Container for supplies (a plastic box or something like a tackle box works great)

Local Art Supply Stores: CMU Bookstore, Michael's: 2464 Hwy 6 and 50, Grand Junction, CO (970) 243-2070, Hobby Lobby: 1450 W. Independent Ave, Grand Junction, CO (970) 256-1125

Online Stores: Utrecht: www.utrechtart.com, Dick Blick: www.dickblick.com,

Daniel Smith: www.danielsmith.com