

Brynn Shepherd

BRYNNSHEPHERD.COM

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EXPERIENCE

FREELANCE DESIGN & FRONT-END DEVELOPMENT *2004—present*

Designed, coded, and maintained functional, interactive, and visually polished websites and applications using HTML/CSS, PHP/MySQL, Python/Django, and Javascript.

POSTLIGHT · New York, NY · *October 2015—July 2016*

Product Manager

Worked on projects for clients such as Beatport, Time Inc., and Goldman Sachs, where my responsibilities included conducting user research, developing product specifications, managing client relationships, and front-end prototyping.

BEATPORT · New York, NY · *April 2015—October 2015*

Product Manager

Redesigned and contributed to the front-end development of the CMS used to power beatport.com's streaming platform.

FACEBOOK · Palo Alto & Menlo Park, CA · *June 2009—April 2012*

Product Designer (July 2010—April 2012), **Product Design Intern** (June—August 2009)

Worked on the commerce and developer tools teams, where my responsibilities included making design mock-ups, contributing to front-end implementation, and user testing of new products.

As an intern, redesigned the form used to create and edit events on Facebook.

GOOGLE · New York, NY · *May 2008—August 2008*

User Experience Design Intern

Designed and prototyped a new feature for Google AdWords.

Collaborated with engineers, product managers, and usability researchers in order to drive my designs from concept to implementation.

EDUCATION

SCHOOL OF VISUAL ARTS · New York, NY · *2012—2014*

MFA in Interaction Design

UNIVERSITY OF PENNSYLVANIA · Philadelphia, PA · *2006—2010*

Dual Degree Program for Liberal Studies & Technology

BSE in Digital Media Design · BA in Fine Arts (Concentration: Graphic Design)

SKILLS & TOOLS

Design

User research

Storyboarding

Wireframing & prototyping

Usability testing

Adobe Creative Suite:

Photoshop, Illustrator, Indesign

Final Cut Pro (novice)

Build

Front-end development

Responsive design

HTML5 & CSS3

PHP & MySQL

jQuery & Bootstrap

Javascript (novice)

Python & Django

Processing & Arduino