

BRYNNE EASTMAN

Sarasota, FL, 34233

Phone: (941) 518-1105 | Email: Brynne.Eastman@gmail.com |

LinkedIn: [/brynne-eastman](#) | Portfolio: [Brynne Eastman](#) | GitHub: [/brynne-eastman](#)

Technical Project Manager with a strong background in marketing project management. Earned a certificate in Full Stack Web Development from the University of Central Florida's Coding Bootcamp to develop new skills in front and backend frameworks.

TECHNICAL SKILLS

Frontend: HTML, CSS, JavaScript, Bootstrap

Backend: MySQL, MongoDB, Mongoose, Express, React, Node.js

PROJECTS

Budget Tracker | [GitHub Repo](#) | [Deployed Application](#)

- Summary: The user will be able to add expenses and deposits to their budget with or without a connection. If the user enters transactions offline, the total should be updated when they're brought back online.
- Role: Sole author
- Tools: Node, Express, JavaScript, CSS, HTML, MongoDB, Mongoose, Progressive Web Application (PWA)

TuneltUp | [GitHub Repo](#) | [Deployed Application](#)

- Summary: The concept of TuneltUp was to give the end-user the ability to search for music videos by their favorite musical artists and at the same time be presented with tour dates from the searched video.
- Role: Frontend designer – CSS
- Tools: HTML, CSS, JavaScript, Bulma, APIs: iTunes, YouTube, and SeatGeek

Workday Scheduler | [GitHub Repo](#) | [Deployed Application](#)

- Summary: A calendar application that allows a user to save events for each hour of the workday, 9am-5pm.
- Role: Sole author
- Tools: HTML, CSS, jQuery

EXPERIENCE

Marketing & Communications Coordinator

Florida Cancer Specialists & Research Institute

Support the company's advertising, marketing and communications programs and initiatives in order to build brand awareness, increase physician referrals, etc.

Key Accomplishments:

2020 – Present

Lakewood Ranch, FL

- Participate in the planning and execution of ribbon cuttings, ground breakings, clinic openings and other promotional events.
- Manage and monitor day-to-day trafficking and approval of advertising/marketing materials.
- Collaborate with designers in the creation of marketing materials.
- Update social media platforms with new visual and written content on all company social pages.
- Track/manage photoshoots of physicians, clinical staff, executives, and senior leadership.

Project Coordinator

Feld Entertainment, Inc.

2016 – 2020

Palmetto, FL

Served as point of contact between stakeholders and event promoters in regard to *Disney On Ice!* Marketing materials.

Key Accomplishments:

- Managed the planning, execution and fulfillment of digital, print, and other media-based marketing and advertising projects for *Disney On Ice!* productions throughout the U.S., Canada, and parts of Europe and Asia.
- Utilized project management and trafficking software to manage all aspects of the project lifecycle from creation to distribution to end clients.
- Reconciled project data into financial reports to aid in promoter budget optimization.
- Led creative development meetings, prioritized workload for all necessary team members, and managed stakeholder expectations.
- Creatively managed program books for *Disney On Ice!*, domestically and internationally.

EDUCATION

Certificate in Full Stack Web Development – University of Central Florida

Orlando, FL

Bachelor of Science in Marketing, Minor in Mass Communications – University of Central Florida

Orlando, FL