

CROWDFUNDING CAMPAIGN

- Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
 1. The biggest section in the campaigns from the data we were given is in the theater and play industry.
 2. We can tell that the more successful industries also had many failed attempts as well.
 3. Journalism only had 4 campaigns and all four were successful.
- What are some limitations of this dataset?

Some of the limitations from this data set is that we don't know the marketing that went into each campaign. It is hard to tell why some were more successful than others without more data.

- What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could look at the countries and how many donations each country gives. This would help us take another look at the resources from that country. If the backers_count is 30 in the US but typically 55+ in AU then you could see if they are more successful in other countries.