

EXPERIENCE**SR DIRECTOR OF PRODUCT MANAGEMENT, APPDYNAMICS**

2020-Present, California

Currently leading product strategy and roadmap for \$20MM+ Digital Experience Monitoring product set. Grew YoY license consumption by an average of 35%. Established the product vision and strategy for next-generation Cloud monitoring products. Responsible for a multi-level organization of product managers.

LEAD PRODUCT MANAGER, APPDYNAMICS

2019-2020, San Francisco, California

Launched Dash Studio, a redesigned dashboarding platform. Led product management, roadmap, and new feature development for Analytics, Mobile App, and UI.

DIRECTOR OF DESIGN TECHNOLOGY, APPDYNAMICS

2017-2019, San Francisco, California

Built a team of 7 design technologists. Established more than 30 design patterns and prototyping tools for testing design concepts and conducting user testing. Launched AppD's first design system, Particle, including an interactive pattern website.

UX LEAD, COUPANG

2016-2017, Mountain View, California

Led a design team at Asia's fastest growing e-commerce company focused on product strategy, e-commerce store organization, and internal A/B testing tools.

PRINCIPAL UX DESIGNER, BMC

2013-2016, Santa Clara, California

Led a team of 4 interaction and visual designers to design and launch Smart IT, an innovative IT Service Management product that reduced the time to resolve Service Desk incidents by over 50%. Developed interactive prototypes and production assets for Web and mobile platforms, working with a 60-person R&D team.

SKILLS

Product Vision & Strategy
Prioritization (MVP, GA)
Roadmaps
Journey Mapping
Agile Practices

Design Systems
Interaction Design
Prototyping
Generative User Research
Concept Value Testing

EDUCATION**RENSSELAER POLYTECHNIC INSTITUTE (RPI)**

Troy, New York

Master of Human-Computer Interaction
Bachelor of Computer and Systems Engineering
Graduated May 2010

INTERESTS

World travel, sailing, videography, vinyl, tennis, meditation, and discovering spicy foods.