EXPERIENCE

SR DIRECTOR OF PRODUCT MANAGEMENT, APPDYNAMICS

2019-Present, California

Currently leading product strategy and roadmap for $20MM+ portfolio of AppD Digital Experience Monitoring. Grew YoY license consumption by an average of 35%. Responsible for a multi-level organization of product managers.

DIRECTOR OF DESIGN TECHNOLOGY, APPDYNAMICS

2017-2019, San Francisco, California

Built a team of 7 design technologists. Established common patterns and prototyping tools for testing design concepts and conducting user testing. Launched AppD's first design system, Particle, including an interactive pattern website.

UX LEAD, COUPANG

2016-2017, Mountain View, California

Led a design team at Asia's fastest growing e-commerce company focused on product strategy, e-commerce store organization, and internal A/B testing tools.

PRINCIPAL UX DESIGNER, BMC

2013-2016, Santa Clara, California

Led a team of 4 interaction and visual designers to design and launch Smart IT, an innovative IT Service Management product that reduced the time to resolve Service Desk incidents by over 50%. Developed interactive prototypes and production assets for Web and mobile platforms, working with a 60-person R&D team.

SKILLS

PRODUCT MANAGEMENT
Product Vision & Strategy
Prioritization (MVP, GA)
Roadmaps
Journey Mapping
Agile Practices

DESIGN & EXPERIENCE
Design Systems
Interaction Design
Prototyping
Generative User Research
Concept Value Testing

EDUCATION

RENSSELAER POLYTECHNIC INSTITUTE (RPI)

Troy, New York

Master of Human-Computer Interaction
Bachelor of Computer and Systems Engineering
Graduated May 2010

SIDE PROJECTS

PRODUCT DESIGNER, CONCERTO

Led UX and front-end development for two versions of an open source digital signage platform that has been used by people in over 80 countries. Helped acquire $65,000 in seed funding to launch the first Concerto signage network at RPI.

EXTRACURRICULARS

Vinyl, world travel, meditation, skydiving, and speaking Chinese poorly.