

**EXPERIENCE****SR DIRECTOR OF PRODUCT MANAGEMENT, APPDYNAMICS**

2020-Present, California

Currently leading product strategy and roadmap for \$20MM+ Digital Experience Monitoring product set. Grew YoY license consumption by an average of 35%. Established the product vision and strategy for next-generation Cloud monitoring products. Responsible for a multi-level organization of product managers.

**LEAD PRODUCT MANAGER, APPDYNAMICS**

2019-2020, San Francisco, California

Launched Dash Studio, a redesigned dashboarding platform. Led product management, roadmap, and new feature development for Analytics, Mobile App, and UI.

**DIRECTOR OF DESIGN TECHNOLOGY, APPDYNAMICS**

2017-2019, San Francisco, California

Built a team of 7 design technologists. Established more than 30 design patterns and prototyping tools for testing design concepts and conducting user testing. Launched AppD's first design system, Particle, including an interactive pattern website.

**UX LEAD, COUPANG**

2016-2017, Mountain View, California

Led a design team at Asia's fastest growing e-commerce company focused on product strategy, e-commerce store organization, and internal A/B testing tools.

**PRINCIPAL UX DESIGNER, BMC**

2013-2016, Santa Clara, California

Led a team of 4 interaction and visual designers to design and launch Smart IT, an innovative IT Service Management product that reduced the time to resolve Service Desk incidents by over 50%. Developed interactive prototypes and production assets for Web and mobile platforms, working with a 60-person R&D team.

**SKILLS**

Product Vision & Strategy  
Prioritization (MVP, GA)  
Roadmaps  
Journey Mapping  
Agile Practices

Design Systems  
Interaction Design  
Prototyping  
Generative User Research  
Concept Value Testing

**EDUCATION****RENSSELAER POLYTECHNIC INSTITUTE (RPI)**

Troy, New York

Master of Human-Computer Interaction  
Bachelor of Computer and Systems Engineering  
Graduated May 2010

**INTERESTS**

World travel, video games, sailing, vinyl, meditation, and discovering spicy foods.