

ch09_notes

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Table of Contents

9 Support Vector Machines

9.1 Maximal Margin Classifier

9.1.1 What Is a Hyperplane?

9.1.2 Classification Using a Separating Hyperplane

9.1.3 The Maximal Margin Classifier

9.1.4 Construction of the Maximal Margin Classifier

9.1.5 The Non-separable Case

9.2 Support Vector Classifiers

9.2.1 Overview of the Support Vector Classifier

9.2.2 Details of the Support Vector Classifier

9.3 Support Vector Machines

9.3.1 Classification with Non-Linear Decision Boundaries

9.3.2 The Support Vector Machine

9.4 SVMs with More than Two Classes

9.4.1 One-Versus-One Classification

9.4.2 One-Versus-All Classification

9.5 Relationship to Logistic Regression

9.6 Footnotes

1 Support Vector Machines

1.1 Maximal Margin Classifier

1.1.1 What Is a Hyperplane?

- A *hyperplane* in \mathbb{R}^p is an affine subspace of dimension $p - 1$. Every hyperplane is the set of solutions X to $\beta^\top X = 0$ for some $\beta \in \mathbb{R}^p$.
- A hyperplane $\beta^\top X = 0$ partitions \mathbb{R}^p into two halfspaces:

$$H_+ = \{X \in \mathbb{R}^p \mid \beta^\top X > 0\}$$

$$H_- = \{X \in \mathbb{R}^p \mid \beta^\top X < 0\}$$

corresponding to either side of the plane, or equivalently,

$$H_+ = \{X \in \mathbb{R}^p \mid \text{sgn}(\beta^\top X) = 1\}$$

$$H_- = \{X \in \mathbb{R}^p \mid \text{sgn}(\beta^\top X) = -1\}$$

1.1.2 Classification Using a Separating Hyperplane

- Given data (x_i, y_i) , $i = 1, \dots, n$ with response classes $y_i \in \{\pm 1\}$, a hyperplane $\beta^\top X = 0$ is *separating* if

$$\text{sgn}(\beta^\top x_i) = y_i$$

for all i . - Given a separating hyperplane, we may predict

$$\hat{y}_i = \text{sgn}(\beta^\top x_i)$$

1.1.3 The Maximal Margin Classifier

- Separating hyperplanes are not unique (if one exists then uncountably many exist). A natural choice is the *maximal margin hyperplane* (or *optimal separating hyperplane*)
- The *margin* is the minimal perpendicular distance to the hyperplane over the sample points

$$M = \min_i \{ \|x_i - Px_i\| \}$$

where P is the projection matrix onto the hyperplane.

- The points (x_i, y_i) “on the margin” (where $\|x_i - Px_i\| = M$) are called *support vectors*

1.1.4 Construction of the Maximal Margin Classifier

The maximal margin classifier is the solution to the optimization problem:

$$\begin{aligned} & \underset{\beta}{\text{argmax}} \ M \\ & \text{subject to } \|\beta\| = 1 \\ & \quad \mathbf{y}^\top (X\beta) \geq \mathbf{M} \end{aligned}$$

where $\mathbf{M} = (M, \dots, M) \in \mathbb{R}^n$

1.1.5 The Non-separable Case

- The maximal margin classifier is a natural classifier, but a separating hyperplane is not guaranteed to exist
- If a separating hyperplane doesn't exist, we can choose an “almost” separating hyperplane by using a “soft” margin.

1.2 Support Vector Classifiers

1.2.1 Overview of the Support Vector Classifier

- Separating hyperplanes don't always exist, and even if they do, they may be undesirable.
- The distance to the hyperplane can be thought of as a measure of confidence in the classification. For very small margins, the separating hyperplane is very sensitive to individual observations – we have low confidence in the classification of nearby observations.
- In these situations, we may prefer a hyperplane that doesn't perfectly separate in the interest of:
 - Greater robustness to individual observations
 - Better classification of most of the training observations
- This is achieved by the *support vector classifier* or *soft margin classifier* 79

1.2.2 Details of the Support Vector Classifier

- The support vector classifier is the solution to the optimization problem:

$$\begin{aligned} & \underset{\beta}{\operatorname{argmax}} M \\ & \text{subject to } \|\beta\| = 1 \\ & y_i(\beta^\top x_i) \geq M(1 - \epsilon_i) \\ & \epsilon_i \geq 0 \\ & \sum_i \epsilon_i \leq C \end{aligned}$$

where $C \geq 0$ is a tuning parameter, M is the margin, and the ϵ_i are slack variables. 80

- Observations on the margin or on the wrong side of the margin are called *support vectors*

1.3 Support Vector Machines

1.3.1 Classification with Non-Linear Decision Boundaries

- The support vector classifier is a natural choice for two response classes when the class boundary is linear, but may perform poorly when the boundary is non-linear.
- Non-linear transformations of the features will lead to a non-linear class boundary, but enlarging the feature space too much can lead to intractable computations.
- The support vector machine enlarges the feature space in a way which is computationally efficient.