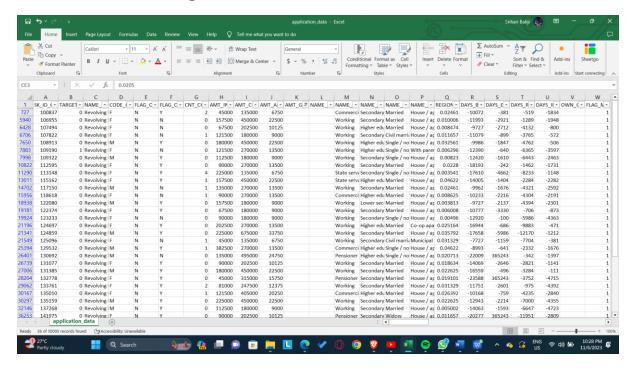
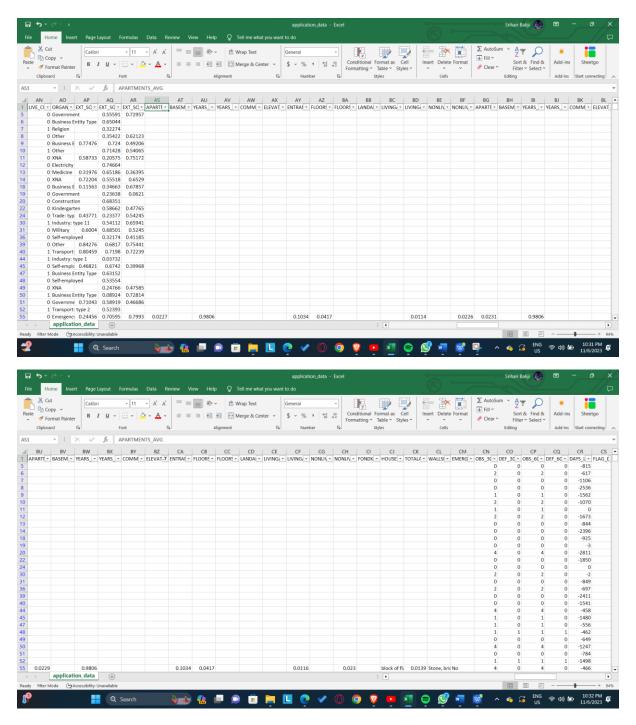
# **Bank Loan Case Study**

A bank loan case study analyzes a bank's loan portfolio to identify trends and patterns. This information can be used to improve the bank's lending practices and reduce risk.

# Identification of Missing Data and Dealing with it Appropriately:

Here we are using Excel formulas to see the missing data in the given data set which is "=COUNTBLANK(A:A)" We will be applying this to all the columns in the data set to find the number of missing cells in the column.





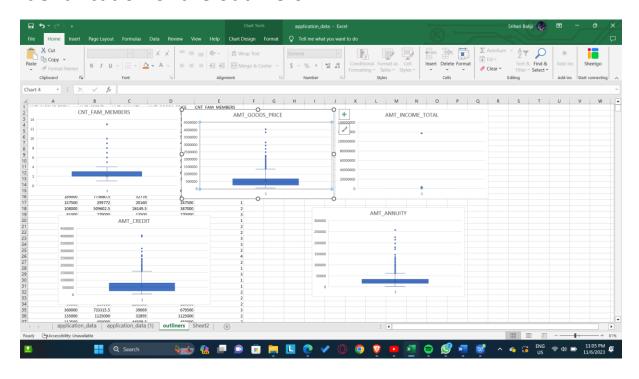
From the above images, we can say that there are moves and more missing cells in the data from

APARTMENTS\_AVG to EMERGENCYSTATE\_MODE

More than 35% of the cells in this columns are empty

#### **Identify Outliers in the Dataset:**

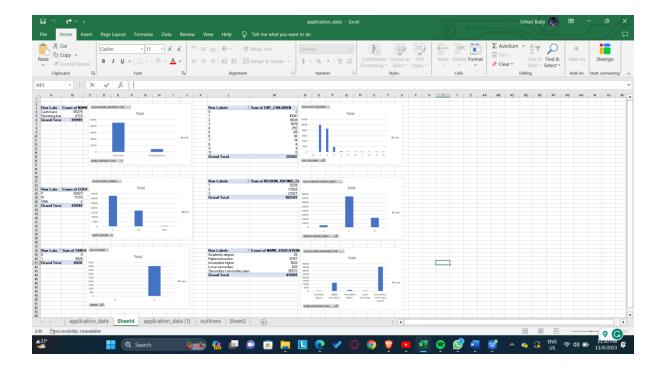
Here Outliers can significantly impact the analysis and distort the results. You need to identify outliers in the loan application dataset. By using the created plot box for identification of the outliners



### **Analyzing of Data Imbalance:**

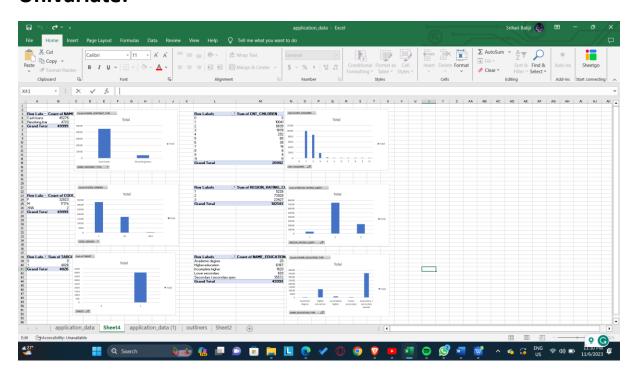
Data imbalance can affect the accuracy of the analysis, especially for binary classification problems. Understanding the data distribution is crucial for building reliable models.

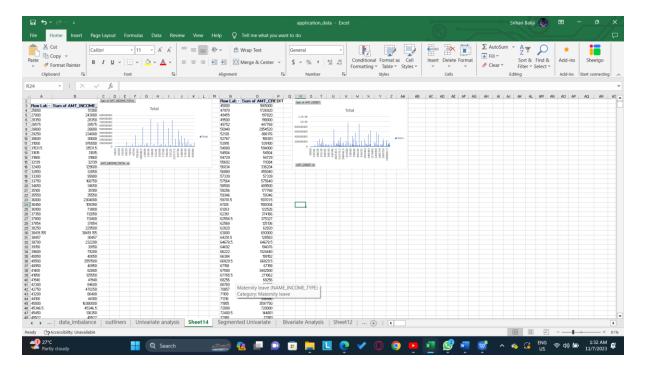
Here we use a Pivort table to show the imbalance of data



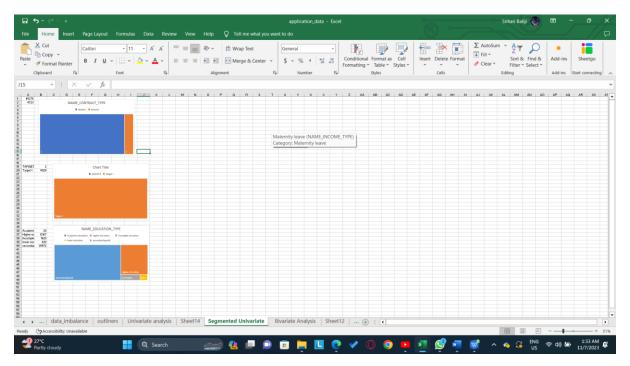
**Perform Univariate, Segmented Univariate, and Bivariate Analysis:** To gain insights into the driving factors of loan default, it is important to conduct various analyses on consumer and loan attributes.

#### **Univariate:**

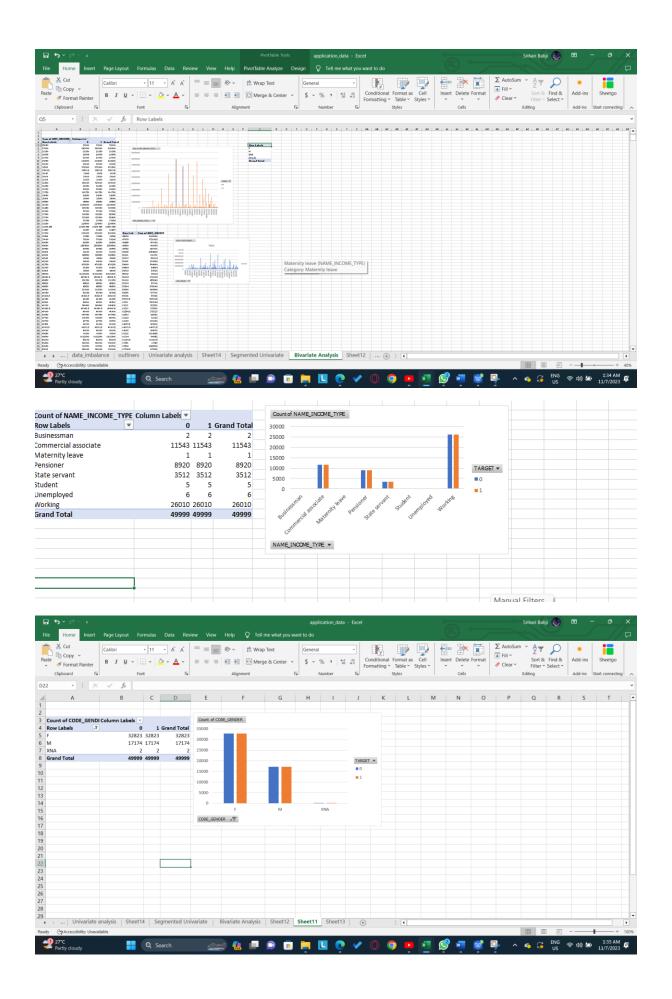


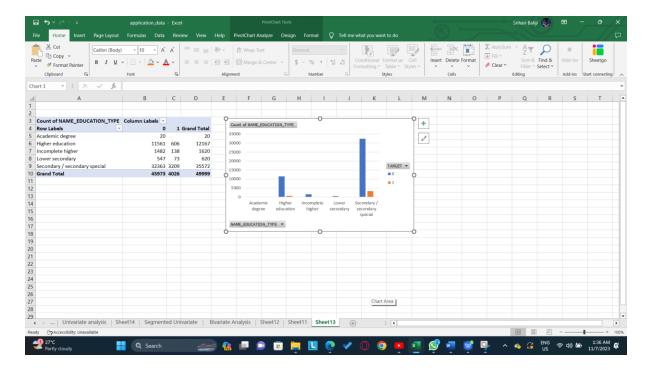


#### **Segmented Univariate:**



**Bivariate Analysis:** 





## **Identify Top Correlations for Different**

**Scenarios:** Understanding the correlation between variables and the target variable can provide insights into strong indicators of loan default.

	CNT_CHI LDREN	AMT_INCOM E_TOTAL	AMT_CR Edit	AMT_AN NUITY	AMT_GOOD S_PRICE	REGION_POPULATI ON_RELATIVE	Age	Years Employe d	CNT_FAM_M EMBERS	REGION_RATI NG_CLIENT	EXT_SOU RCE_2	EXT_SOU RCE_3
CNT_CHILDREN	1	0.028	0.003	0.021	-0.001	-0.024	-0.337	-0.041	0.879	0.023	-0.015	-0.037
AMT_INCOME_TOTA L	0.028	1	0.343	0.419	0.349	0.168	-0.063	0.035	0.034	-0.187	0.140	-0.059
AMT_CREDIT	0.003	0.343	1	0.771	0.987	0.100	0.047	0.084	0.065	-0.103	0.129	0.033
AMT_ANNUITY	0.021	0.419	0.771	1	0.777	0.121	-0.013	0.053	0.076	-0.132	0.127	0.025
AMT_GOODS_PRICE	-0.001	0.349	0.987	0.777	1	0.104	0.045	0.085	0.063	-0.104	0.136	0.036
REGION_POPULATI ON_RELATIVE	-0.024	0.168	0.100	0.121	0.104	1	0.025	-0.009	-0.023	-0.539	0.198	-0.011
Age	-0.337	-0.063	0.047	-0.013	0.045	0.025	1	0.226	-0.286	-0.002	0.078	0.175
Years Employed	-0.041	0.035	0.084	0.053	0.085	-0.009	0.226	1	-0.010	0.016	0.074	0.097
CNT_FAM_MEMBER	0.879	0.034	0.065	0.076	0.063	-0.023	-0.286	-0.010	1	0.028	-0.001	-0.023
REGION_RATING_CL IENT	0.023	-0.187	-0.103	-0.132	-0.104	-0.539	-0.002	0.016	0.028	1	-0,291	-0.004
EXT SOURCE 2	-0.015	0.140	0.129	0.127	0.136	0.198	0.078	0.074	-0.001	-0.291	1	0.076
EXT_SOURCE_3	-0.037	-0.059	0.033	0.025	0.036	-0.011	0.175	0.097	-0.023	-0.004	0.076	1

	CNT_CHI LDREN	AMT_INCOM E_TOTAL	AMT_CR EDIT	AMT_AN NUITY	AMT_GOOD S_PRICE	REGION_POPULATI ON_RELATIVE	Age	Years Employe d	CNT_FAM_M EMBERS	REGION_RATI NG_CLIENT	EXT_SOU RCE_2	EXT_SOU RCE_3
CNT_CHILDREN	1	0.005	-0.002	0.031	-0.008	-0.032	-0.259	-0.044	0.886	0.041	-0.012	-0.024
AMT_INCOME_TOT AL	0.005	1	0.038	0.046	0.038	0.009	-0.003	-0.001	0.007	-0.021	0.007	-0.018
AMT_CREDIT	-0.002	0.0381	1	0.752	0.983	0.069	0.135	0.098	0.051	-0.059	0.121	0.052
AMT_ANNUITY	0.031	0.0464	0.752	1	0.753	0.072	0.014	0.041	0.076	-0.074	0.116	0.032
AMT_GOODS_PRIC E	-0.008	0.0376	0.983	0.753	1	0.076	0.136	0.104	0.047	-0.066	0.131	0.053
REGION_POPULAT ION_RELATIVE	-0.032	0.0091	0.069	0.072	0.076	1	0.048	0.016	-0.030	-0.443	0.170	-0.010
Age	-0.259	-0.0031	0.135	0.014	0.136	0.048	1	0.281	-0.203	-0.034	0.108	0.134
Years Employed	-0.044	-0.0010	0.098	0.041	0.104	0.016	0.281	1	-0.010	-0.005	0.089	0.056
CNT_FAM_MEMBE RS	0.886	0.0067	0.051	0.076	0.047	-0.030	-0.203	-0.010	1	0.044	0.002	-0.029
REGION_RATING_ CLIENT	0.041	-0.0215	-0.059	-0.074	-0.066	-0.443	-0.034	-0.005	0.044	1	-0.250	0.014
EXT_SOURCE_2	-0.012	0.0071	0.121	0.116	0.131	0.170	0.108	0.089	0.002	-0.250	1	0.049
EXT_SOURCE_3	-0.024	-0.0182	0.052	0.032	0.053	-0.010	0.134	0.056	-0.029	0.014	0.049	1

The correlation is calculated between two coloumns using the formula correl(array1,array2) the highest is markes using green markings