

## 0 Amendment

Response to **25%**; (-1)

This is my corrective action. (0)

## 1 Overview

### 1.1 Goal

Objective: Build / Compare Two Factor-Based L/S Allocation Models (1)

Beta ( $\beta$ ) Constraints (2)

First Strategy ( $S_{\{1\}}$ ) : Target Beta  $\beta_T \in [-0.5, 0.5]$  (3)

Second Strategy ( $S_{\{2\}}$ ) : Target Beta  $\beta_T \in [-2, 2]$  (4)

$S_{\{1\}} \cong$  Value-at-Risk Utility (Robust Optimization) (5)

$S_{\{1\}} \Leftarrow$  Information Ratio (6)

Post optimization, I compare model outcomes while evaluating estimator length se

[covariance matrix  $\Sigma \wedge$  expected returns  $\mu$ ] across market regimes (8)

### 1.2 Reallocation

Portfolio Allocation  $\{P_t\} \Leftarrow$  '03-01-2007'  $\sim$  '03-31-2024' (9)

$P_t \quad \forall t \in \{t_0, t_1, t_2, \dots, t_n\}$  where  $t_0 = 03-01-2007, \quad t_n = 03-31-2024$  (10)

$t_i = t_{i-1} + 7 \text{ days}$  for  $i = 1, 2, \dots, n$  (11)

Investment Universe  $\equiv$  ETFs ('Global World Economy') (12)

Fama-French Three-Factor Model (Momentum, Value, Size) (13)

Public Data (14)

### 1.3 Performance Evaluation

The performance / risk profiles are sensitive to the target Beta and the market en

Low Beta  $\Rightarrow$  Decorrelation; (16)

High Beta  $\equiv$  Antithesis. (17)

## Portfolio Characteristics :

- Return :  $\mu$  (18)

- Volatility (Vol) :  $\sigma$  (19)

- Skewness (Skew) :  $\mathbb{E} \left[ \left( \frac{x - \mu}{\sigma} \right)^3 \right] = \frac{\mu_3}{\sigma^3} = \frac{\kappa_3}{\kappa_2^{3/2}}$  (20)

- Value at Risk (VaR) / Expected Shortfall (ES) (21)

- Sharpe Ratio :  $\frac{\mathbb{E}[R_a - R_b]}{\sigma_a} = \frac{\mathbb{E}[R_a - R_b]}{\sqrt{\mathbb{V}(R_a - R_b)}}$  (22)

## 1.4 Simplification

Look-Back  $\mu$  Estimators :

- Long-Term Estimator (LTE) :  $LT \Rightarrow LB \in \{180 \text{ Days}\}$  (23)

- Mid-Term Estimator (MTE) :  $MT \Rightarrow LB \in \{90 \text{ Days}\}$  (24)

- Short-Term Estimator (STE) :  $ST \Rightarrow LB \in \{40 \text{ Days}, 60 \text{ Days}\}$  (25)

Term-Structure for Covariance  $\Sigma \wedge$  Expected Return  $\mu$ . (26)

## 1.5 Synthesis

Optimal portfolio behavior constructed from (27)

covariance and expected return estimators (28)

will vary due to strategic and market differences. (29)

$$S_{40}^{90} \equiv \hat{\Sigma} \Rightarrow 40 \text{ Days} \wedge \hat{\mu} \Rightarrow 90 \text{ Days} \quad (30)$$

## Objective :

- Evaluate Hypothesis (31)

- Demonstrate Robustness (Or Lack Thereof) (32)

- Market Regime Stratification (33)

## 2 Strategy

Theory \& Math

### 2.1 Strategic Formulation

Consider two strategies :

$$(\text{Strategy I}) \quad \left\{ \begin{array}{l} \max_{\omega \in \mathbb{R}^n} \rho^T \omega - \lambda \sqrt{\omega^T \Sigma \omega} \\ -0.5 \leq \sum_{i=1}^n \beta_i^m \omega_i \leq 0.5 \\ \sum_{i=1}^n \omega_i = 1, \quad -2 \leq \omega_i \leq 2, \end{array} \right. \quad (5)$$

and

$$(\text{Strategy II}) \quad \left\{ \begin{array}{l} \max_{\omega \in \mathbb{R}^n} \frac{\rho^T \omega}{\text{TEV}(\omega)} - \lambda \sqrt{\omega^T \Sigma \omega} \\ -2 \leq \sum_{i=1}^n \beta_i^m \omega_i \leq 2 \\ \sum_{i=1}^n \omega_i = 1, \quad -2 \leq \omega_i \leq 2, \end{array} \right. \quad (6)$$

- $\Sigma \equiv$  covariance matrix between security returns (FF3FM);
- $\beta_i^m = \frac{\text{Cov}(r_i, r_M)}{\sigma^2(r_M)} \equiv$  Beta of security  $S_i$  (CAPM) s.t.  
 $\beta_P^m = \sum_{i=1}^n \beta_i^m \omega_i \equiv$  Porfolio Beta;
- $\text{TEV}(\omega) = \sigma(r_P(\omega) - r_{\text{SPY}}) \equiv$  Tracking Error Volatility;  
 trivial derivation (reader exercise) :

$$\sigma(r_P(\omega) - r_{\text{SPY}}) = \sqrt{\omega^T \Sigma \omega - 2\omega^T \text{Cov}(r, r_{\text{SPY}}) + \sigma_{\text{SPY}}^2}. \quad (7)$$

### 2.2 Fama–French Three-Factor Model (FF3FM)

Definition :

$$r_i = r_f + \beta_i^3(r_M - r_f) + b_i^s r_{\text{SMB}} + b_i^v r_{\text{HML}} + \alpha_i + \epsilon_i \quad (8)$$

$\mathbb{E}[\epsilon_i] = 0; \therefore$

$$\rho_i = r_f + \beta_i^3(\rho_M - r_f) + b_i^s \rho_{\text{SMB}} + b_i^v \rho_{\text{HML}} + \alpha_i \quad (9)$$

Estimated Coefficient Vector :

$$(\hat{\beta}_i^3, \hat{b}_i^s, \hat{b}_i^v)^T \Leftarrow y_i = \rho_i - r_f \quad (10)$$

Linear Regression :

$$= \hat{\beta}_i^3(\rho_M - r_f) + \hat{\beta}_i^s r_{\text{SMB}} + \hat{b}_i^v \rho_{\text{HML}} + \epsilon_i \quad (11)$$

$\beta_i^m \neq \beta_i^3$  | estimated via separate regression / computed directly.

## 2.3 Executive Summary Formulation

This section elaborates on the mathematical formulation established in Sections 2.1 but for executives (innumerate):

### 2.3.1 Strategy I Breakdown

1. **Objective:** Maximize returns while considering risk.
2. **Constraints:**
  - The portfolio's beta must be between  $-0.5$  and  $0.5$ .
  - The sum of the weights assigned to each asset in the portfolio must equal 1.
  - Each individual weight can range from  $-2$  to  $2$ .

### 2.3.2 Strategy II Breakdown

1. **Objective:** Maximize returns relative to the portfolio's **tracking error volatility (TEV)**, which measures how much the portfolio's returns deviate from a benchmark.
2. **Constraints:**
  - The portfolio's beta must be between  $-2$  and  $2$ .
  - The sum of the weights assigned to each asset in the portfolio must equal 1.
  - Each individual weight can range from  $-2$  to  $2$ .

The next section establishes the necessary assumptions considered for strategic formulation and implementation.

## 3 Assumptions and (Analysis) Setup

### 3.1 Setup

To simplify, we will make the following assumptions for this experiment:

1. The portfolios will be reallocated weekly from the beginning of **March 2007** to the end of **March 2024**.
2. I define three cases:
  - Long-Term Look-Back Period : 120 Data Points for estimation of a Sample Covariance & Sample Mean; i.e., Scenario LT  $\equiv S_{120}$ .
  - Medium-Term Look-Back Period : 90 Data Points for estimation of a Sample Covariance & Sample Mean; i.e., Scenario MT  $\equiv S_{90}$ .
  - Short-Term Look-Back Period : 40 Data Points for estimation of a Sample Covariance & Sample Mean; i.e., Scenario ST  $\equiv S_{40}$ .
3. Consider two possible values for the **Target Beta** (again, **not** the [colloquial slang term](#)) : 0 & 1.
4. Consider two possible values for the  $\lambda$  (the **risk aversion parameter**; i.e., how much are you [putting on black?](#)) : 0.10 & 0.50.