

## 0 Amendment

Response to **25%**; (-1)

This is my corrective action and (my) letter (to you). (0)

## 1 Overview

### 1.1 Goal

Objective: Build / Compare Two Factor-Based L/S Allocation Models (1)

Beta ( $\beta$ ) Constraints (2)

First Strategy ( $S_{\{1\}}$ ) : Target Beta  $\beta_T \in [-0.5, 0.5]$  (3)

Second Strategy ( $S_{\{2\}}$ ) : Target Beta  $\beta_T \in [-2, 2]$  (4)

$S_{\{1\}} \cong$  Value-at-Risk Utility (Robust Optimization) (5)

$S_{\{2\}} \Leftarrow$  Information Ratio (6)

Post Optimization: Model Comparative Analysis (Estimator Length Sensitivity)

[Covariance Matrix  $\Sigma \wedge$  Expected Returns  $\mu$ ] :  $R_j \forall j \in \{1, 2, \dots, M\}$  (8)

### 1.2 Reallocation

Portfolio Allocation  $\{P_t\} \Leftarrow$  '03-01-2007'  $\sim$  '03-31-2024' (9)

$P_t \quad \forall t \in \{t_0, t_1, t_2, \dots, t_n\}$  where  $t_0 = 03-01-2007, \quad t_n = 03-31-2024$  (10)

$t_i = t_{i-1} + 7 \text{ days}$  for  $i = 1, 2, \dots, n$  (11)

Investment Universe  $\equiv$  ETFs ('Global World Economy') (12)

Fama-French Three-Factor Model (Momentum, Value, Size) (13)

Public Data (14)

### 1.3 Performance Evaluation

Performance / Risk Profiles  $\Leftarrow$  Sensitive  $\Leftarrow$  Target Beta :  $\beta_T \wedge$  'Market' (15)

Low Beta  $\Rightarrow$  Decorrelation; (16)

High Beta  $\equiv$  Antithesis. (17)

$$\text{Portfolio Characteristics:} \quad (18)$$

- Annualized Return :  $\mu_a$  (19)

- Historical Vol :  $\sigma_h$  (20)

- Skew :  $\mathbb{E} \left[ \left( \frac{x - \mu}{\sigma} \right)^3 \right] = \frac{\mu_3}{\sigma^3} = \frac{\kappa_3}{\kappa_2^{3/2}}$  (21)

- VaR / ES (CVaR) (22)

- Sharpe :  $\frac{\mathbb{E}[R_a - R_b]}{\sigma_a} = \frac{\mathbb{E}[R_a - R_b]}{\sqrt{\mathbb{V}(R_a - R_b)}}$  (23)

## 1.4 Simplification

$$\text{Look-Back } \hat{\mu} \text{ Estimators :} \quad (24)$$

- Long-Term Estimator (LTE) :  $\hat{L}T \Rightarrow LB \in \{180 \text{ Days}\}$  (25)

- Mid-Term Estimator (MTE) :  $\hat{M}T \Rightarrow LB \in \{90 \text{ Days}\}$  (26)

- Short-Term Estimator (STE) :  $\hat{S}T \Rightarrow LB \in \{40 \text{ Days}, 60 \text{ Days}\}$  (27)

$\therefore$

$$\text{Term-Structure : Covariance } \Sigma \wedge \text{ Expected Return } \mu. \quad (28)$$

## 1.5 Synthesis

$$\text{Optimal Portfolio} \Leftarrow \hat{\Sigma} \mid \hat{\mu} \quad (29)$$

$$\text{Variance} \Leftarrow \text{Strategic} \setminus \& \text{ Market } \Delta \quad (31)$$

$\Downarrow$

$$S_{40}^{90} \equiv \hat{\Sigma} \Rightarrow 40 \text{ Days} \wedge \hat{\mu} \Rightarrow 90 \text{ Days} \quad (32)$$

$\therefore$

$$\text{Objective:} \quad (33)$$

- Evaluate Hypothesis (34)

- Demonstrate Robustness (Or Lack Thereof) (35)

- Market Regime Stratification (36)

## 2 Strategy

Theory \& Math

### 2.1 Strategic Formulation

Consider two strategies :

$$(\text{Strategy I}) \quad \left\{ \begin{array}{l} \max_{\omega \in \mathbb{R}^n} \rho^T \omega - \lambda \sqrt{\omega^T \Sigma \omega} \\ -0.5 \leq \sum_{i=1}^n \beta_i^m \omega_i \leq 0.5 \\ \sum_{i=1}^n \omega_i = 1, \quad -2 \leq \omega_i \leq 2, \end{array} \right. \quad (37)$$

and

$$(\text{Strategy II}) \quad \left\{ \begin{array}{l} \max_{\omega \in \mathbb{R}^n} \frac{\rho^T \omega}{\text{TEV}(\omega)} - \lambda \sqrt{\omega^T \Sigma \omega} \\ -2 \leq \sum_{i=1}^n \beta_i^m \omega_i \leq 2 \\ \sum_{i=1}^n \omega_i = 1, \quad -2 \leq \omega_i \leq 2, \end{array} \right. \quad (38)$$

- $\Sigma \equiv$  covariance matrix between security returns (FF3FM);
- $\beta_i^m = \frac{\text{Cov}(r_i, r_M)}{\sigma^2(r_M)} \equiv$  Beta of security  $S_i$  (CAPM) s.t.  
 $\beta_P^m = \sum_{i=1}^n \beta_i^m \omega_i \equiv$  Porfolio Beta;
- $\text{TEV}(\omega) = \sigma(r_P(\omega) - r_{\text{SPY}}) \equiv$  Tracking Error Volatility;  
 trivial derivation (reader exercise) :

$$\sigma(r_P(\omega) - r_{\text{SPY}}) = \sqrt{\omega^T \Sigma \omega - 2\omega^T \text{Cov}(r, r_{\text{SPY}}) + \sigma_{\text{SPY}}^2}. \quad (39)$$

### 2.2 Fama–French Three-Factor Model (FF3FM)

Definition: (40)

$$r_i = r_f + \beta_i^3(r_M - r_f) + b_i^s r_{\text{SMB}} + b_i^v r_{\text{HML}} + \alpha_i + \epsilon_i \quad (41)$$

$\mathbb{E}[\epsilon_i] = 0; \therefore$

$$\rho_i = r_f + \beta_i^3(\rho_M - r_f) + b_i^s \rho_{\text{SMB}} + b_i^v \rho_{\text{HML}} + \alpha_i \quad (42)$$

Estimated Coefficient Vector: (43)

$$(\hat{\beta}_i^3, \hat{b}_i^s, \hat{b}_i^v)^\top \Leftarrow y_i = \rho_i - r_f \quad (44)$$

Linear Regression: (45)

$$= \hat{\beta}_i^3(\rho_M - r_f) + \hat{\beta}_i^s r_{\text{SMB}} + \hat{b}_i^v \rho_{\text{HML}} + \epsilon_i \quad (46)$$

$$\beta_i^m \neq \beta_i^3 \mid \text{estimated via separate regression / computed directly.} \quad (47)$$

## 2.3 Executive Summary Formulation

Innumerate: (48)

Strategy I (49)

1. Objective  $\equiv$  Maximize Returns w/Risk. (50)

2. Constraints : (51)

- The portfolio's beta must be between  $-0.5$  and  $0.5$ . (52)

- The sum of the weights assigned to each asset in the portfolio must equal 1.

- Each individual weight can range from  $-2$  to  $2$ . (54)

Strategy II (55)

1. Objective  $\equiv$  Maximize Returns Relative to Tracking Error Volatility (TEV).

2. Constraints : (57)

- The portfolio's beta must be between  $-2$  and  $2$ . (58)

- The sum of the weights assigned to each asset in the portfolio must equal 1.

- Each individual weight can range from  $-2$  to  $2$ . (60)

## 3 Assumptions

### 3.1 Setup

1. Reallocation : '03-01-2007'  $\sim$  '03-31-2024' (61)

$$2. \text{ Input Construction :} \quad (62)$$

$$\bullet \quad \text{LT LB Period : } n_{\text{LT}} = 120 \mid \Sigma_s \wedge \mu_s \mid \text{LT} \equiv S_{120} \quad (63)$$

$$\bullet \quad \text{MT LB Period : } n_{\text{LT}} = 90 \mid \Sigma_s \wedge \mu_s \mid \text{MT} \equiv S_{90} \quad (64)$$

$$\bullet \quad \text{ST LB Period : } n_{\text{LT}} = 40 \mid \Sigma_s \wedge \mu_s \mid \text{MT} \equiv S_{40} \quad (65)$$

$$3. \beta_T \in \{0, 1\} \quad (66)$$

$$4. \lambda \in \{0.10, 0.50\} \quad (67)$$

### 3.2 Period Analysis

$$\text{Period Stratification:} \quad (68)$$

$$\bullet \quad \text{Period 1} \equiv \text{Pre-Subprime} \quad (69)$$

$$\bullet \quad \text{Period 2} \equiv \text{Subprime} \quad (70)$$

$$\bullet \quad \text{Period 3} \equiv \text{Post-Subprime} \quad (71)$$

$$\bullet \quad \text{Period 4} \equiv \text{COVID} \quad (72)$$

$$\bullet \quad \text{Period 5} \equiv \text{Post-Covid} \quad (73)$$

### 3.3 BackTesting

$$\text{Definition: Historical Data} \Rightarrow \text{Performance} \quad (74)$$

$$\text{Logistical Considerations:} \quad (75)$$

$$\bullet \quad \text{BackTest} \neq \text{Forecasts} \Rightarrow \textbf{Snooping Bias / P-Hacking} \quad (76)$$

$$\bullet \quad \text{Weekly Rebalance} \quad (77)$$

$$\bullet \quad \{t_i\}_{i=1}^n : \quad (78)$$

- $$\left\{ \begin{array}{l} \text{For the initial date } t_1, \text{ use the prior 60 days of historical data to estimate input} \\ \text{Store the portfolio weights: } \omega_{t_1}. \\ \text{For each subsequent date } t_{i+1}, \text{ roll the historical data window by 5 days, re-est} \\ \text{Store the new portfolio weights: } \omega_{t_{i+1}}. \\ \text{Repeat this process until the target date } t_n \text{ is reached.} \end{array} \right.$$

# 4 ToolKit|Arsenal

Strat I  $\Rightarrow$  CVXPY | Strat II  $\Rightarrow$  Nonlinear Optimizer (80)

Data (ETFs) : yfinance (81)

- 1. FXE (82)
- 2. EWJ (83)
- 3. GLD (84)
- 4. QQQ (85)
- 5. SPY (86)
- 6. SHV (87)
- 7. DBA (88)
- 8. USO (89)
- 9. XBI (90)
- 10. ILF (91)
- 11. EPP (92)
- 12. FEZ (93)

To Do: (94)

- Task 1 : ‘download\\_data(start\\_date, end\\_date)’, ‘compute\\_dail
- Task 2 : ‘factor\\_model(...)’. (96)
- Task 3 : ‘optimize\\_model(...)’ (97)
- Task 4 : ‘backtest(...)’ (98)
- Task 5 : ‘analyze(...)’ (99)
- Task 6 : ‘summarize(...)’ (100)



5 Performance + Risk Reporting 4 Strats

KPIs: (101)

- Cumulative PnL / Return (102)
- Average Daily Arithmetic / Geometric Return | Daily Min Return (103)
- 10 Day Max Drawdown | Sharpe (104)
- Vol, Skew, (Excess) Kurt, (Modified) VaR, Expected Shortfall (CVar) (105)

Tabular Formulation: (106)

	$S_{40}(\beta_T = 0)$	$S_{90}(\beta_T = 1)$	$S_{120}(\beta_T = 0)$	SPY
Mean Return			12	
:			:	
Max DD			8	

Furthermore: (107)

1. Evolution Plot : Cumulative Daily PnL |  $P_0 = \$100, SPY_0 = \$100$ . (108)
2. Plot + Analyze (Daily) Return Distribution. (109)



6 Deliverables

- 1  $\equiv$  Report : Findings, Conclusions, Estimator Impact on Strats (When? Why?)  
Crisis Periods (Subprime, COVID);
- 2  $\equiv$  Axes : Estimator Term-Structure Sensitivity (ST, MT, LT) for  $\Sigma \wedge \mu$  | Ta
- 3  $\equiv$  Notation, Strats, Graphs, \& Tables Description; (112)
- 4  $\equiv$  Code . (113)

