

The topic of my website is myself. I made a personal website displaying my favorite quotes for inspiration, some of my interests, an about me section on the homepage, and a contact page. The target audience would be anyone who wants to learn about me. This could include future potential employers; therefore, I took this into account and kept the content personal, yet appropriate. While designing the site I kept C.R.A.P. in mind. There is an obvious contrast in colors on my site, i. e., the site is mostly black and white with an orange/red that pops as a result. This design theme clearly reappears through the site on each page. I also kept the layout on each page — picture on top, content below. The images I included serve as nice visual elements of the site; however, they have more purpose than design quality. The reason I used a picture of myself on the homepage is to signal to the user what the website is all about. I chose a star-lit sky for the inspiration because looking into the sky puts your life into perspective and often inspires. The snowy mountains on the interests page exemplifies by interest in snow boarding and hitting the slopes, and packages on the contact page add to the theme of sending me a message. How does all this appeal to my design audience? Well, the site is clean, though out, and organized, and I want to communicate that I contain these qualities. The WOW elements that I attempted include, extensive PHP and a website that is designed well for mobile and desktop devices.