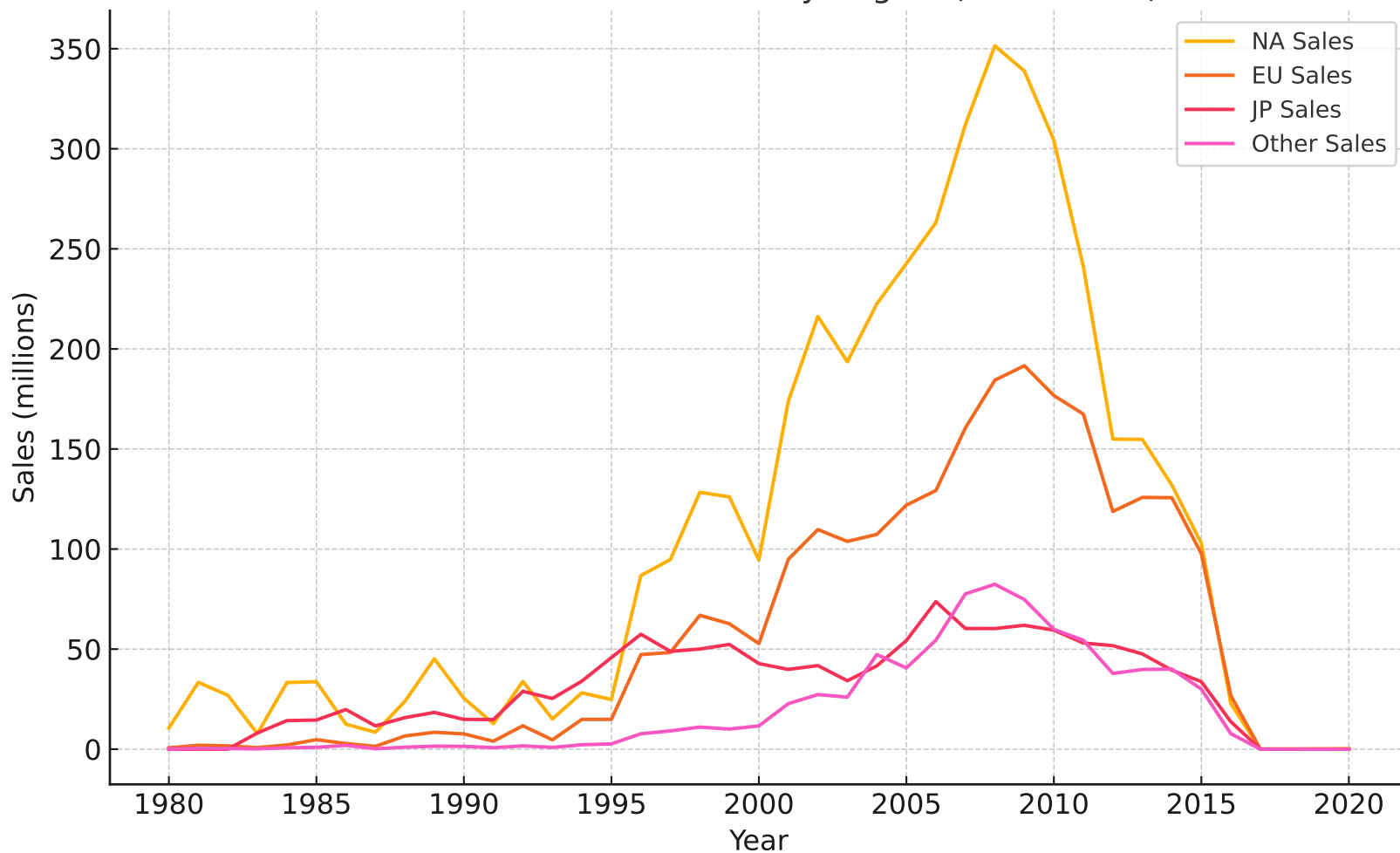


Sales Trends by Region Over Time

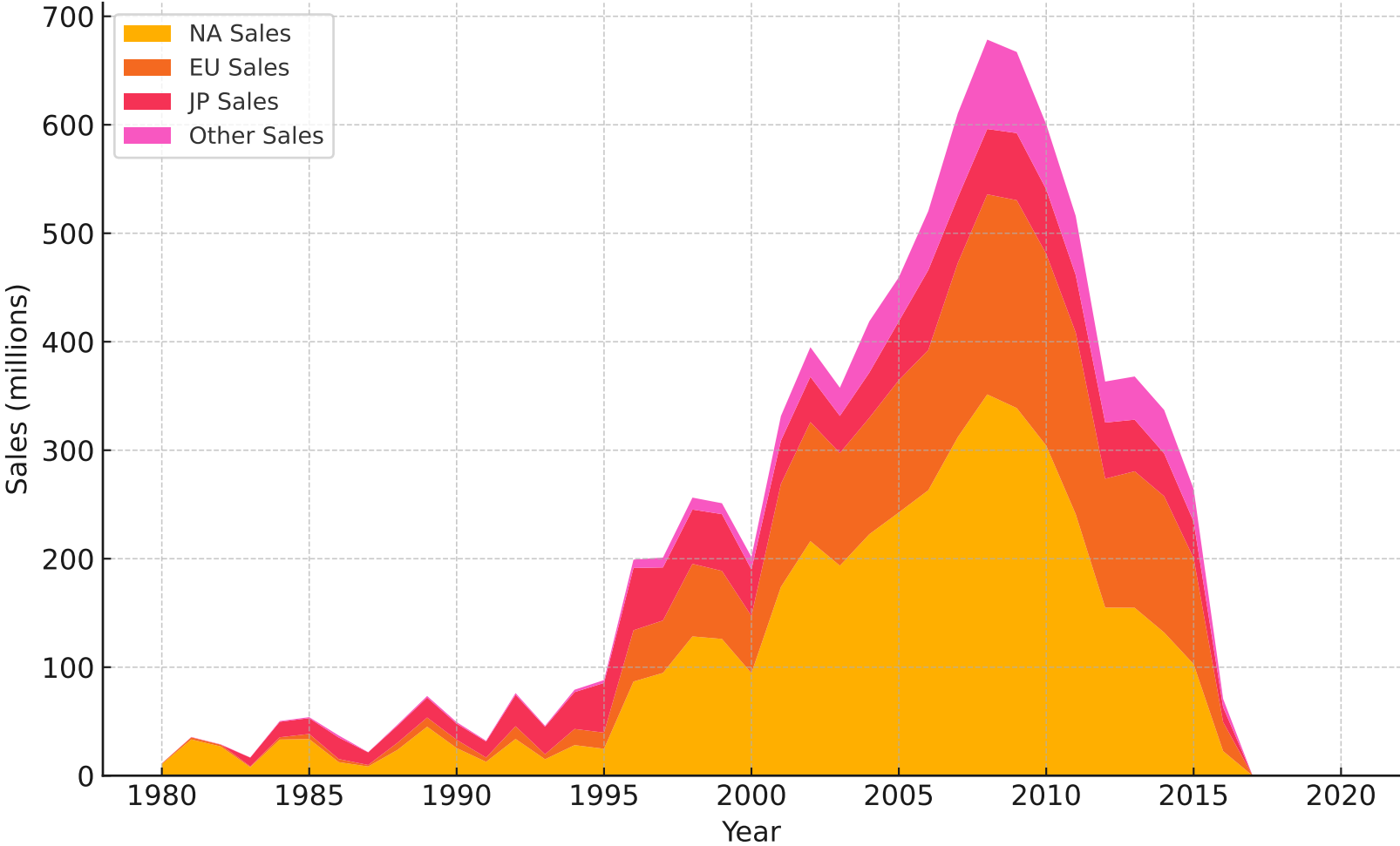
Video Game Sales Dataset

This report visualizes video game sales trends from 1980 to 2016 across North America, Europe, Japan, and Other regions.

Video Game Sales Trends by Region (1980–2016)



Cumulative Video Game Sales by Region



Summary Insights

- North America dominated global video game sales until ~2010.
- Europe showed consistent growth post-2005, overtaking Japan.
- Japan's sales peaked in the late 1990s and declined steadily.
- Other regions show minor but steady increases — potential for growth.

Business Implications:

- Continue focusing on NA and EU markets.
- Explore market expansion opportunities in emerging regions.
- Analyze platform/genre preferences by region for targeted strategy.