I am a data visualization designer and developer. I bring together UX design, visual design, and development to build creative data visualizations.

EXPERIENCE

Initiative ('20-CURRENT)
DATA VISUALIZATION DESIGNER / DEVELOPER

Design and build data visulaizations to story-tell complex data in d3
Build data intensive dashboards and applications in React
Design prototypes and wireframes on Figma and Illustrator
Integrate custom visualizations into Tableau using JavaScript
Automate dashboard refreshes in Python

United Nations ('18)
As part of Parson's Data Visualization program, I worked with the UN and built a dashboard that contributes to the UN's 2030 SDG.

Leibowitz Design ('17-'19)
GRAPHIC DESIGNER

Developed new identities and solved design problems
Designed graphics for a scientific magazine.
Created new identities from scratch for wealth management clients that includes: logos, websites and stationaries.
Designed visual presentations and inforgraphics using Adobe InDesign for multiple clients.

Makeable ('17)
UX DESIGNER

Worked as a user experience designer to design a new website for Cognizant, Future of Work.
Designed wireframes and user interface of the website
Designed Super Thumbnails: a visual library that shows a creative summary of each publication in the database

EDUCATION

M.S. Data Visualization ('18-'19)
PARSONS–THE NEW SCHOOL

Areas of Study:
Data Visualization & Information Aesthetics
Data Structures
Quantitative Methods
Machine Learning
Animating Information
Creative Coding

B.F.A COMMUNICATIONS DESIGN ('13-'17)
SYRACUSE UNIVERSITY

TOOLS

Adobe Suite
Figma
Tableau
Sketch
Mapbox
Git
Markdown
Observable

PROGRAMMING

JavaScript
d3 / p5 / React / Chart
HTML / CSS
Python

SKILLS

Data Visualization
Dashboard Design
Wireframing
Product Design
UX / UI Design
Interaction Design
Animation
Web Design / Dev
Information Design
Branding & Identity
Publication Design

BATOOL AKBAR

she/her

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