

The DCI Ambassador Program

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Let's get more people into the IT-industry – together!

1. Refer a friend 2.0 - What is the DCI Ambassador Program

The DCI Ambassador Program is a chance for our students to become representatives of the DCI and therefore a significant part of our daily DCI business activities. You will represent DCI on a local level and inform people in your very own network about our programs. You can also design your very own projects with our support. Refer to your friends or family who want to start in the IT-industry. Recommend the DCI to associations. It lives from the voluntary engagement of our students and has shown very positive results so far.

2. Let's join the movement - What is the goal of the DCI Ambassador Program

There are certain goals we want to achieve with the Program, such as:

- enhance your network and the one of DCI
- put your knowledge into practice and build your portfolio for the future
- help DCI reach more people and ultimately help them find their way into the IT Industry
- teach you extra skills that will give you an advantage in the IT industry and increase your chances on the job market
- combine theory and practice

3. Put your skills into practice - What can you do as a DCI Ambassador

As a DCI Ambassador you can use the knowledge and the skills that you've learned during your courses in a practical context. Possible activities are for example:

- Translate your own innovative ideas into reality
- Start your own projects with the help and budget of our DCI Team
- Connect to others via Social Media and build a stronger network
- Refer your friends or family who want to start a new career in IT to us
- share your experience at DCI in your very own success story
- Help us diversify our student pool
- Dive into online marketing management

- Organize your own events



DCI Ambassadors at a self-organised Hackathon

4. Enhance your practical Knowledge - Which skills can you acquire

As a DCI Ambassador you can enhance your skills in the following fields depending on the projects you choose:

- Online Marketing
- Referral Marketing
- Community Management
- Event Management
- Public Relations
- Sales Management
- Web Development
- Graphic Design
- & more

5. Extra work pays off - What are the benefits of the DCI Ambassador Program

We really appreciate your engagement and want to help you with your very own projects as much as we can. Therefore, you can expect the following benefits:

- A verified certification with all activities you've done and skills you've learned for your portfolio
- Individual mentoring, marketing budget and practical knowledge from our Team
- More Involvement into our business activities
- Your very own mail account, private Slack channel and business card
- An Amazon voucher of 200€ for every successfully recruited new student



6. Your personal contact

Feel free to contact our Ambassador Management for questions, ideas or feedback.



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