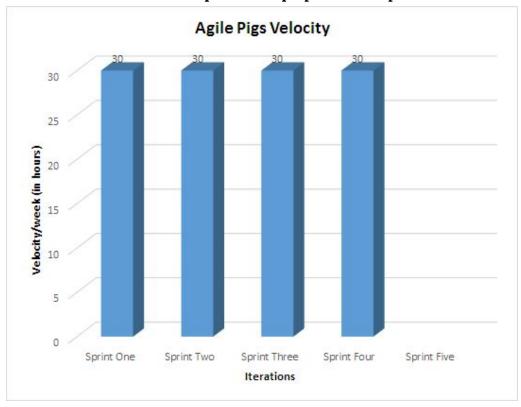
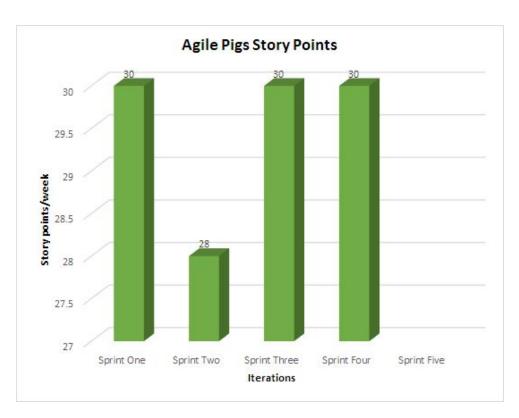
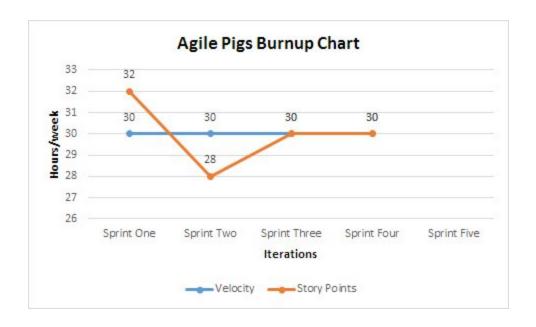
Sprint 4 Wrap-up and Retrospective







Story points:

- 1. Met with the client to ensure progress on right path 4
- 2. Researched tools to be used by the client 6
- 3. Learned how to use those tools and tested if they were the right tools 7
- 4. Identified areas of improvement in CyberGirlz website 6
- 5. Assessed CyberGirlz's social media accounts 7 **Total 30**

In Progress

Hour Task

- 8 Social media automation
- 7 Reasons to update website
- 5 Final list of tools

Completed

Hour Task

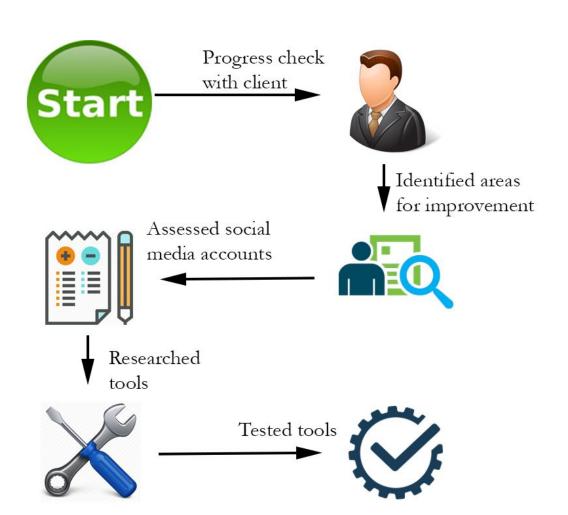
- 4 Contact Client
- 6 Research Tools
- 7 Learn tools
- 6 Identify ways to update/automate website
- 7 Assess social media



	4/Apr	5/Apr	6/Apr	7/Apr	8/Apr	11/Ap	12/Ap	13/Ap	14/Ap	15/Ap
						r	r	r	r	r
Not Started	25	22	18	15	12	11	8	6	3	0
In	3	3	4	3	3	1	3	2	2	2

Progress

Complete 2 5 8 12 15 18 19 22 25 28 d





1.Goals and targets for past sprint (4/6 - 4/18)

Our main goal for this past sprint has been to coordinate with Jose to begin work on their social media pages. We also wanted to learn more about the different tools we can use to help automate the process of managing the different accounts.

2.Accomplishments for past sprint (4/6 - 4/18)

Task	Explanation
Coordinate with Jose from the STEM Center	We had a WebEx meeting with Jose to discuss the details of the project and what we hope to accomplish. He also gave us access to CyberGirlz social media accounts and pictures we can use.
Begin research on social media automation tools	Researched tools we can use to help manage and automate social media accounts for CyberGirlz
Create new social media accounts	We created new social media accounts (Twitter and Facebook) on behalf of CyberGirlz

3.Next sprint(4/18 - 4/26)

Start work on: We will create new social media accounts for Stem Center to work with. We will also find ways to automate the accounts.

Continue work on: We will continue to research on different tools suitable for our client's needs.

4.Assessment of status

Assessment of Identifying Problems:

Now that we know Social Media is a powerful tool to help gain awareness of CyberGirlz, we will find an easy solution to manage these different platforms. We have also identified the areas of improvement in the CyberGirlz website and their social media accounts.

Obstacles/ Constraints:

There are free enterprises that help manage social media, but they might not be enough. We will also need to get familiar with a platform Stem Center wishes to use.

5.Sprint Three: Retrospective

For sprint 4, we contacted Jose from STEM center through WebEx to clarify what we were going to do for them. We then reached an agreement and requested access to their social media accounts as well as any media files pertaining CyberGirlz they may have.

What worked:

Learning the social media automation tools was fairly straight-forward. Also, meeting with Jose and getting the resources we needed to start automation, like CyberGirlz pictures and social media account access, was also a smooth process.

What didn't work:

We wanted to meet face to face but this proved to be problematic as the times available were inconvenient for Jose and ourselves. We ended up conducting our meeting through WebEx. Also, our presentation's data was not easily digestible as the graphs were small and hard to read.

What you stopped doing:

Initially, we were planning on updating their social media accounts as well as their website but after some clarification from Debra, this plan was altered to only updating their social media accounts.

What you have continued to do:

We decided we would only update their social media accounts as well as give them tools to make it easier for them to update on their own since we will not always be around to update them ourselves. We were given access to their social media accounts at the end of Sprint 4 which means during Sprint 5 we will be able to update them.

Current Result of Plans

Category	Why
Implemented and working	 Get in touch with Jose and discuss as a group what our next steps are as a group over WebEx Understand tools to be used by the client Created new social media accounts;

	Twitter and Facebook 4. Velocity - helps balance our workload 5. Our ways of communicating - facebook, instant messaging, group chat, WebEx, Google Docs
Implemented but not working	WebEx meetings. WebEx meetings work but not all candidates are able to log on
Not implemented	 Creating a full website for our client A new approach at understanding the problem Clarification and Confirmation

Plans for Improvement

- 1. Start to build all the social media accounts
 - a. Add photos to accounts
 - b. Creating events
- 2. Spread word of the club for people to join
 - a. Making themselves public so people are aware
- 3. Continue research
- 4. Use cloud based communication tools to meet with client