

Brandon Sapalo

PRODUCT DESIGNER

bsapalo.github.io/portfolio

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EDUCATION.

University of Southern California

August 2017 – Present

Computer Science / Business Administration

Est. May 2021

Coursework requirements are split in half between the Viterbi School of Engineering and Marshall School of Business.



EXPERIENCE.

Timbre Interfaces, Inc.

February 2020 – Present

Product Designer, Co-founder

I'm designing a new voice chat experience for people with motor disabilities. I perform user interviews to inform my designs and support the engineering team by creating components in React Native.

University of Southern California

August 2020 – Present

Teaching Assistant – Design for User Experience (ITP 310)

I design Figma demo's (i.e. Hotel App Redesign and Restaurant Design System) to teach USC students user-centered design and research processes (i.e. Journey Maps, User Interviews, and Competitive Matrix).

Struct Club, Inc.

May 2020 – August 2020

UX & Product Intern

I redesigned the class-editing tool for the music-inspired mobile fitness application, Struct Club, to reduce the number of steps in the edit process. I also designed the first bundle in their fitness class marketplace to offer new workouts to 200 monthly users.

LEADERSHIP.

Innovative Design at USC

August 2020 – Present

Web Design Team Lead

I led a team of seven designers in redesigning websites and userflows for USC's premier creative agency, Innovative Design. I led client projects with organizations like VoteSC, AcceptED, and USC American Lung Association.

Scope USC

August 2020 – December 2020

Director of Events

I organized a hackathon (55 participants) and weekly guest lectures to provide technical guidance with technologies such as React, Swift, and REST APIs.

VOLUNTEERING.

The Bay Area COVID-19 Awareness Network

July 2020 – November 2020

Web Developer & Designer

I designed and developed (in HTML/CSS) the landing page for Bay Area CAN, a texting service that delivers timely & accurate information about COVID-19 and local business reopenings.

ABOUT ME.

A hooper with a love for everything NBA.

A designer with the drive to translate user needs into seamless and fun experiences.

A frontend engineer with a deep understanding of visual design principles.

DESIGN SKILLS.

User Centered Design
UX Design
Wireframing
Prototyping
User Interviews
Journey Mapping
Design System
Web Design
Mobile Design
Usability Testing

CODING SKILLS.

React Native
HTML
CSS
Javascript
C++
SQL

TOOLS.

Figma
Squarespace
Webflow
MixPanel
Mail Chimp