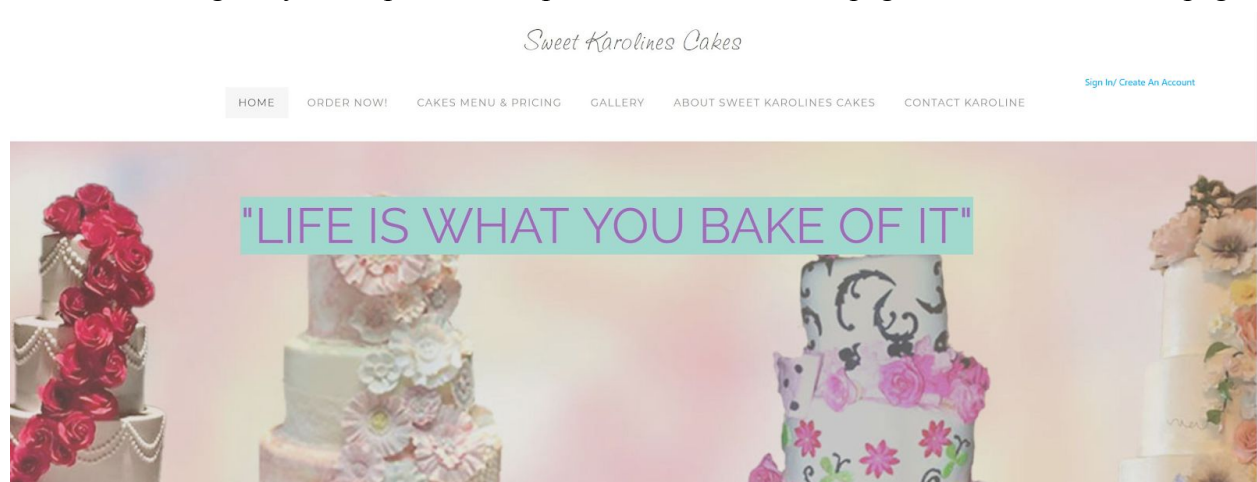


Prototype - Homepage: The following image was created to give Sweet Karoline's an idea of what the homepage of the website may look like. It includes tabs for the home page, order form, the menu, a gallery for photos of products, an about page, and the contact page.



Prototype - Order Form: This is a basic prototype of what the order form will look like when the website is completed. It contains many fields that need to be filled with customer information. There is also a text box for any additional information, a calendar that lists available order dates, and the form gives the customer an option to upload a photo to give Karoline a better idea of what they want. Despite aesthetics, however, the main purpose of this form is to allow the customer to make an order, and it is designed in a way to make this an easy process.

Sweet Karolines Cakes

First Name

Last Name

Date of Birth

Address

City

State

Zipcode

Order Type

☐ Delivery
☐ Carryout

Cakes

Basic Flavors

Cupcakes

Premium Flavors

Seasonal Flavors

Frosting Flavors

Cake / Cupcake Filling

More Treats

Save This Order for Later?

☐ Yes
☐ No

Phone Number:

email address:

Additional Comments:

Order Date / Availability

December 2018

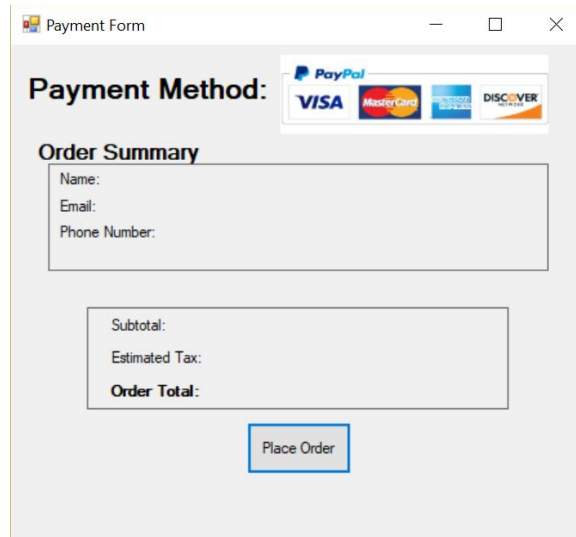
Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

Today: 12/5/2018

Upload picture or take photo

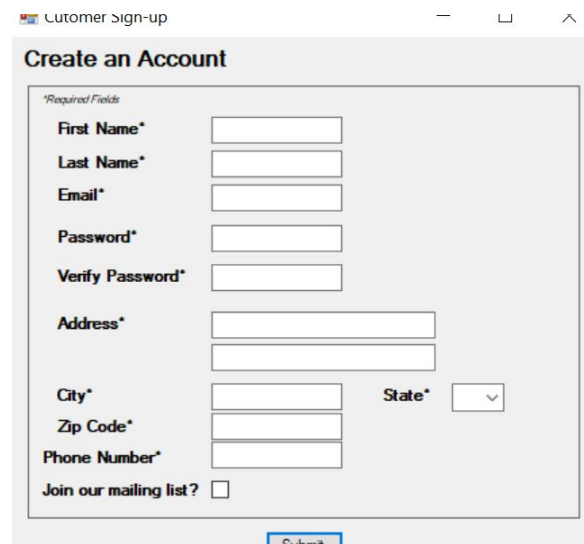
Upload

Prototype - Payment Form: This is a basic prototype of what the payment form will look like when the website is completed. Paypal will be the sole method of payment that is accepted, so it is displayed at the top of the form. The symbols for the various credit card companies signify that they are all processed through paypal. Since it can be a liability, Sweet Karoline's website will not handle credit card information directly. The rest of the form consists of an order summary that displays the type of product that was ordered and the total cost.



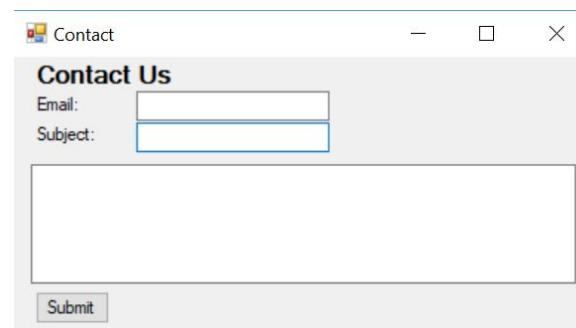
The image shows a web browser window titled "Payment Form". The main heading is "Payment Method:", followed by logos for PayPal, VISA, MasterCard, American Express, and DISCOVER. Below this is an "Order Summary" section containing three input fields: "Name:", "Email:", and "Phone Number:". Further down, there are three more input fields: "Subtotal:", "Estimated Tax:", and "Order Total:". At the bottom right of the form is a blue button labeled "Place Order".

Prototype - Account Setup: This is a basic prototype of what the account creation form will look like when the website is completed. Nearly all of the fields require the customer to enter their information to create an account with Sweet Karoline's Cakes. The form also includes an option to join a mailing list.



The image shows a web browser window titled "Customer Sign-up". The main heading is "Create an Account". Below the heading, there is a section labeled "*Required Fields". This section contains several input fields: "First Name*", "Last Name*", "Email*", "Password*", "Verify Password*", "Address*" (with a second line for continuation), "City*", "State*" (a dropdown menu), "Zip Code*", and "Phone Number*". At the bottom of the form, there is a checkbox labeled "Join our mailing list?". A blue "Submit" button is located at the bottom right of the form.

Prototype - Contact Form: This is a basic prototype of what the contact form will look like when the website is completed. The customer will enter their email, add a subject, and compose their message. The contact form will forward all messages to the administrative email.



The image shows a web browser window titled "Contact". The main heading is "Contact Us". Below the heading, there are two input fields: "Email:" and "Subject:". Below these fields is a large text area for composing a message. At the bottom of the form is a blue "Submit" button.

Prototype - Customer Sign-in Page: When the customer tries to complete an order on Sweet Karoline's website, they will be taken to this page first. The customer will be presented with the option to create an account or to continue as a guest. This webpage also shows the status of their shopping cart, and gives the customer the option to create an account on SKC's website through various social media platforms.

Customer Sign-in

Returning Customers

If you are a returning customer, please log in to our Online Store

E-Mail Address:

Password:

[Log In Securely](#)

Did you forget your password? [Click here](#)

Create account or check out as a guest

If you are new to our Online Store:

[Click here](#) to enter your contact information.

Or [cancel and return to shopping.](#)

[Log In](#) [Contact](#)

Your Shopping Cart


The Shopping Cart is currently empty

[Redeem Gift Certificate](#)

[Pinterest](#)
[Facebook](#)
[Twitter](#)
[YouTube](#)
[Instagram](#)

Prototype - Customer Account Page: This is a visual representation of what the customer will see when they choose to view their account on SKC's website. The page contains all of the information pertaining to the customer's account, and a link to the customer's order history. The arrows on the right side of the page act as links that allow the customer to update their information if they choose to do so.

My Account




[Order History](#)

Name	John Doe	>
Email	john.doe@gmail.com	>
Phone	(502)123-9999	>
Birthday	December 16, 1995	>
Password	*****	>

Prototype - Order History Page:

This is the page that will display previous orders made by the customer. It contains the Order Date, Order Type, Order ID, Amount Paid, Item Description, and Payment Method Used.



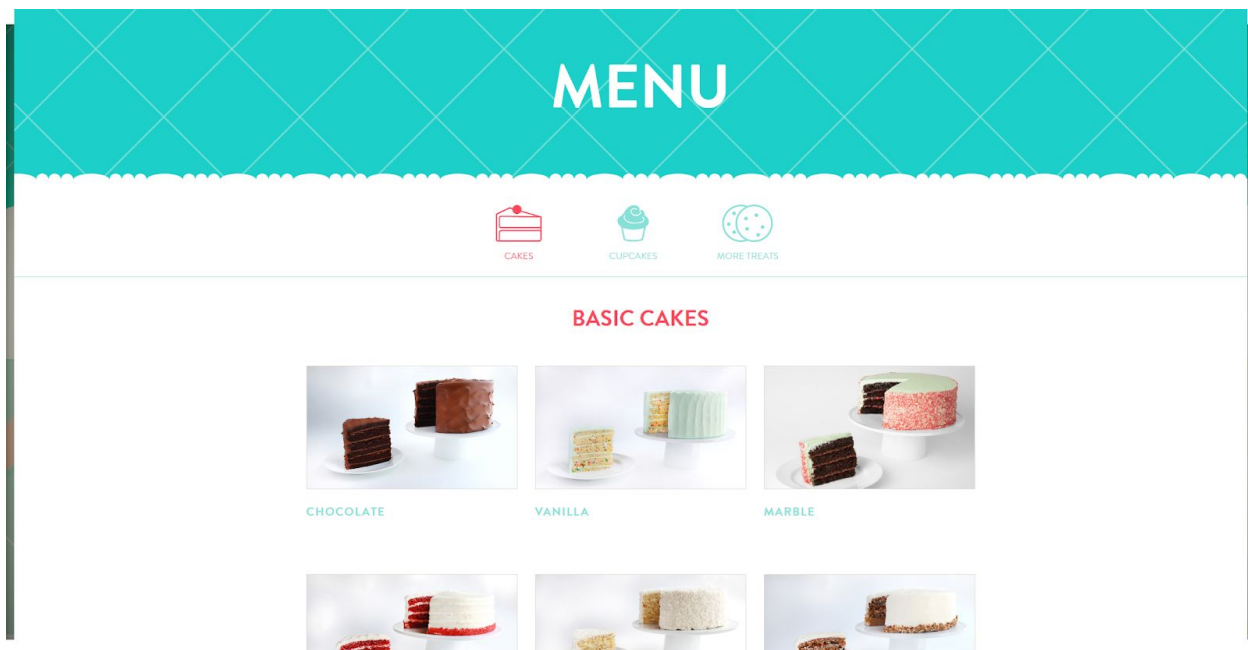
ORDER HISTORY

[< Back to My Account](#)

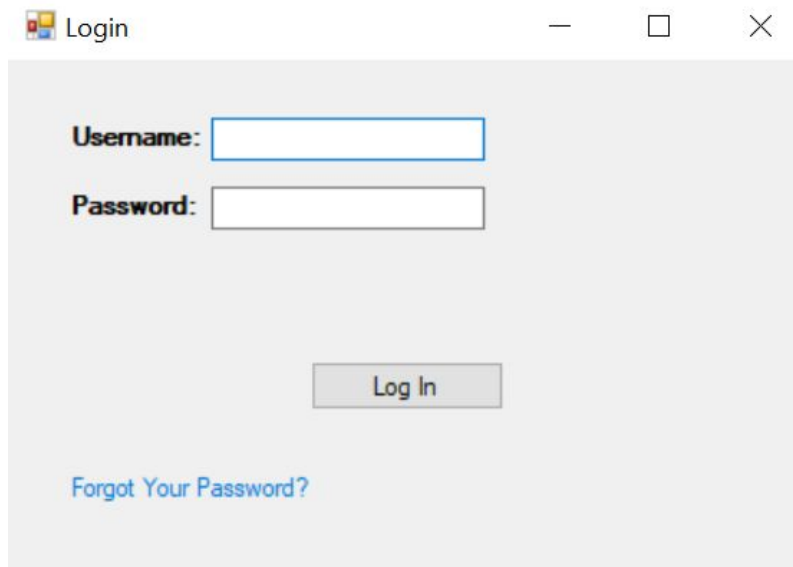
VIEW ORDER HISTORY - 2015 ▾

Date	Description	Order Id	Payment Method	Order Type	Total
9/8/2015	Specialty French Vanilla	4488376	PayPal	Carryout	USD 79.50

Prototype - Menu: The following image was created to give Sweet Karoline's an idea of what the menu may look like. It has three submenus for Cakes, Cupcakes, and More Treats. Some examples of cakes are shown as well.

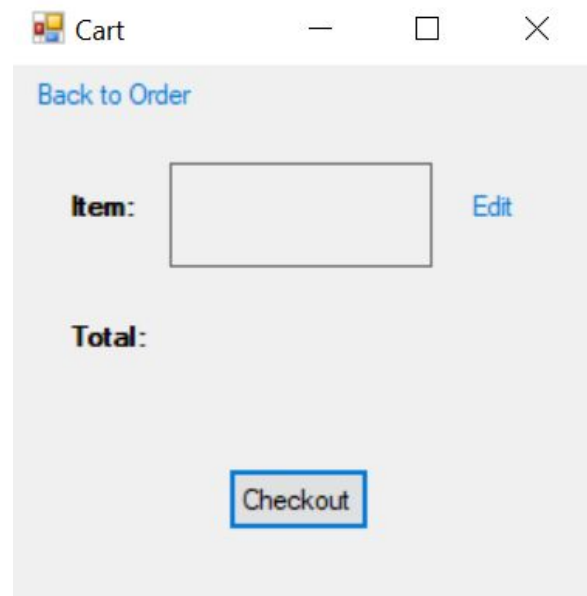


Prototype - Admin Login: This is a basic example of what Karoline will see when she attempts to login to the cms. It asks for a username, a password, and has a link to start a password reset.



A screenshot of a web browser window titled "Login". The window has standard minimize, maximize, and close buttons. The main content area is light gray and contains a login form. The form has two input fields: "Username:" and "Password:". Below the password field is a "Log In" button. At the bottom of the form is a blue link that says "Forgot Your Password?".

Prototype - Shopping Cart: This is a visual representation of the customers shopping cart. It can be empty or have items inside. The shopping cart is mainly meant to be transitional, and is used to show the customer their order on last time before they checkout.



A screenshot of a web browser window titled "Cart". The window has standard minimize, maximize, and close buttons. The main content area is light gray and contains a shopping cart interface. At the top left is a blue link "Back to Order". Below this is a section for an item, with the label "Item:" followed by a large empty rectangular box. To the right of the box is a blue link "Edit". Below the item section is the label "Total:". At the bottom of the form is a "Checkout" button.