SXSW 2012

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5:00pm

Surviving the Night: An International ARG Tell All

Saturday March 10, 2012 5:00pm - 6:00pm @ Palmer Events Center (Room 1-2) (900 Barton Springs Rd., Austin. TX 78704)



Each Summer, thousands of people of all ages and interests participate in local variations of the alternate reality game known as "Journey to the End of the Night", a free, non-sponsored, community-supported race through the streets of major metropolitan cities. The rules are simple but the outcome is anything but: Players travel between checkpoints as fast as they can while avoiding being caught by chasers. Those who survive are rewarded while those who are caught become chasers themselves. Based on the successes of SFZero's model of collaborative gaming, Journey to the End of the Night has grown into an international cultural phenomenon and continues to fascinate new players year after year.

Speakers



Brandon Schmittling

Creative Director | Cluster Media | ***Updated - Brandin is ...



Markus Hametner

Fin.io | CompSci masters student, consultant & developer in ...



Co-founder | Situate | Sam is a game designer from San Franc...

Sean Mahan
Designer / Developer | SFZero | Sean W. Mahan is a game desi...

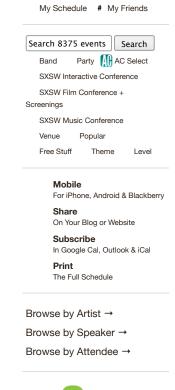


Thomas Lotze

Data Analysis Specialist | Grockit

Type Interactive, Panel Hashtag #sxsw #Journey Theme Gaming

Level Beginner





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 Website http://schedule.sxsw.com/2012/events/event_IAP10501

 9 Interested
 Number reflects verificate and segment of seate publish their events schedule and mobile app in every format.

 Thomas Zorbach
 Jacob Moschler
 Rusty Kocian

 Patrice Hall
 Jenny Benevento
 Nathan T. Wright

 andrew22
 Ryan Boyles
 Laura Jordan Bambach

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