

HOW TO SURVIVE THE NIGHT

Presented by Brandon Schmittling
IgniteDC #2

Mass Culture Events



WHITE HOUSE
PERSHING
PARK



Life as a Game



WHITE HOUSE
PERSHING
PARK

GALLE
M
MERIA CENTRE

JOURNEY TO THE END OF THE NIGHT DC

MCMILLAN
RESERVOIR

Journey to the End of the Night



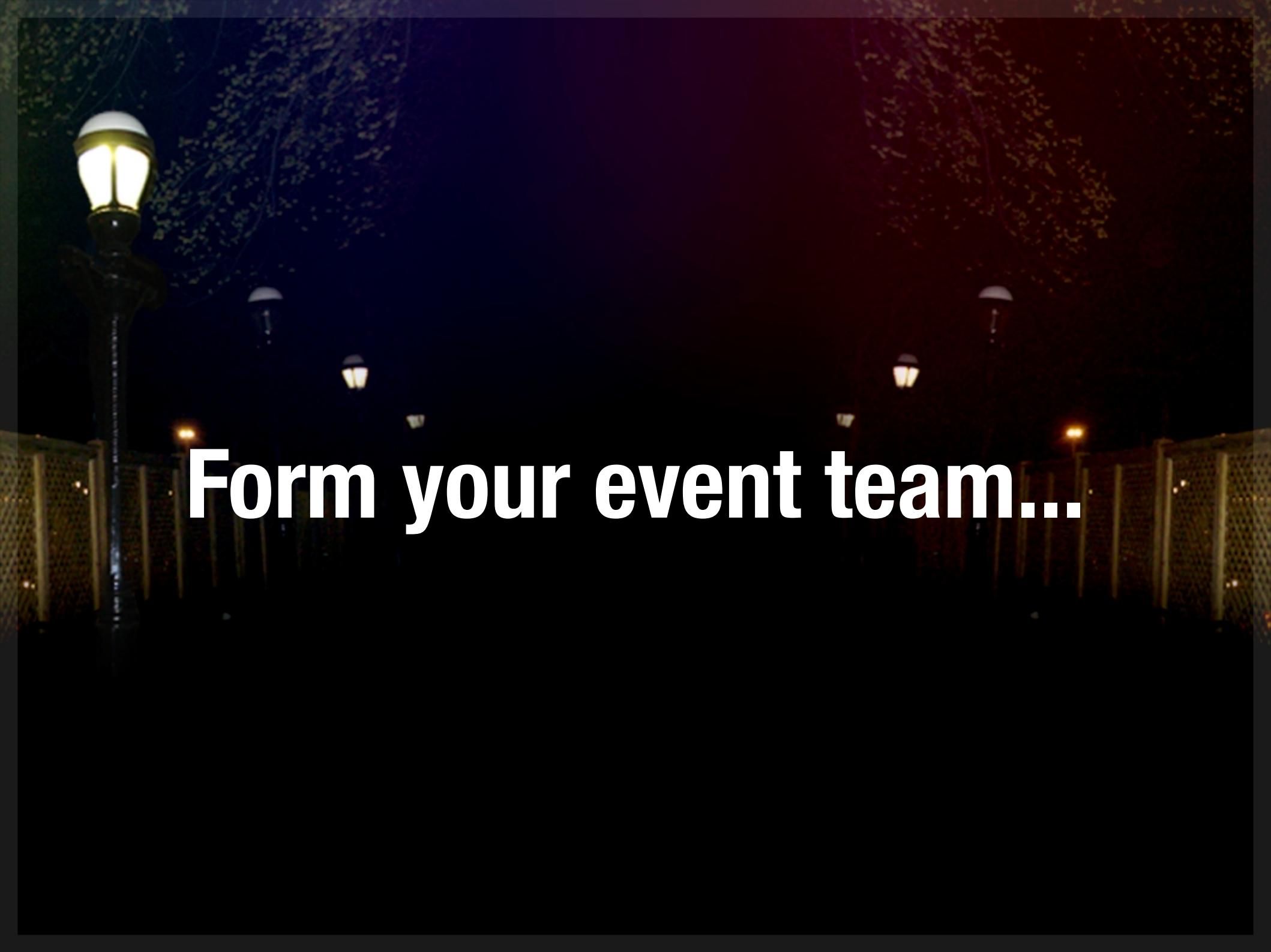
WHITE HOUSE
PERSHING
PARK

Can you really do this?



WHITE HOUSE
PERSHING
PARK



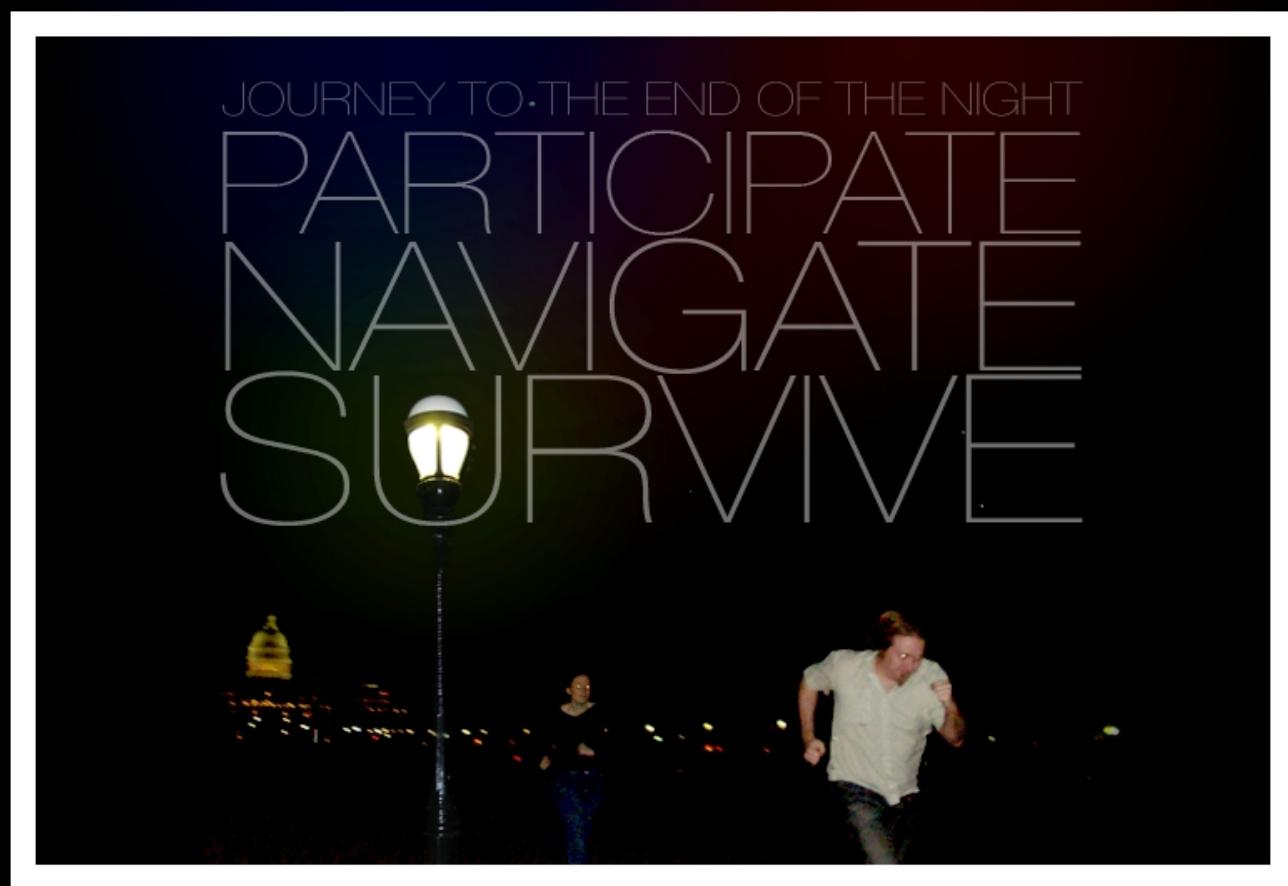
The background of the image is a dark, nighttime scene. On the left, a tall, ornate street lamp stands illuminated, casting a warm glow. Behind it, several smaller, lower streetlights are visible, some also glowing. To the right, there's a large, dark tree with dense foliage. In the foreground, the dark silhouette of a chain-link fence runs across the bottom of the frame.

Form your event team...

Plan the game...



Get a web site...



[WARN A FRIEND](#) [FACEBOOK EVENT](#) [PHOTO EVIDENCE](#) [CONTACT](#)

WHITE HOUSE
PERSHING
PARK



MCMILLAN
RESERVOIR

COLLEGES
BRYANT ST
HOWARD
UNIVERSITY

7TH ST
PARK

M
metro

C
M
metro

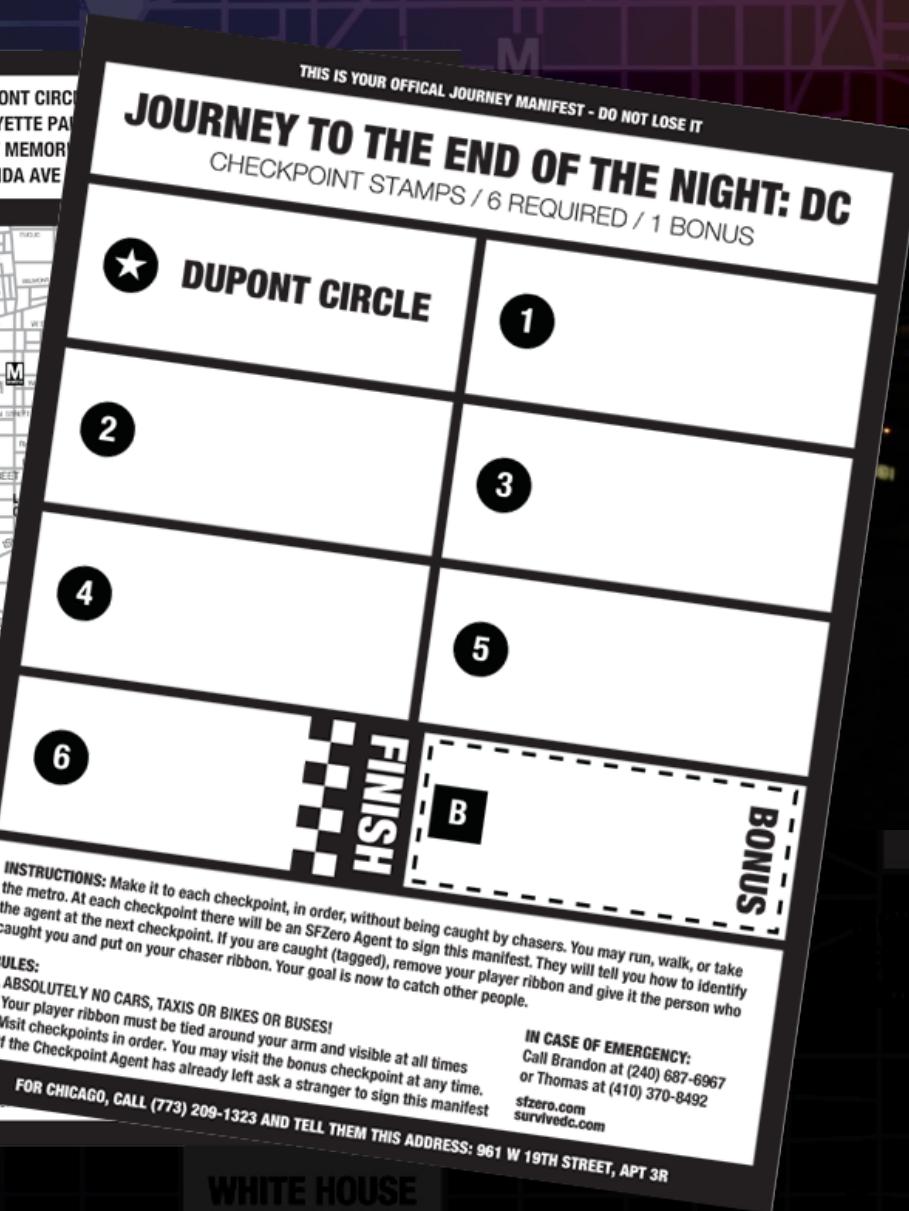
B

GALLE

M
metro

VERA
CENTRE

Set the course...



GALLE

M
metro

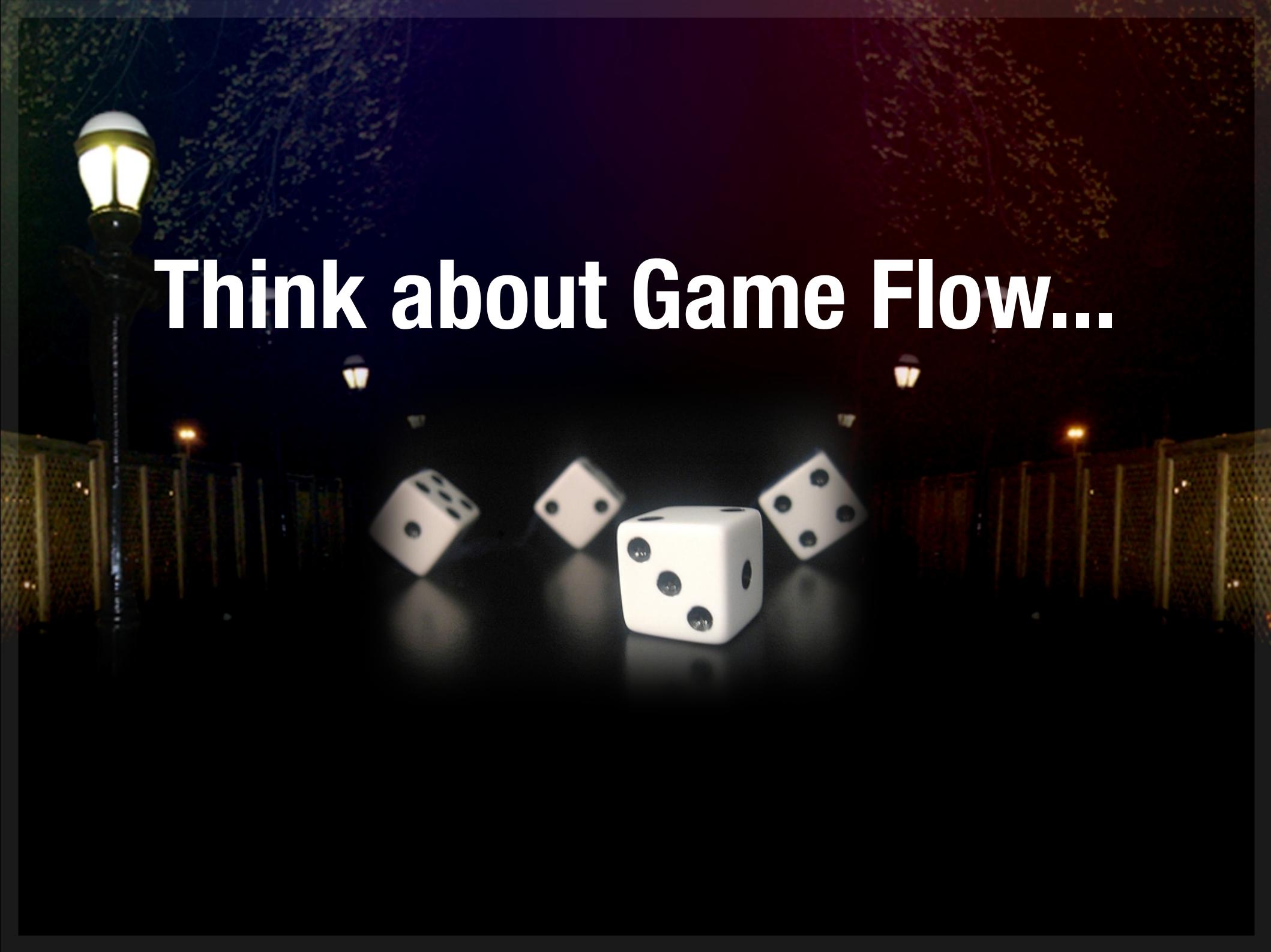
VERIZON CENTER

Get the word out...



WHITE HOUSE
PERSHING
PARK



The background of the image is a dark, nighttime scene. On the left, a street lamp with a white glow illuminates some foliage. In the center, four white six-sided dice are scattered on a dark surface, casting soft shadows. The dice show various faces: one shows three dots, another shows two dots, and two others show one dot. The overall atmosphere is mysterious and focused on the concept of game flow.

Think about Game Flow...

Checkpoint Setup



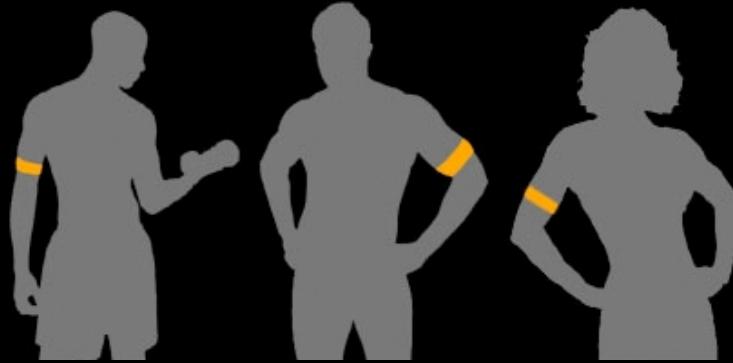
The Assembly



The Release

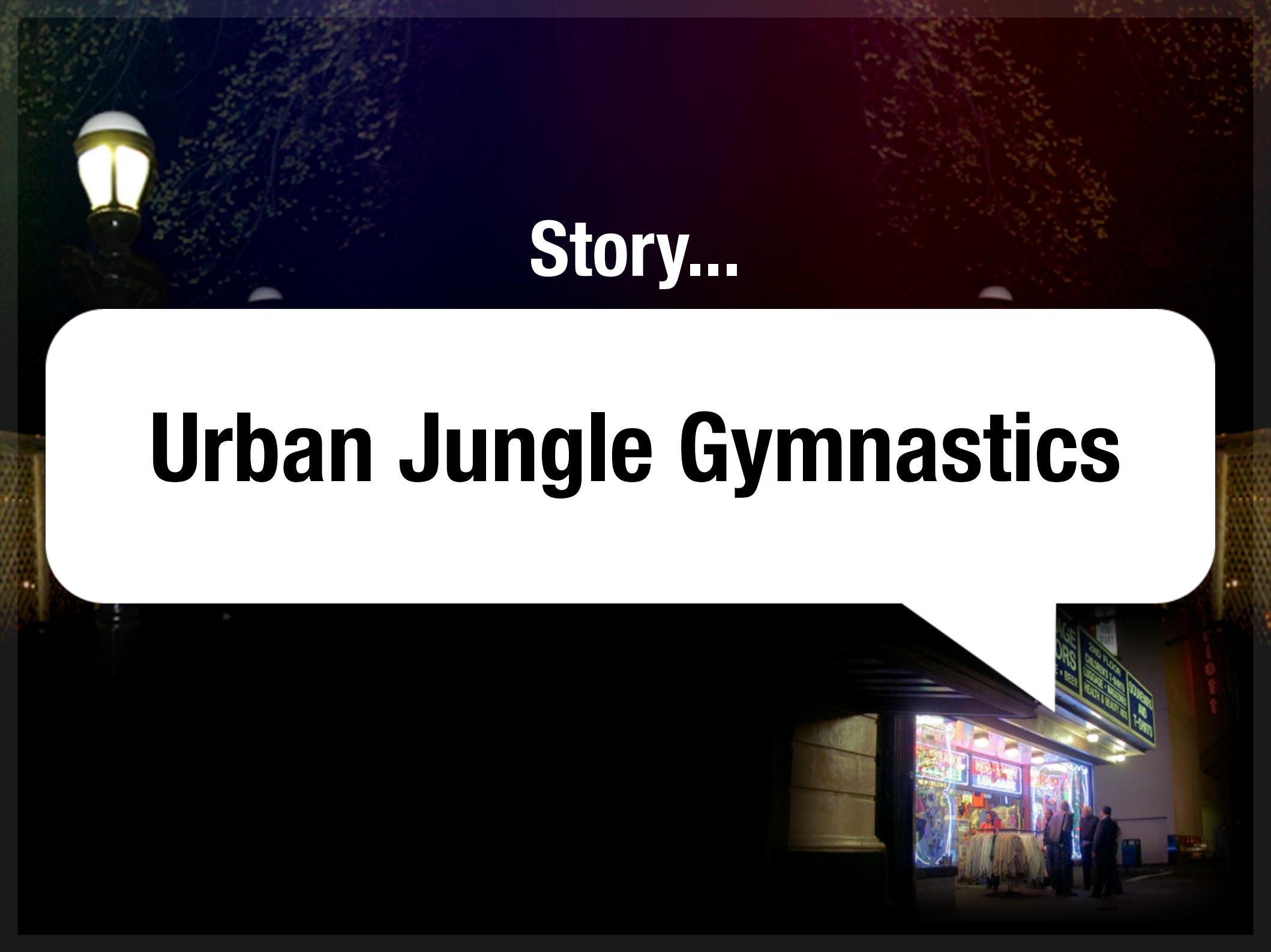


Gameplay Dynamics



Personalities

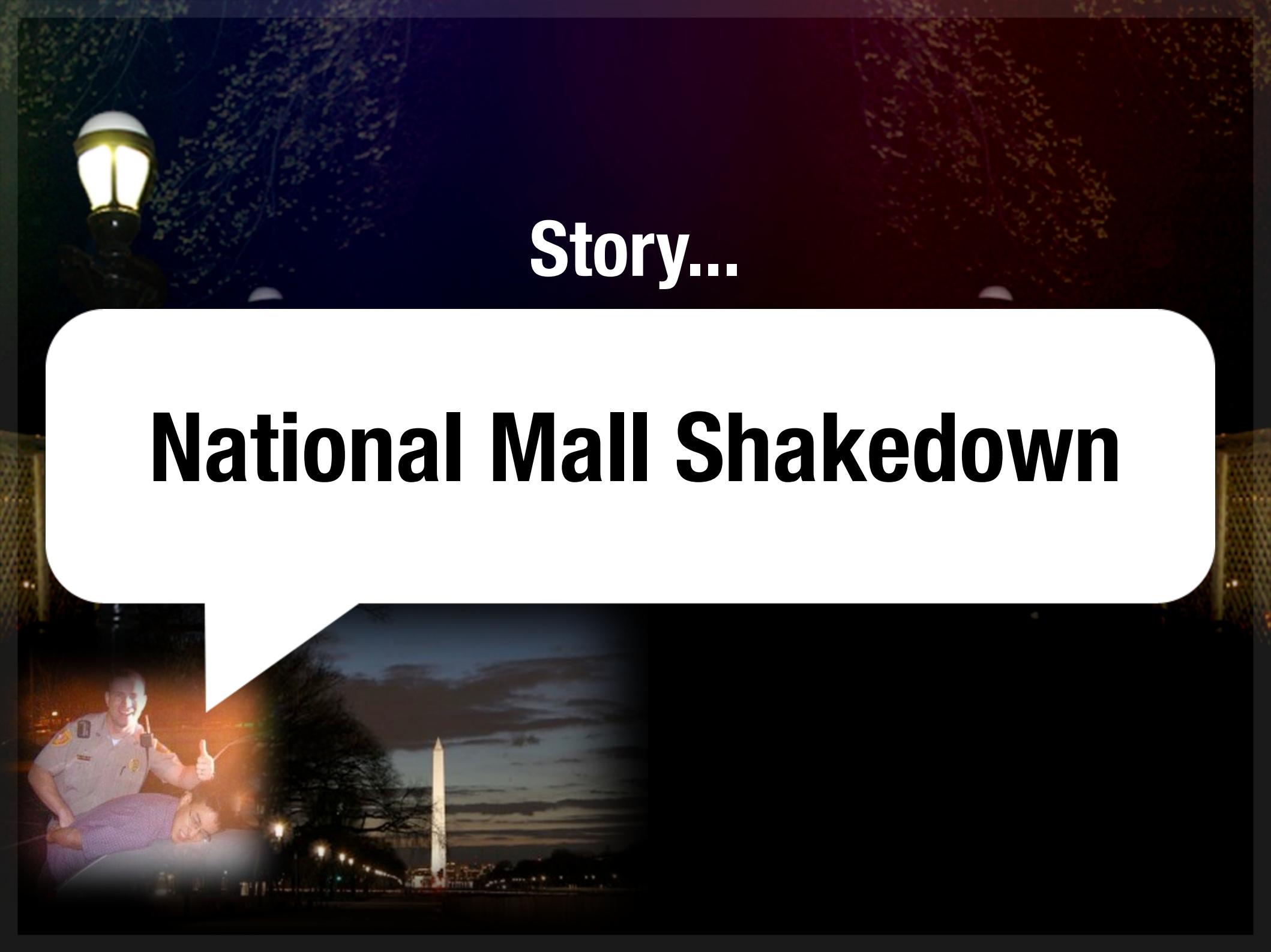




Story...

Urban Jungle Gymnastics

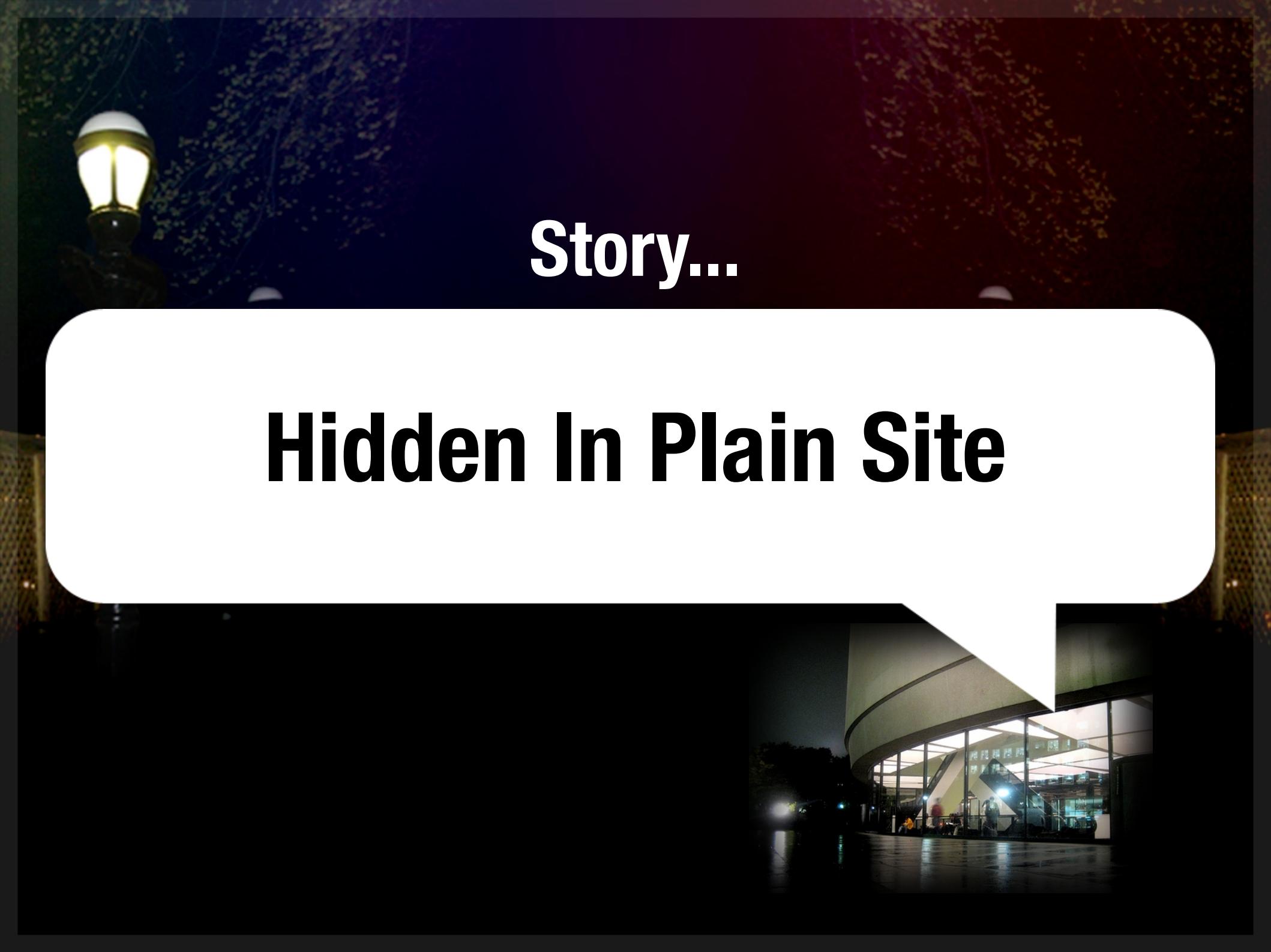




A large white speech bubble is positioned in the center of the slide, containing the title text. In the bottom left corner, there is a smaller inset image showing two people, a man and a woman, smiling and posing together outdoors at night. The man is wearing a uniform, likely a park ranger, and they are standing near a street lamp.

Story...

National Mall Shakedown

The background of the slide is a photograph of a night scene. On the left, a street lamp with four light heads is illuminated, casting a warm glow. To its right, there are dense, dark trees or bushes. The overall atmosphere is dark and moody.

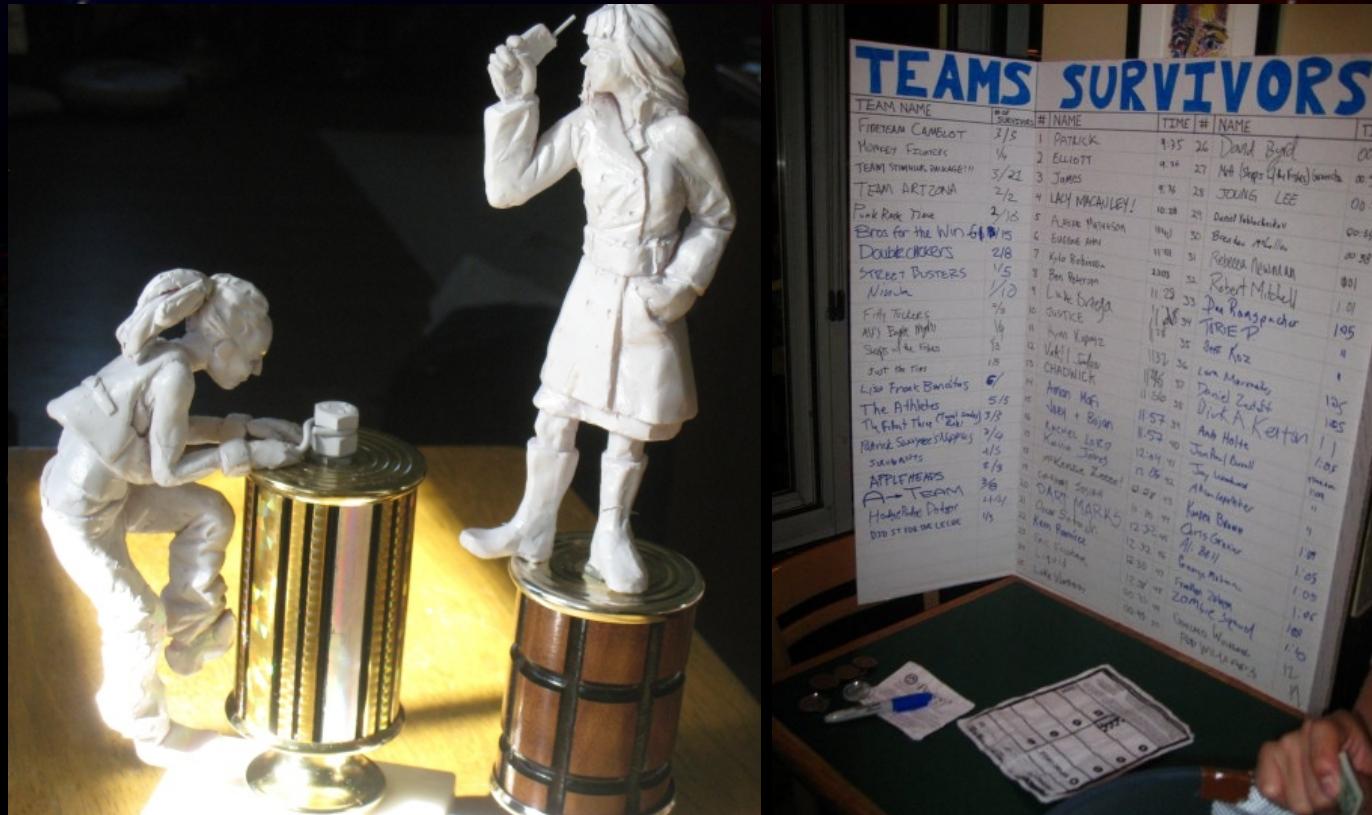
Story...

A large, solid white speech bubble is positioned in the center of the slide. Inside the bubble, the text "Hidden In Plain Site" is written in a bold, black, sans-serif font.

Hidden In Plain Site



Award Ceremony





A night photograph of a city street with two glowing streetlights on either side. A faint map of Washington, D.C. is overlaid on the background, showing landmarks like the White House, Pershing Park, and Howard University. The map also includes a grid of streets and several 'Metro' station markers.

Thank You!

HOW TO SURVIVE THE NIGHT

SurviveDC.com
sf0.org