

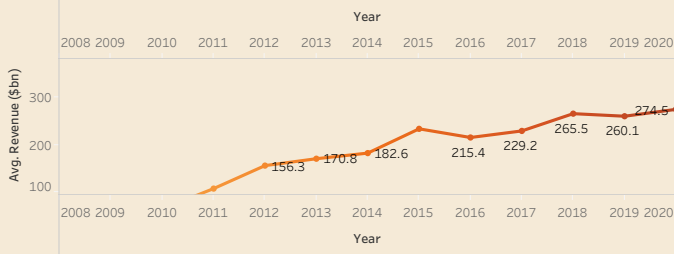
KPI

Brand	Discount Percentage	Market Share	Number of Ratios	Sale Price	Star Rating	Sales Difference
Apple	0	77,000	11,202	77,000	5	0

KPI\_2

Active Users (mm)	Revenue Generated	Units sold (mm)
1,334	205	232

Annual Revenue



Year 2022

Colour Multiple values

Brand APPLE

Model Specification

APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	65,900
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	59,900
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Black	74,900
APPLE IPHONE 12	A Bionic Chip with ..	12MP	12MP + 12MP	Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Model-Share

