



zero token

WHITEPAPER

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Introduction:

Zero Token is a self-staking token that is a collaboration of a Unisex Streetwear Brand and a Binance Smart Chain Token, that is immersed on being the future of clothing inside the Metaverse.

Released on 11th December 2021 on the Binance Smart Chain network, Zero Token is the official BSC Token of Zero Clothing UK.

Zero Clothing UK is a Unisex Streetwear Brand based in the United Kingdom, established in September 2019.

Zero Token will be bringing Zero Clothing UK into the Metaverse, where people can purchase NFT's of our clothing to wear inside the virtual world, where their avatars will look trendy and fashionable.

This is what makes Zero Token unique, as it adds realism into the Metaverse, where you can fill your virtual wardrobe up with all your favourite t-shirts & hoodies to wear during your adventures into the virtual world.

The Story:

Zero Token is a unique Binance Smart Chain Token for the main reason that it is also a Unisex Streetwear Clothing Brand.

Zero Clothing UK is a UK based brand that was established in September 2019, and since the launch has grown steadily, whilst implementing a different style of clothing compared to your everyday outfits.

Zero Clothing UK has got a great following on social media with a combined following of around 20,000 people on all platforms.

Zero Clothing UK is slowly, but steadily growing into a known brand in the United Kingdom, and with the help of the Crypto community, we can get Zero where it really should be - at the top of the pile with all the other big, worldwide clothing brands.

The story, the aim, the ambition is that Zero Token in the near future will be creating an unique NFT Collection where we plan on implementing our clothing brand into The Metaverse - revolutionising WEB 3.0.

Zero Token isn't a meme coin/token, and instead is a promising project.

Yeah meme coins are cool! But we like to look at Zero Token as a serious project, with our full focus on maximising the full potential of this token and Brand.

Security:

The security of Zero Token is something us developers have taken very seriously. Zero Token is a 100% rugpull proof token, with 4% of every buy/sell transaction contributing towards our Liquidity Pool - which has been locked by Deeplock.io (As of the time of writing this, the liquidity lock ends on 01/01/22, where the liquidity will then be locked for upwards of 50 years).

Furthermore, 50% of Zero Token's total supply has been burnt to a dead address - something that was done at launch.

Audit Results:

Audit has yet to be complete, and is in the process of being done as this is being wrote (21/12/21 22:25 UTC)

Helpful Information and links:

What is a Liquidity Pool? - *A pool of paired tokens that can be swapped between each other, in this case ZERO/BNB*

What is a Dead Address? - *A dead address is an address nobody has control over or access to.*

Contract: <https://bscscan.com/address/0x470E02c2A8aAF1137eaA616992e944Ee925b219A>

Liquidity Locked: <https://deeplock.io/lock/0x86B9713dA11F37a900675BC6D985Da505E57DC90>

Developers:

The Developers between them hold just 9% of Zero Token, 3% per developer.

On Zero Token's BSCScan Holdings page, underneath the 50% holdings of the Dead Address where we have burned tokens, a 32% wallet will appear. This is Zero Token's Deployer Wallet which will be used for future burns, exchanges, giveaways etc.

The Marketing Wallet also holds 3% of the token.

Underneath that will be the developer holdings:

- Kieran - CEO of Zero Token & Zero Clothing UK - 3%
- Ryan - Partner of Zero Token - 3%
- Aaron - Partner of Zero Token - 3%

The Developers of Zero Token are very passionate about this project, and we can assure you we will do everything in our power to grow Zero Token to where it deserves to be - at the very top.

You can see the Holders page on BSCScan here:

<https://bscscan.com/token/0x470e02c2a8aaf1137eaa616992e944ee925b219a#balances>

Tokenomics:

Zero Token has a 10% buy/sell tax on all transactions. This is part of the self-staking process, where holders are deservedly rewarded.

Along with our tokenomics below, you'll also see that we are now contributing towards charity. Every 2% of a transaction will go towards charity donations, this could be weekly, monthly depending on the volume of transactions, but these donations will be to charities such as: Homeless people who need clothing, Children who need clothing.

Not everyone is as privileged as us, and this is our way of helping out.

- 1,000,000,000,000 initial total supply
- 50% of tokens burnt to a dead address
- 2% of all transactions is distributed to holders as a reward for holding Zero Token
- 4% of all transactions is added to the Liquidity Pool, to go towards growing the Liquidity of Zero Token
- 2% of all transactions goes towards a marketing wallet, which will go towards marketing campaigns, helping grow Zero Token.
- Most importantly, 2% of all transactions will go towards charity donations. These charities will be ones that support giving to homeless people, and children who need clothes.

Roadmap:

Phase One:

Successful Fair Launch of Zero Token ✓

Website Branding ✓

Setting up Social Media Channels ✓

Twitter Influencer Promotion ✓

CoinMarketCap Application Submission ✓

CoinGecko Application Submission ✓

Bscscan logo & social profiles Application Submission ✓

Phase Two:

Successful Bscscan application, resulting in image & website listing

Successful CoinMarketCap Application, resulting in listing

Successful CoinGecko Application, resulting in listing

Aggressive Marketing Campaign

AMA

Website Refurbishment

Donations to the Homeless & Children in Need

Phase Three:

Official NFT Collection

Listings onto Exchanges

Explorations of Partnerships

Metaverse Integration

Resources:

Bscscan:

<https://bscscan.com/token/0x470E02c2A8aAF1137eaA616992e944Ee925b219A>

Zero Token Website:

<https://www.zerotoken.co.uk>

Zero Token Telegram:

<https://t.me/bsczerotoken>

Zero Token Twitter:

<https://twitter.com/bsczerotoken>

Zero Token Instagram:

<https://instagram.com/zerotoken>

Zero Clothing UK Official Store:

<https://www.zeroclothinguk.com>

Zero Clothing UK Instagram:

<https://instagram.com/zeroclothinguk>

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