



BANGALORE
SCHOOL OF
DESIGN
& TECHNOLOGY



Create. Innovate. Inspire

Affiliation & Academic Partnerships



BSD CRESTA

BANGALORE SCHOOL OF DESIGN & TECHNOLOGY

Bangalore School of Design & Technology (BSDT) is a premier institution in India, dedicated to nurturing creativity and innovation in the design industry. Offering a wide range of programs including Interior Design, Interior Architecture, Graphic Design, Brand Strategy, UI/UX Design, Design Thinking, Furniture Design, Digital Architecture, Product Design, and Media Studies, BSDT serves as a launchpad for aspiring professionals in the creative field.

Operating under the BSD Educational Trust, the school emphasizes the development of meaningful, responsible, and imaginative design practices. Its mission is to foster excellence and provide students with tools to articulate their creativity and vision effectively.

To ensure students receive top-notch education, BSDT has established academic partnerships with leading design institutions. These collaborations enable the school to deliver programs that are intellectually engaging, technically advanced, and taught by experienced professionals. BSDT's curriculum aims to blend theoretical knowledge with hands-on learning, preparing students for competitive roles in the global creative landscape.

Through its commitment to innovation and excellence, BSDT continues to empower students and drive success in diverse creative industries.

“Design is not just what it looks like and feels like. Design is how it works.”

- Steve Jobs



BVA Graphic Design

Affiliated with Bengaluru North University | Duration: 4 Years

Embark on a transformative journey with our 4-year BVA in Graphic Design program. This comprehensive course merges timeless design principles with cutting-edge techniques, all under the guidance of seasoned industry experts. Through hands-on projects, real-world applications, and access to state-of-the-art facilities, students gain invaluable experience. Join a dynamic, creative community and graduate with a prestigious BVA degree, complemented by a professional portfolio that sets you apart. Begin your design career with us today.

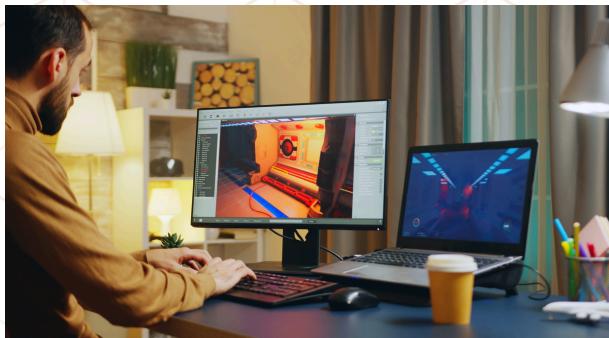
Visual Arts + Graphic Design + Creativity + Design Principles + Hands-on Experience + Typography + Branding + Digital Media + User Experience (UX) + Innovation + Traditional and Modern Techniques + Industry Professionals + Real-world Applications + Project-Based Learning + State-of-the-Art Facilities + Collaboration + Portfolio Development + Creative Community + Cutting-edge Design + Professional Practice

ELIGIBILITY

10+2 from recognized Board / Council with minimum 50% marks.

SOFTWARE TOOLS

Autodesk | Autocad Adobe Photoshop | Revit | Sketchup | Enscape



Curriculum

First Semester

General English | Additional English | Design Fundamentals I | Drawing Fundamentals I | Design Language I | Open Elective I | Digital Fluency | Health & Wellness / Yoga

Second Semester

General English | Additional English | Design Fundamentals 2 | Drawing Fundamentals 2 | Design Language 2 | Open Elective 2 | Environmental Science | Health & Wellness / Yoga

Third Semester

General English | Additional English | Graphic Design & Communication – I | Basic Typography | Digital media – I | Open Elective 3 | Financial Education and Investment Awareness | Sports and CA

Fourth Semester

General English | Additional English | Graphic Design & Communication – 2 | Advanced Typography | Digital media – 2 | Open Elective 4 | Indian Constitution | Sports and CA

Fifth Semester

Graphic Design for Print & Web Media | Graphic Design for Gaming | Information Design | Theory of Advertising Design | Discipline Elective Course I | Vocational Course I | Cyber Security (SEC)

Sixth Semester

Advertising Design & Media | Packaging Design and Printing Technology | Introduction to UI/UX Design | Theory Visual communication & Media | Discipline Elective Course 2 | Vocational Course 2 | Skill Enhancement Course

Seventh Semester

*Subject to change as per NEP

Graduation Project Part I | Portfolio Development | Sustainable Practices in Design | Design Thesis

Eighth Semester

*Subject to change as per NEP

Graduation Project Part 2 | Internship

How we teach @ BSDT?

At Bangalore School of Design and Technology, we blend hands-on learning with industry-driven curriculam to ensure students gain practical skills and real-world experience. Through workshops, internships, we prepare students for dynamic career in Design and Technology.



CAREER SERVICES: Your Gateway to Success

At BSDT, our Career Services are designed to propel you toward a thriving professional journey. With personalized career guidance, cutting-edge skill-building programs, and exclusive opportunities, we ensure you're equipped to excel in the competitive world of design and technology.

Why BSDT Leads in Career Support

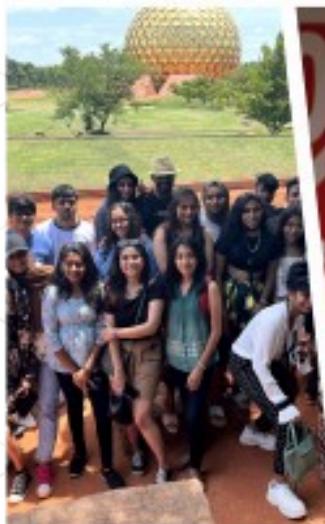
- 500+ Industry Partnerships:** Collaborations with top organizations to provide unparalleled internship and placement opportunities.
- Tailored Career Pathways:** Personalized mentorship and resources to match your unique ambitions and strengths.
- Industry Conclave:** A flagship event that bridges academia and industry, fostering meaningful connections and real-world insights for students and professionals alike.
- Job-Ready Training:** Workshops, mock interviews, and portfolio development sessions to give you a competitive edge.

At BSDT, your success is our mission. We don't just prepare you for the job market; we help you lead it.

*and many more...

LIFE @ BSDT



“Good design is all about making other designers feel like idiots because that idea wasn’t theirs.”

- Frank Chimero

Contact Us



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