



BANGALORE  
SCHOOL OF  
**DESIGN**  
& TECHNOLOGY



**Create. Innovate. Inspire**

**Affiliation & Academic Partnerships**



**BSD CRESTA**

# BANGALORE SCHOOL OF DESIGN & TECHNOLOGY

Bangalore School of Design & Technology (BSDT) is a premier institution in India, dedicated to nurturing creativity and innovation in the design industry. Offering a wide range of programs including Interior Design, Interior Architecture, Graphic Design, Brand Strategy, UI/UX Design, Design Thinking, Furniture Design, Digital Architecture, Product Design, and Media Studies, BSDT serves as a launchpad for aspiring professionals in the creative field.

Operating under the BSD Educational Trust, the school emphasizes the development of meaningful, responsible, and imaginative design practices. Its mission is to foster excellence and provide students with tools to articulate their creativity and vision effectively.

To ensure students receive top-notch education, BSDT has established academic partnerships with leading design institutions. These collaborations enable the school to deliver programs that are intellectually engaging, technically advanced, and taught by experienced professionals. BSDT's curriculum aims to blend theoretical knowledge with hands-on learning, preparing students for competitive roles in the global creative landscape.

Through its commitment to innovation and excellence, BSDT continues to empower students and drive success in diverse creative industries.

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*“Design is not just what it looks like and feels like. Design is how it works.”*

*- Steve Jobs*

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# B.Des in Interaction & Experience Design

In Affiliation with Mysore University & In Academic Partnership with Cresta College Mysore | Duration: 4 Years

Embark on a transformative 4-year journey with our Bachelor of Design in Interaction & Experience Design. Led by industry experts, this program seamlessly integrates technology and design thinking to create user-centered solutions. Dive into UI design, interactive media, and immersive hands-on projects that prepare you for the evolving digital landscape. Graduate with an Honors degree that positions you as a sought-after design professional. Begin your path to a thriving career in experience design today!

**Interaction Design + Experience Design + Bachelor of Design + User-Centered Design + Design Thinking + Cutting-edge Technology + User Interface (UI) Design + Interactive Media + Digital Spaces + Physical Spaces + Augmented Reality + Virtual Reality + Interactive Installations + Human Behavior + Creative Innovation + Design Labs + Collaborative Community + Hands-on Projects + Portfolio Development**

## ELIGIBILITY

10+2 from recognized Board / Council with minimum 50% marks.

## SOFTWARE TOOLS

Adobe XD | Figma | Photoshop | Sketch | Axure Miro | Marvel | Balsamiq | FlowMapp | Proto.io | Invision



# Curriculum

## First Semester

Basic Design | Fundamentals of Design 1 | Introduction of Human Machine Interaction | Open Elective | Language I | Language II | Digital Fluency | Yoga & Health and Wellness

## Second Semester

Technical Communication for Designer| Fundamentals of Design – II | User Centred Design Process | Open Elective | Language I | Language II | Environmental Studies | Sports | NSS

## Third Semester

Design Studio 1 | UX-Design Tools | Enthography and Psychology in HCI | Open Elective | Language I | Language II | Artificial Intelligence | Sports | NSS

## Fourth Semester

Design Studio-II | Interaction Design 1 | User Research 1 (All Methods) | Open Elective | Language I | Language II | Constitution of India | Sports | R & R

## Fifth Semester

Design Studio III | Interaction Design II | User Qualitative Method) | UI Design I (Visual Design) | Voc 1 | Cyber Security | Sports | NSS

## Sixth Semester

Design Studio IV | User Research III (Advanced Qualitative Method) | Product Design & Business | Model Generation | UI Design II (Different mediums) | Voc 2 | Professional Communication | Sports | Culture

## Seventh Semester

Design for Future / Generative | Design AR & VR Design | Programming and No code in HCI | Internship (Minimum of 60 days) | Voc 3 | Research Methodology

## Eighth Semester

Design Led Innovation for Bharath | Communication Design & Content Strategy | Design Thinking Process and Facilitation | Research Project | Voc 4

## How we teach @ BSDT?

At Bangalore School of Design and Technology, we blend hands-on learning with industry-driven curriculam to ensure students gain practical skills and real-world experience. Through workshops, internships, we prepare students for dynamic career in Design and Technology.



# CAREER SERVICES: Your Gateway to Success

At BSDT, our Career Services are designed to propel you toward a thriving professional journey. With personalized career guidance, cutting-edge skill-building programs, and exclusive opportunities, we ensure you're equipped to excel in the competitive world of design and technology.

## Why BSDT Leads in Career Support

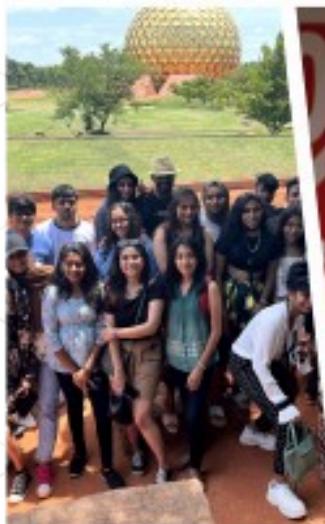
- 500+ Industry Partnerships:** Collaborations with top organizations to provide unparalleled internship and placement opportunities.
- Tailored Career Pathways:** Personalized mentorship and resources to match your unique ambitions and strengths.
- Industry Conclave:** A flagship event that bridges academia and industry, fostering meaningful connections and real-world insights for students and professionals alike.
- Job-Ready Training:** Workshops, mock interviews, and portfolio development sessions to give you a competitive edge.

At BSDT, your success is our mission. We don't just prepare you for the job market; we help you lead it.

\*and many more...

# LIFE @ BSDT



*“Good design is all about making other designers feel like idiots because that idea wasn’t theirs.”*

- Frank Chimero

### Contact Us



BANGALORE  
SCHOOL OF  
**DESIGN**  
& TECHNOLOGY

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