

Inter-ethnicIdeologies as Predictors of Black Lives Matter and All Lives Matter Movements

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Introduction

- The rise in Black Lives Matter (BLM) protests over the summer of 2020 in response to the murder of George Floyd, brings to light many questions concerning not only the BLM movement, but also the All Lives Matter (ALM) counter movement as well.

- Approximately half of Americans support the movement (Horowitz, 2021)

- Need to examine predictors of support

- This body of research looks to replicate and extend exploratory data showing inter-ethnic ideologies predict support and opposition to both BLM and ALM

Objectives

- Explore potential predictors of BLM and ALM movements
- Replicate exploratory findings with non-college students (i.e., Prolific)
- Attempt to manipulate factors to influence BLM or ALM support

Methods

Study 1 (Pilot)

- Participants were asked to fill out a demographic survey and fill out various measures (e.g., Modern Racism Scale, Social Dominance Orientation, Inter-ethnic ideologies, etc).

- Shown one BLM protest framed as being either peaceful or violent

- Indicate how they felt the scenario shown was representative of the BLM movement in general.

- Indicate their level of overall support (using a mean-calculated score of a composite of support themed items) for BLM and ALM movements.

Study 2

- Participants were again asked to fill out a demographic survey and fill out various measures (e.g., Modern Racism, Inter-ethnic ideologies, etc).

- Asked their overall levels of support for BLM and ALM movements using the same measures as Study 1.

Results

Study 1

BLM Support

- Modern racism mediated the relationship between support for BLM and the following inter-ethnic ideologies: Multiculturalism ($b = .68, p < .001$), Assimilation ($b = .42, p < .001$), and Segregation ($b = -.26, p < .01$). See Table 1 for regression results

Table 1. BLM Regression Coefficients (Study 1)

| Ideology | Beta | 95% CI | p |
|---------------|-------|--------------|----------------|
| Colorblind | -0.16 | -0.37, 0.05 | 0.13 |
| Segregation | 0.00 | -0.19, 0.19 | >0.9 |
| Multicultural | 0.60 | 0.36, 0.84 | < 0.001 |
| Assimilation | -0.53 | -0.69, -0.36 | < 0.001 |

CI = Confidence Interval

ALM Support

- Modern racism mediated the relationship between support for ALM and the following inter-ethnic ideologies: Multiculturalism ($b = -.69, p < .001$), Assimilation ($b = -.37, p < .001$), and Segregation ($b = .23, p < .01$). See Table 2 for regression results.

Table 2. ALM Regression Coefficients (Study 1)

| Ideology | Beta | 95% CI | p |
|---------------|-------|--------------|----------------|
| Colorblind | 0.25 | -0.03, 0.54 | 0.084 |
| Segregation | 0.09 | -0.17, 0.35 | 0.5 |
| Multicultural | -0.61 | -0.94, -0.28 | < 0.001 |
| Assimilation | 0.45 | 0.22, 0.68 | < 0.001 |

CI = Confidence Interval

Study 2

BLM Support

- Mediation results indicated a replication of the results found in Study 1. See Table 3 for regression results.

Table 3. BLM Regression Coefficients (Study 2)

| Ideology | Beta | 95% CI | p |
|---------------|-------|--------------|----------------|
| Colorblind | -0.28 | -0.51, -0.05 | 0.016 |
| Segregation | 0.08 | -0.15, 0.30 | 0.5 |
| Assimilation | -0.60 | -0.77, -0.44 | < 0.001 |
| Multicultural | 0.69 | 0.41, 1.0 | < 0.001 |

CI = Confidence Interval

ALM Support

- Mediation results indicated a replication of the results found in Study 1. See Table 4 for regression results.

Table 4. ALM Regression Coefficients (Study 2)

| Ideology | Beta | 95% CI | p |
|---------------|-------|--------------|----------------|
| Colorblind | 0.25 | 0.01, 0.48 | 0.042 |
| Segregation | 0.18 | -0.05, 0.41 | 0.12 |
| Assimilation | 0.40 | 0.23, 0.56 | < 0.001 |
| Multicultural | -0.63 | -0.92, -0.34 | < 0.001 |

CI = Confidence Interval

Future Directions

- Investigating the extent to which attitudes around multiculturalism can be increased

- Investigate the extent to which attitudes around assimilation can be decreased.

- See what impact such attitude change may have on BLM and ALM support

Limitations

- Study 1 was conducted on a college student sample

- Study 2 sample, given results, may also be left leaning

- Generalizability is limited.

Conclusion

- Work suggests inter-ethnic ideologies are predictive of both ALM and BLM support

- Future work will want to investigate the impact that manipulation of inter ethnic ideologies could *potentially* have on increasing support for BLM.

References

- Horowitz, J. (2021, Sept 27). Support for black lives matter declined after george floyd protests, but has remained unchanged since. *Pew Research Center*
- Thorne, B. (2019). posterdown: An r package built to generate reproducible conference posters for the academic and professional world were powerpoint and pages just wont cut it. R package version 0.1.2.

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