



# Inter-ethnic Ideologies as Predictors of Black Lives and All Lives Matter

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Image Source: Angela Weiss



**The rise in Black Lives Matter (BLM) protests resulting from the murder of George Floyd in 2020 has sparked national conversations around the movement**

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**It has also sparked conversation around the All Lives Matter (ALM) response**

**Nationally, ~50% of people support the BLM movement (Horowitz, 2021)**

**For reference, abortion support is higher at 59% nationally (Hartig, 2021)**

**Given this relatively low BLM support, understanding predictors of support is important for social change**



# Study 1

Study 1 sought to explore a host of exploratory relationships and questions

One question was to what extent various inter-ethnic ideologies (i.e., multiculturalism, assimilation, segregation, color-blindness) predict support for either BLM or ALM



# Methodology (Participants)

## Gender

N

202

135 = Female, 63 = Male, 1 = Agenderflux  
2 = Non-Binary, 1 = Prefer Not To Answer

## Age

Mean = 19.39, SD = 2.79, Range = [17, 42]

## Race

## Political Affiliation

Mean = 4.50, SD = 2.11, Range = [1,9]

194 = White

1 = White & American Indian/Alaska Native

1 = White & Asian/Asian American

2 = White & Black/African American

2 = White & Hispanic/Latino

1 = White & Hispanic/Latino & Native Hawaiian or Pacific Islander

1 = White & Middle Eastern/Arab American



Demographic Questionnaire

## **Methodology (Procedure)**

Measures of Interest

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Presentation of BLM Protest

- Violent
- Peaceful

Representativeness of BLM & General Support for BLM and ALM



# Methodology (Measures)

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Inter-ethnic Ideologies (Hahn et al, 2015)

Social Domain Orientation (Pratto, et al. 1995)

Modern Racism (McConahay, 1986; Sears, 1989)

BLM (General) Support (Holt & Sweitzer, 2020)

ALM (General) Support (adopted from Holt & Sweitzer, 2020)



# BLM Results

BLM and ALM general support did not statistically differ between the manipulations

Modern racism mediated the relationship between BLM and the following inter-ethnic ideologies:

Multiculturalism ( $b = .68, p < .001$ )

Assimilation ( $b = -.42, p < .001$ )

Segregation ( $b = -.26, p < .01$ )

Table 1. BLM Regression Coefficients (Study 1)

Ideology	Beta	95% CI	p
Colorblind	-0.16	-0.37, 0.05	0.13
Segregation	0.00	-0.19, 0.19	>0.9
Multicultural	0.60	0.36, 0.84	<0.001
Assimilation	-0.53	-0.69, -0.36	<0.001

CI = Confidence Interval



# ALM Results

Modern racism mediated the relationship between ALM and the following inter-ethnic ideologies:

Multiculturalism ( $b = -.69, p < .001$ )

Assimilation ( $b = .21, p < .001$ )

Segregation ( $b = .23, p < .01$ )

Table 2. ALM Regression Coefficients (Study 1)

Ideology	Beta	95% CI	p
Colorblind	0.25	-0.03, 0.54	0.084
Segregation	0.09	-0.17, 0.35	0.5
Multicultural	-0.61	-0.94, -0.28	<0.001
Assimilation	0.45	0.22, 0.68	<0.001

CI = Confidence Interval



## Study 2

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**Given the initial findings of Study 1 with respect to inter-ethnic ideologies, replication was the next logical step**

**Do the findings replicate to a non OU student sample (i.e., Prolific)?**



# Methodology (Participants)

## Gender

N

234

131 = Female, 92 = Male, 1 = Trans-Male  
3 = Trans-Female, 6 = Non-Binary  
1 = Prefer Not To Answer

## Age

Mean = 34.24, SD = 2.21, Range = [18, 72]

## Race

## Political Affiliation

Mean = 3.78, SD = 2.19, Range = [1,9]

222 = White

1 = White & American Indian or Alaskan Native  
3 = White & Hispanic/Latino  
1 = White & Asian/Asian American  
1 = American Indian or Alaskan Native  
6 = Hispanic/Latino



# Methodology (Procedure)

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Nearly identical methodology as Study 1

- Lack of Violent/Peaceful Presentation



# Methodology (Measures)

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Same measures as Study 1



# BLM Results

Modern racism mediated the relationship between BLM and the following inter-ethnic ideologies:

Multiculturalism ( $b = .55, p < .001$ )

Assimilation ( $b = -.32, p < .001$ )

Segregation ( $b = -.16, p = .03$ )

Table 3. BLM Regression Coefficients (Study 2)

Ideology	Beta	95% CI	p
Colorblind	-0.28	-0.51, -0.05	0.016
Segregation	0.08	-0.15, 0.30	0.5
Assimilation	-0.60	-0.77, -0.44	<0.001
Multicultural	0.69	0.41, 1.0	<0.001

CI = Confidence Interval



# ALM Results

Modern racism mediated the relationship between ALM and the following inter-ethnic ideologies:

Multiculturalism ( $b = -.35, p < .001$ )

Assimilation ( $b = .20, p < .001$ )

Segregation ( $b = .10, p = .03$ )

Table 4. ALM Regression Coefficients (Study 2)

Ideology	Beta	95% CI	p
Colorblind	0.25	0.01, 0.48	<b>0.042</b>
Segregation	0.18	-0.05, 0.41	0.12
Assimilation	0.40	0.23, 0.56	<b>&lt;0.001</b>
Multicultural	-0.63	-0.92, -0.34	<b>&lt;0.001</b>

CI = Confidence Interval



## **General Conclusions**

Work suggests multiculturalism and assimilation consistently predict ALM and BLM support across both samples

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Work suggests that color-blindness may predict ALM and BLM but more work needs to be done (conflicting results)

May also suggest that manipulation of different ideologies (i.e., multiculturalism and color-blindness) may influence ALM and BLM support



# Limitations

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Study 1 was conducted on a college sample

Study 2 (while not a college sample) was slightly more left leaning

Generalizability to right leaning populations may be limited



# **Future Directions**

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**Future work (in progress) should look to see to what extent a successful manipulation of inter-ethnic ideologies impact support for BLM and ALM**

**Future work may also look to see to what extent inter-ethnic ideologies predict support for BLM and ALM among more right leaning participants**



# References

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Available upon request



**Thank you!**



**Questions?**