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PARIS, THE CITY OF LOVE AND AIRBNB

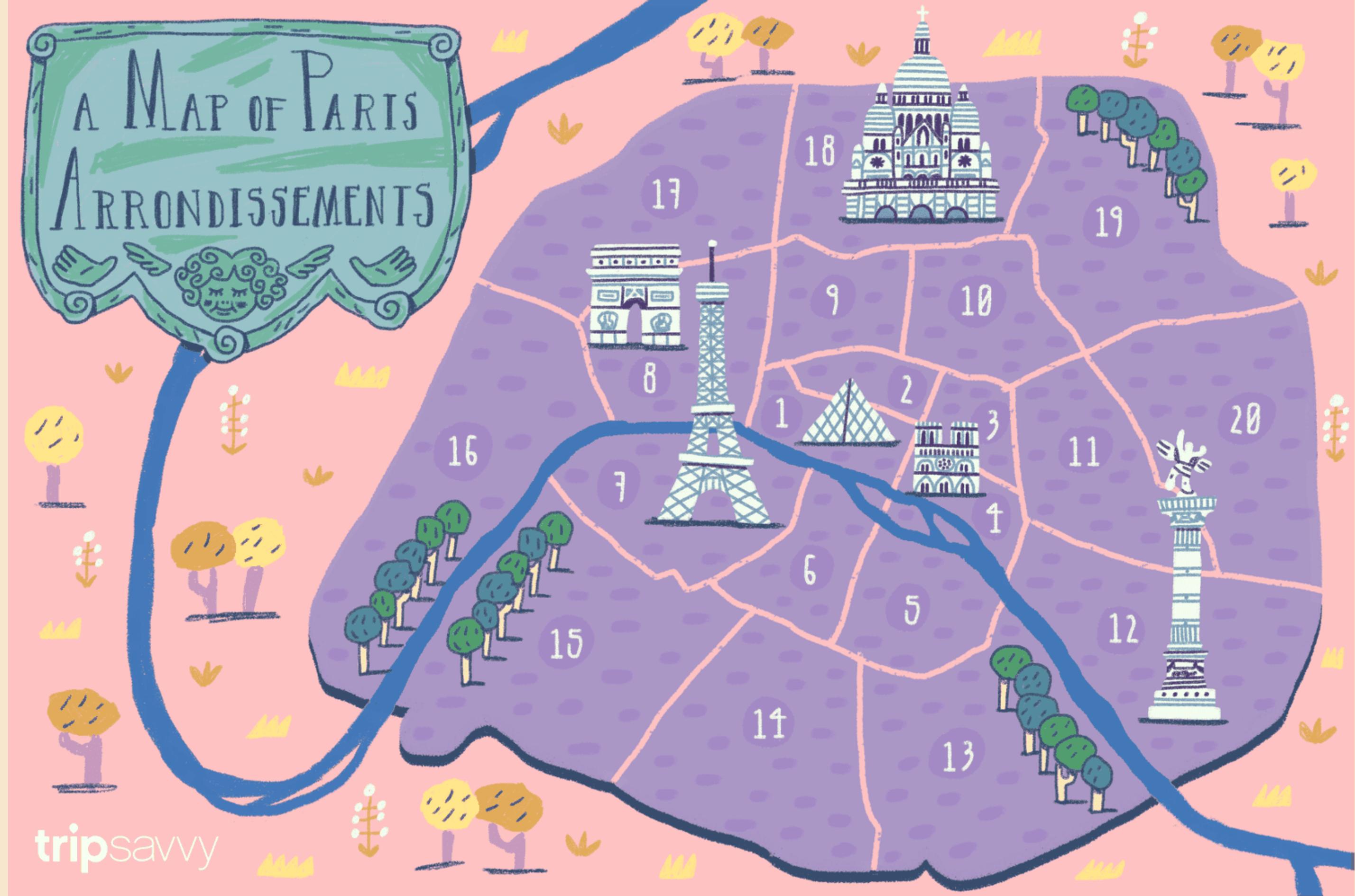
A Guide to Airbnb
investment in Paris.

Brayan García



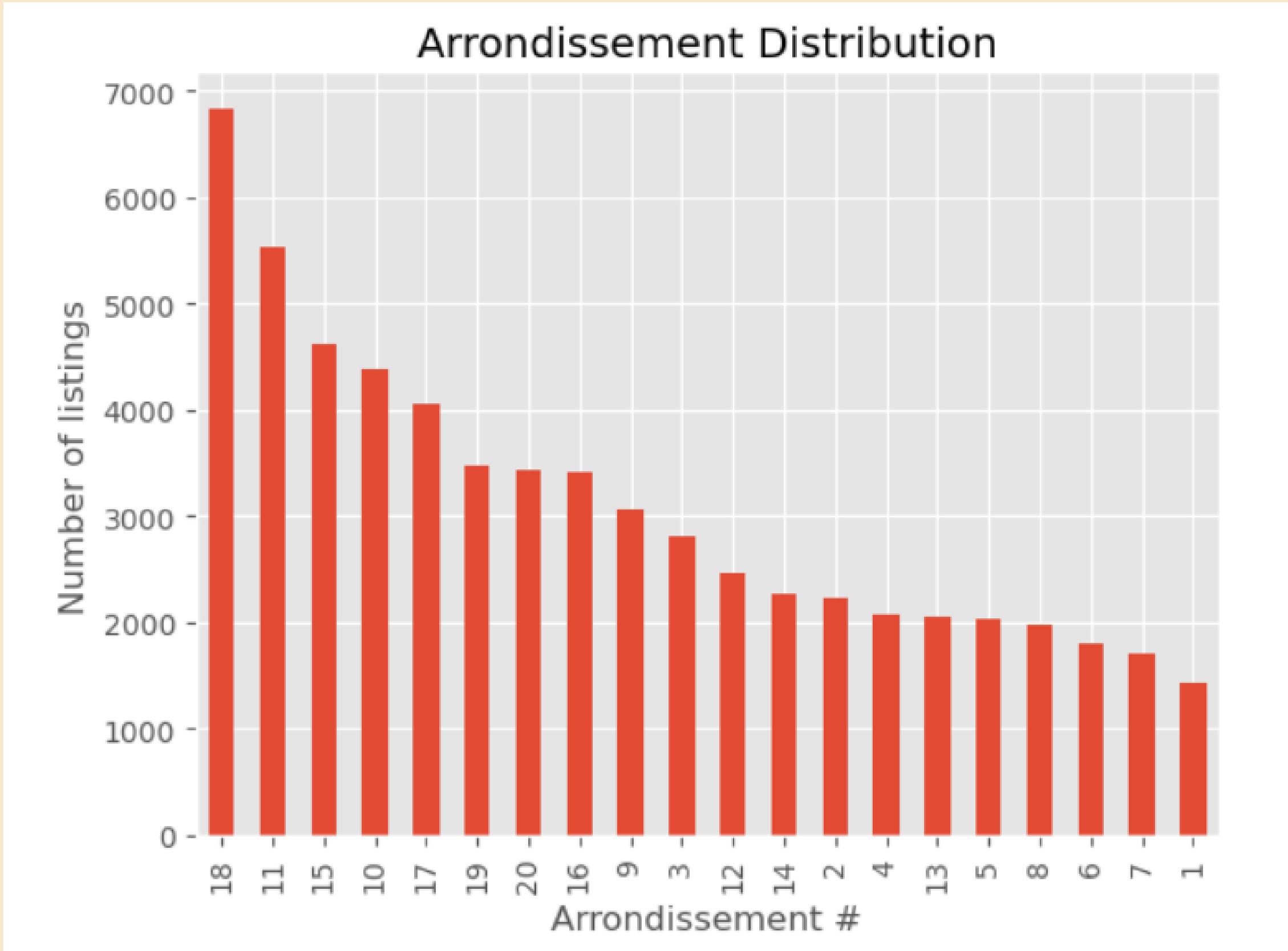
BEST
LOCATION





Paris is divided into 20 districts called arrondissements

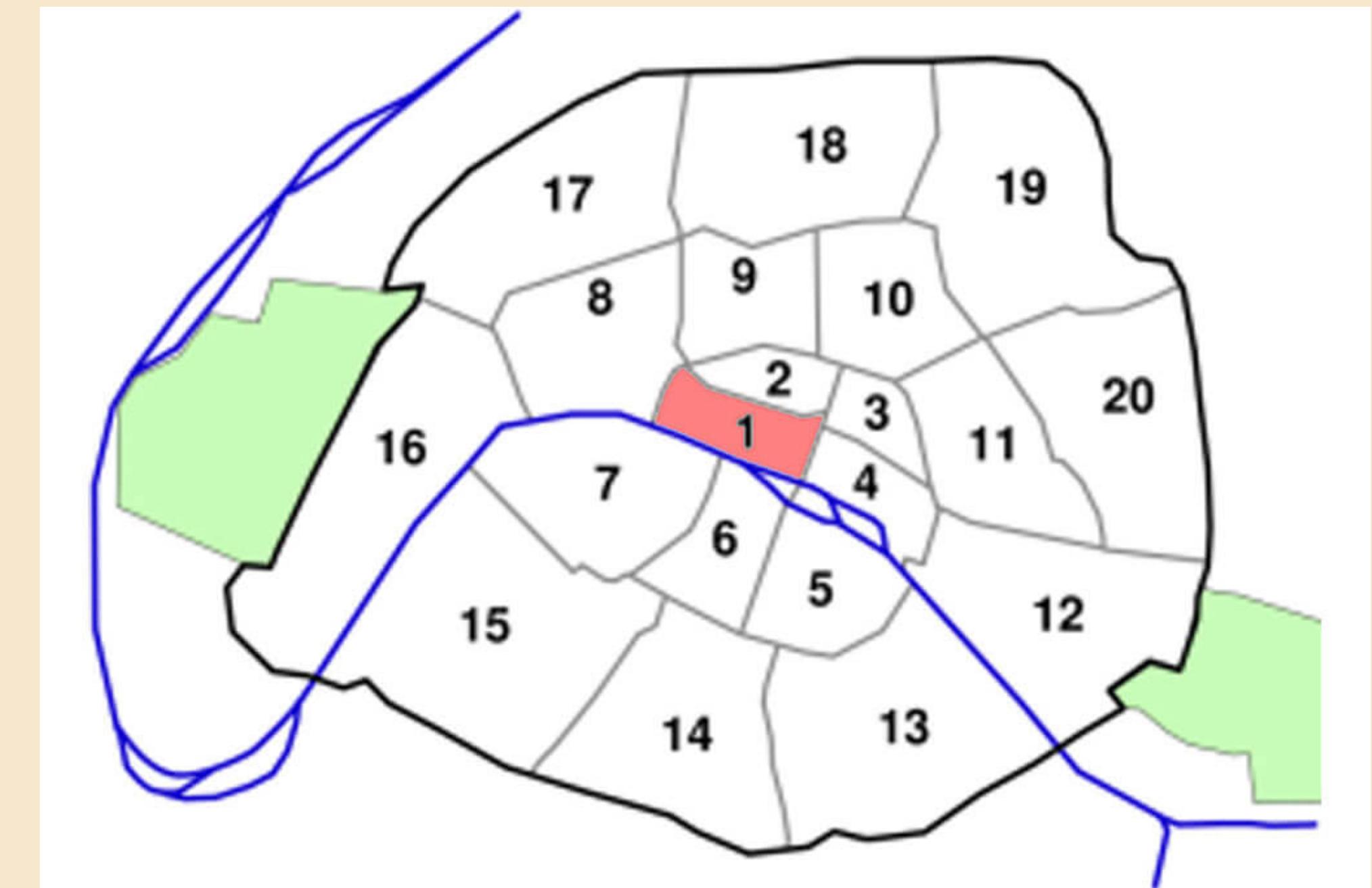
LOW COMPETITION



The **1st and 7th** arrondissement present the lowest concentration of Airbnb listings

BEST RATED LOCATIONS

- Next to Seina River
- Home of major touristic attractions
- Located at the heart of Paris



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4TH ARRONDISSEMENT

- Notre Dame Cathedral
- The Marais
- Ile St-Louis



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7TH ARRONDISSEMENT

- Eiffel Tower
- Orsay Museum
- Champ de Mars

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1ST ARRONDISSEMENT

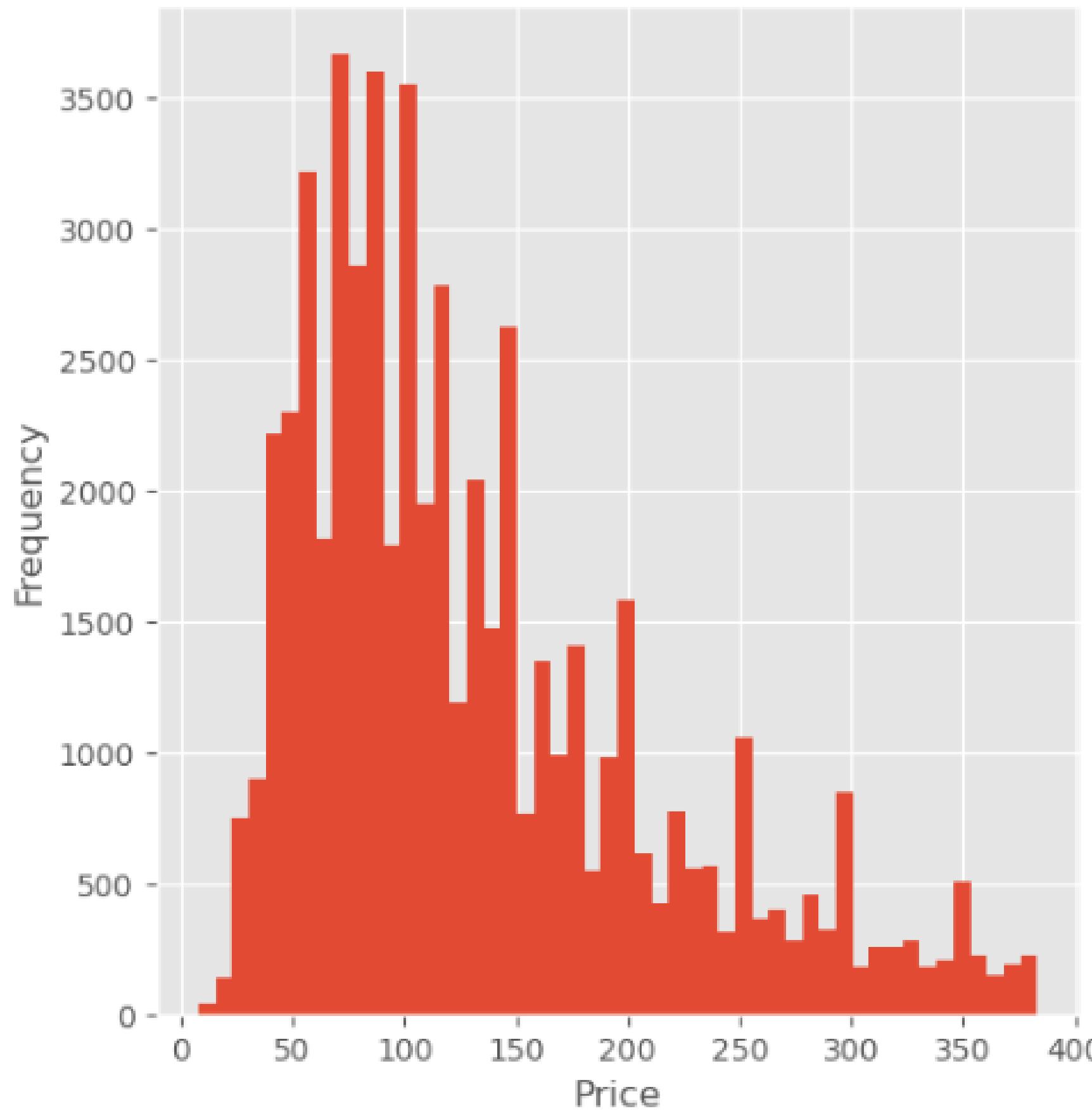
- The Louvre Museum
- The Tuileries Gardens





COMPETITIVE
PRICE



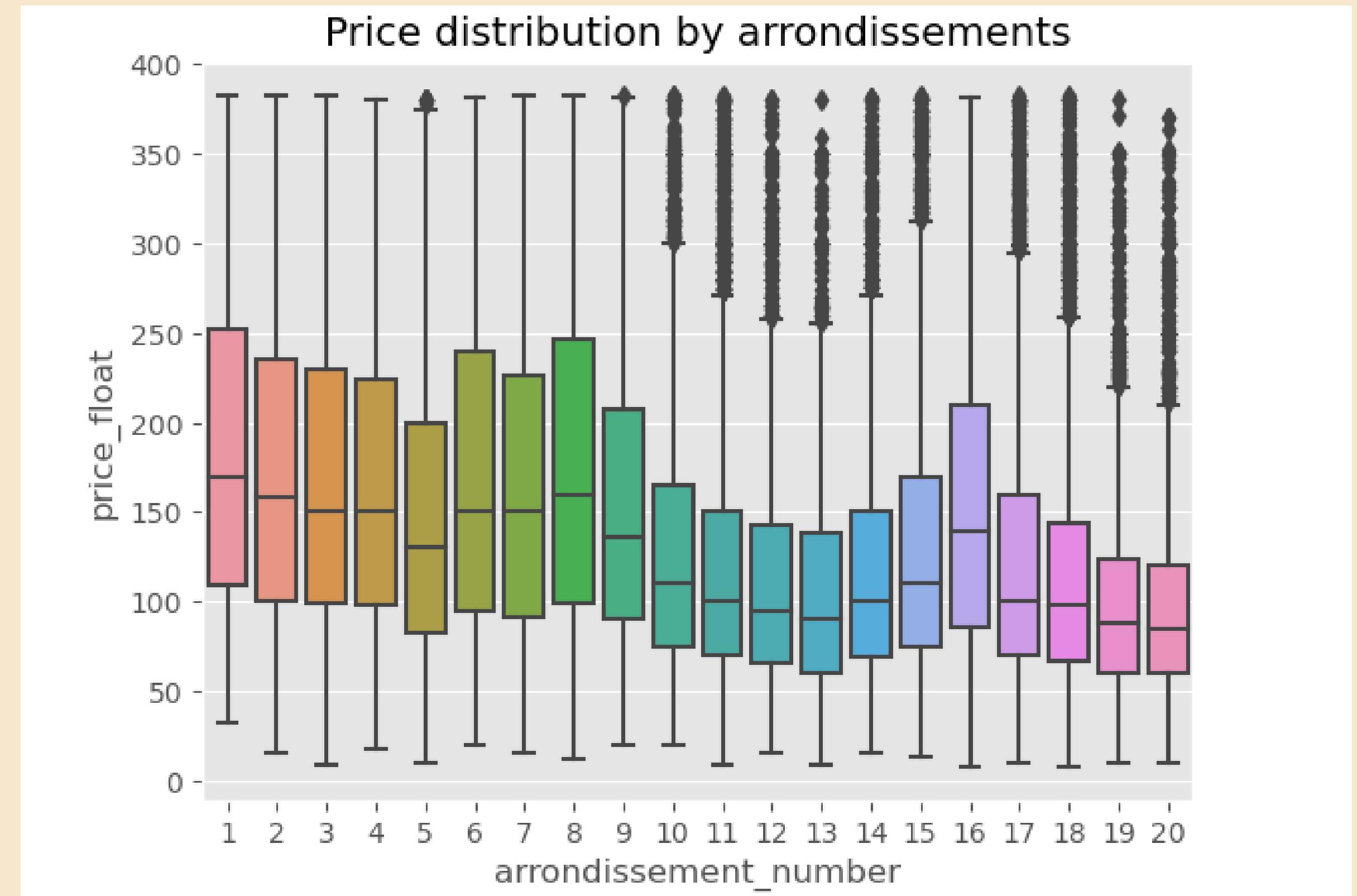


PARIS IS AN EXPENSIVE CITY

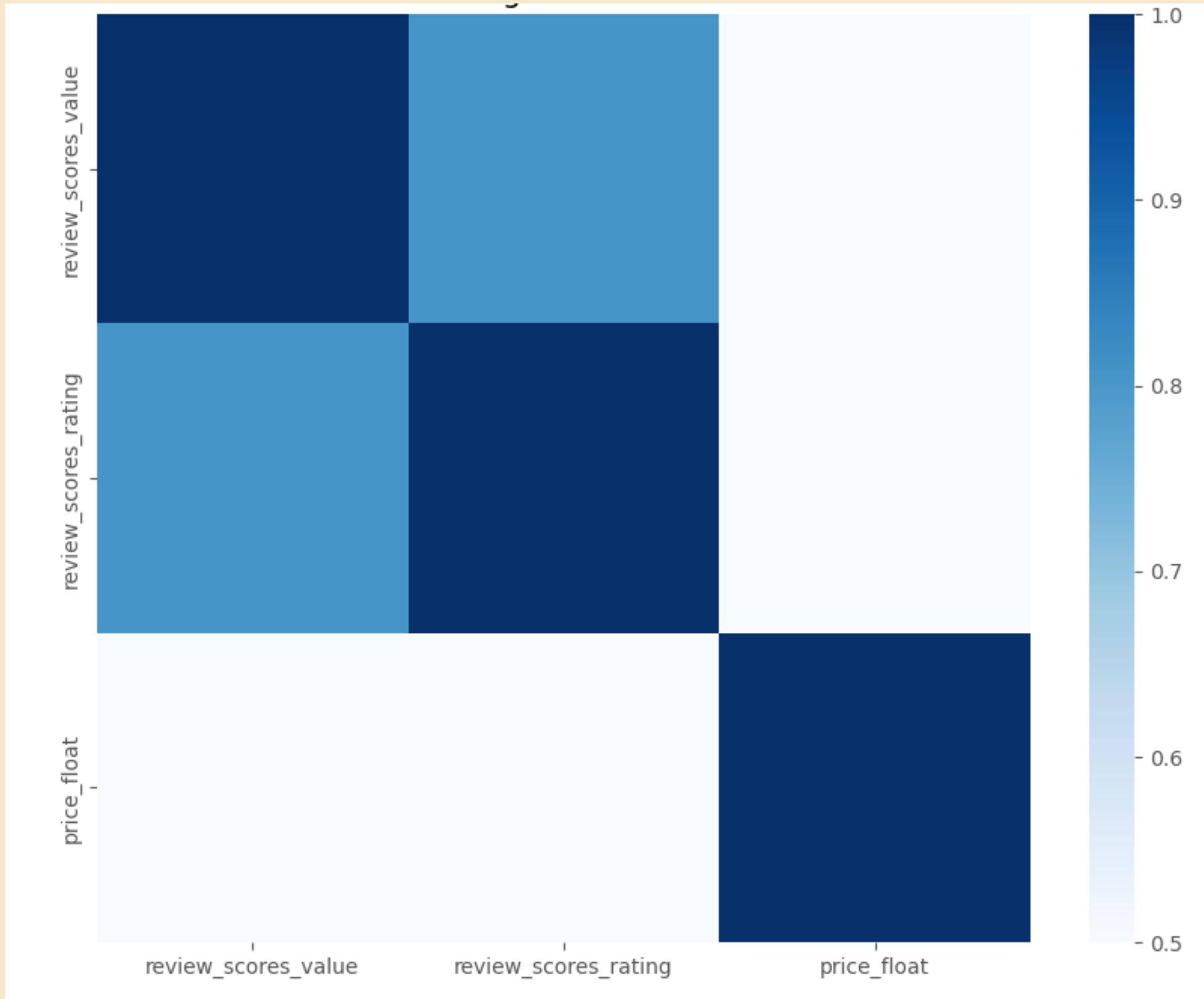
- Most listings have prices around \$50 and \$150 per night.

THE CLOSEST TO CITY-CENTER THE BETTER

- An appropriate price for a listing in the city-center is between \$100 and \$300 per night.



HIGHER PRICES DOESN'T MEAN BAD RATINGS



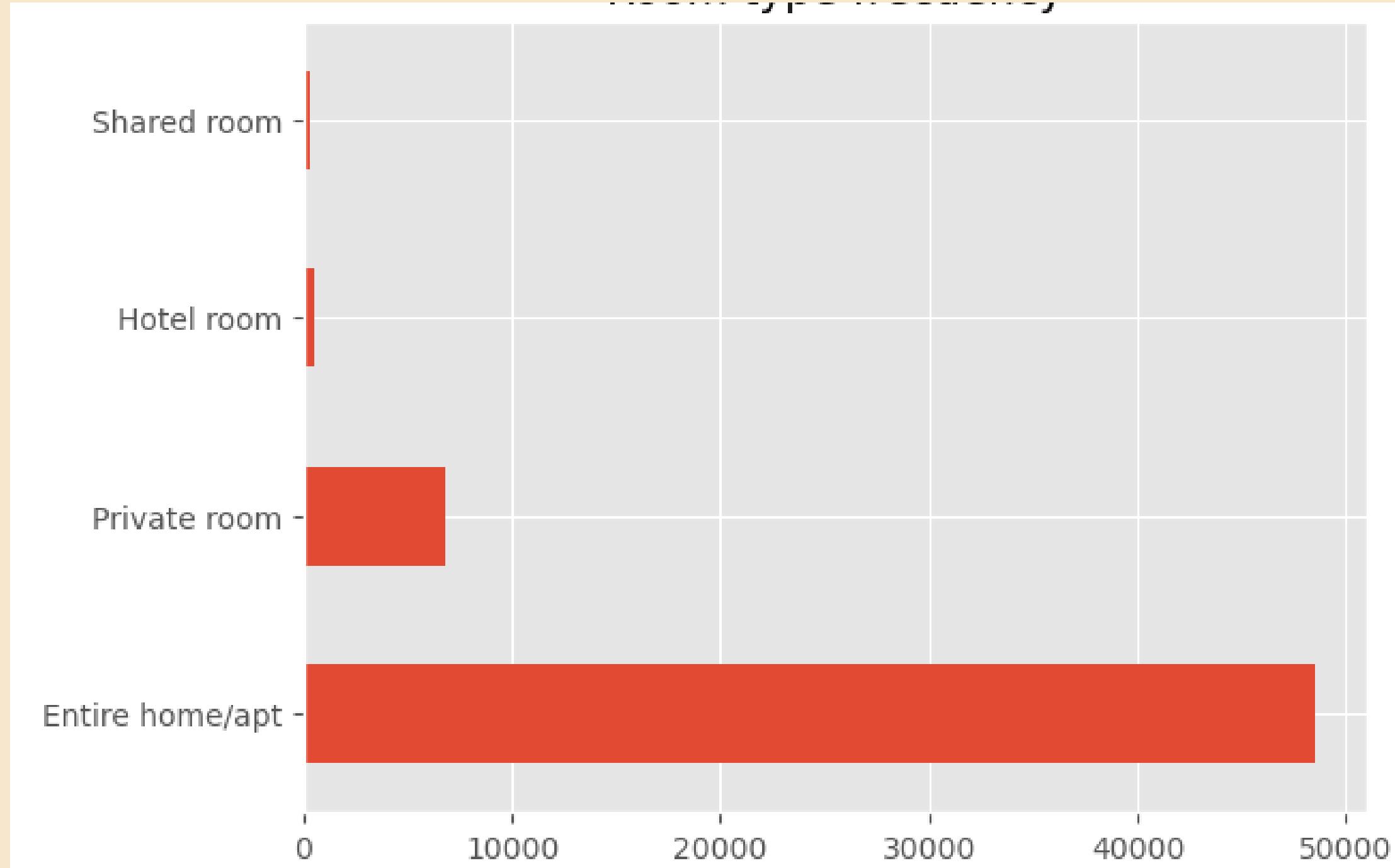
- If a property is worthy its price, people are going to be willing to paying it.



PERFECT
SETUP



MOST LISTINGS ARE APARTMENTS



- With 1 bed and 1 bedroom, perfect for couples.

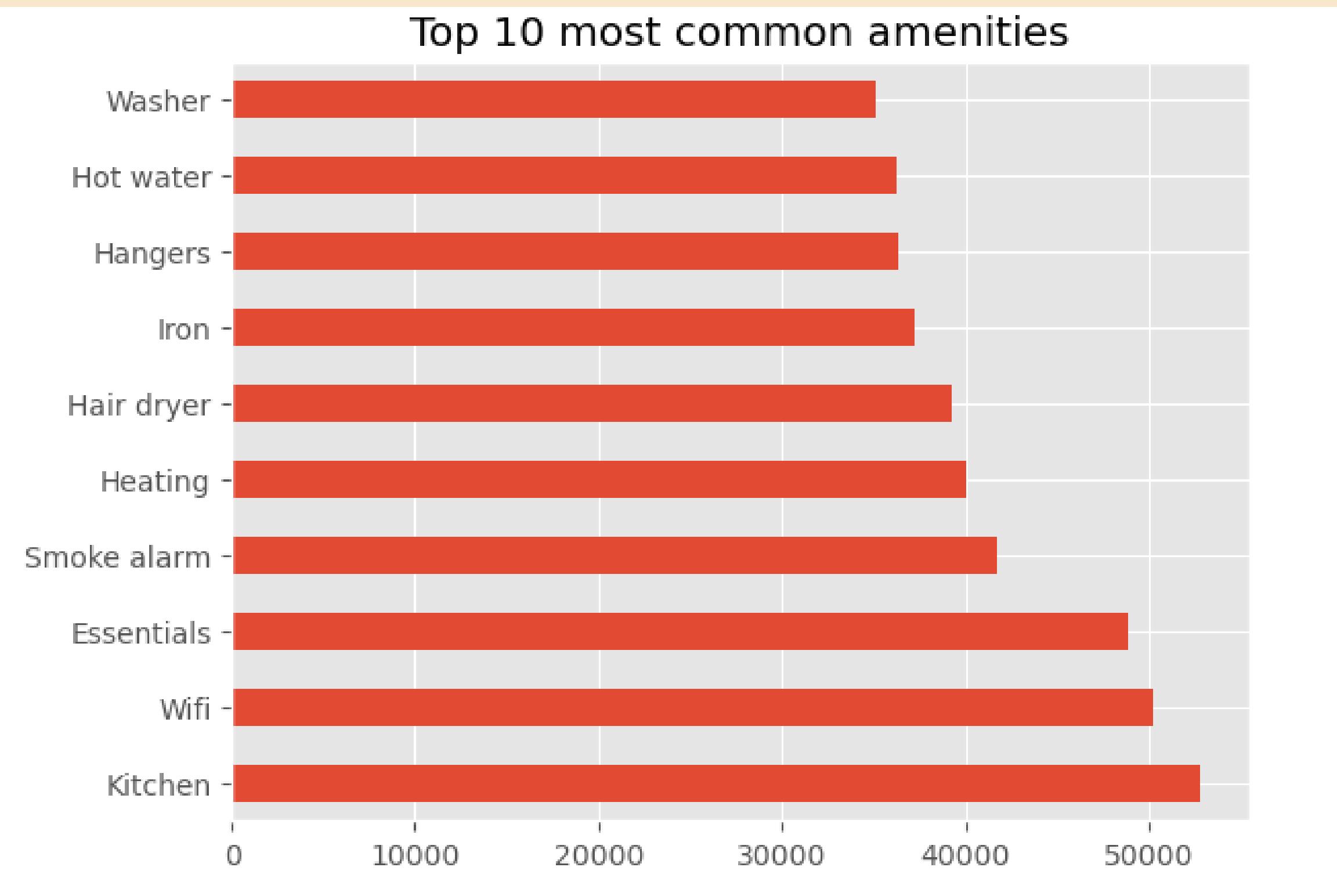
A ROMANTIC SETUP FOR THE CITY OF LOVE



- 1st, 4th and 7th arrondissements offers beautiful direct sightlines of the Eiffel Tower.

DON'T FORGET THE AMENITIES

- Tourist are going to expect being comfortable in your property.



IN CONCLUSION

We recommend an apartment **located in the 1st, 7st or 4th arrondissement**, with a **single bedroom** with **1 bed**, designed for **couples.**, with a price between **\$100 and \$300** per night, This strategic combination is perfect to attract guests searching for a memorable stay in the City of Love.

