

## **Project 3 Presentation Script**

### **Slide 1**

Welcome and thank you for listening to Team's 3 project 3 presentation

My farm

Powered by sages coin

### **Slide 2**

Land has always been a source of wealth. Throughout history and to this day, countries and people have fought over land.

Land investing diversifies your portfolio while reducing volatility and provides decent income.

It builds long term equity, preserves your capital and hedges it against inflation.

Land, in some sense, is the ultimate asset class. It's perennial.

And more important, they don't make it anymore.

### **Slide 3**

As global population grows, the availability of good productive land will go down

According to the United Nations, by the year 2050, global food demand is expected to grow between 60 and 90 percent.

This almost assures that demand for good farmable land will continue to grow and outpace its supply, hence leading to higher farmland prices

### **Slide 4**

Warren Buffet, the ultimate consummate investor, once said he would have all the farmland in the US rather than all the gold in the world.

Ultra high net worth individuals and investors have recently rump up the purchases of land

Last year, Bill Gates, the number one or two richest man in the world depending on the day, became the largest farmland owner in the United States. In recent year he has accumulated more than 270,000 acres spread over 17 states.

There's no reason why you can't invest like Bill and Warren do.

## **Slide 5**

These days, investors are not only concerned about returns.

Younger investors in particular want to direct their money to companies that have a positive social and environmental impact.

MyFarm will be joining Leading Harvest, a newly formed nonprofit organization at the vanguard of advancing sustainable agriculture, and will guarantee that our farms will adhere to its strict standards.

We believe that we all have a responsibility to act by sharing and adopting better practices. Through collective action, Leading Harvest is continuously improving systems and ensuring that everyone has access to healthy soil, food, and water for generations to come.

## **Slide 6**

The tech revolution is impacting and disrupting agriculture

Using artificial intelligence and machine learning, we can make farmland production more efficient and profitable, while improving sustainability.

MyFarm will invest heavily in agritech to upgrade and modernize new and existing farms.

## **Slide 7**

For the small and younger investor, owning and managing a farm can be difficult

It requires time, knowledge and large sums of money.

It is also a long term investment that lacks liquidity, as one does not want to be forced to sell when the market is not right.

At MyFarm, we believe that with the help of blockchain technology and tokenization, we can make farmland ownership for the young and small investor more efficient and easily accessible.

## **Slide 8**

Through crowdfunding, MyFarm will aim to raise an initial amount of 20 million. With that money, we will proceed to buy farmland subject to certain parameters. We will manage and administer the farmland portfolio,

Investors will get a token in return, SegesCoin, which will entitle them not only to participate in the profits of the farms but also on the expected price appreciation of the land itself.

SegesCoin will be backed by the value of a real asset or cash. While we build our farmland portfolio, the money will be held in an escrow account and will be returned to investors totally or partially if not spent within 2 years.

## **Slide 9**

Our farms will be fully owned by MyFarm and leased out to farmers for an annual fee or will be partially owned with existing farmers interested in upgrading to our strict agricultural standards.

We will focus on smaller parcels close to urban centers and we expect our portfolio to be both geographically and agriculturally diversified.

## **Slide 10**

Through the use of solidity, remix, ganache and Metamax we have designed our smart contracts.

## **Slide 11**

We tested the crowdfunding, creation and distribution of SegesCoin using the Ropsten network

## **Slide 12**

Using linear regression analysis and ARIMA, we created a simple farm valuation forecast model to guide us in our farmland acquisition process.

We believe that as we improve our models over time and gather more data, they can become another source of income for MyFarm and SegesCoin holders, for example by adding a farmland real estate broker business in the future.

### **Slide 13**

We used public APIs to help us canvass the universe of farmlands for sale throughout the US.

We also plot the offers on a map to visualize them.,.

### **Slide 14**

We hope you enjoy our presentation and we open the room for questions

Thank you very much

### **Slide 15**

Music only