

For Commercial Insurance Agents & Brokers

Turn Your Client Relationships Into Additional Revenue

You insure the businesses. You know when they're growing, buying equipment, or expanding. Every one of those moments is a financing opportunity. Alliance Financing Group enables you to earn referral fees by simply introducing your clients to the right financing solutions.

Why Partner with Alliance?

- + Earn referral fees on every funded deal — passive income from existing relationships
- + Your clients get access to 70+ lenders through a single application
- + Strengthen client loyalty by being a one-stop resource for their business needs
- + 48-hour average decision time — fast answers for your clients
- + No need to learn financing — we handle everything after your introduction
- + Trackable referrals so you always know the status of your deals

When to Make a Referral

- + Client is purchasing new equipment that needs to be insured
- + Client mentions cash flow challenges or seasonal dips
- + Business is expanding, adding vehicles, or opening a new location
- + Client needs working capital to meet payroll, purchase inventory, or grow
- + A new policy application reveals the client has financing needs

Products Available Through Alliance

- + Equipment Leasing & Financing: \$5,000 - \$10M+ (1-5 year terms)
- + Working Capital & Factoring: Receivables financing, operating lines, term loans
- + Merchant Cash Advances: Fast funding based on daily sales volume
- + Sale-Leaseback: Unlock capital tied up in owned equipment
- + Business Acquisition Financing: Help clients buy or expand businesses

Ready to Offer Your Clients More?

Visit alliancefinancing.ai/paul-morrison or call 1-800-660-3660 ext. 234