

# ALLIANCE FINANCING GROUP

*Financing Solutions for Every Business*

*Headquartered in Toronto, Canada*

**1989**

Founded

**70+**

Countries

**35+**

Years Experience

**100s**

Vendor Programs

# Alliance Financing Group

Founded in 1989, Alliance is a leading independent commercial finance company headquartered in Toronto, Canada, serving clients in over 70 countries.

## Global Reach

Providing funding solutions in 70+ countries through global fund partnerships

## Custom Solutions

Tailored financing packages matched precisely to your requirements

## Recognized Excellence

Known for flexibility, service excellence and financial innovation

## Unmatched Funding

Access to unmatched funding capabilities through a global network

# CORE PRODUCTS

Lending Solutions

## Equipment Leasing

\$2,500 – \$50,000,000+

Terms from 24–84 months for most types of equipment and machinery across all industries.

## Small Business Loans

\$100,000 – \$1,150,000

Finance land, buildings, equipment, leaseholds, intangible assets & working capital. Includes Line of Credit up to \$150,000.

## Bridge Loans

\$250,000 – \$2,000,000+

3–12 month terms providing working capital to bridge cash flow gaps or facilitate long-term financing transitions.

## Term Refinance Loans

\$500,000 – \$30,000,000+

Secured by equipment and/or real estate. Terms 6 months–3 years. Up to 20-year amortization for real estate.

# CORE PRODUCTS

Programs

## Channel Partner Programs

Commercial finance services for mortgage brokers, agents and industry professionals. Offer Alliance's full product suite as a value-add — on a completely outsourced basis.

## Vendor Leasing Programs

Financing programs for equipment manufacturers/vendors. Private-labeled and co-branded e-finance tools. Hundreds of active vendor programs across Canada.

## Working Capital / Corporate Finance

Asset-based loans, revolving credit, factoring & term loans. Complete financial restructurings for companies requiring working capital for expansion or re-financing.

## Data Centre & Technology Financing

Flexible financing for data centre infrastructure, GPU-as-a-Service, managed services, servers, storage and networking — structured to match technology refresh cycles.

## SR&ED & Grant Financing

Leverage SR&ED tax credits and government grants through non-dilutive financing — access capital tied up in receivables before CRA refund arrives. Ideal for innovation-driven companies seeking to fund R&D without giving up equity.

# Access a world of opportunities with the right financial support

Flexible credit to finance international and domestic purchases — so you never miss an opportunity to grow your business.

- Unsecured finance line — repayment up to 150 days
- Supplier payments in 140+ currencies
- No upfront fees
- Dedicated Finance Specialist
- Simple transparent online trading platform

## Why Import Lending?

Bridge cash flow gaps

Diversify finance portfolio

Reduce FX risk

Quick & secure payments

Protect credit facilities

# ASSET-BASED FINANCING

*Our financial solutions are designed to match industry and end-user life cycles — maximizing flexibility and ROI.*

Finance Structures	Client Benefits	Government Incentives
<ul style="list-style-type: none"><li>● Operating Leases</li><li>● Conditional Sales Agreements</li><li>● Capital Leases</li><li>● Master Lease Credit Lines</li><li>● HaaS / SaaS Financing</li></ul>	<ul style="list-style-type: none"><li>● Acquire assets at the right time</li><li>● Match payments to asset lifecycle</li><li>● Edge in flexibility vs. bank financing</li><li>● Expert knowledge across all industries</li><li>● Maximize ROI on every asset</li></ul>	<ul style="list-style-type: none"><li>● Leverage tax credits &amp; grants</li><li>● Non-dilutive financing structures</li><li>● SR&amp;ED program alignment</li><li>● Green energy financing</li><li>● Export Development Canada links</li></ul>

# WHY LEASE?

*8 out of 10 organizations choose to lease*

01

## Control Your Budget

Predictable monthly payments replace unpredictable capital expenses

02

## Invest Your Cash

Preserve capital for core business activities and strategic investments

03

## Operate Efficiently

Always have the latest technology without carrying old assets

04

## Increase Bottom Line

Potential tax advantages through lease payment deductions

05

## Stay Compliant

Environmentally compliant disposal of retired equipment

06

## Manage Your Refresh

Structured refresh cycles keep your technology current

07

## Offload Disposal

End-of-lease asset management handles all logistics

08

## Change Your Mind

Flexible end-of-term options: buy, return, extend or upgrade

# COMPETITIVE ADVANTAGE

*The Alliance Vendor Program gives you a powerful sales tool to help close customers and maximize business opportunities.*

## Program Tools & Support

- ✓ Branded and non-branded documentation
- ✓ Online documentation & sample credit application
- ✓ Rate cards & promotions designed for your company
- ✓ Sales and marketing support
- ✓ Client protection notification
- ✓ Funding in 70 countries

## Financing Capabilities

- ✓ Financings between \$2,500 and \$50,000,000
- ✓ Approvals for A, B, C and D credit profiles
- ✓ Special MUSH Programs
- ✓ Approval ratio up to 90%
- ✓ Approvals up to \$250,000 within hours
- ✓ Financing for new or used equipment

# DESIGN YOUR PROGRAM

For Your Clients

## ★ Managed Service Agreement Financing ★

### Finance Types

- Managed Service Agreement Financing
- Operating Leases
- Conditional Sales Agreements
- Capital Leases
- Master Lease – Credit Lines
- HaaS / SaaS

### Payment Terms

- Terms: 1–7 Years
- Monthly / Quarterly / Annual
- Advance or Arrears
- Seasonal Programs
- Step-Up / Step-Down
- Deferral Programs

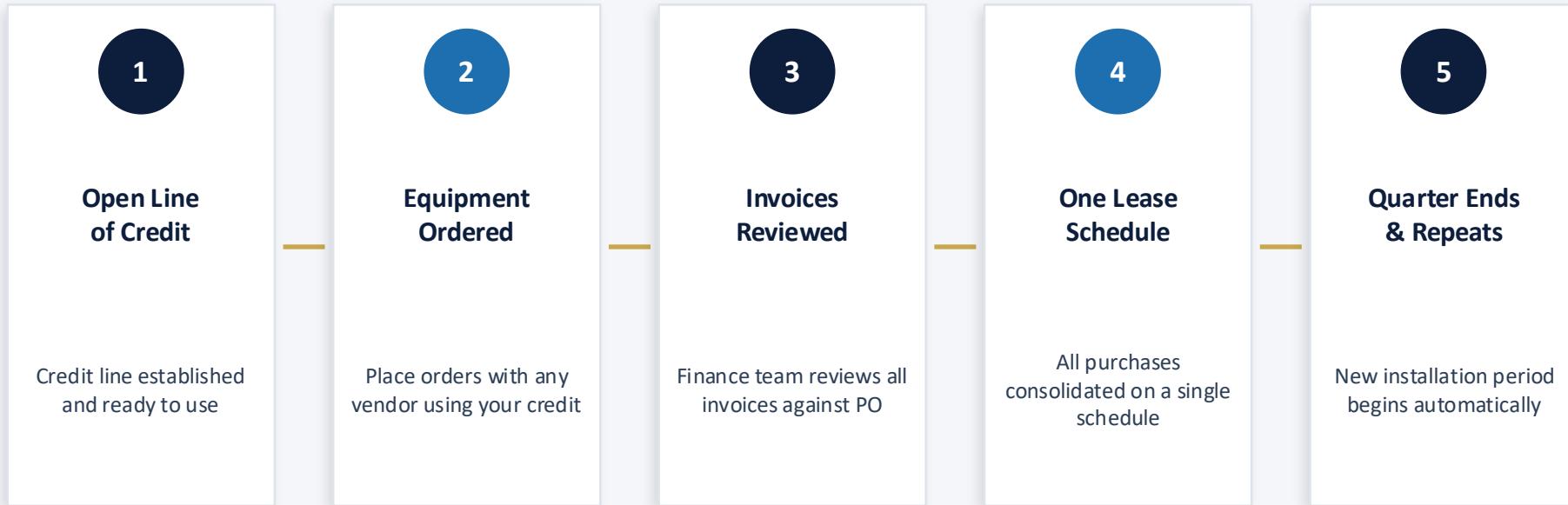
### End of Term Options

- Fair Market Value (FMV)
- Bulk / Stretch Options
- Return Equipment
- Buy Out
- Extend Lease
- Restructure

Alliance will provide a comprehensive analysis and plan based on discussions with senior management — tailored to your situation.

# HOW IT WORKS

The Order Track Cycle



## Master Lease Signed Once

Less paperwork • Open line of credit • Quick vendor payment • Single lease schedule for all equipment

# YOUR FINANCE TEAM

*The team at your leasing company should complement your own purchasing, finance and IT teams.*



1

**Account Manager**

Places orders, manages vendor relationships, and serves as your primary point of contact



2

**Billing Specialist**

Manages all billing processes and ensures accurate, timely invoicing for your account



3

**Lease Administrator**

Handles all documentation, works within your budget and ensures contract compliance



4

**Return Manager**

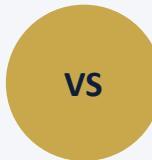
Manages end-of-lease returns, asset disposal, data sanitization and recycling logistics

**This is where we stand out. Our customer support is in-house and with you every step of the way.**

# FAIR & TRANSPARENT CONTRACTS

## Alliance Financing Group

- ✓ Master Lease signed once
- ✓ Quarterly installation periods
- ✓ Less paperwork
- ✓ Open line of credit — order what you need, when you need it
- ✓ Quick turnaround for order placement and vendor payment



## Other Leasing Companies

- ✗ New contract required each purchase
- ✗ Per-order processing delays
- ✗ High documentation burden
- ✗ Separate approval required per order
- ✗ Slower vendor payment timelines

## YOUR TEAM

# Ready to Get Started?

Contact your Alliance Financing team today:

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## **ALLIANCE FINANCING GROUP**

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