

## For Commercial Mortgage Agents & Brokers

Add Revenue Streams Beyond Traditional Mortgage Products

As a commercial mortgage agent or broker, you already have trusted relationships with business owners. Many of your clients need financing beyond what traditional mortgage products can provide. Alliance Financing Group lets you earn referral fees by connecting them with the right financing solutions.

### Why Partner with Alliance?

- + Earn referral fees on every funded deal — no licensing or certification required
- + Your clients get access to 70+ lenders through a single application
- + Equipment leasing, working capital, factoring, merchant advances & more
- + 48-hour average decision time — keep your clients moving
- + Dedicated support team handles the entire financing process
- + White-label approach — your relationship stays intact

### Typical Client Scenarios

- + Client needs equipment financing for a commercial property renovation
- + Business owner needs working capital while waiting for mortgage funding
- + Client's business needs inventory financing to fulfill a large contract
- + Tenant in your client's property needs equipment or expansion capital
- + Client needs a bridge loan or merchant advance for a time-sensitive opportunity

### Products You Can Refer

- + Equipment Leasing & Financing: \$5,000 - \$10M+ (1-5 year terms)
- + Working Capital & Factoring: Receivables financing, term loans, lines of credit
- + Merchant Cash Advances: 24-48 hour funding, no collateral needed
- + Commercial Real Estate Financing: Partner on mortgage-adjacent deals
- + SBA/SBL Loans: Government-backed business lending programs

#### **Ready to Offer Your Clients More?**

Visit [alliancefinancing.ai/paul-morrison](https://alliancefinancing.ai/paul-morrison) or call 1-800-660-3660 ext. 234