

# ALLIANCE FINANCING GROUP

35+ Years of Commercial Financing Excellence | 70+ Lending Partners

## Partnership Opportunity for Insurance Brokers

Add commercial financing to your service offering and earn referral fees

### Why Insurance Brokers Partner with Us

- Your commercial clients already need financing — you're the trusted advisor
- Equipment coverage often triggers equipment financing conversations
- Earn referral fees without lifting a finger — we handle everything
- Strengthen client relationships by solving more of their business needs
- Real-time tracking dashboard so you always know deal status
- No licensing or certification required — just refer and earn

### When to Refer Your Clients

#### ● Insuring new equipment?

They may need leasing or financing for it

#### ● Business property coverage?

Commercial mortgage opportunities

#### ● Growing business clients?

Working capital, lines of credit, MCA options

#### ● Seasonal business clients?

Bridge financing to smooth cash flow gaps

#### ● Clients with receivables?

Invoice factoring for immediate cash

#### ● Tech company clients?

SR&ED tax credit financing available

### Simple 4-Step Process

1. Identify a client who could benefit from commercial financing
2. Share your personal referral link or make an introduction
3. Alliance handles everything — application, matching, funding
4. Deal closes — you receive your referral fee

#### Your Contact: Lee Harrison

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