



ALLIANCE

FINANCING GROUP

Financing Solutions for Every Business

Headquartered in Toronto, Canada

1989

Founded

70+

Countries

35+

Years Experience

100s

Vendor Programs

WHO WE ARE

Alliance Financing Group

Founded in 1989, Alliance is a leading independent commercial finance company headquartered in Toronto, Canada, serving clients in over 70 countries.

Global Reach

Providing funding solutions in 70+ countries through global fund partnerships

Custom Solutions

Tailored financing packages matched precisely to your requirements

Recognized Excellence

Known for flexibility, service excellence and financial innovation

Unmatched Funding

Access to unmatched funding capabilities through a global network

Equipment Leasing

\$2,500 – \$50,000,000+

Terms from 24–84 months for most types of equipment and machinery across all industries.

Small Business Loans

\$100,000 – \$1,150,000

Finance land, buildings, equipment, leaseholds, intangible assets & working capital. Includes Line of Credit up to \$150,000.

Bridge Loans

\$250,000 – \$2,000,000+

3–12 month terms providing working capital to bridge cash flow gaps or facilitate long-term financing transitions.

Term Refinance Loans

\$500,000 – \$30,000,000+

Secured by equipment and/or real estate. Terms 6 months–3 years. Up to 20-year amortization for real estate.

Channel Partner Programs

Commercial finance services for mortgage brokers, agents and industry professionals. Offer Alliance's full product suite as a value-add — on a completely outsourced basis.

Vendor Leasing Programs

Financing programs for equipment manufacturers/vendors. Private-labeled and co-branded e-finance tools. Hundreds of active vendor programs across Canada.

Working Capital / Corporate Finance

Asset-based loans, revolving credit, factoring & term loans. Complete financial restructurings for companies requiring working capital for expansion or re-financing.

Data Centre & Technology Financing

Flexible financing for data centre infrastructure, GPU-as-a-Service, managed services, servers, storage and networking — structured to match technology refresh cycles.

SR&ED & Grant Financing

Leverage SR&ED tax credits and government grants through non-dilutive financing — access capital tied up in receivables before CRA refund arrives. Ideal for innovation-driven companies seeking to fund R&D without giving up equity.

Access a world of opportunities with the right financial support

Flexible credit to finance international and domestic purchases — so you never miss an opportunity to grow your business.

- Unsecured finance line — repayment up to 150 days
- Supplier payments in 140+ currencies
- No upfront fees
- Dedicated Finance Specialist
- Simple transparent online trading platform

Why Import Lending?

Bridge cash flow gaps

Diversify finance portfolio

Reduce FX risk

Quick & secure payments

Protect credit facilities

ASSET-BASED FINANCING

Our financial solutions are designed to match industry and end-user life cycles — maximizing flexibility and ROI.

Finance Structures

- Operating Leases
- Conditional Sales Agreements
- Capital Leases
- Master Lease Credit Lines
- HaaS / SaaS Financing

Client Benefits

- Acquire assets at the right time
- Match payments to asset lifecycle
- Edge in flexibility vs. bank financing
- Expert knowledge across all industries
- Maximize ROI on every asset

Government Incentives

- Leverage tax credits & grants
- Non-dilutive financing structures
- SR&ED program alignment
- Green energy financing
- Export Development Canada links

WHY LEASE?

8 out of 10 organizations choose to lease

01

Control Your Budget

Predictable monthly payments replace unpredictable capital expenses

02

Invest Your Cash

Preserve capital for core business activities and strategic investments

03

Operate Efficiently

Always have the latest technology without carrying old assets

04

Increase Bottom Line

Potential tax advantages through lease payment deductions

05

Stay Compliant

Environmentally compliant disposal of retired equipment

06

Manage Your Refresh

Structured refresh cycles keep your technology current

07

Offload Disposal

End-of-lease asset management handles all logistics

08

Change Your Mind

Flexible end-of-term options: buy, return, extend or upgrade

COMPETITIVE ADVANTAGE

The Alliance Vendor Program gives you a powerful sales tool to help close customers and maximize business opportunities.

Program Tools & Support

- ✓ Branded and non-branded documentation
- ✓ Online documentation & sample credit application
- ✓ Rate cards & promotions designed for your company
- ✓ Sales and marketing support
- ✓ Client protection notification
- ✓ Funding in 70 countries

Financing Capabilities

- ✓ Financings between \$2,500 and \$50,000,000
- ✓ Approvals for A, B, C and D credit profiles
- ✓ Special MUSH Programs
- ✓ Approval ratio up to 90%
- ✓ Approvals up to \$250,000 within hours
- ✓ Financing for new or used equipment

★ Managed Service Agreement Financing ★

Finance Types

- Managed Service Agreement Financing
- Operating Leases
- Conditional Sales Agreements
- Capital Leases
- Master Lease – Credit Lines
- HaaS / SaaS

Payment Terms

- Terms: 1–7 Years
- Monthly / Quarterly / Annual
- Advance or Arrears
- Seasonal Programs
- Step-Up / Step-Down
- Deferral Programs

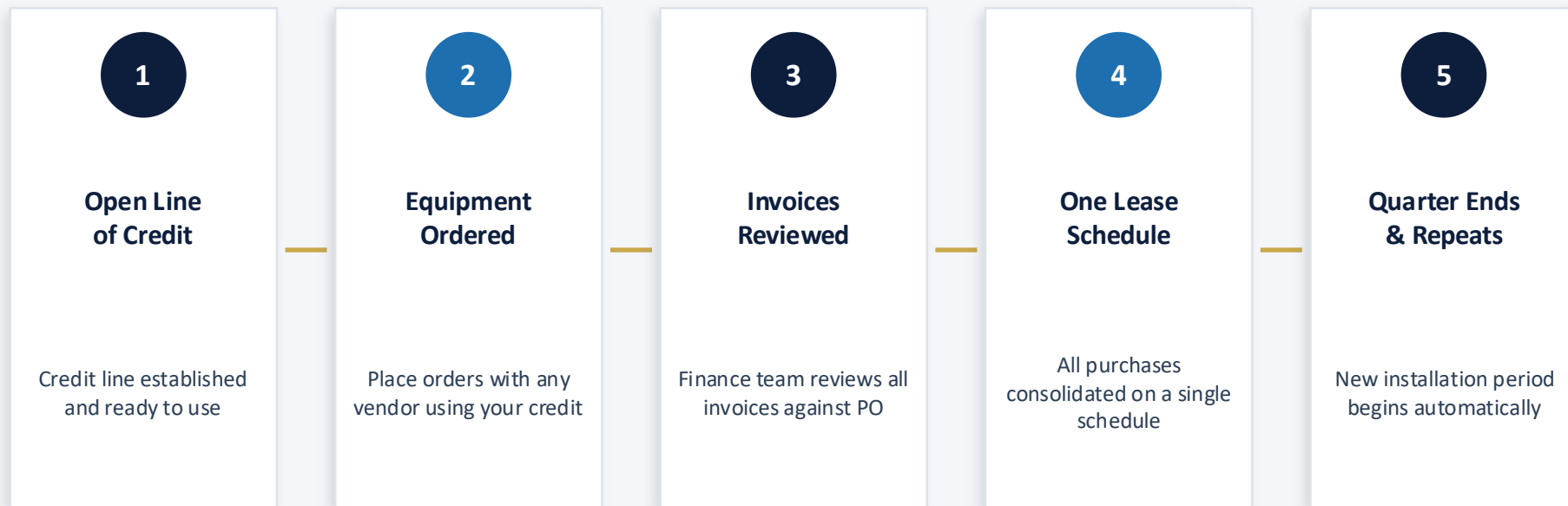
End of Term Options

- Fair Market Value (FMV)
- Bulk / Stretch Options
- Return Equipment
- Buy Out
- Extend Lease
- Restructure

Alliance will provide a comprehensive analysis and plan based on discussions with senior management — tailored to your situation.

HOW IT WORKS

The Order Track Cycle



Master Lease Signed Once

Less paperwork • Open line of credit • Quick vendor payment • Single lease schedule for all equipment

YOUR FINANCE TEAM

The team at your leasing company should complement your own purchasing, finance and IT teams.

1

Account Manager

Places orders, manages vendor relationships, and serves as your primary point of contact

2

Billing Specialist

Manages all billing processes and ensures accurate, timely invoicing for your account

3

Lease Administrator

Handles all documentation, works within your budget and ensures contract compliance

4

Return Manager

Manages end-of-lease returns, asset disposal, data sanitization and recycling logistics

This is where we stand out. Our customer support is in-house and with you every step of the way.

FAIR & TRANSPARENT CONTRACTS

Alliance Financing Group

- ✓ Master Lease signed once
- ✓ Quarterly installation periods
- ✓ Less paperwork
- ✓ Open line of credit — order what you need, when you need it
- ✓ Quick turnaround for order placement and vendor payment

VS

Other Leasing Companies

- ✗ New contract required each purchase
- ✗ Per-order processing delays
- ✗ High documentation burden
- ✗ Separate approval required per order
- ✗ Slower vendor payment timelines

YOUR TEAM

Ready to Get Started?

Contact your Alliance Financing team today:

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