

ALLIANCE FINANCING GROUP

35+ Years of Commercial Financing Excellence | 70+ Lending Partners

Partnership Opportunity for Insurance Brokers

Add commercial financing to your service offering and earn referral fees

Why Insurance Brokers Partner with Us

- Your commercial clients already need financing — you're the trusted advisor
- Equipment coverage often triggers equipment financing conversations
- Earn referral fees without lifting a finger — we handle everything
- Strengthen client relationships by solving more of their business needs
- Real-time tracking dashboard so you always know deal status
- No licensing or certification required — just refer and earn

When to Refer Your Clients

- **Insuring new equipment?**
They may need leasing or financing for it
- **Business property coverage?**
Commercial mortgage opportunities
- **Growing business clients?**
Working capital, lines of credit, MCA options
- **Seasonal business clients?**
Bridge financing to smooth cash flow gaps
- **Clients with receivables?**
Invoice factoring for immediate cash
- **Tech company clients?**
SR&ED tax credit financing available

Simple 4-Step Process

1. Identify a client who could benefit from commercial financing
2. Share your personal referral link or make an introduction
3. Alliance handles everything — application, matching, funding
4. Deal closes — you receive your referral fee

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