PORTFOLIO

2024

Hello,

I'm Shreya

Web Developer

Experienced WordPress Developer with 2 years of hands-on expertise in developing and managing WordPress websites. Proficient in utilizing the WordPress platform to design, customize, and optimize websites. Skilled in HTML, CSS, and JavaScript, with a strong understanding of responsive design principles.

Education

SRPUC Ramakunja

Completed Pre-University education with a commendable 86% aggregate in the disciplines of Physics, Chemistry, Mathematics, and Biology (PCMB).

2017-2021
Vivekananda College of Engineering and technology, Puttur Karnataka

Successfully attained a Bachelor of Engineering in Computer Science and Engineering, graduating with distinction and earning a CGPA of 7.9.

Experience

GS Tech Technology

Proficiently designed and developed over 20 websites and extension landing pages using Elementor, Avada, and Newspaper builder. Specialized in troubleshooting website issues, and conducting performance tests. Demonstrated expertise in creating effective landing pages for Chrome Extensions. Adept at monitoring and enhancing the front-end design for optimal website performance

The Web People LLP

Successfully conceived and launched 15+ responsive websites, specializing in news platforms, utilizing Elementor builder. Proficient in front-end development using WordPress, HTML, CSS, and JS, with expertise in creating wireframes and generating WordPress themes and plugins. Conducted comprehensive website performance tests, implemented custom-coded sections, and ensured web accessibility compliance through WCAG guidance. Adept in troubleshooting content issues, collaborating with clients to discuss design and functionality, and executing SEO, AMP, SMTP setup, as well as pre and post-launch website configurations.

Adspyder
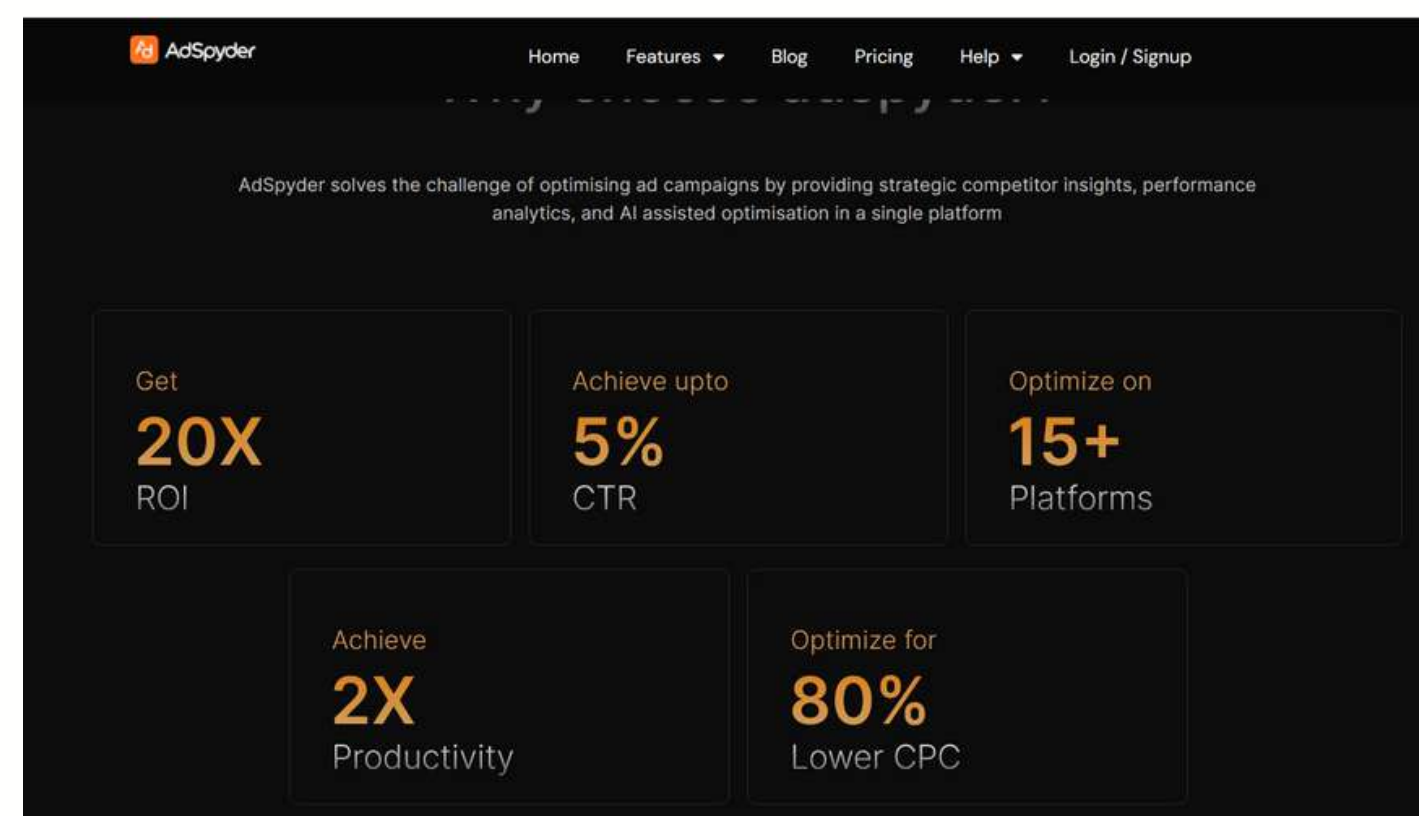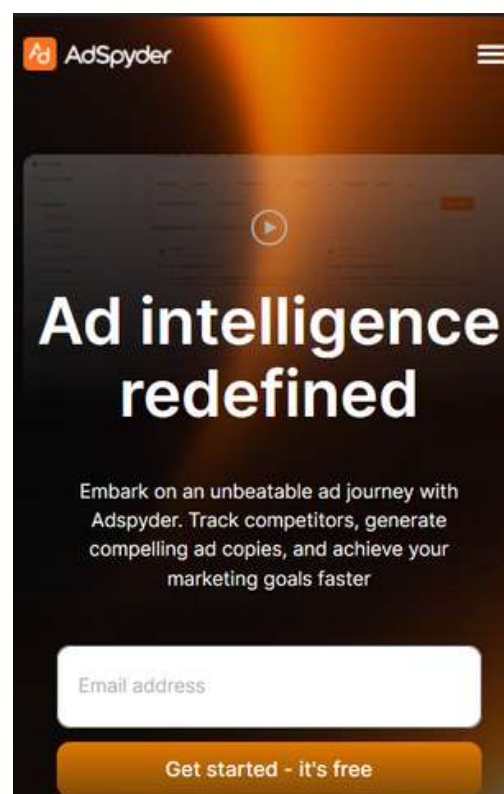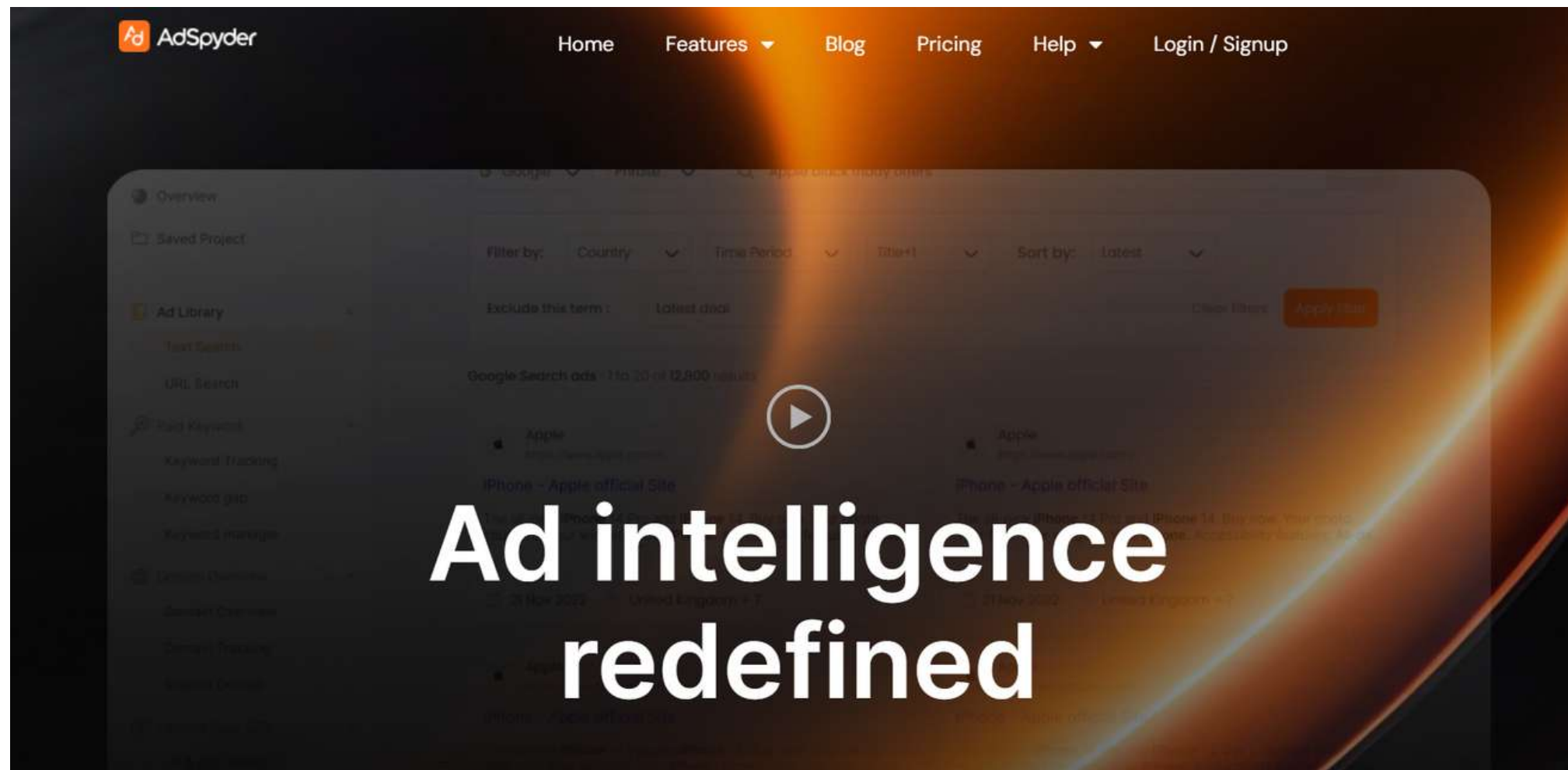
- Successfully transformed high-bounce-rate landing pages for the AdSpyder website into engaging and user-friendly designs, resulting in a significant increase in user interaction and extended average engagement time.
- Proficient in integrating multimedia elements, such as videos and GIF files, to enhance website content and user experience.
- Proven ability to optimize web design and functionality, leading to measurable improvements in website performance and user engagement for clients.

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Flonnect
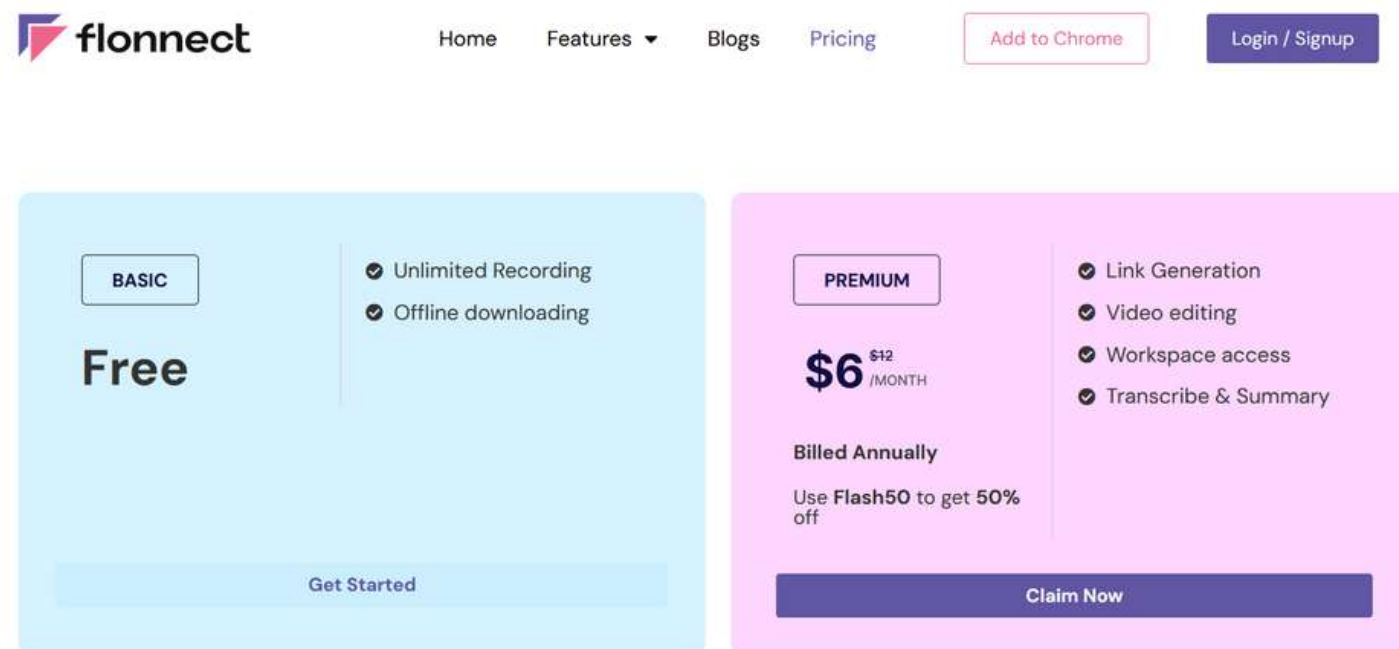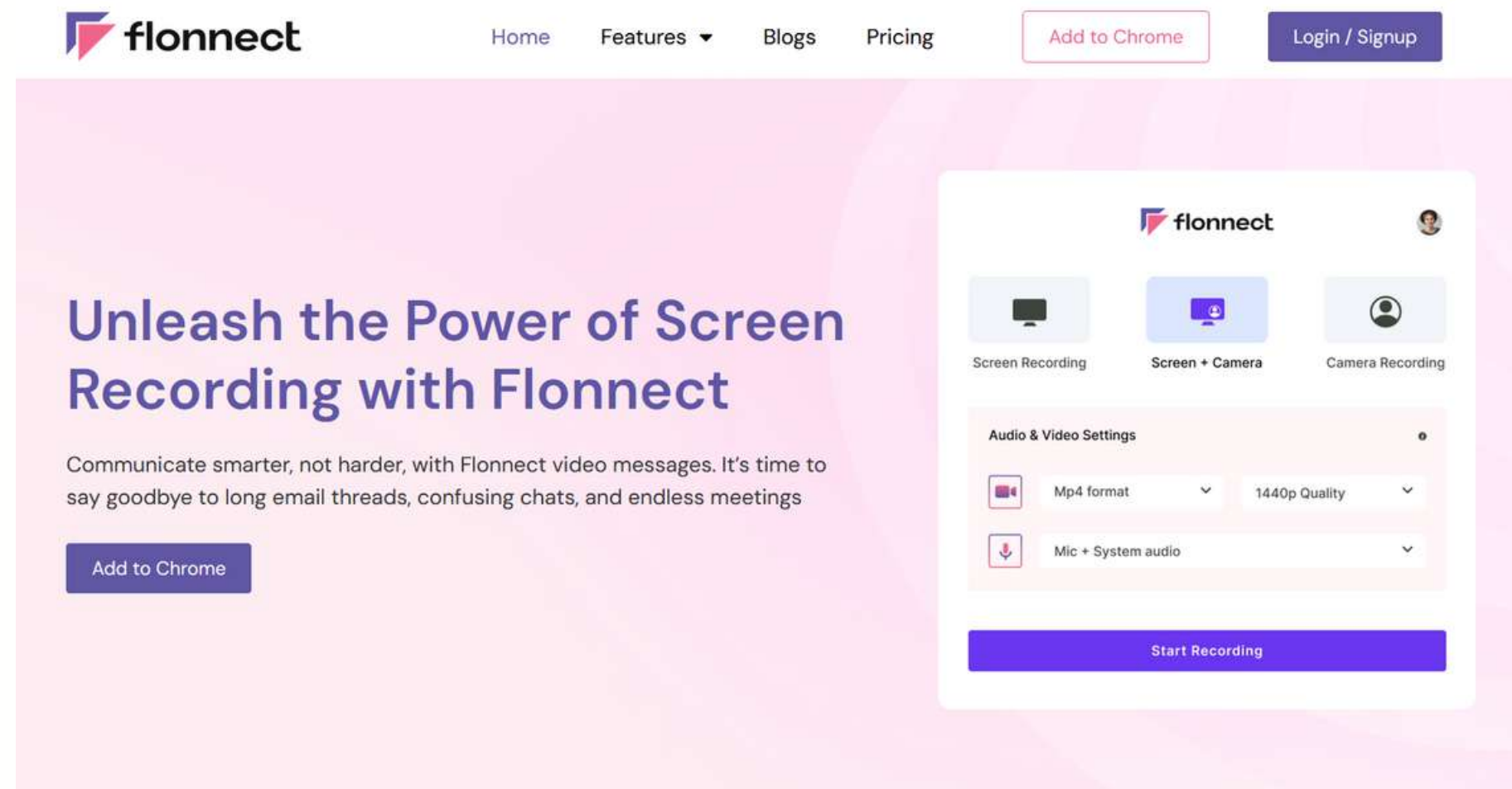
- Conceptualized and executed the design and development of the 'Flonnect' landing page, showcasing a seamless and visually appealing user interface.
- Skillfully reengineered the pricing page in alignment with Black Friday promotions, introducing a user-friendly interface that enhanced the overall user experience.

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Couponswala Blog

- Improved website page speed through optimization techniques
- Identified and resolved performance issues, troubleshooting effectively
- Ensured daily blog updates for the site
- Implemented changes to enhance overall website functionality
- Designed and enhanced layouts for individual blog posts

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Mangalore Allergy Center
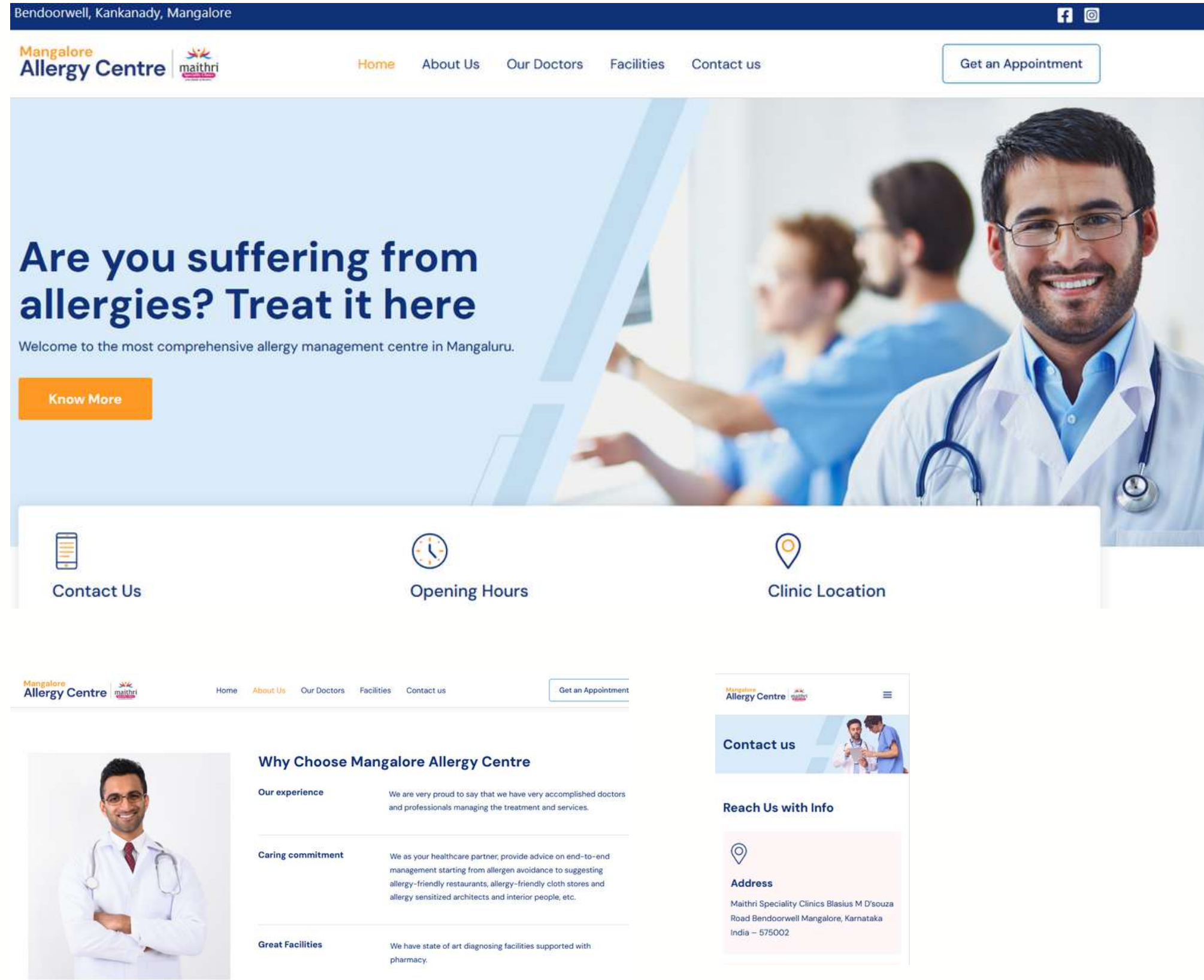
- Successfully spearheaded end-to-end website development utilizing Elementor, demonstrating proficiency in crafting and refining all pages within the site. Leveraged a comprehensive skill set to enhance user experience and deliver a polished, cohesive online presence.
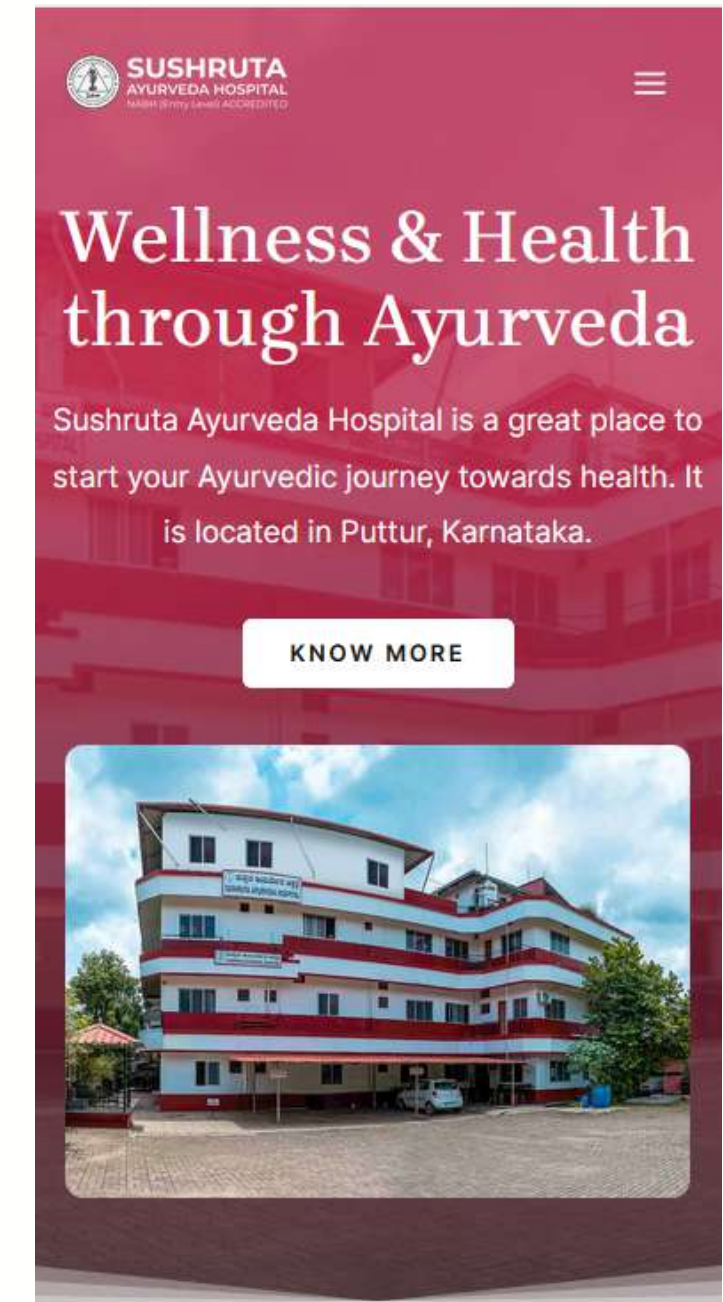
Visit Website
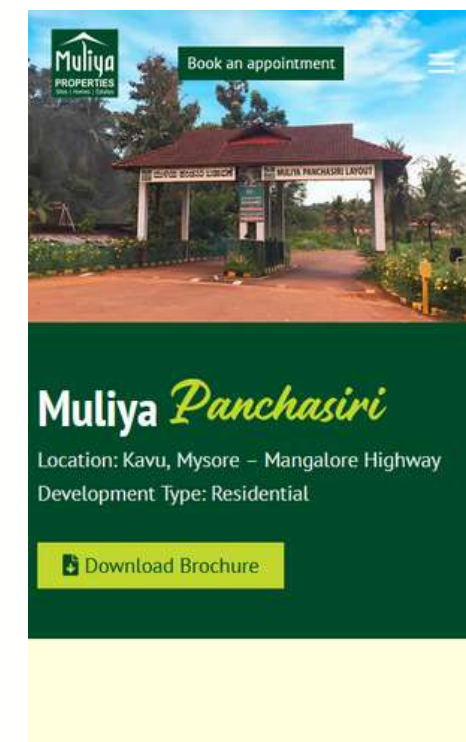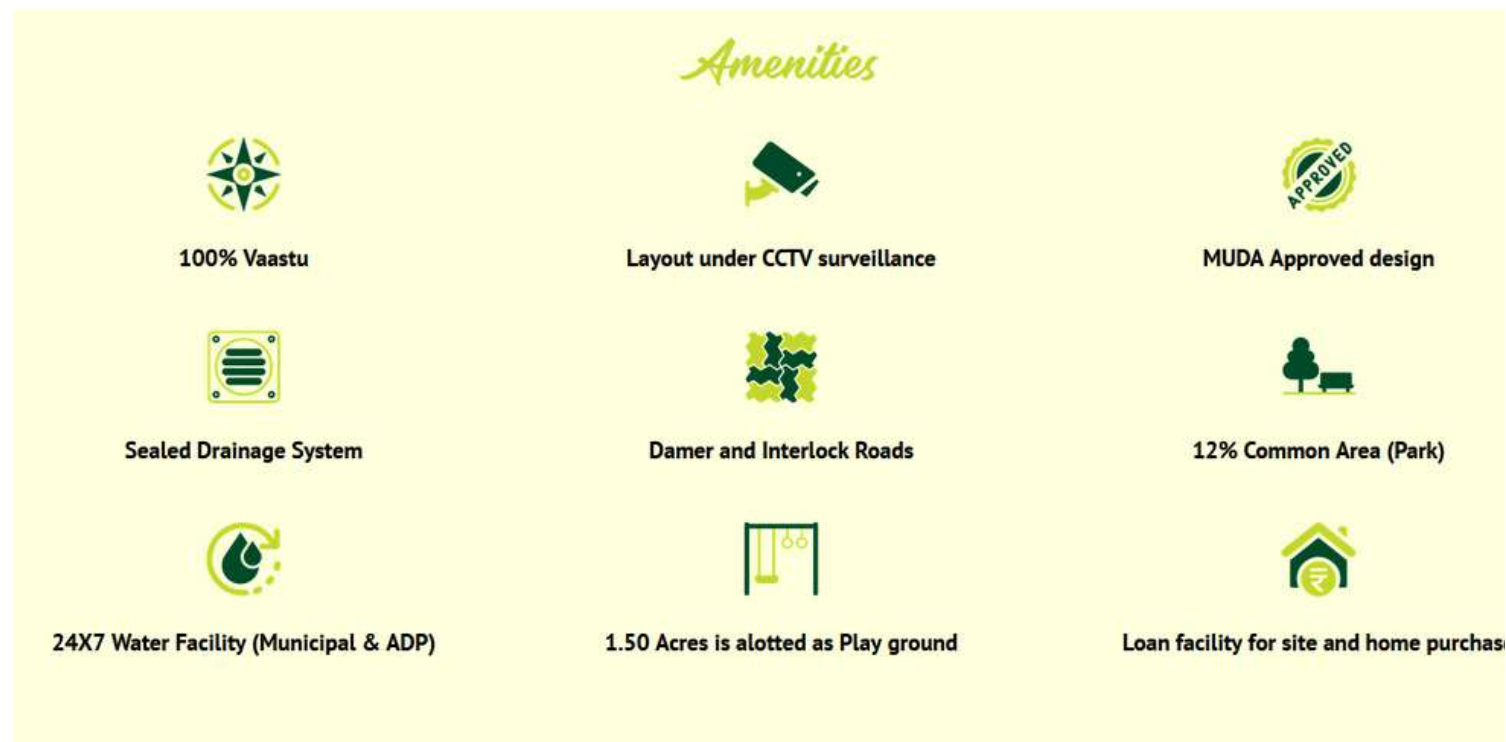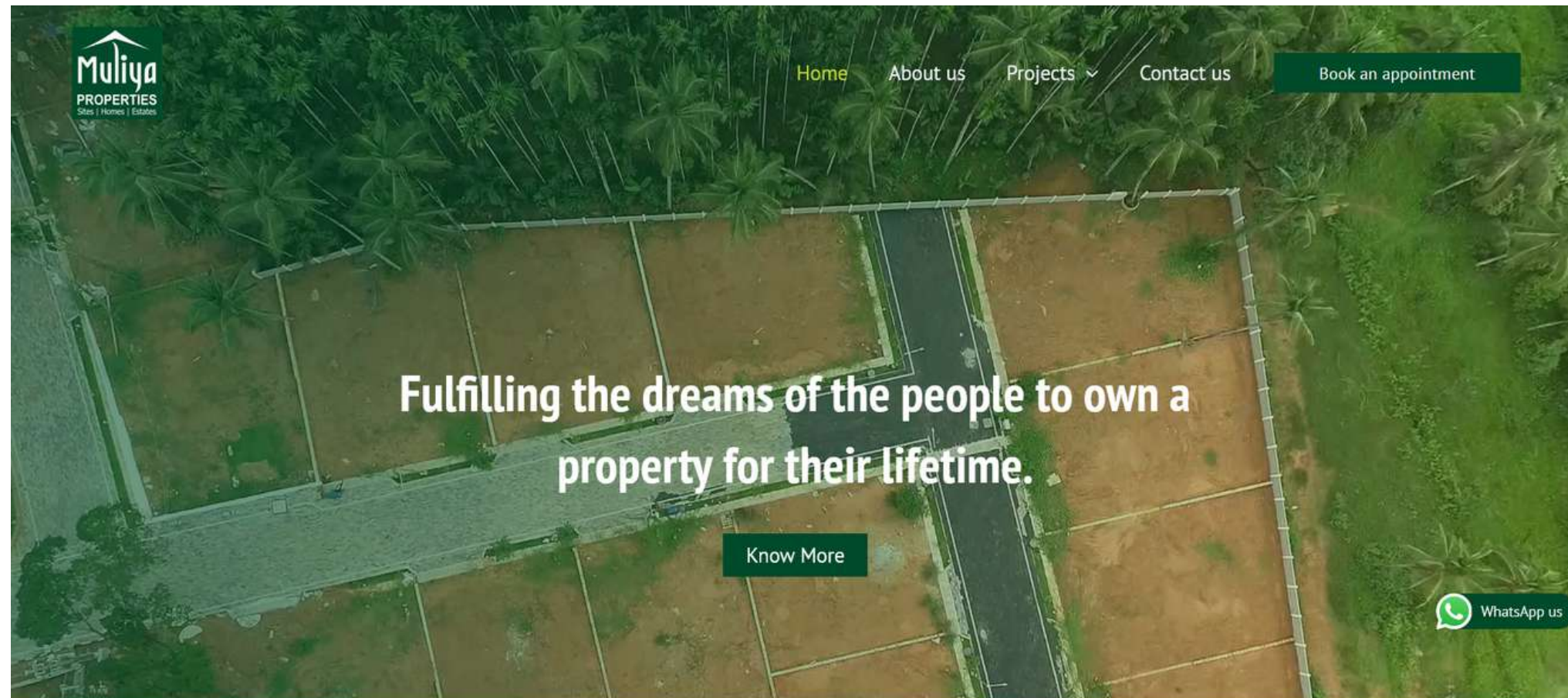
Sushruta Ayurveda Hospital

- Led the comprehensive development of an entire website using Elementor and Pro plugins, showcasing expertise in crafting every page from inception to completion. Achieved end-to-end development, ensuring a seamless and dynamic online platform.

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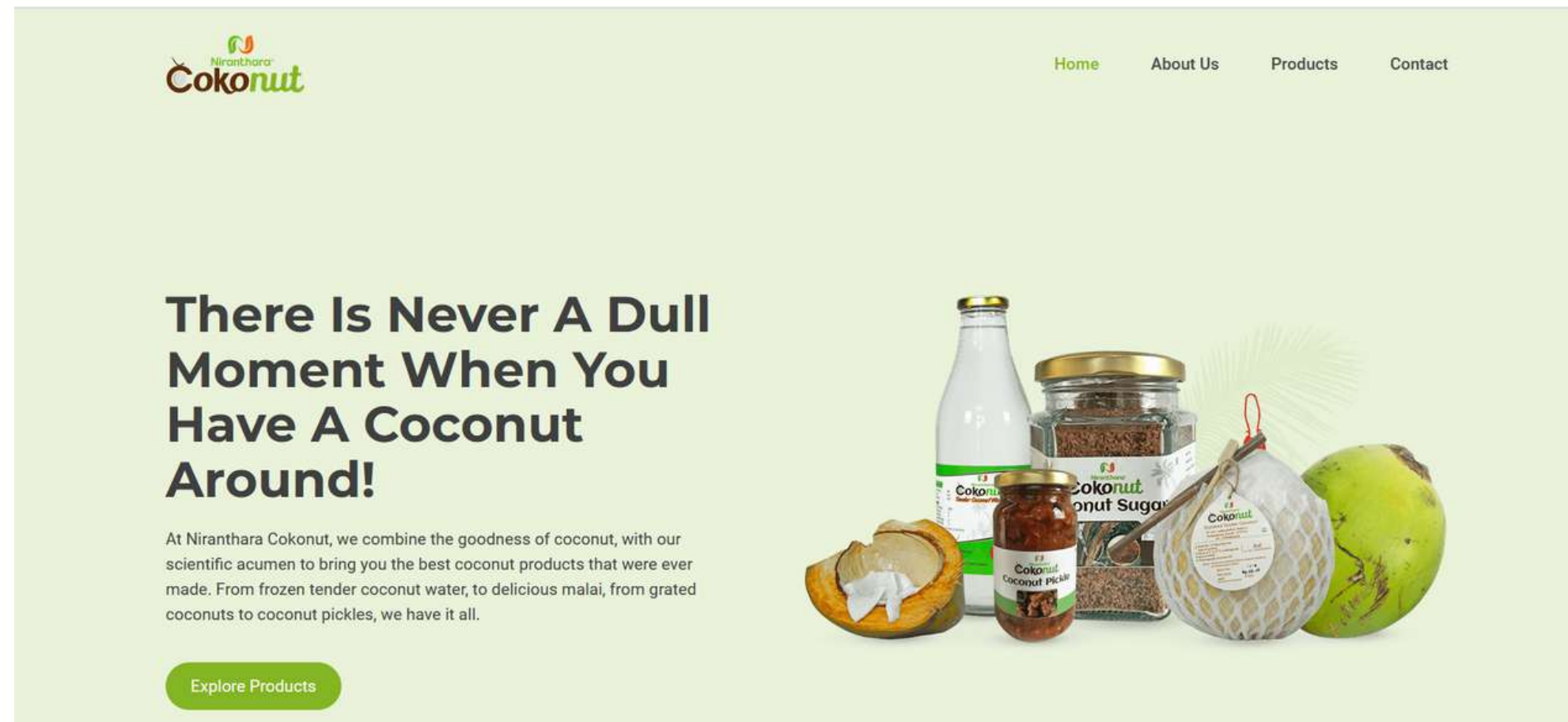
Muliya Properties

- Led end-to-end website development, overseeing the creation and design of five distinct project pages within the same site. Implemented an Instagram timeline seamlessly integrated into the page, enhancing social media engagement and visual appeal.
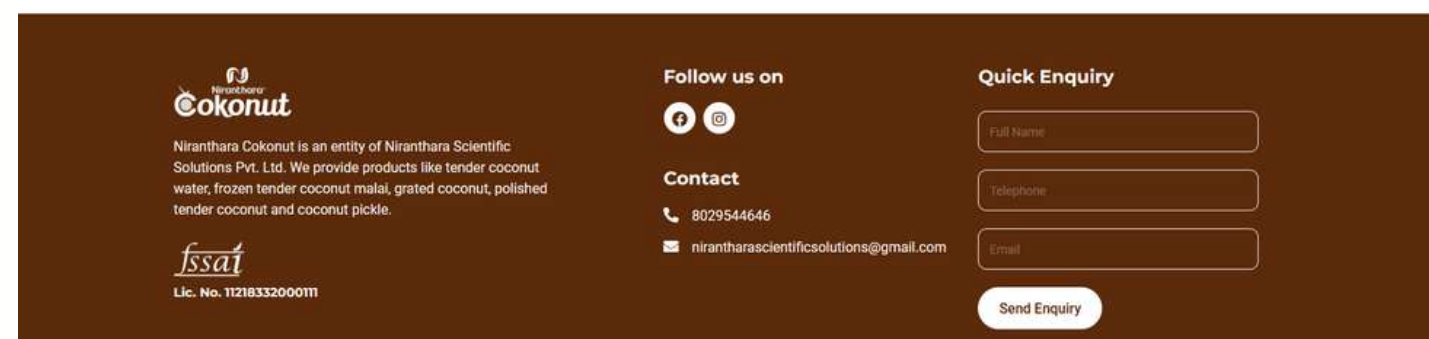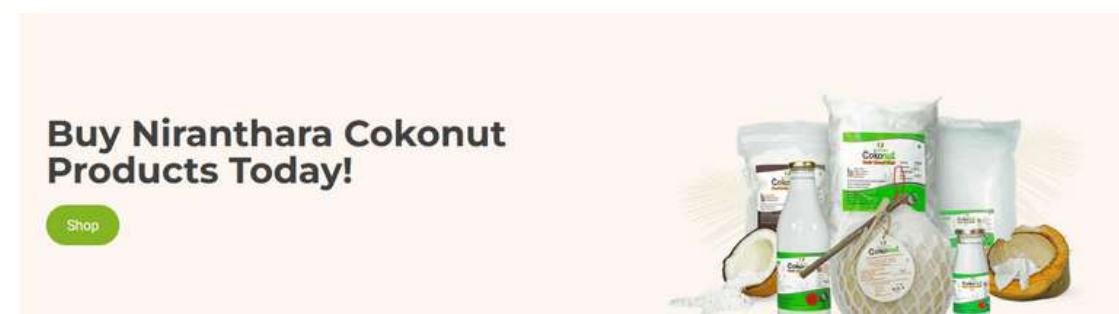
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Nirantara Coconut

- Executed the development of a single-page static website showcasing a diverse range of coconut products. Spearheaded the design and implementation of key features to enhance user experience and highlight product offerings. Played a central role in the entire development process, ensuring the seamless functionality of the website.
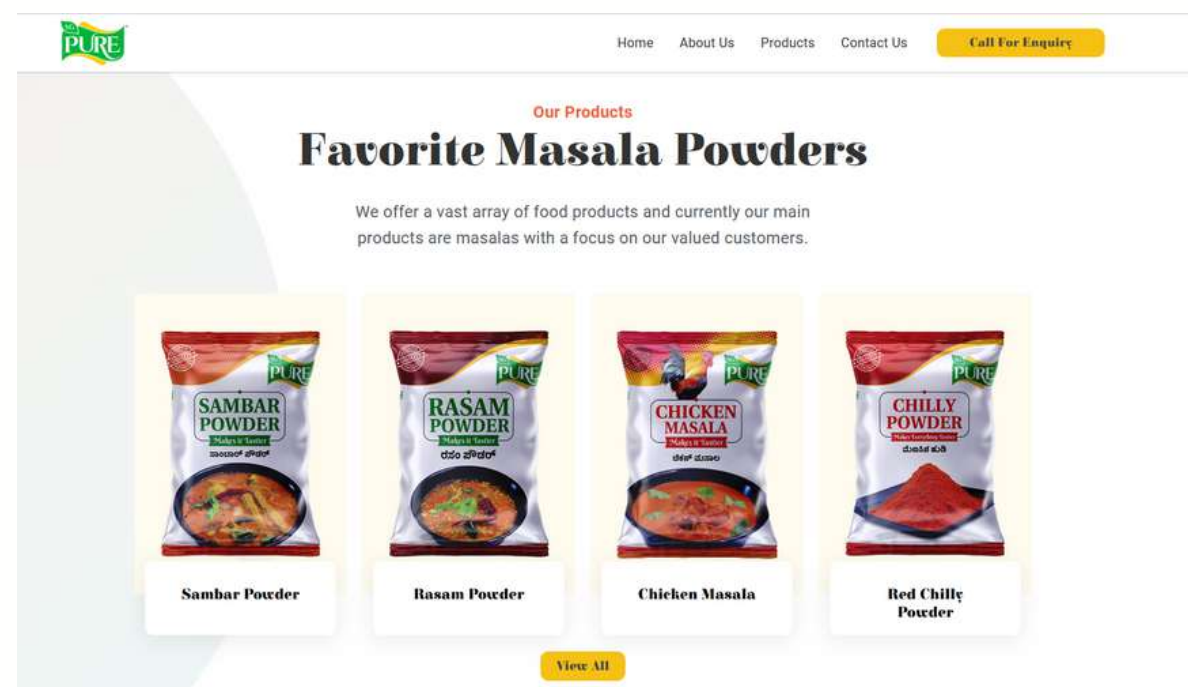
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Nirantara Coconut
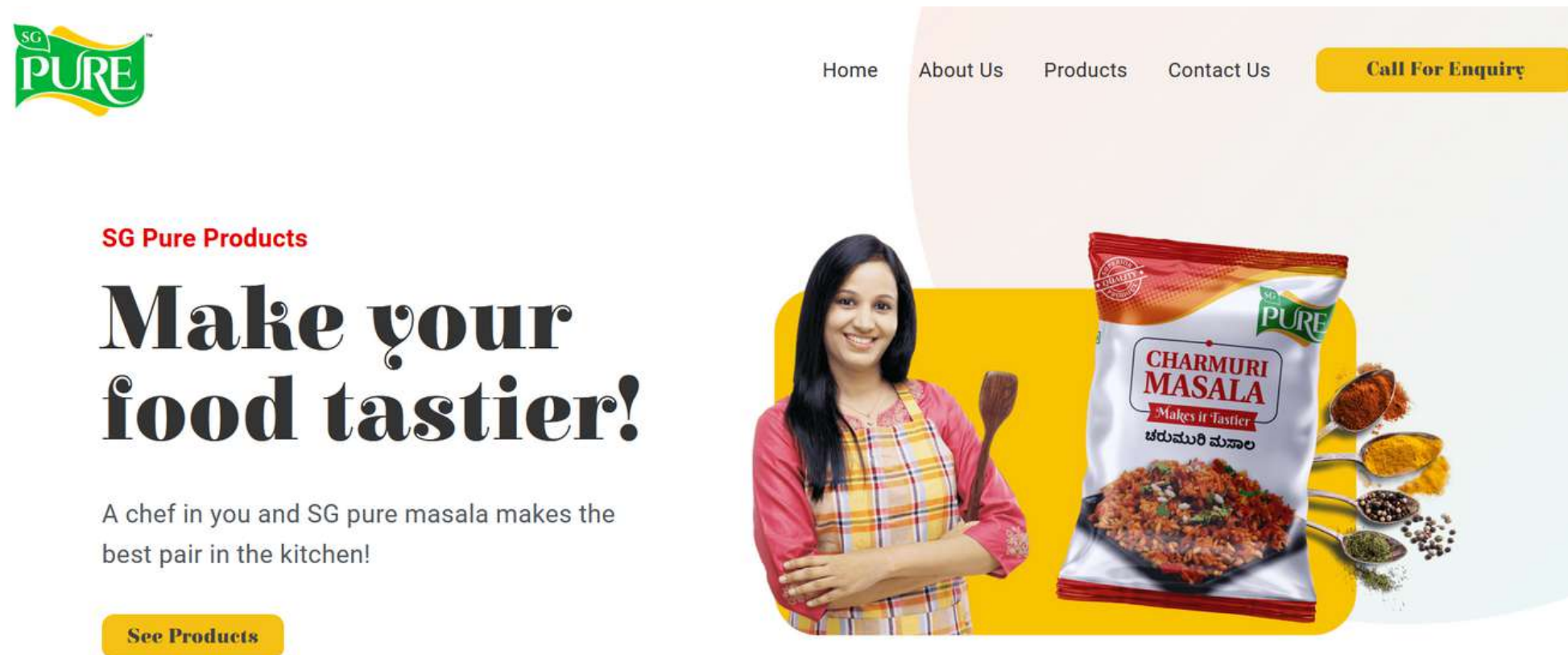
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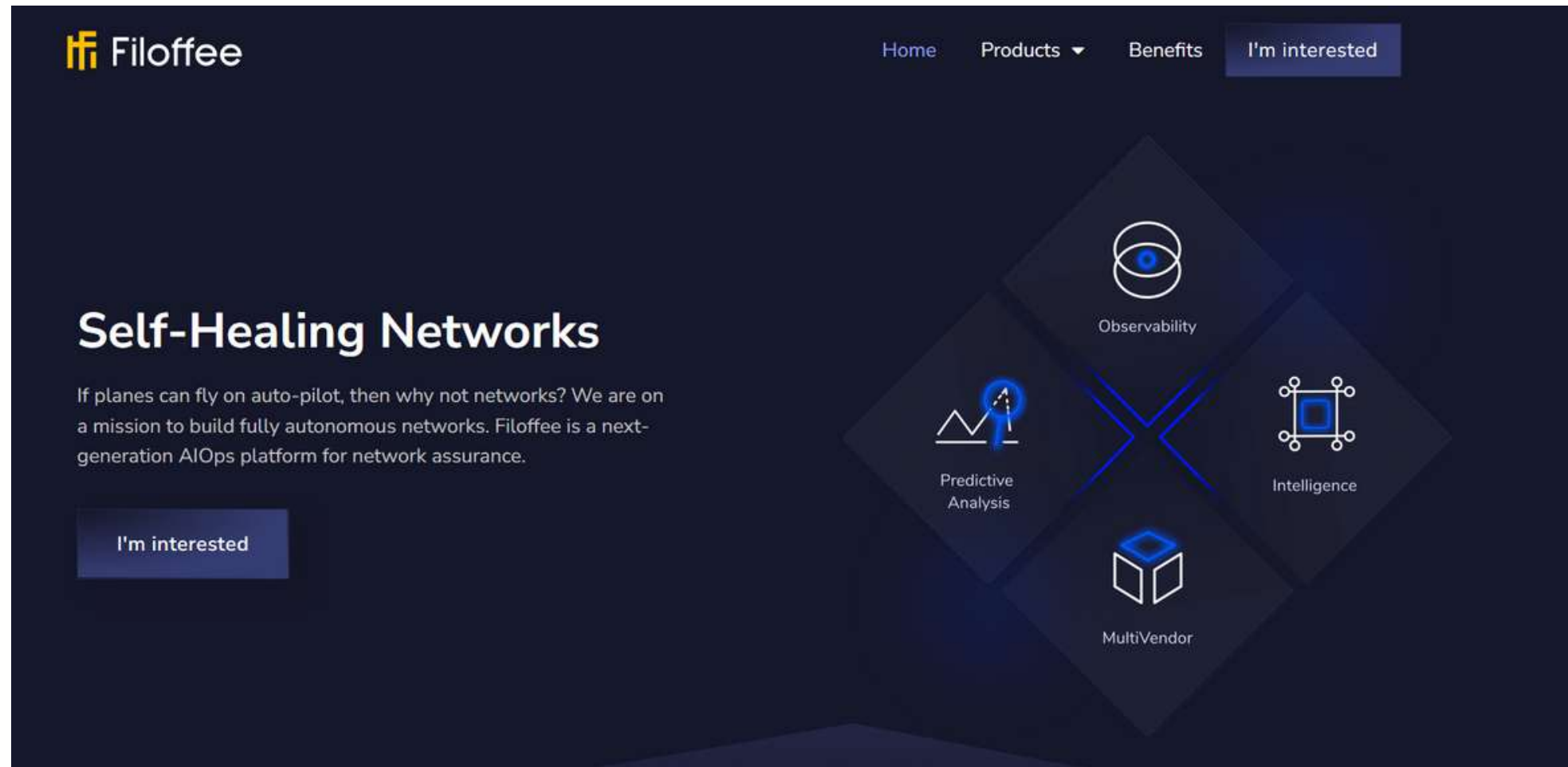
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Filoffee

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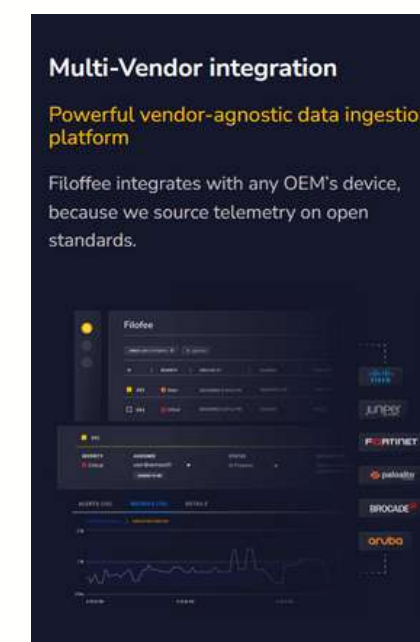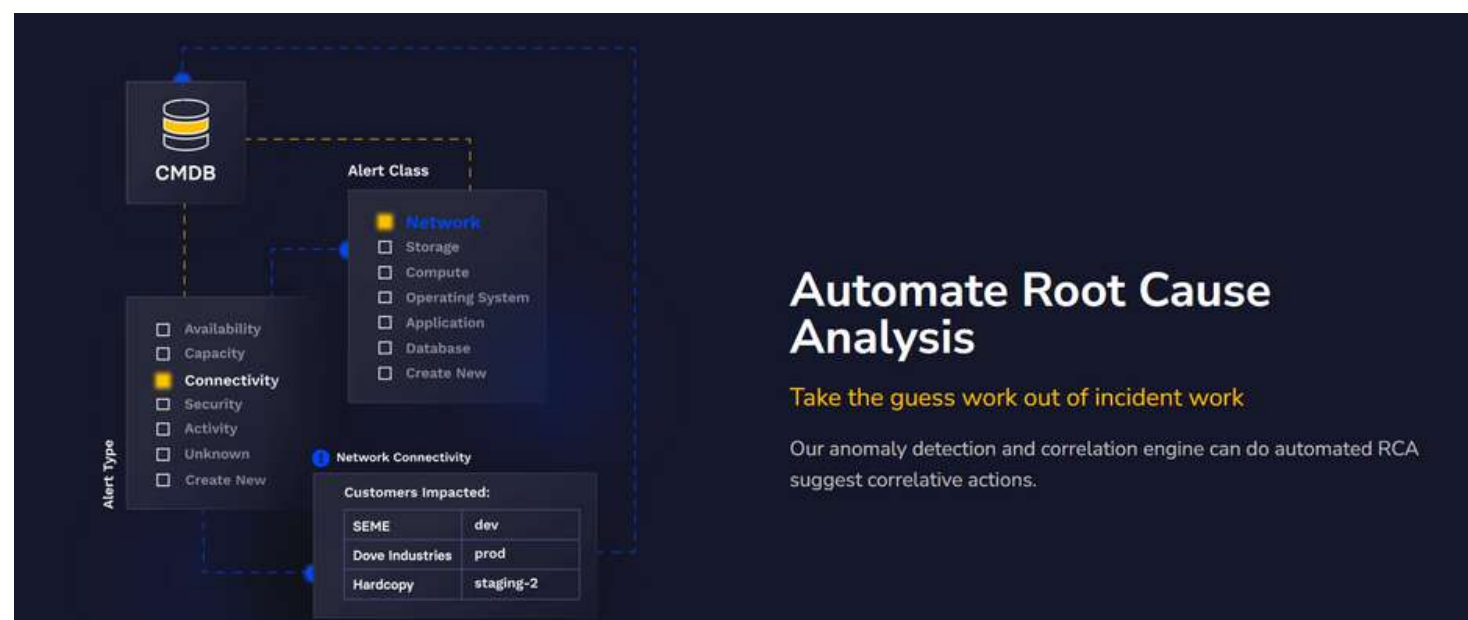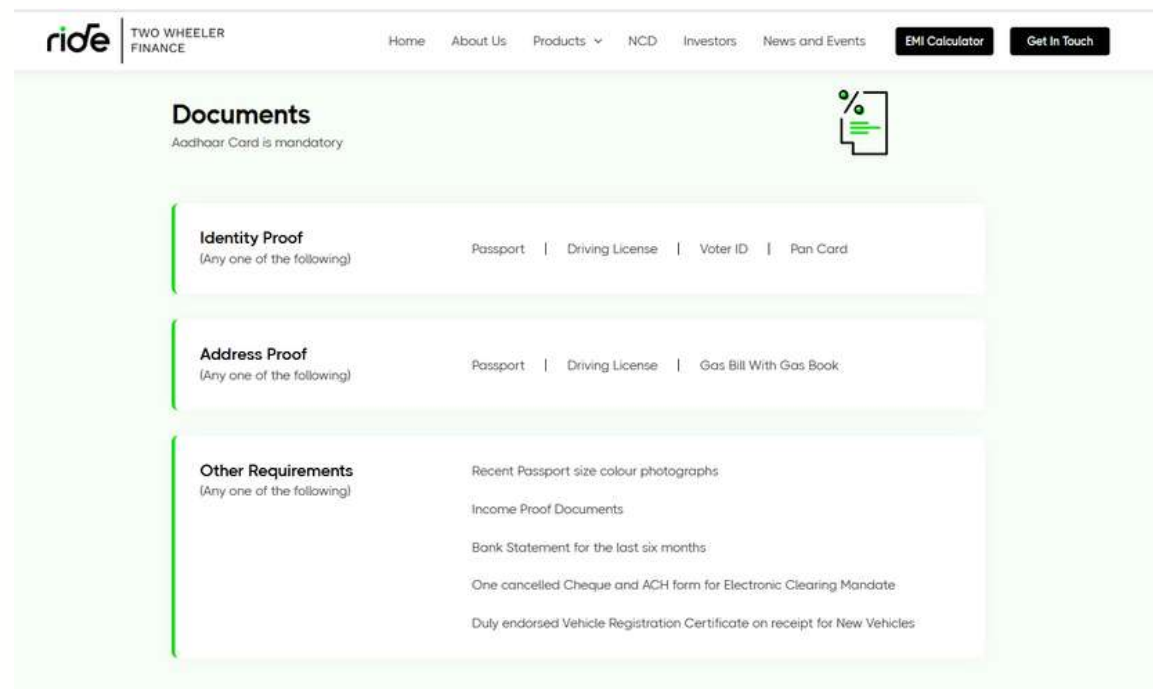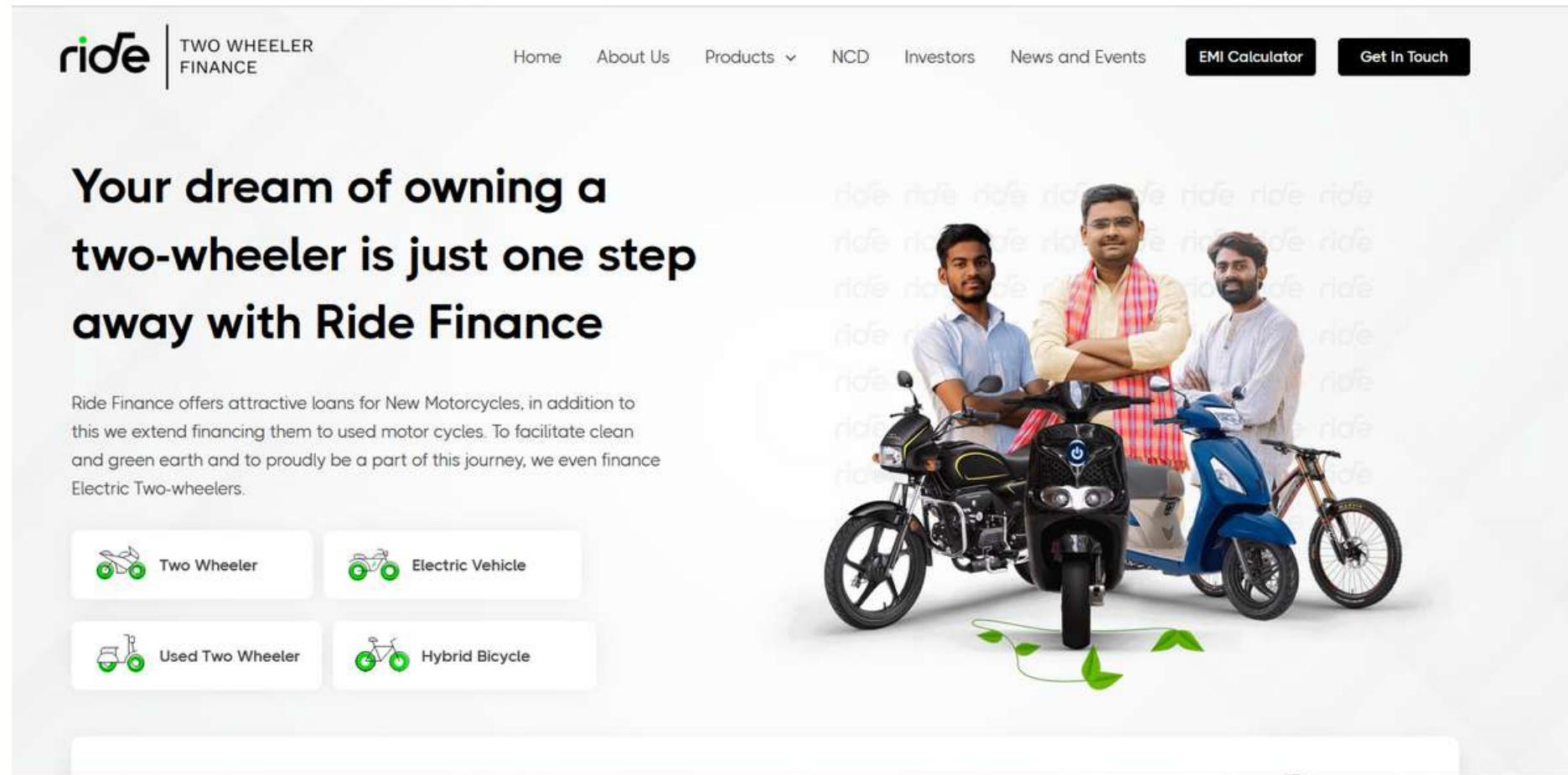
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My Ride Finance

- Spearheaded the development of the store locator page, demonstrating proficiency in front-end technologies.
- Took a lead role in the creation and enhancement of various website pages, showcasing strong development skills and attention to detail.
- Contributed significantly to the overall user experience by optimizing and refining the store locator functionality.
- Played a key role in the successful completion of page development projects, ensuring alignment with organizational goals and high-quality standards.

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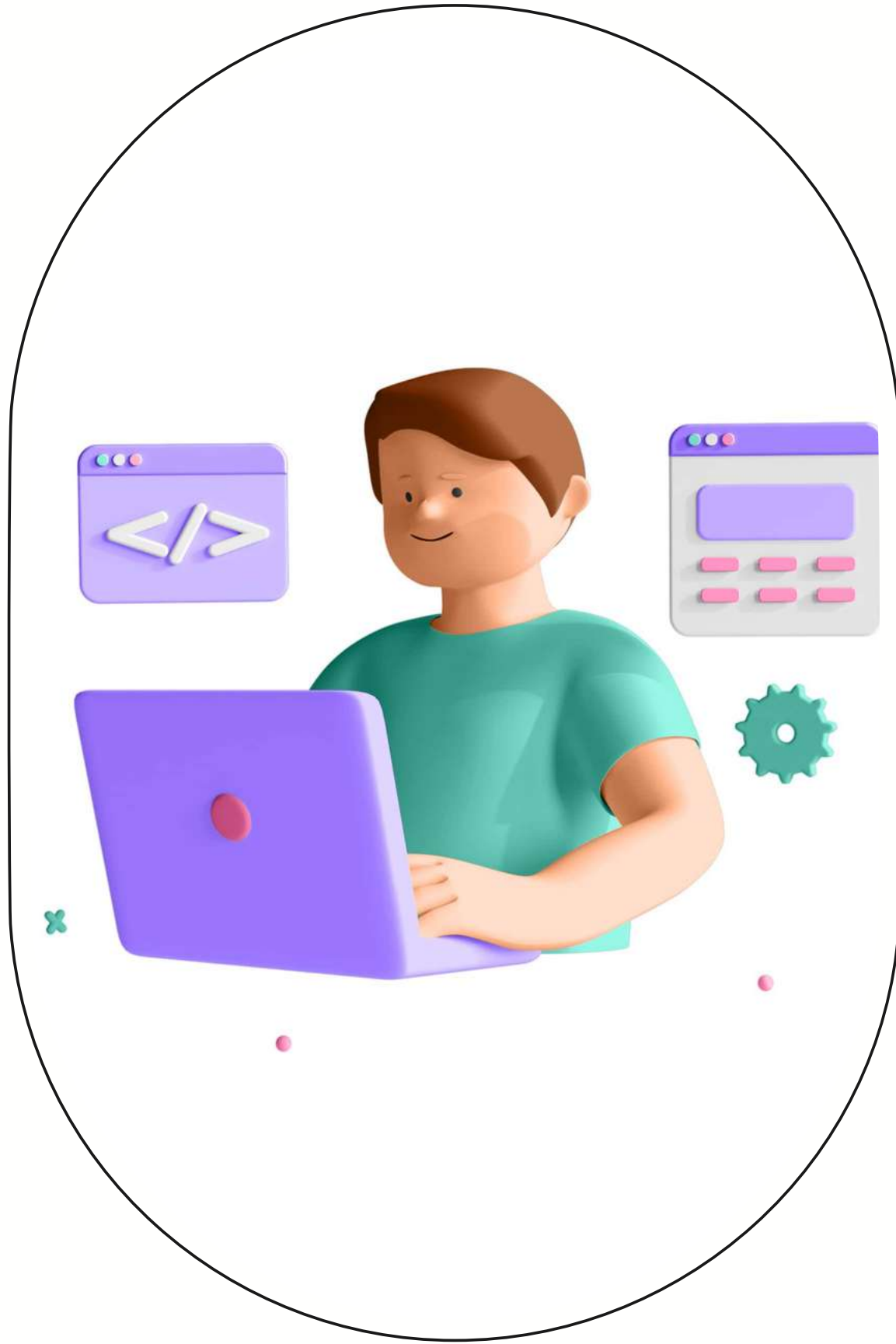
Thank you

Contact Details

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