



# PORTFOLIO

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# Hello,

**I'm Shreya**

Web Developer

Experienced WordPress Developer with 2 years of hands-on expertise in developing and managing WordPress websites. Proficient in utilizing the WordPress platform to design, customize, and optimize websites. Skilled in HTML, CSS, and JavaScript, with a strong understanding of responsive design principles.



# Education

## SRPUC Ramakunja

Completed Pre-University education with a commendable 86% aggregate in the disciplines of Physics, Chemistry, Mathematics, and Biology (PCMB).

**2017-2021**

## Vivekananda College of Engineering and technology, Puttur Karnataka

Successfully attained a Bachelor of Engineering in Computer Science and Engineering, graduating with distinction and earning a CGPA of 7.9.



# Experience

## GS Tech Technology

Proficiently designed and developed over 20 websites and extension landing pages using Elementor, Avada, and Newspaper builder. Specialized in troubleshooting website issues, and conducting performance tests. Demonstrated expertise in creating effective landing pages for Chrome Extensions. Adept at monitoring and enhancing the front-end design for optimal website performance

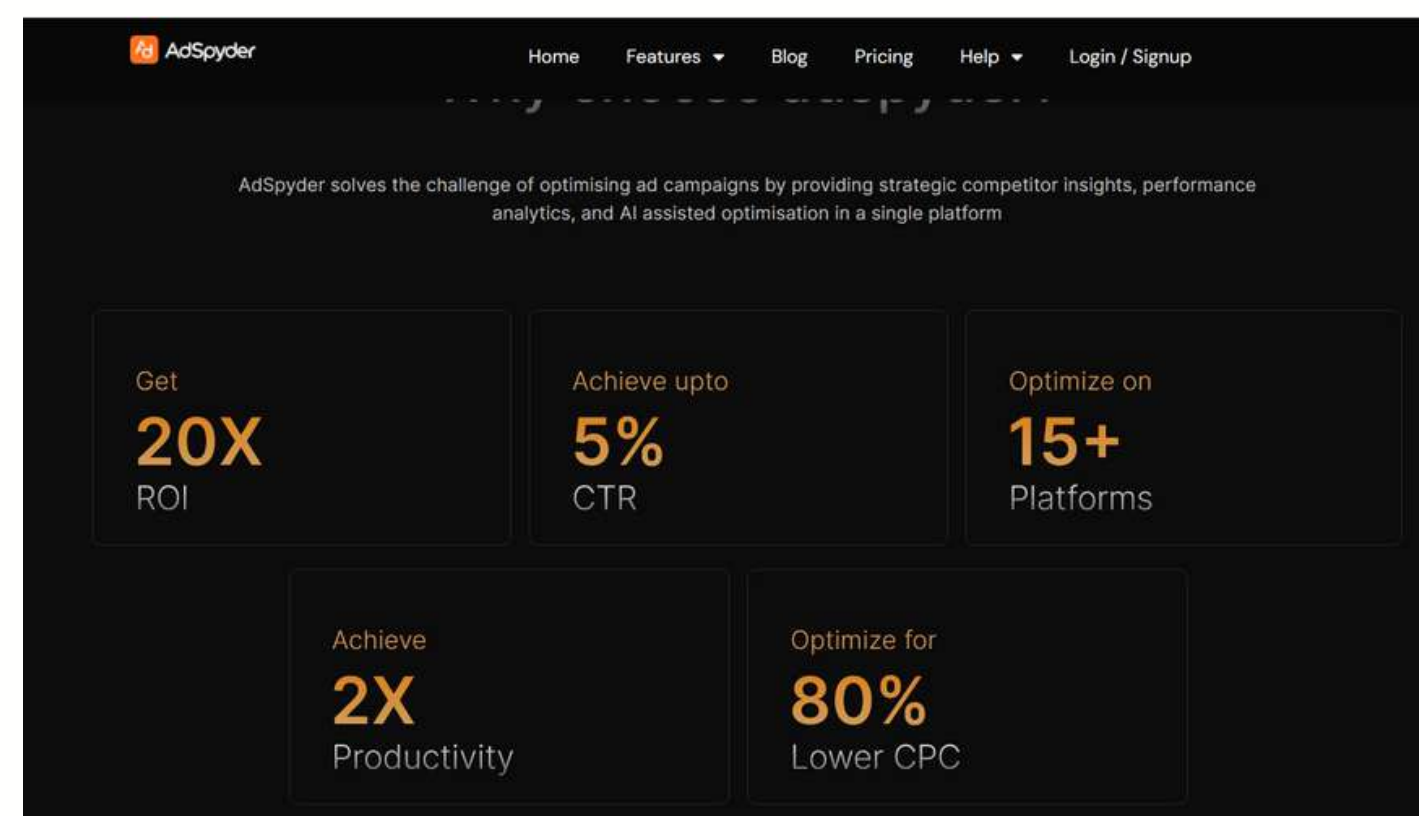
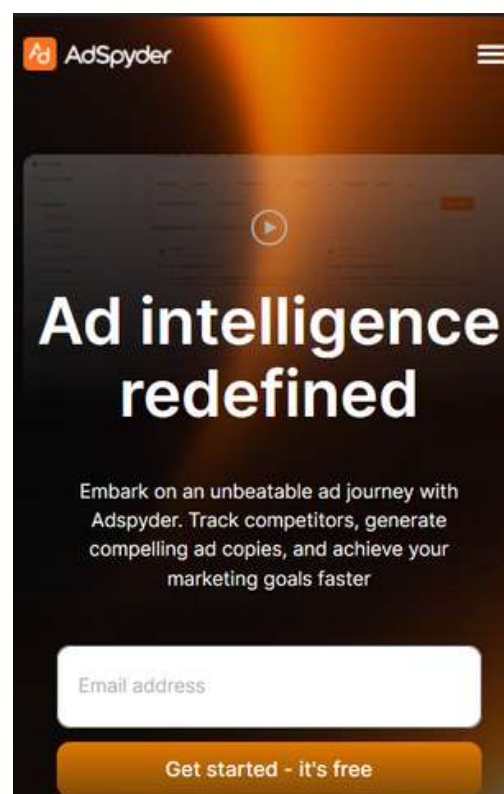
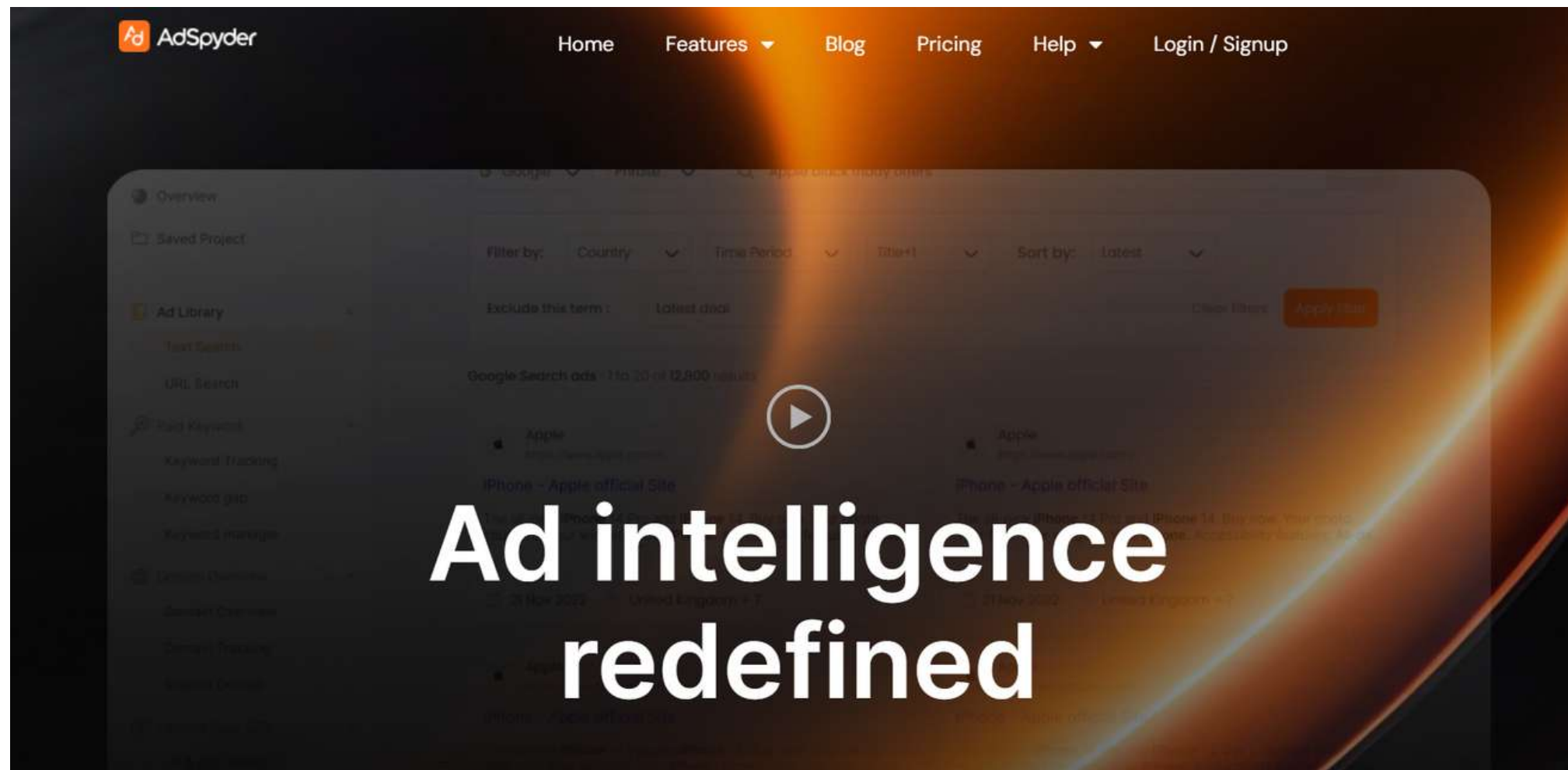
## The Web People LLP

Successfully conceived and launched 15+ responsive websites, specializing in news platforms, utilizing Elementor builder. Proficient in front-end development using WordPress, HTML, CSS, and JS, with expertise in creating wireframes and generating WordPress themes and plugins. Conducted comprehensive website performance tests, implemented custom-coded sections, and ensured web accessibility compliance through WCAG guidance. Adept in troubleshooting content issues, collaborating with clients to discuss design and functionality, and executing SEO, AMP, SMTP setup, as well as pre and post-launch website configurations.





# Adspyder

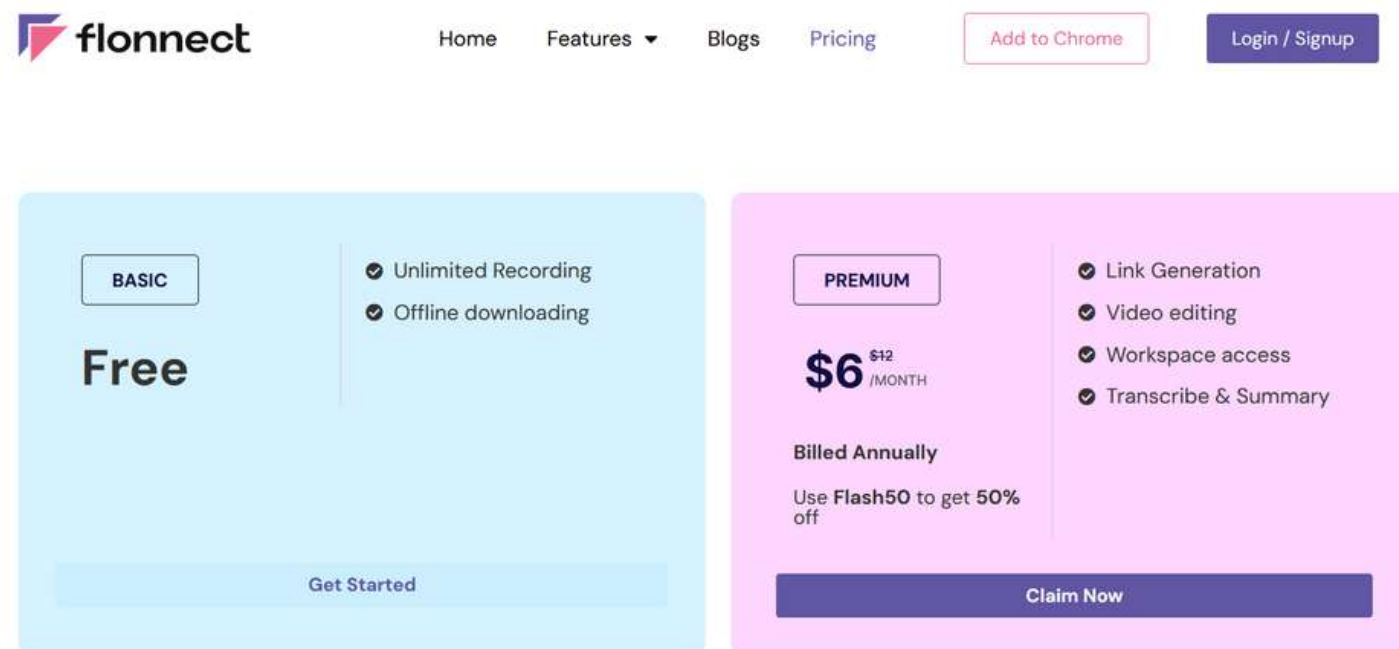
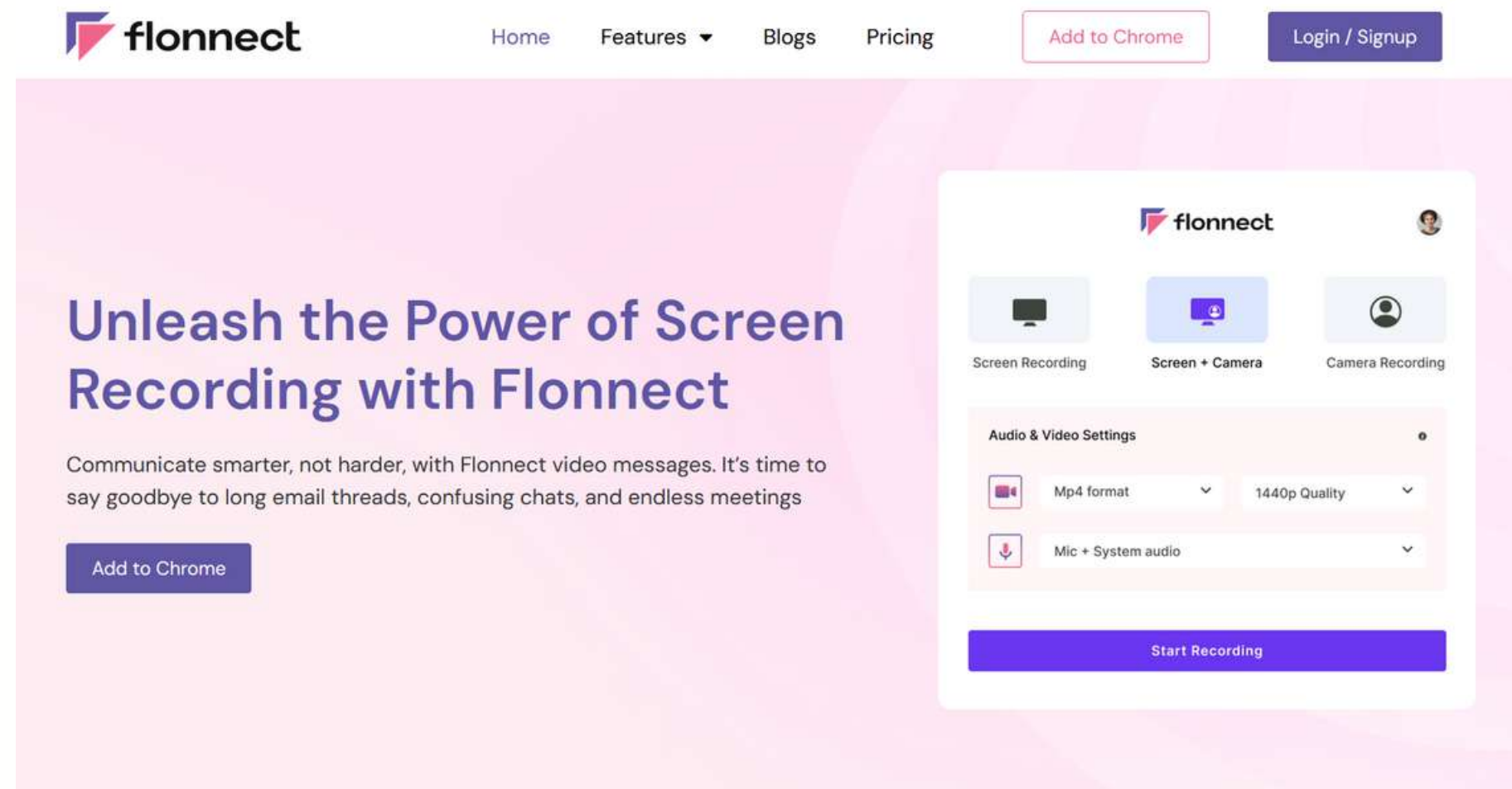


- Successfully transformed high-bounce-rate landing pages for the AdSpyder website into engaging and user-friendly designs, resulting in a significant increase in user interaction and extended average engagement time.
- Proficient in integrating multimedia elements, such as videos and GIF files, to enhance website content and user experience.
- Proven ability to optimize web design and functionality, leading to measurable improvements in website performance and user engagement for clients.

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# Flonnect



- Conceptualized and executed the design and development of the 'Flonnect' landing page, showcasing a seamless and visually appealing user interface.
- Skillfully reengineered the pricing page in alignment with Black Friday promotions, introducing a user-friendly interface that enhanced the overall user experience.

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# Couponswala Blog

Home Student Offers + Savings Guide + Travel Offers + Grocery Offers + Deals

## Trending Now



## Ongoing Top Sales

Jiomart Diwali Sale 2023 | Grab Upto 50% Off Online This Festive Season

OCTOBER 27, 2023

Nykaa Diwali Sale | Discover All The Latest Offers On Skincare Products

NOVEMBER 9, 2023

H&M Upcoming Sale 2023 | Upto 20% Off On Selected Products | Online Exclusives

NOVEMBER 20, 2023

Zara Upcoming Sale List November 2023 | Special Prices Upto 40% Off

NOVEMBER 20, 2023



## Food Offers



Licksters Ice Cream Shark Tank | 100% Real Fruit Taste Without Harmful Preservatives

JANUARY 9, 2024



Amore Gelato & Sorbetto Icecream Shark Tank | 100% Rich & Smooth in Taste

JANUARY 9, 2024



Honey Veda Pure Honey Products Shark Tank | 100% Natural & Chemical Free

JANUARY 9, 2024

View All →

## Editor's Choice



Hotel Loyalty Program | 11 Best Hotel Reward Memberships To Earn While You Book

JANUARY 9, 2024



Latest Apple Student Discount 2024 | Steps to Claim this Offer and Product List 2024

JANUARY 9, 2024



Nykaa Upcoming Sale Dec 2024 | Upto 50% Off On Beauty Products | Winter Glow

FEBRUARY 9, 2024

## Ram Mandir – Ayodhya



Overcoming Language Hurdles | Essential Communication Tips for Global Visitors at Ram Mandir

JANUARY 23, 2024



The Ultimate Guide | Buy the Perfect Ram Mandir Idol Online 2024

JANUARY 23, 2024



Enlightening Reads – Essential Books to Explore Before Your Ram Mandir Pilgrimage 2024

JANUARY 23, 2024

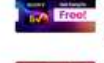
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## Must View



Yulu Bike Price And Rental Charges | Find All Details To Book Now

JANUARY 9, 2024



Sony LIV Subscription Free | Steps To Claim Your Free Subscription Now

FEBRUARY 9, 2024



1 Rupee Sale Club Factory – Sale Date, Time, Offers & All Other Details

JANUARY 9, 2024

Couponswala blog

## Trending Now



## Ongoing Top Sales

H&M Upcoming Sale 2024 | Dresses Starting From Rs. 799 | Online Sale

FEBRUARY 9, 2024

Amazon Upcoming Sale February 2024 | 40-60% Off with Valentine's Day Sale | Super Value Days Live from 1st-7th

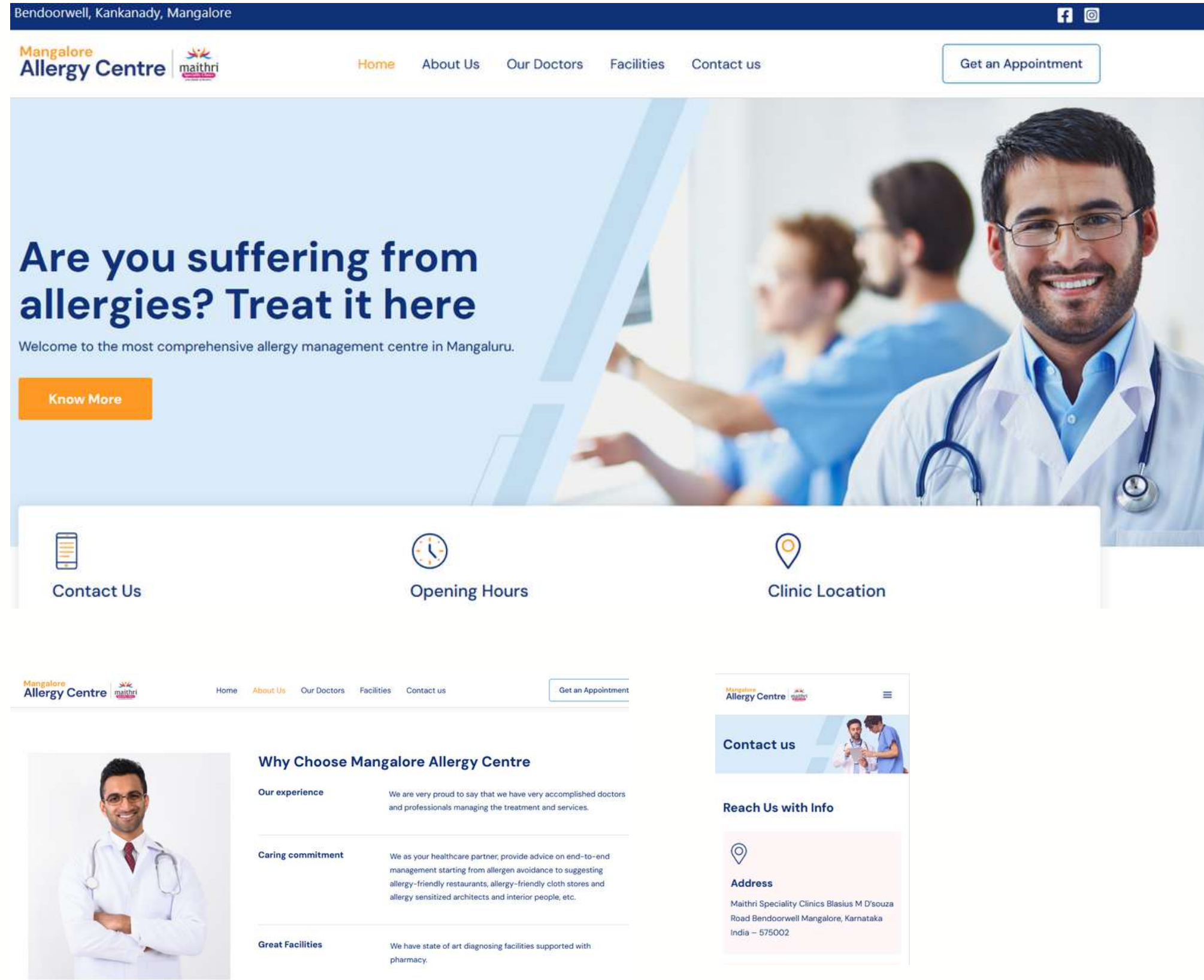
FEBRUARY 9, 2024

Zara Upcoming Sale List January 2024 | Special Prices | Upto 50% Off

- Improved website page speed through optimization techniques
- Identified and resolved performance issues, troubleshooting effectively
- Ensured daily blog updates for the site
- Implemented changes to enhance overall website functionality
- Designed and enhanced layouts for individual blog posts

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# Mangalore Allergy Center



- Successfully spearheaded end-to-end website development utilizing Elementor, demonstrating proficiency in crafting and refining all pages within the site. Leveraged a comprehensive skill set to enhance user experience and deliver a polished, cohesive online presence.

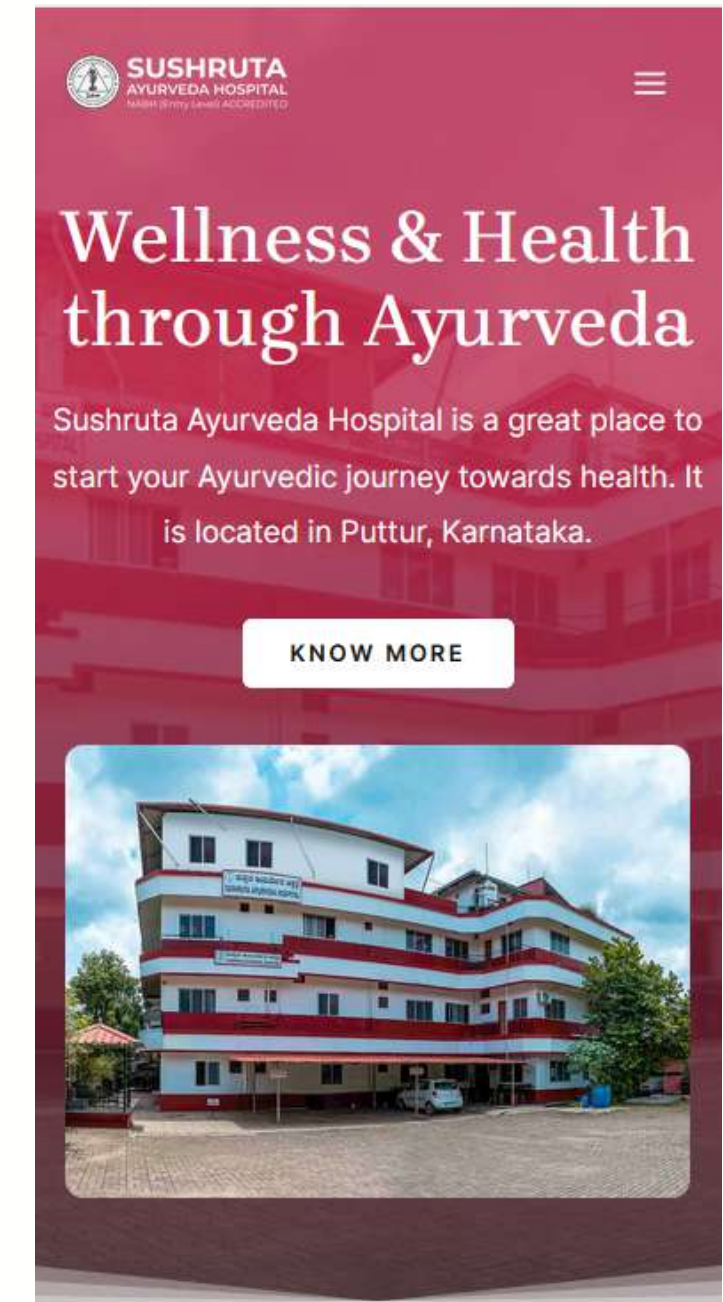
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# Sushruta Ayurveda Hospital



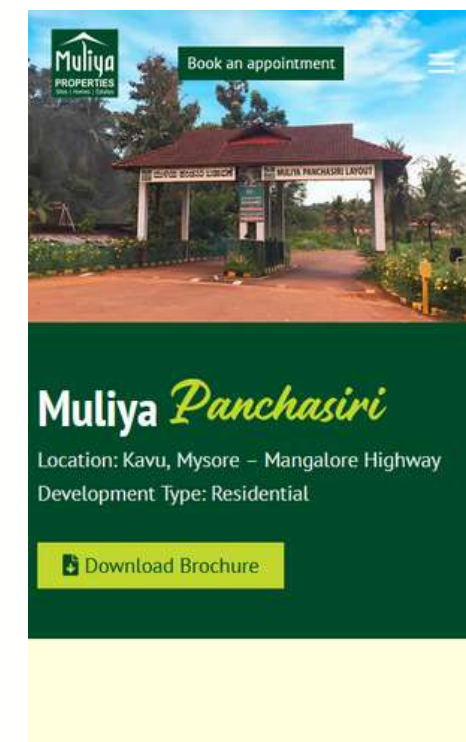
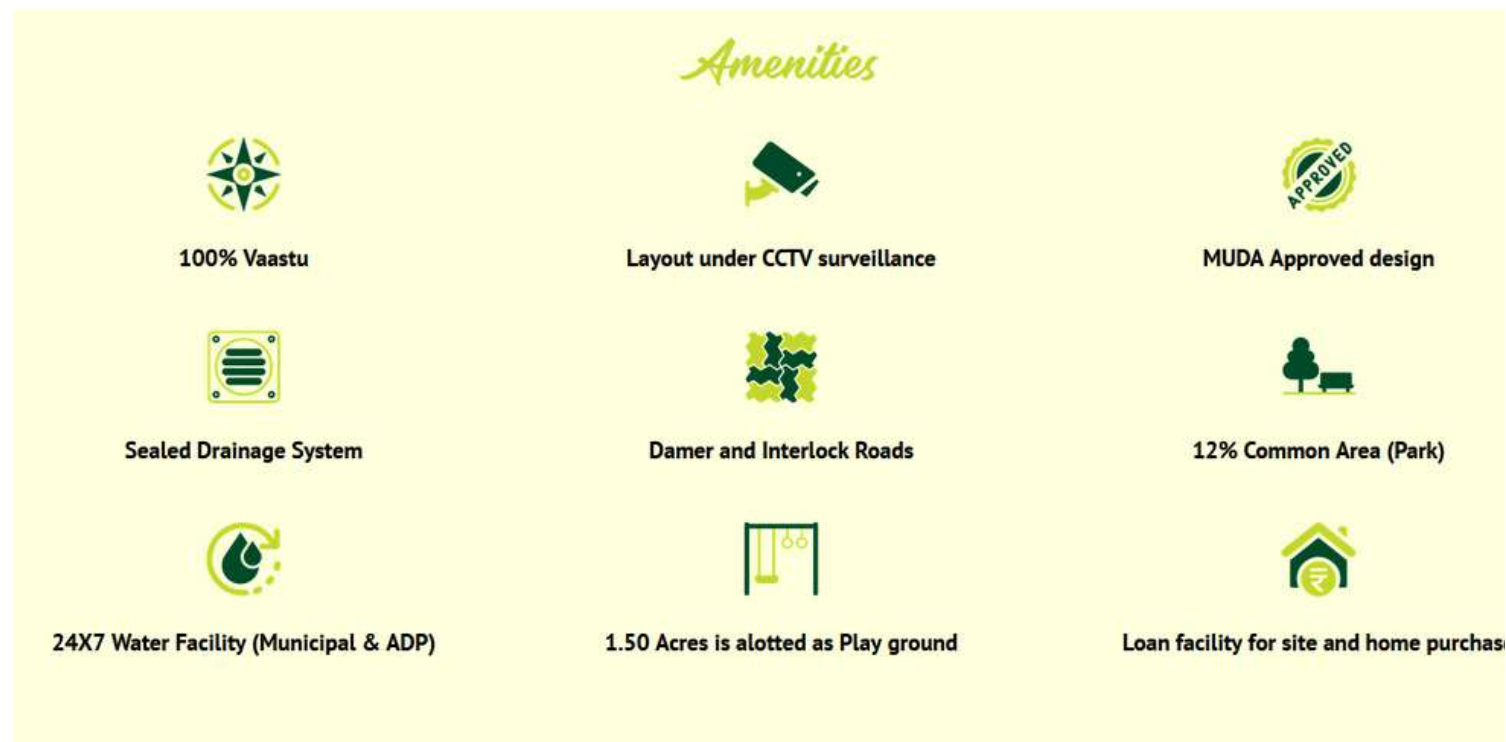
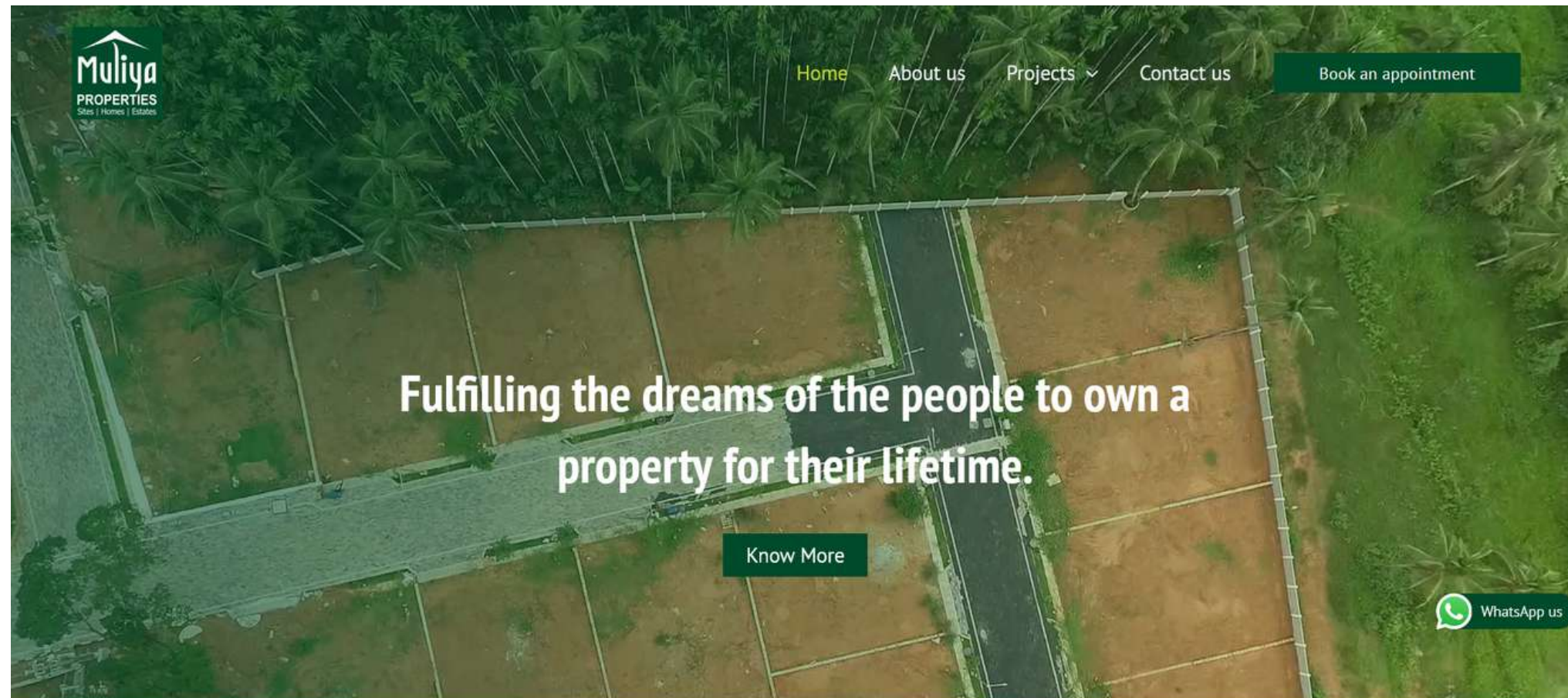
- Led the comprehensive development of an entire website using Elementor and Pro plugins, showcasing expertise in crafting every page from inception to completion. Achieved end-to-end development, ensuring a seamless and dynamic online platform.



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# Muliya Properties

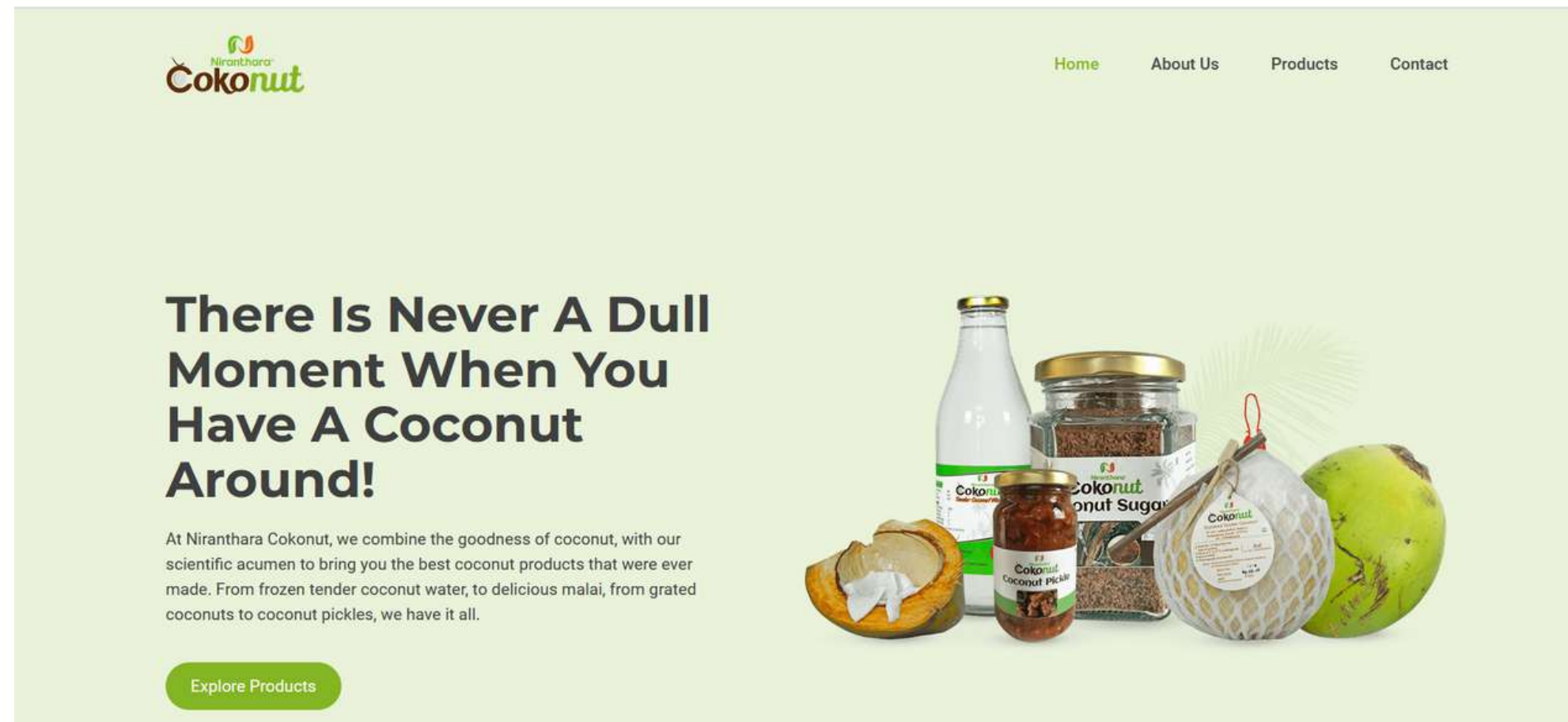


- Led end-to-end website development, overseeing the creation and design of five distinct project pages within the same site. Implemented an Instagram timeline seamlessly integrated into the page, enhancing social media engagement and visual appeal.

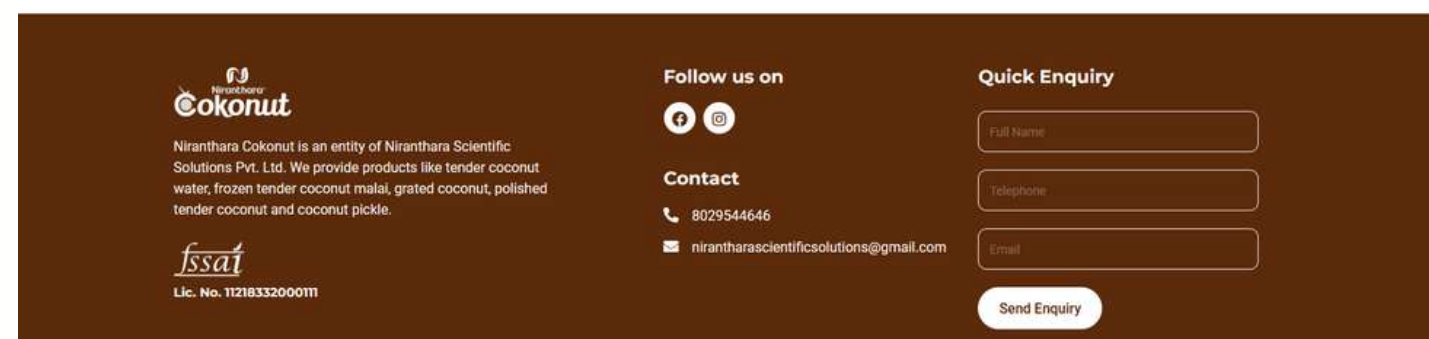
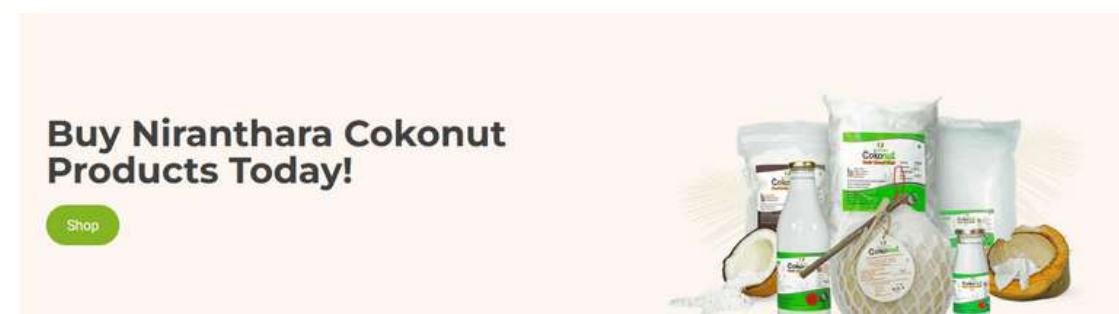
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# Nirantara Coconut



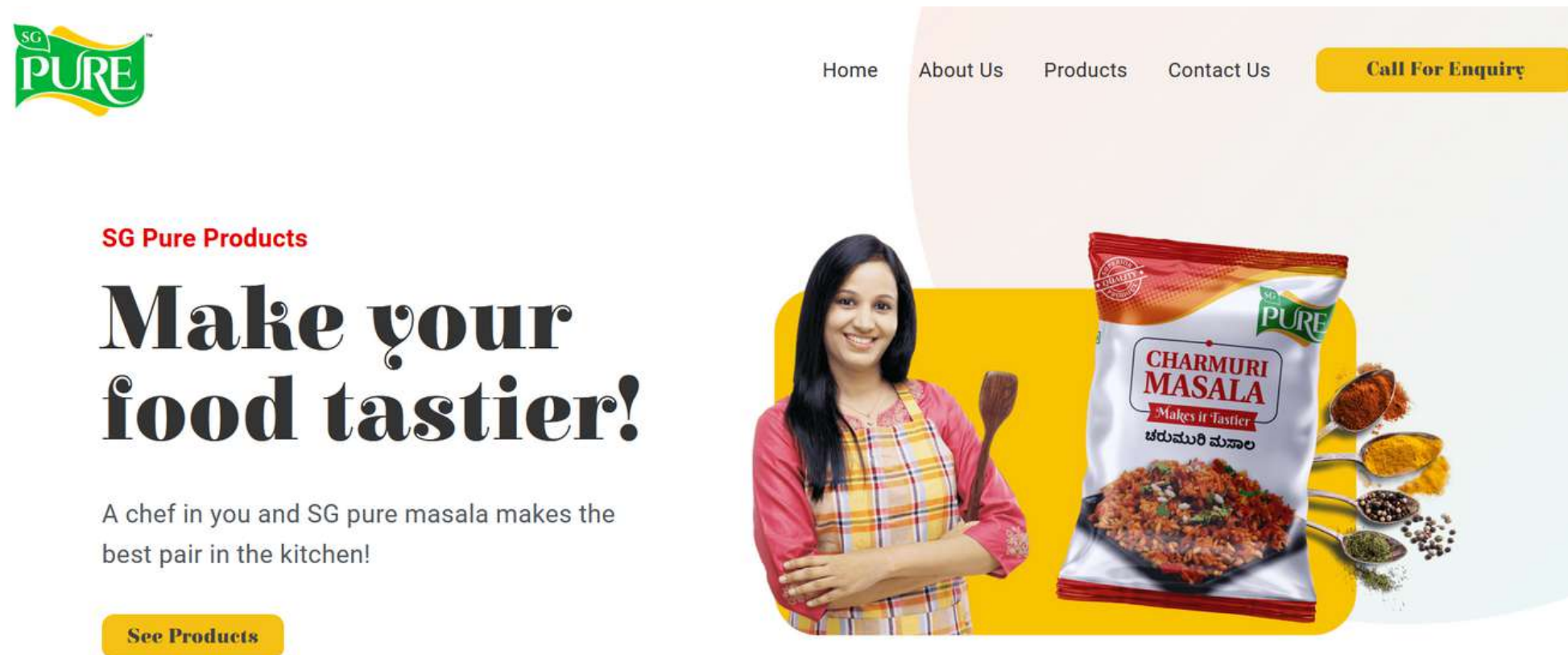
- Executed the development of a single-page static website showcasing a diverse range of coconut products. Spearheaded the design and implementation of key features to enhance user experience and highlight product offerings. Played a central role in the entire development process, ensuring the seamless functionality of the website.



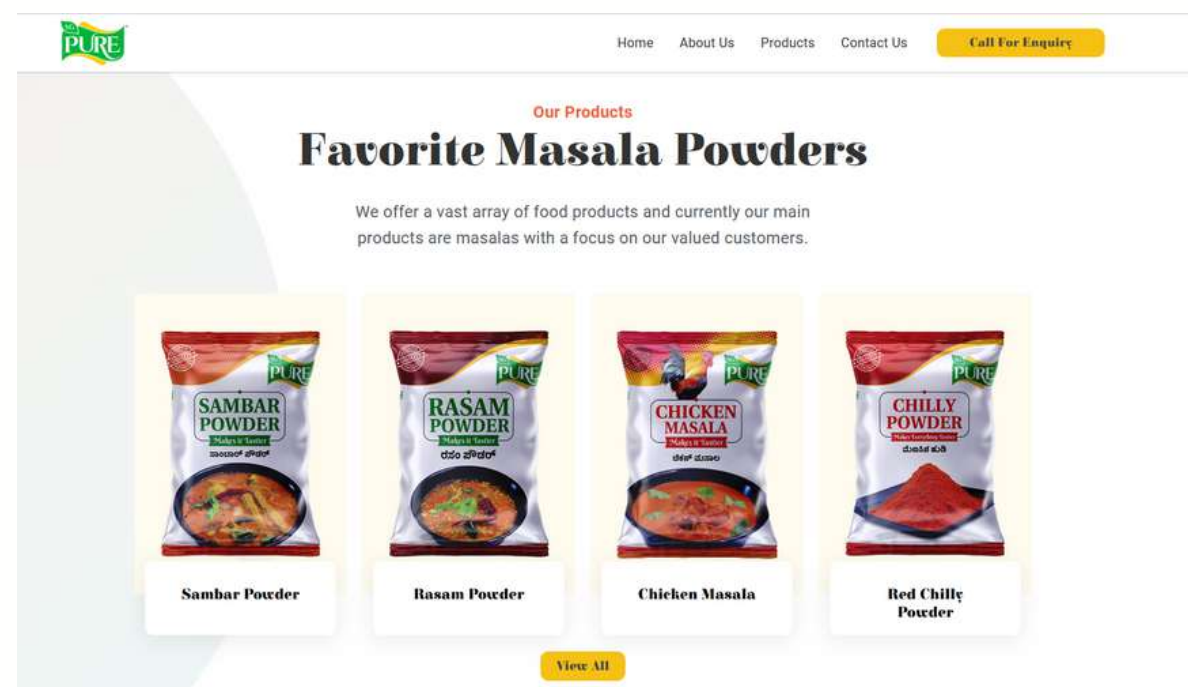
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# Nirantara Coconut

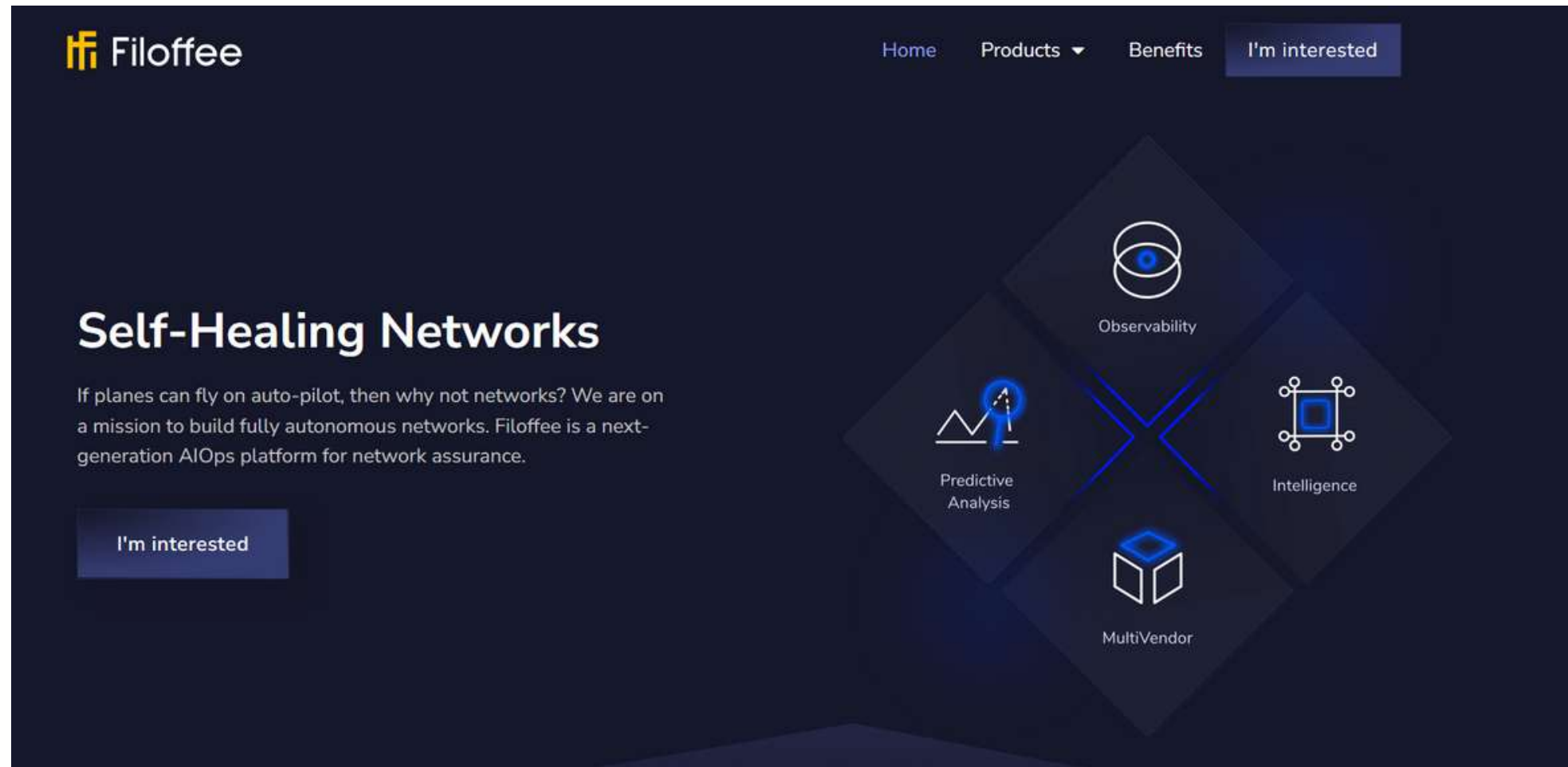


- Successfully spearheaded end-to-end website development utilizing Elementor, demonstrating proficiency in crafting and refining all pages within the site. Leveraged a comprehensive skill set to enhance user experience and deliver a polished, cohesive online presence.



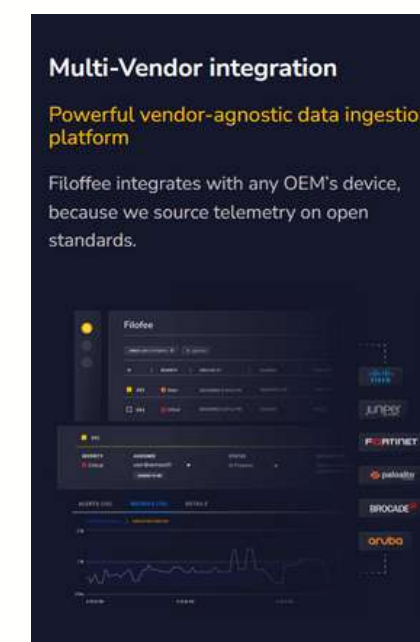
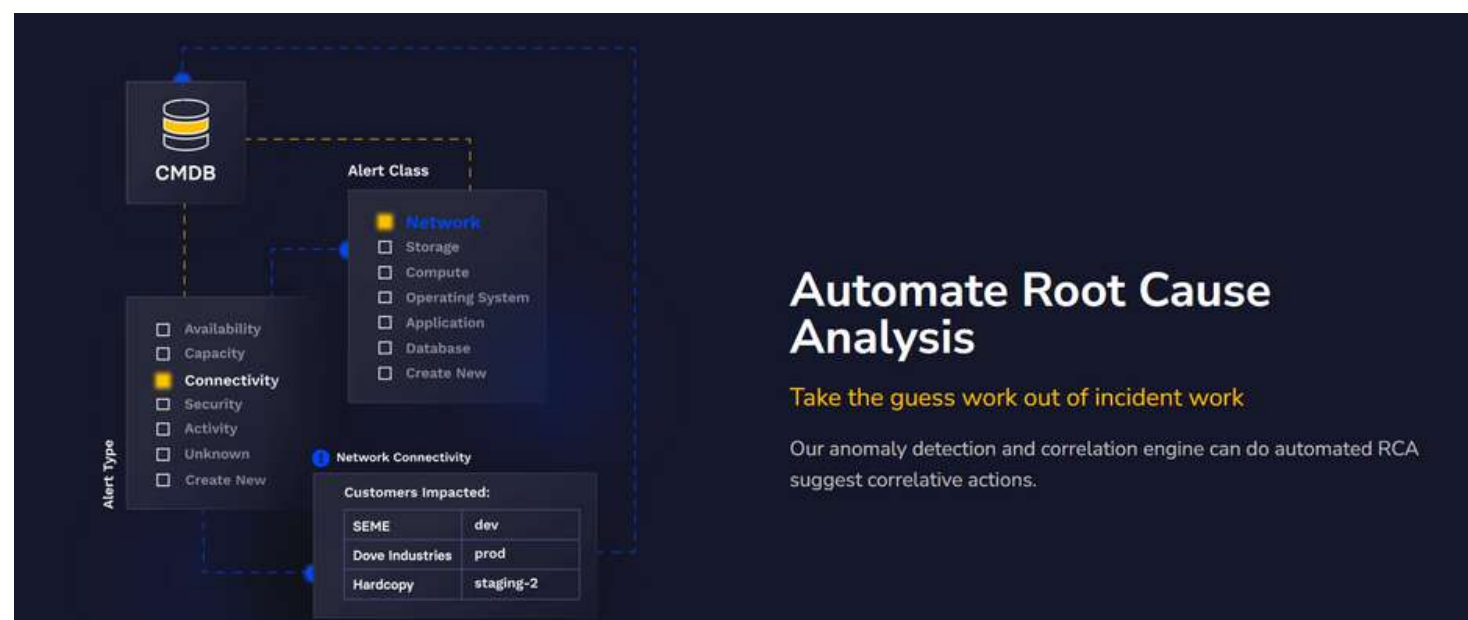
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# Filoffee



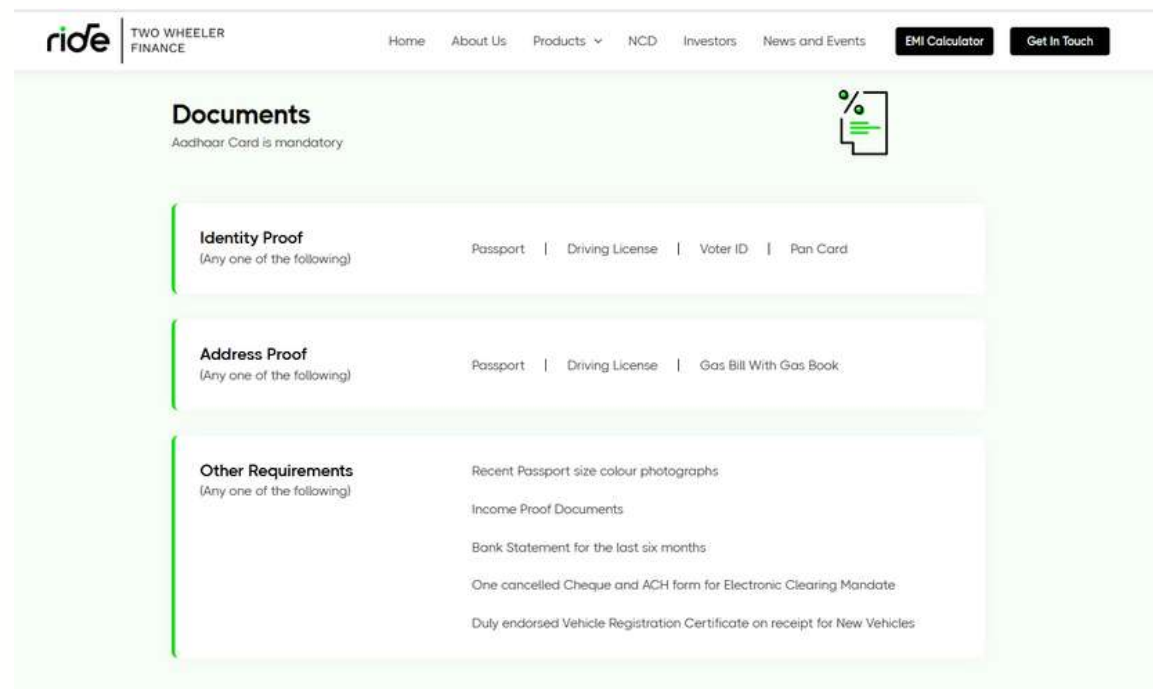
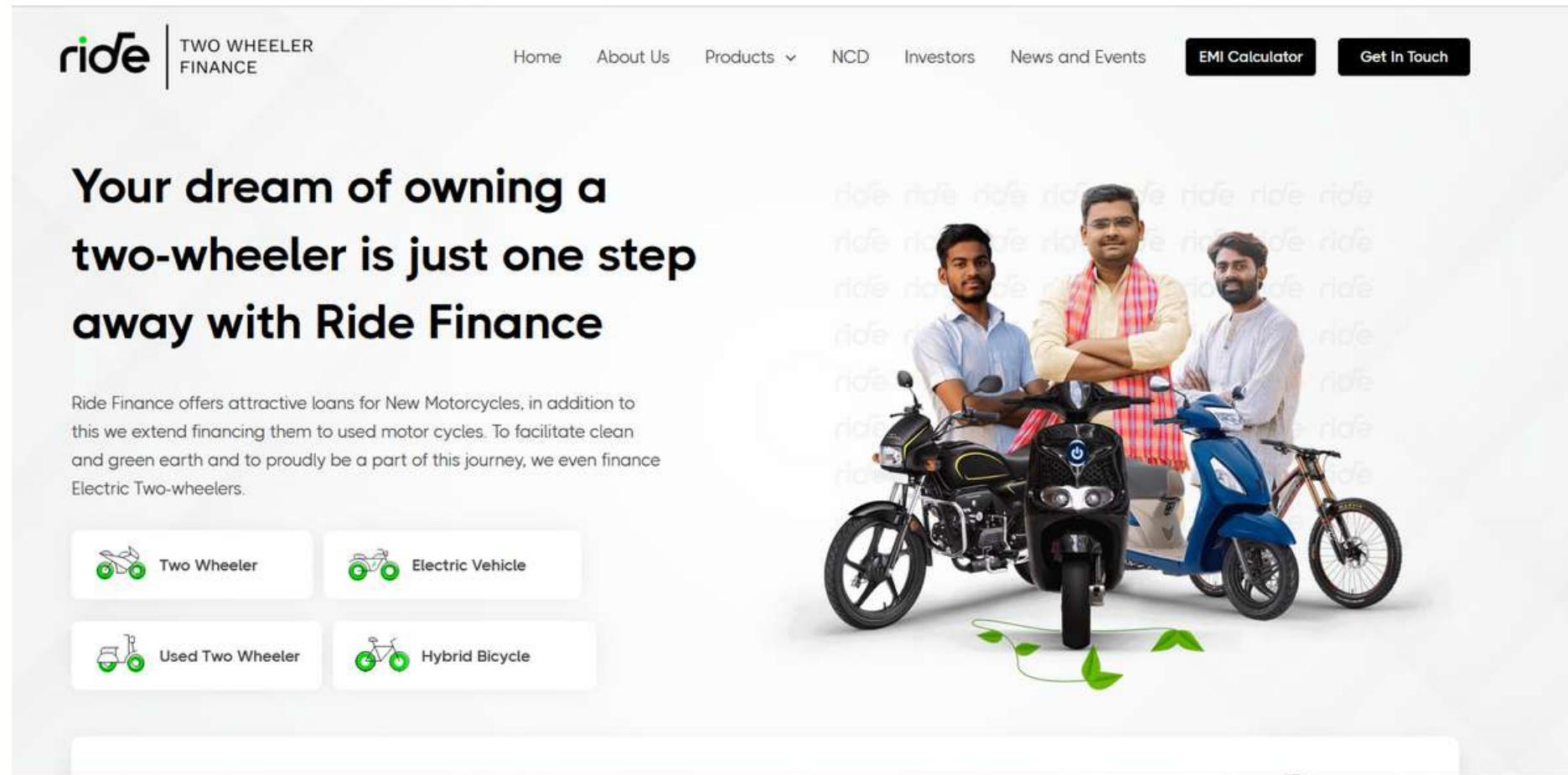
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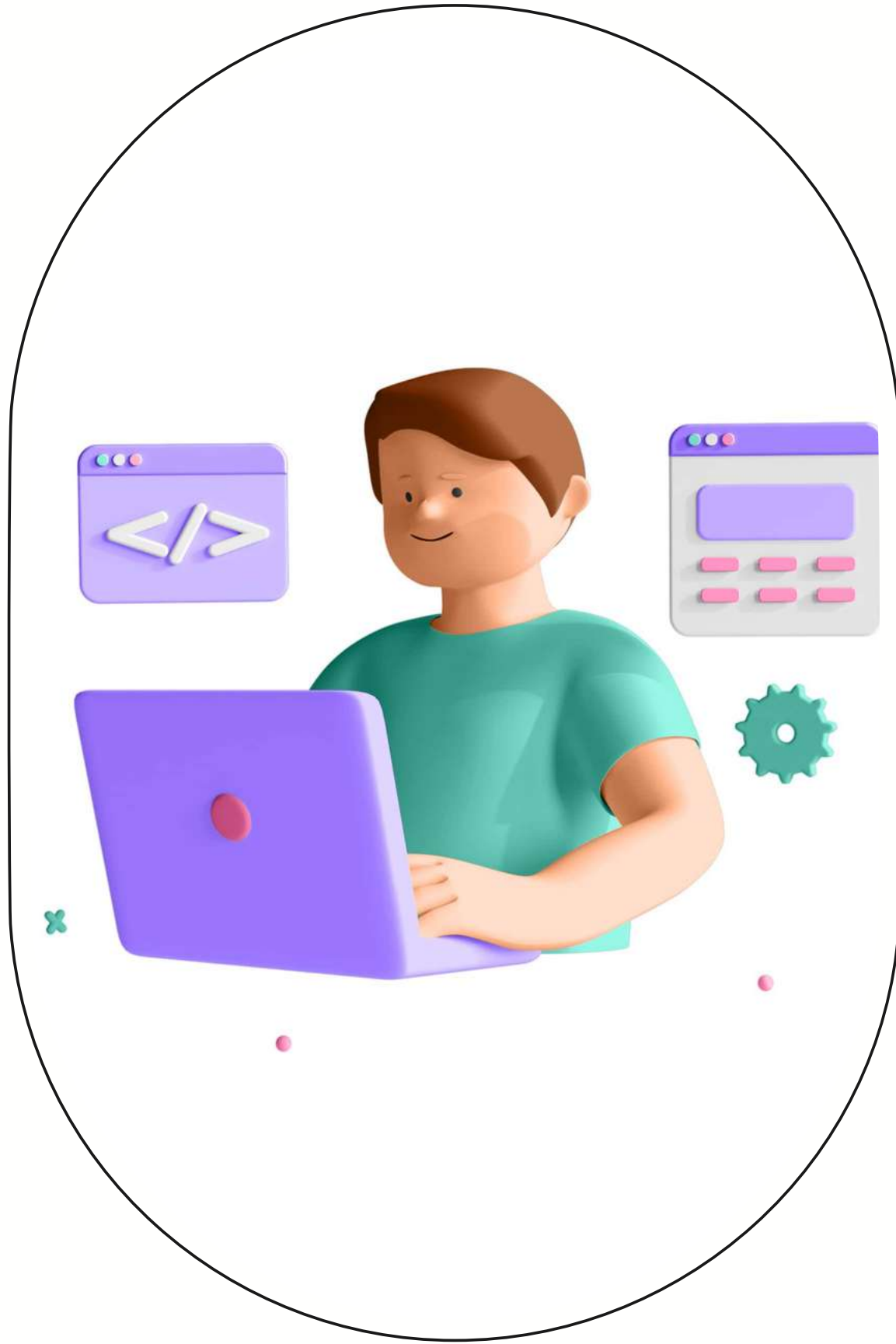
# My Ride Finance



- Spearheaded the development of the store locator page, demonstrating proficiency in front-end technologies.
- Took a lead role in the creation and enhancement of various website pages, showcasing strong development skills and attention to detail.
- Contributed significantly to the overall user experience by optimizing and refining the store locator functionality.
- Played a key role in the successful completion of page development projects, ensuring alignment with organizational goals and high-quality standards.

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# Thank you

## Contact Details

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**Email :** [shreyabareppudelu@gmail.com](mailto:shreyabareppudelu@gmail.com)