

**Problem Statement**

Atlique is a Computer Hardware supplier company. Sales director is facing problem in tracking insights as overall sales is declining but he is getting positive response from all zonal managers along with large amount of excel files. So sales director is unable to track the insights about sales and the areas which are causing that downfall of sales.

**End result requirements**

Sales director need a dashboard with clear explanation of sales and areas where sales is declining. Also he needs a system where the dashboard is updated automatically with everyday data at end of the day so that he doesn't have to look on large excel files.