



# BSides Cyprus 2019

## Sponsor Prospectus



# What is BSides?



Security BSides is a community-driven framework for building events for and by information security community members.

The goal is to expand the spectrum of conversation beyond the traditional confines of space and time.

It creates opportunities for individuals to both present and participate in an intimate atmosphere that encourages collaboration. It is an intense event with discussions, demos, and interaction from participants.

**152+**

**CITIES**

**46+**

**COUNTRIES**

**510+**

**EVENTS**

**Community  
organized, volunteer  
driven, and sponsor  
funded.**

# BSides Facts

## EDUCATION

- ✓ Attracting international security talents
- ✓ Target audience from CISOs to students and professors, hackers and cyber security vendors, willing to talk and share knowledge
- ✓ Center of discussion for the hottest information security topics
- ✓ Creating recruitment opportunities for both recruiters and people seeking for new opportunities in the information security sector
- ✓ Promoting applied information security research deriving from presentations and technical workshops
- ✓ Competitions challenging the participants to solve security problems in Capture The Flag (CTF) and Lockpicking Villages (LV) events

## COMMUNICATION

## COLLABORATION

“BSides means community, conversation, content, and career.”

“It’s the most interactive community building event in information security.”



First BSides event launched in Las Vegas with approx. 200 participants

2009

BSides breaks into the global space with the first European event

2010

More than 160 BSides events, in 74 cities, 16 countries, on 6 continents

2014

Security BSides community welcomes the first BSides event in Cyprus

2019

# Sponsorship Packages



	PLATINUM 	GOLD 	SILVER 	CONTRIBUTOR 
LOGO ON BSIDES CY WEBSITE AND BANNERS	✓	✓	✓	✓
SPONSOR'S BANNER	✓	✓	✗	✗
DELEGATE PASSES	3	2	1	✗
SHOUT-OUT ON SOCIAL MEDIA	✓	✓	✓	✓
TABLE SPACE	2 tables	1 table	✗	✗
VERBAL RECOGNITION AT OPENING/CLOSING	✓	✓	✗	✗
ITEMS IN REGISTRATION BAG	✓	✓	✓	✗
AD IN THE PRINTED PROGRAM	✓	✓	✓	✗
LOGO ON EVENT T-SHIRT	✓	✓	✗	✗
LOGO ON STAGE SCREEN	✓	✗	✗	✗

# Sponsor Benefits



*\* A sponsor can claim exclusive rights to all **Platinum Sponsorship** privileges by acquiring both slots*

## PLATINUM APHRODITE



**2 SLOTS\*** € 1500

- **3x** delegate passes
- **2x** tables/chairs and power supply
- **1x** personalized banner
- **1** page ad in event's program
- Items in registration bag
- **(XL)** logos on event's stage screen, t-shirts, website, banners
- Promotion on social media
- Verbal recognition during event

## GOLD HERA



**3 SLOTS** € 1000

- **2x** delegate passes
- **1x** tables/chairs and power supply
- **1x** personalized banner
- **½** page ad in event's program
- Items in registration bag
- **(L)** logos on event's t-shirts, website, banners
- Promotion on social media
- Verbal recognition during event

## SILVER ARTEMIS



**5 SLOTS** € 500

- **1x** delegate pass
- **¼** page ad in event's program
- Items in registration bag
- **(M)** logos on event's website, banners
- Promotion on social media
- Verbal recognition during event

## CONTRIBUTOR ATHENA



### UPON REQUEST

- Items in registration bag
- **(S)** logos on event's website, banners
- Promotion on social media
- Verbal recognition during event

# Alternative Sponsorships

(DIONYSUS)



We use sponsorships to create a wonderful day for BSides participants. The expenses of our event consist of the venue, coffee breaks, lunch, after-party and many others. We want to reward our sponsors for their contribution and at the same time be transparent about how this is being used.

Therefore, should you wish to support BSides Cyprus event, your organization has the choice of paying directly for some of event's demands. For example, the sponsor can cover all the costs for the after-party and consequently be "*the after-party sponsor*". To learn more about such sponsorships, please contact us directly at [sponsors@bsidescyprus.com](mailto:sponsors@bsidescyprus.com)

## AFTER-PARTY SPONSOR

Enjoys the **Platinum Sponsor Privileges** plus:

- Personalized banner on after-party space
- Listed as after-party sponsor on event's program
- Shout-outs during the event and the after-party as "the after-party sponsor"

## LUNCH BREAK SPONSOR

Enjoys the **Gold Sponsor Privileges** plus:

- Personalized banner on lunch venue space
- Shout-outs before and after lunch as "the lunch sponsor"

## COFFEE BREAK SPONSOR

Enjoys the **Gold Sponsor Privileges** plus:

- Shout-outs at each event coffee break



## COMMUNITY SUPPORTERS

Except from the financial support of our sponsors, we are really interested in engaging with other organizations, communities, groups, involved in information security.

If you would like to make a contribution of goods or services to make event's day more awesome and unique, we will be more than happy hearing from you and get you involved. We will add your logo under the community sponsors on our website and event's banners.



For more information, contact us :  
**sponsors@bsidescyprus.com**

The BSides Cyprus Team  
Cyprus, 2019

THANK YOU!



Be social !