VENTURE CAPITAL IN SECURITY JANUARY 20TH, 2017

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BACKGROUND





Antecedent Ventures & Rosint Labs



Uplevel Security



Executive Office of the President



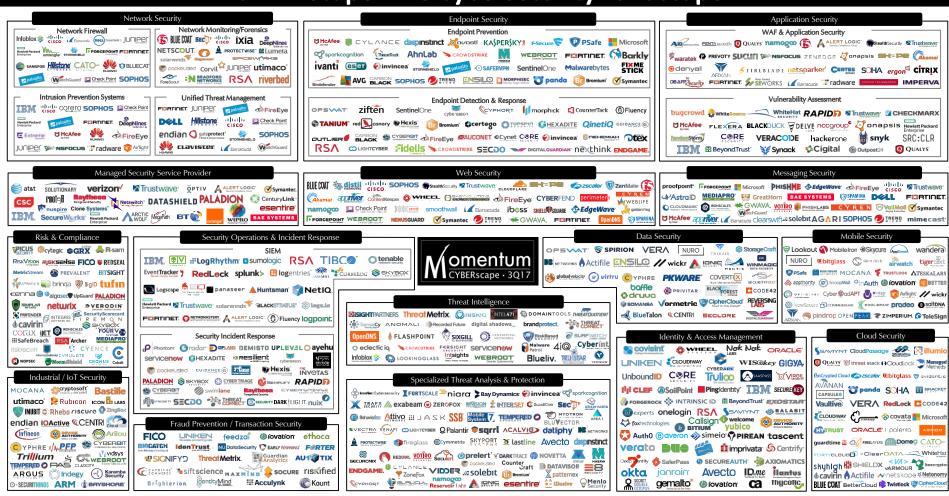
DHS/US-CERT

VENTURE CAPITAL IN CYBERSECURITY

Total investment in cybersecurity for 20171:

\$3.6B

CYBERscape: The Cybersecurity Landscape



ACCEPTING VENTURE CAPITAL: PROS

Funding

Expertise

Connections

Reputation

Resources

ACCEPTING VENTURE CAPITAL: CONS

Dilutes

Detracts

Sets a clock

Redefines end goal

Changes the course

THE PITCH

Team

Value Proposition

Technology

Traction

Competition

Roadmap

THANK YOU!

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