
VENTURE CAPITAL IN SECURITY
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BACKGROUND



Antecedent Ventures & Rosint Labs



Uplevel Security



Executive Office of the President



DHS/US-CERT

VENTURE CAPITAL IN CYBERSECURITY

Total investment in cybersecurity for 2017¹:

\$3.6B

¹PwC / CB Insights MoneyTree™ Report Q4 2017

CYBERscape: The Cybersecurity Landscape

Network Security



Endpoint Security



Application Security



Managed Security Service Provider



Web Security



Messaging Security



Risk & Compliance



Security Operations & Incident Response



Security Incident Response



Fraud Prevention / Transaction Security



Threat Intelligence



Specialized Threat Analysis & Protection



Data Security



Mobile Security



Identity & Access Management



Cloud Security



ACCEPTING VENTURE CAPITAL: PROS

Funding

Expertise

Connections

Reputation

Resources

ACCEPTING VENTURE CAPITAL: CONS

Dilutes

Detracts

Sets a clock

Redefines end goal

Changes the course

THE PITCH

Team

Value Proposition

Technology

Traction

Competition

Roadmap

THANK YOU!

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