BSIDES OSLO 2019 SPONSORSHIP PRIMER

Security BSides is a global network of independent information security conferences and events that are connected through their common goal of promoting a more accessible, community-driven and inclusive approach to information security and privacy education. The first Security BSides event was held in Las Vegas in 2009 as a more accessible, community-driven and inclusive alternative to the Defcon and Blackhat conferences. Since 2009, Security BSides has grown to provide a global support network and tools that have allowed organizers around the world to hold hundreds of accessible, community-driven, inclusive information security conferences in more than 100 cities.

We are excited to announce that BSides Oslo will bring the BSides movement to Norway for the first time on May 23rd 2019 as a single-track conference at the MESH event space in central Oslo. This event is being organized by a Norwegian non-profit (Digital Resilience Group org nr. 921584237) created for this purpose and with the support and involvement of www.securitybsides.org. We expect over 100 participants from diverse backgrounds to join for our inaugural conference. We have already begun to attract attention in Norway and internationally on social media (help us spread the word!) from members of the information security community who have expressed interest in participating and/or responded to our Call for Presenters.

In keeping with the BSides ethos of non-profit, accessible and inclusive events, we want our ticket prices to be much lower than other commercial and non-profit security events while still providing a high-quality event. To make this happen, we need the financial support and participation of organizations that wish to promote and be associated with accessible, quality information security education and innovation in Norway. Overall Benefits of sponsorship, along with specific details and pricing for platinum, gold and community sponsorship packages are listed below.

> **Being part of the media conversation:** As people talk about us they talk about you or at least see you. Security BSides has been covered in magazines, podcasts, videocasts, blogs, and even inscribed on microchips. Get caught up in the conversation and be part of what people are talking about.
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> **Stay in touch and support the community:** BSides enables its supporters and participants to identify and connect with the local security community. These participants represent local security practitioners, researchers and students—not only those pushing the field forward today, but tomorrow's security leaders and innovators. BSides sponsorship shows the importance your organization places on the continuing evolution of information security and privacy.
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> **Be associated with the next big thing:** Nobody knows what the "next big thing" will be, but these events are community driven with presentations voted upon by the industry. There is no magic to how it works, but we believe that listening to the underground can help prepare you and help identify what the next big thing might be.
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> **Brand recognition and awareness:** Depending on the level of sponsorship, you may receive brand placement with some or all of the following: t-shirts, digital media, print media, conference job board (on-screen during breaks) and stand-up banner. This is your chance to associate your brand with the future of security and privacy and put your org on the radar for top talent across a range of information security fields and experience levels.

GOLD SPONSORSHIP PACKAGE (limited to 3)
25.000 NOK
- Recognition as "Gold Sponsor" Title
- 4 Tickets
- Premium Recognition on Website and Marketing Materials
- Premium Placement on Conference T-Shirt
- Vendor Supplied Popup Banner Placement
- Premium Placement on Intermission Slide Show
- Premium Placement on Video Archive Splash Page
- Access to Job Board

STANDARD SPONSORSHIP PACKAGE (limited to 6)
10.000 NOK
- 2 Tickets
- Recognition on Website and Marketing Materials
- Placement on Conference T-Shirt
- Shared Placement on Intermission Slide Show
- Placement on Video Archive Splash Page
- Access to Job Board

COMMUNITY SPONSORSHIP PACKAGE (unlimited)
3.000 NOK
- Recognition on Website
- Shared Placement on Intermission Slide Show
- Placement on Video Archive Splash Page

Sponsorship funds will be used solely to cover budgeted costs of executing a Security BSides event in Oslo, including but not limited to venue rental, venue security and cleaning staff, food, media and travel stipends for up to two international speakers. All board and committee members involved in organizing BSides Oslo do so strictly on a volunteer basis and do not receive any compensation for their time, nor does the organization collect any dues.

We are excited to offer the chance to sponsor this unique event and work with us to bring a new kind of information security and privacy event to Norway. Please send us an email at sponsors@bsidesoslo.no if you have any questions or would like to become a sponsor. Thank you for your support!

The BSides Oslo Team:

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