

BSIDES OSLO 2020 SPONSORSHIP PRIMER

Security BSides is a global network of independent information security conferences and events that are connected through their common goal of promoting a more accessible, community-driven and inclusive approach to information security and privacy education. The first Security BSides event was held in Las Vegas in 2009 as an alternative to more commercial conferences. Since 2009, Security BSides has grown to provide a global support network and tools that have allowed organizers around the world to hold hundreds of accessible, community-driven, inclusive information security conferences in more than 100 cities. BSides Oslo event is organized by a Norwegian non-profit (Digital Resilience Group org nr. 921584237) created for this purpose and with the support and involvement of www.securitybsides.org.

We held the [first BSides event in Oslo](#) on May 23rd, 2019 at MESH. The event was sold out with more than 120 participants from the local and international information security community who were eager to share and willing to take a chance on an unproven event. We received extremely possible feedback from attendees and sponsors alike and have taken the support of the community to heart as we plan this year's event. [BSides Oslo 2020](#) will maintain the technical quality (see last year's talks on [YouTube](#)) that is so important to our community by sticking with the one-day, one-track format, but moving the event to the larger [Vulkan Arena and Pokalen](#) venues where we will have capacity for 250 participants and space for additional representation from the community.

In keeping with the BSides ethos of non-profit, accessible and inclusive events, we want our ticket prices to be much lower than other commercial and non-profit security events while still providing a high-quality event. To make this happen, we need the financial support and participation of organizations that wish to promote and be associated with accessible, quality information security education and innovation in Norway. Overall Benefits of sponsorship, along with specific details and pricing for gold, standard and community sponsorship packages are listed below.

Being part of the [media](#) conversation: As people talk about us they talk about you or at least see you. Security BSides has been covered in magazines, podcasts, videocasts, blogs, and even [inscribed on microchips](#). Get caught up in the conversation and be part of what people are talking about.

Stay in touch and support the community: BSides enables its supporters and participants to identify and connect with the local security community. These participants represent local security practitioners, researchers and students—not only those pushing the field forward today, but tomorrow's security leaders and innovators. BSides sponsorship shows the importance your organization places on the continuing evolution of information security and privacy.

Be associated with the next big thing: Nobody knows what the “next big thing” will be, but these events are community driven with presentations voted upon by the industry. There is no magic to how it works, but we believe that listening to the underground can help prepare you and help identify what the next big thing might be.

Brand recognition and awareness: Depending on the level of sponsorship, you may receive brand placement with some or all of the following: t-shirts, digital media, print media, conference job board (on-screen during breaks) and stand-up banner. This is your chance to associate your brand with the future of security and privacy and put your org on the radar for top talent across a range of information security fields and experience levels.

GOLD SPONSORSHIP PACKAGE (limited to 3)

30.000 NOK (plus VAT)

- Recognition as "Gold Sponsor" Title
- 4 Tickets
- Premium Recognition on Website and Marketing Materials
- Premium Placement on Conference T-Shirt
- Vendor Supplied Popup Banner Placement
- Premium Placement on Intermission Slide Show
- Premium Placement on Video Archive Splash Page
- Access to Job Board

STANDARD SPONSORSHIP PACKAGE (limited to 6)

15.000 NOK (plus VAT)

- 2 Tickets
- Recognition on Website and Marketing Materials
- Placement on Conference T-Shirt
- Shared Placement on Intermission Slide Show
- Placement on Video Archive Splash Page
- Access to Job Board

COMMUNITY SPONSORSHIP PACKAGE (unlimited)

3.000 NOK (plus VAT)

- Recognition on Website
- Shared Placement on Intermission Slide Show
- Placement on Video Archive Splash Page

Sponsorship funds will be used solely to cover costs of executing a Security BSides event in Oslo, including but not limited to venue rental, venue security and cleaning staff, food, media and travel stipends for up to two international speakers. All board and committee members involved in organizing BSides Oslo do so strictly on a volunteer basis and do not receive any compensation for their time, nor does the organization collect any dues.

We are excited to offer the chance to sponsor this unique event and support a grassroots information security event in Norway. Please send us an email at sponsors@bsidesoslo.no if you have any questions or would like to become a sponsor.

Thank you for your support!

-The BSides Oslo Team

[Patricia Aas](#), [Nelson Cheuque](#), [Ryan Mattinson](#), [Erlend Oftedal](#), [Christer Vaskinn](#)

<https://bsidesoslo.no/>

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