



2015 SPONSORSHIP OPPORTUNITIES

Welcome to the 3rd Annual BSides Toronto information security conference! BSidesTO is a one-day event that attracts speakers from around the world. Last year over 150 community members joined us for a day of great talks, and this year will be even bigger and better. Most of the recorded sessions from last year have had hundreds of views on YouTube and every video carried our sponsors' logos.

Event Details

Date: November 7, 2015

Time: TBD (Full day)

Location: TBD (Downtown)

Website: <http://www.bsides.to.ca/>

The Benefits of Sponsorship

Exposure: Show off what your company does best to security enthusiasts.

Promotion: BSidesTO is "by the community, for the community", so we work with great sponsors who we know are driven to do infosec "right" as much as we are.

Networking: Meeting great people, having great conversations and making new connections is what BSidesTO is all about.

Sponsorship Opportunities

All of our sponsors will receive public thanks during the event and may provide door prizes. Sponsor logos will be part of our videos.

Presenting Sponsor - \$2000 (max. 1 sponsor)

- Opportunity to address the audience at the start of the event
- 10-20 second ad/soundbite included in official BSidesTO 2015 presentation videos
- Logo featured first on bsides.to.ca and printed materials
- Four attendee tickets
- Space at our "swag station" to hand out swag to attendees

Lunch or Evening Festivities Sponsor - \$1500 (max. 2 sponsors)

- Opportunity to address the audience at the beginning of lunch or the evening festivities
- Logo featured on bsides.to.ca and printed materials
- Four attendee tickets
- Space at our "swag station" to hand out swag to attendees

Gold Sponsor - \$1000

- Logo included on bsides.to.ca and printed materials
- Four attendee tickets
- Space at our "swag station" to hand out swag to attendees

Silver Sponsor - \$500

- Small logo on bsides.to.ca
- Listing in printed materials
- Two attendee tickets

Community - Donation in kind

- Small logo on bsides.to.ca