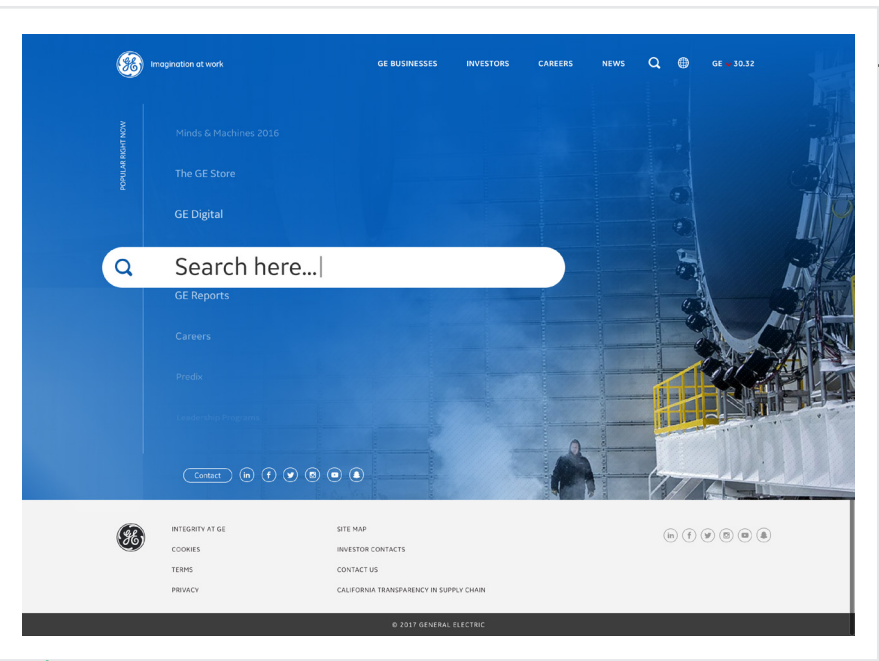
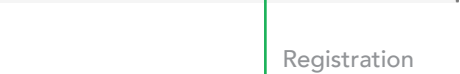
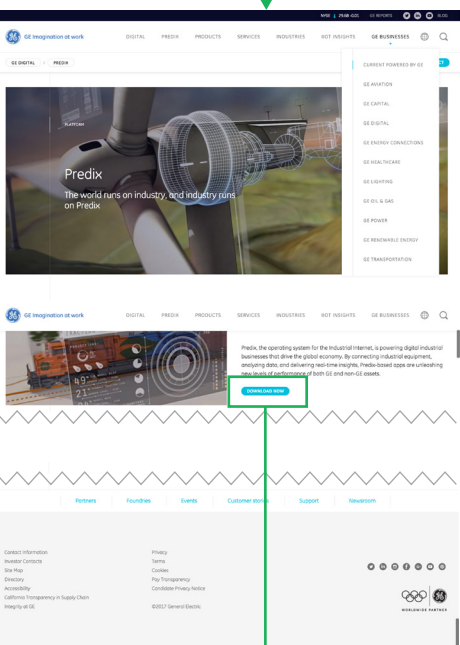


GE Home



- GE Digital
- Minds & Machines 2016
- Predix
- Stock Information
- GE 4th Quater 2016 Earnings Webcast
- Brand Revolution
- Careers
- Leadership Program
- GE Stores
- GE Reports

Predix Home



Primary Nav

GE Businesses

- GE Aviation
- GE Capital
- GE Digital
- GE Energy Connections
- GE Healthcare
- GE Lighting
- GE Oil & Gas
- GE Power
- GE Renewable Energy
- GE Transportation
- Current powered by GE

1 Investors

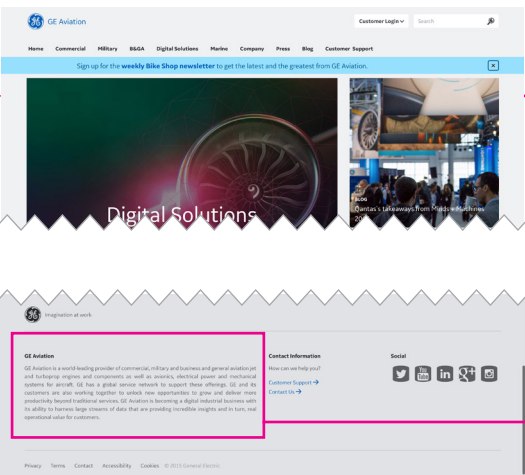
- Careers
- Job Search
- Leadership Programs
- Students
- Life at GE
- Diversity

2 News

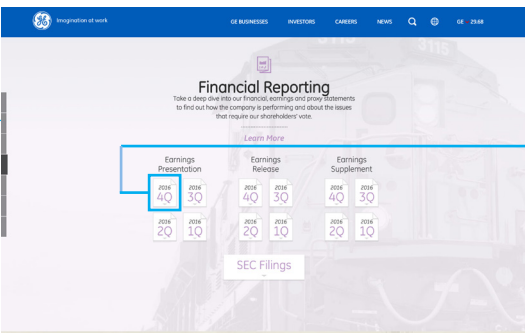
- GE Newsroom
- GE Reports
- Directory
- Global Websites
- Business Websites

3 GE Stock

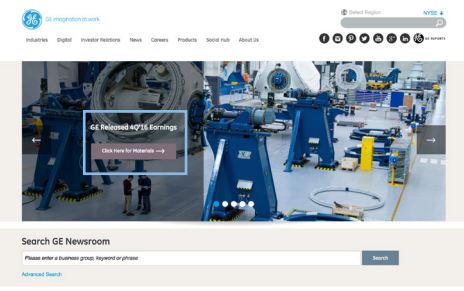
GE Aviation Home



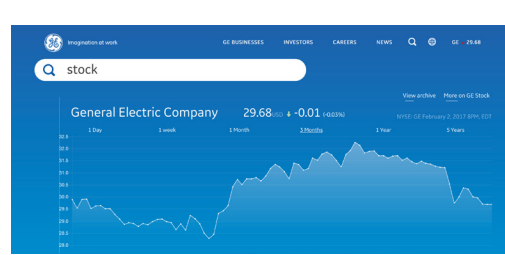
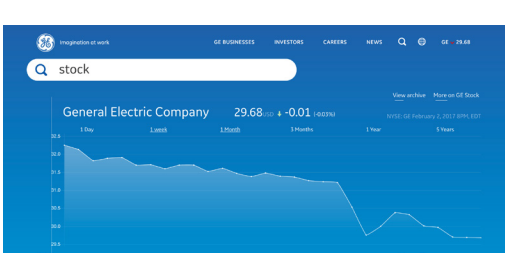
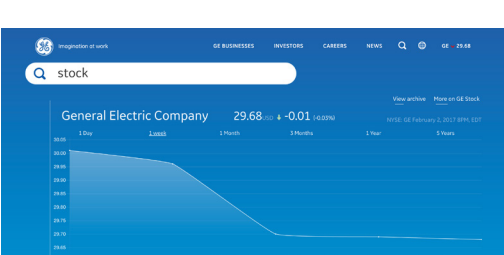
Investors Home



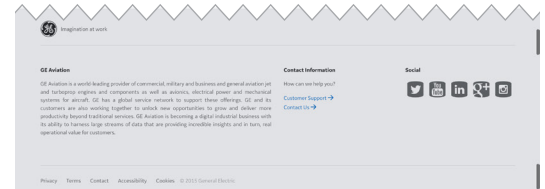
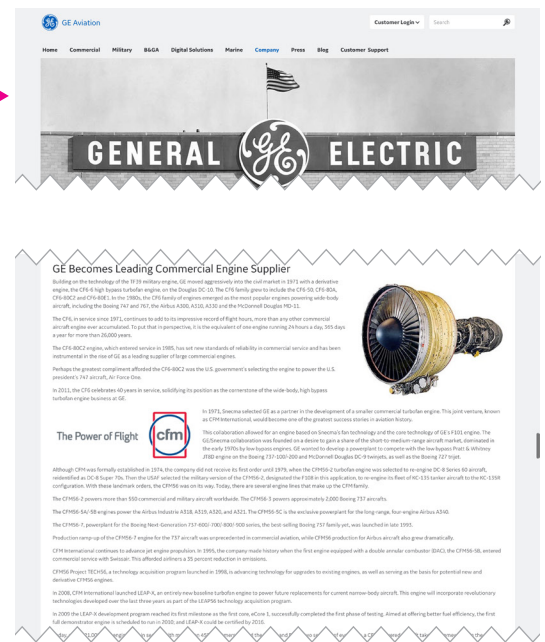
GE Newsroom Home



GE Stock Home



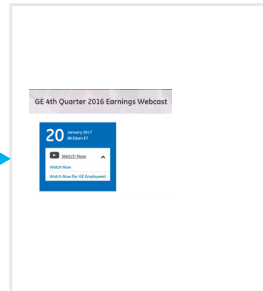
Aviation History



Company > Aviation History

About Us

Event Page



Webcast



Register for Webcast

Interaction Map

GE website is highly complex and leads to a large number of sub-sites. Each sub-site then leads to numerous other pages.

To constraint the scope of this interaction map, we identified 3 stakeholders of the site who represent the main demographics of the website. Therefore, **we based the interaction map on 3 different use-cases.**

- A business owner who wants to download Predix OS
- A millenial user who is seeking information about GE Aviation
- A stock investor seeking latest news and financial reports on GE



Group 3
Gaia Consultants
Raymond Su
Brennan Sieck
Ru Jia
Nan Deng
Anand Doshi