



XCOMPANY

ANALYSIS OF FEASIBLE LOCATIONS FOR IMPLEMENTATION
OF NEW XCOMPANY ENTERPRISE

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1. Objectives of the study

Objectives of the study

- ▶ Main goals:

Research about São Paulo's boroughs and find:

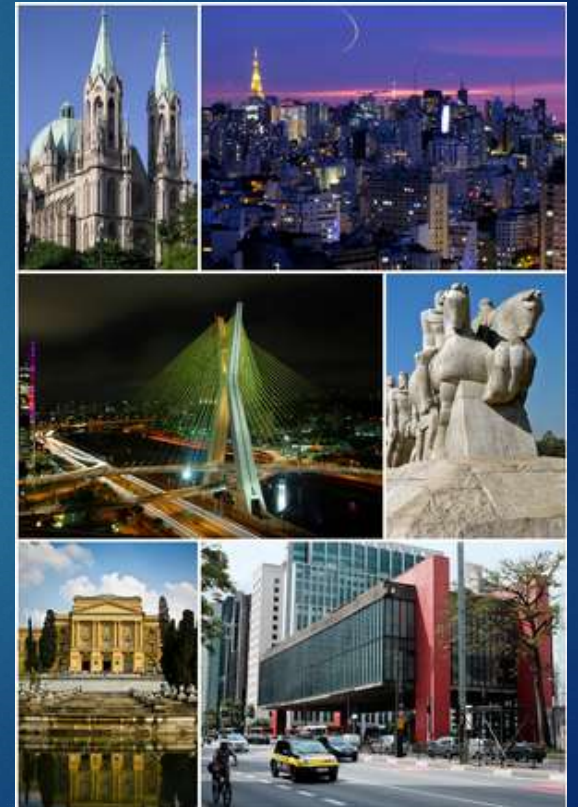
- ▶ Viable locations to implement the Xcompany's top market restaurant;
- ▶ Viable locations to implement the Xcompany's budget restaurant



2. About the location

About São Paulo

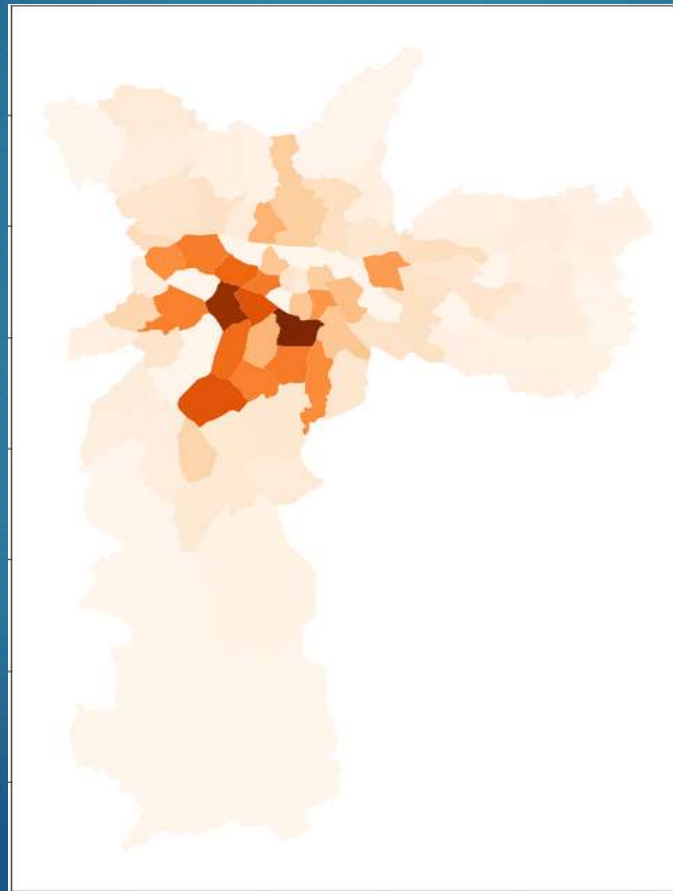
- ▶ Most populous city in Brazil;
- ▶ Exerts strong international influences in commerce, finance, arts and entertainment;
- ▶ Has the 11th largest GDP in the world;
- ▶ 63% of established multinationals in Brazil;
- ▶ Ranked 26th globally compared with countries by 2017



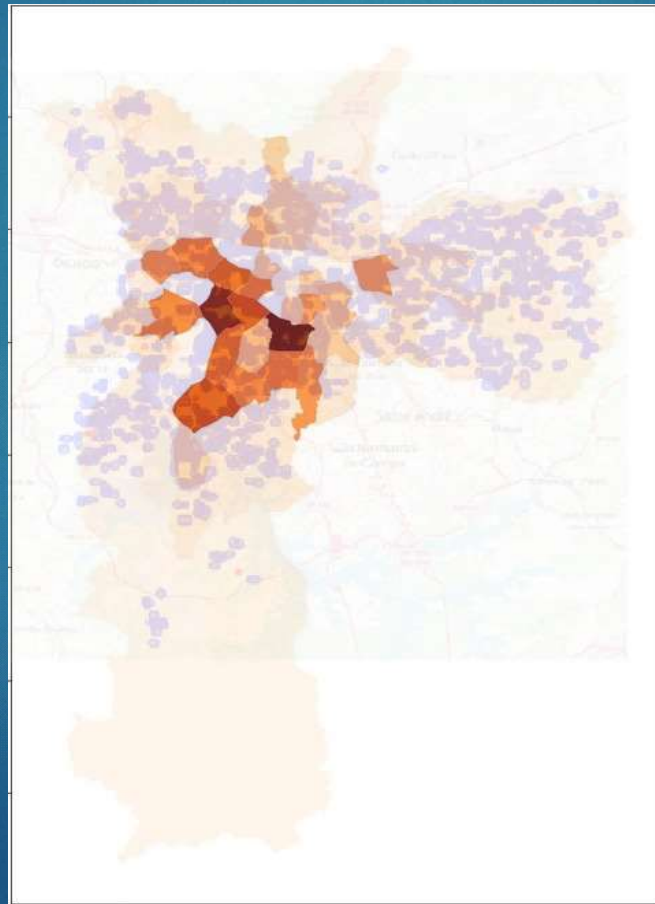


3. Results

Wealthiest regions of São Paulo



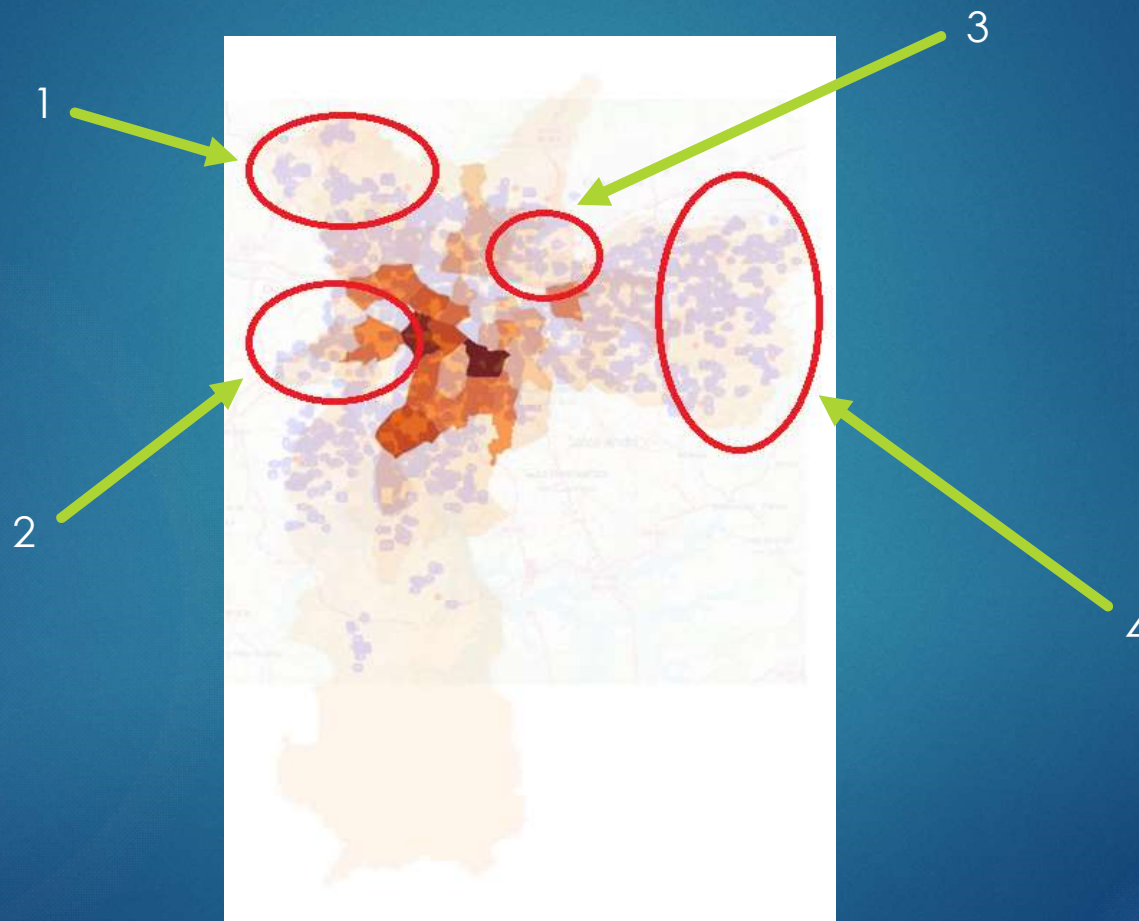
Integration between venus and wealth





4. Conclusion

Mains regions to budget



Mains regions to high market restaurant

